





Selected Product

# Fender Set - Mountain

Monthly Orders vs. Target



Monthly Revenue vs. Target



Monthly Profit vs. Target

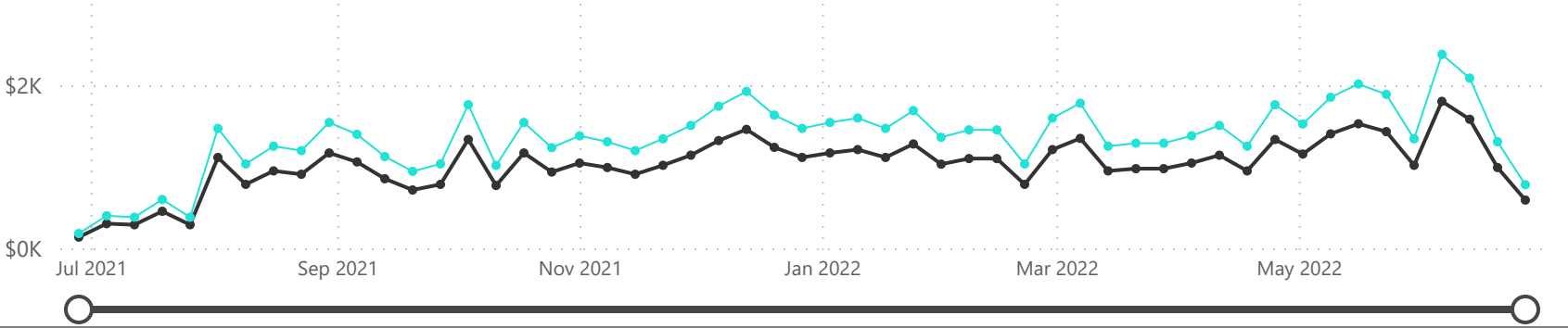


Price Adjustment (%)

0,20



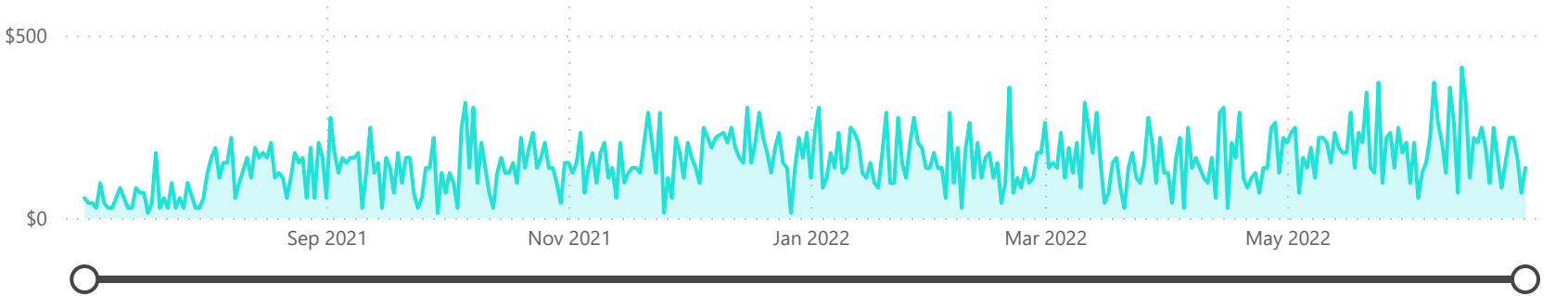
● Total Profit ● Adjusted Profit



Product Matric Selection

- ☐ Orders
- ☐ Revenue
- ☒ Profit
- ☐ Returns
- ☐ Return %

Profit Trending





Select all

2020

2021

2022

17,4K

UNIQUE CUSTOMERS

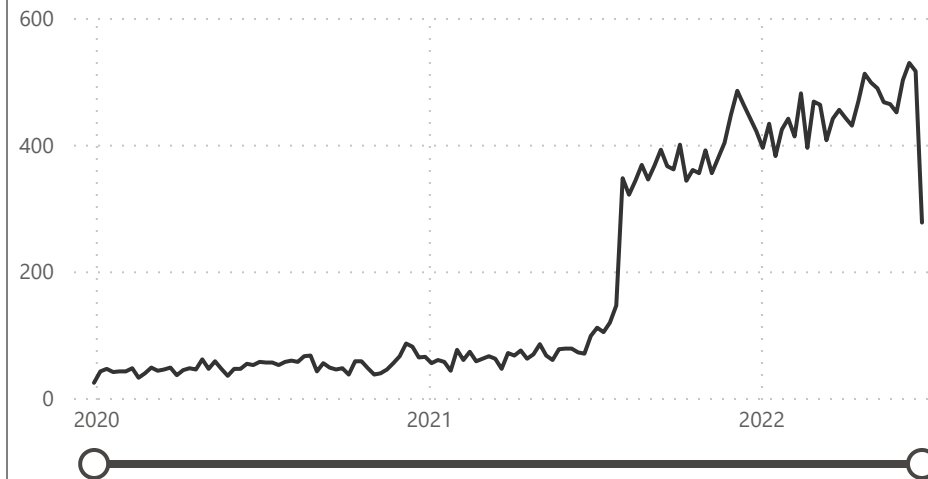
\$1.431

AVERAGE REVENUE PER CUSTOMER

Total Customers

Revenue per  
Customer

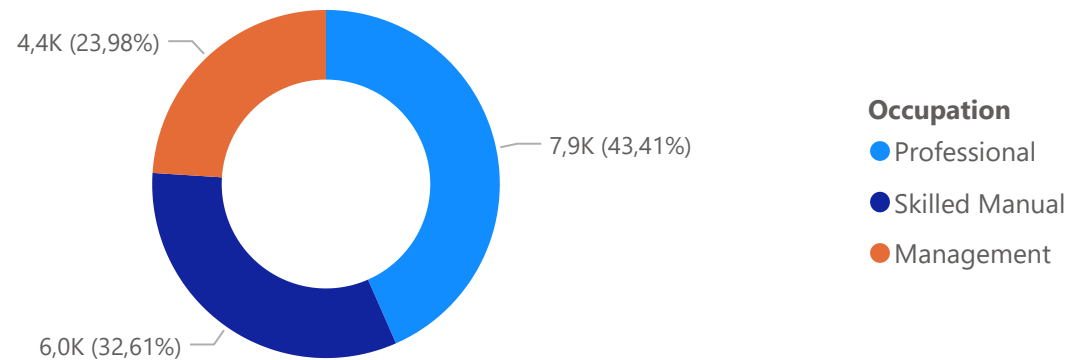
Total Customers



Top 100 Customers

CustomerKey	Full Name	Total Orders	Total Revenue
11433	Mr. Maurice Shan	6	\$12.408
11439	Mrs. Janet Munoz	6	\$12.015
11241	Mrs. Lisa Cai	7	\$11.330
11417	Mrs. Lacey Zheng	7	\$11.086
11420	Mr. Jordan Turner	7	\$11.022
11242	Mr. Larry Munoz	7	\$10.852
13263	Mrs. Kate Anand	4	\$10.437
12655	Mr. Larry Vazquez	4	\$10.395
11425	Mrs. Ariana Gray	6	\$10.391
12631	Mr. Clarence Gao	4	\$10.332
Total		1.272	\$615.329

Total Orders by Occupation



Top Customer (by Revenue)

Mr. Maurice Shan

Orders

6

Revenue

\$12K



Among Customers in Management Mrs. Morgan Bennett is Top Customer with Revenue of \$8150

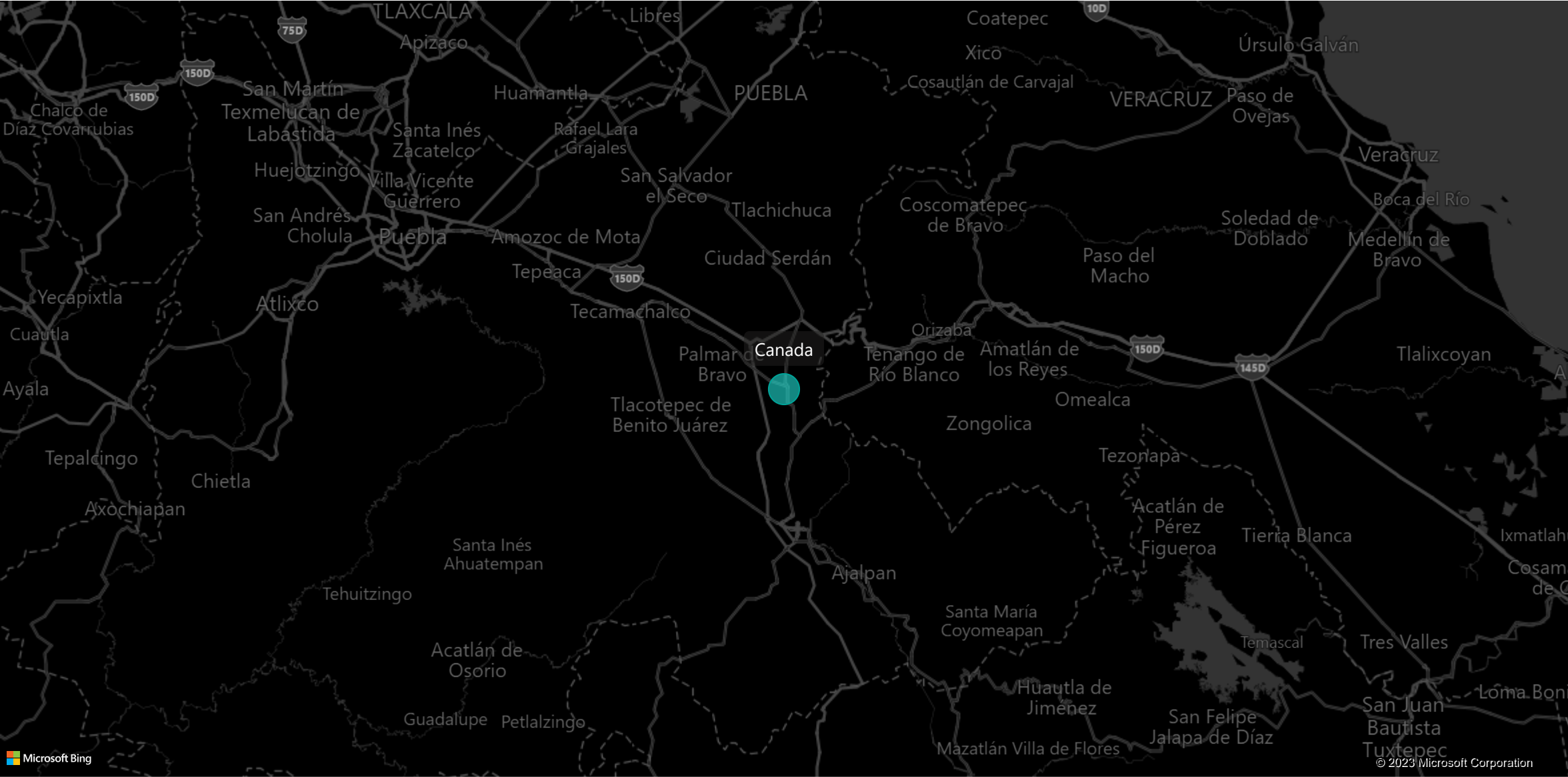
Select all

Europe

North America

Pacific

Total Orders by Country



**\$24.914.587**

Total Revenue

**\$10.457.715**

Total Profit

**25.164**

Total Orders

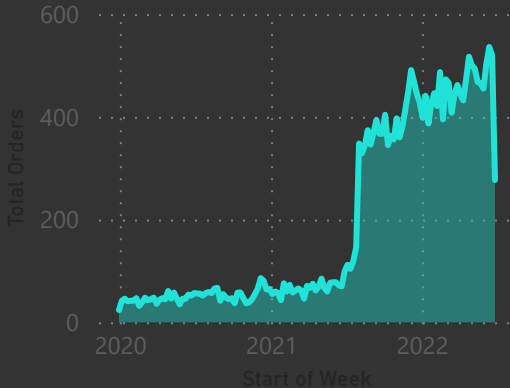
**1.809**

Total Returns

**2,17%**

Return Rate

## Weekly Orders



# Custom Visual (Animated Bar Race) (SubcategoryName verses Total Orders)

