NeuroTube Nexus - Content Strategy Dashboard

4835

Total Channels

24bn

Total Subscribers

79.86K

Average of Engagement Score

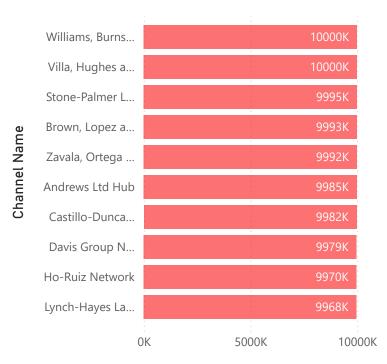
21.81

Average of Content Value In...

49.31

Average of Al Generated Con...

Top 10 Channel name by Subscribers



Channel Name

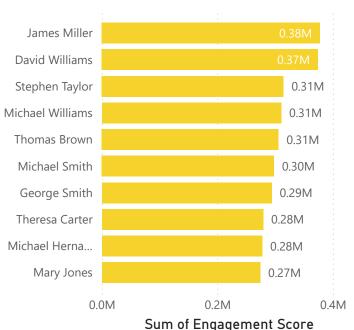
- Abbott and Sons Network
- Abbott, Higgins and Smith Labs
- ☐ Abbott-Porter Hub
- Acevedo PLC Hub
- Acevedo, House and Arnold Ne...
- Acosta Group Hub
- Acosta Group Labs
- Acosta, Ortiz and Benton Studios
- Acosta-Andrews Studios
- Adams and Sons Studios
- Adams Group Hub
- Adams Group Labs
- Adams Group Network

Youtuber Name

- Aaron Archer
- Aaron Bishop
- Aaron Brown
- Aaron Burns
- Aaron Carrillo
- Aaron Contreras
- Aaron Davis
- Aaron Fisher
- ☐ Aaron Gregory
- ☐ Aaron Hawkins
- ☐ Aaron Hayes
- ☐ Aaron Marshall
- Aaron Melendez Jr.

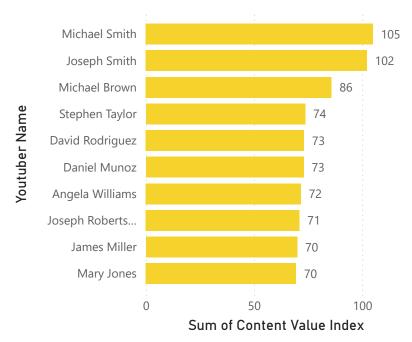
Top performers - Creators & Channels





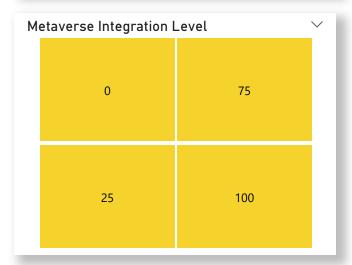
Youtuber Name

Top 10 Youtubers by Content Value Score



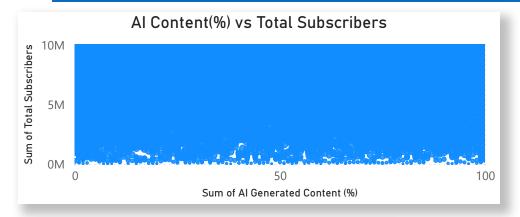
Youtuber Name	Channel Name	Total Videos	Engagement Score	Content Value Index ▼
Wayne Young	Jenkins, Lewis and Brown Network	377	146,139.12	44.00
Jennifer English	Jones-Garner Labs	61	40,308.56	43.70
Michael Matthews	Nolan, Brown and Matthews Network	60	89,273.35	43.70
Michael Russell	Brooks, Phillips and Hughes Studios	236	124,916.90	43.70
Nathan Reeves	Smith PLC Network	316	137,633.83	43.70
Maria Cruz	Shelton-Vega Hub	309	52,549.43	43.30
Total		1329317	386,113,691.75	105,471.60

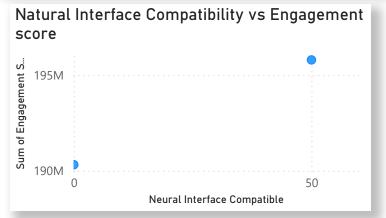


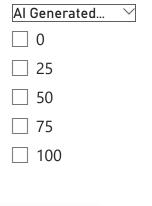


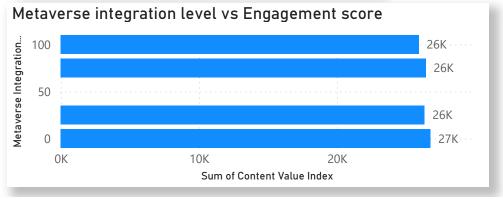


Technology Impact

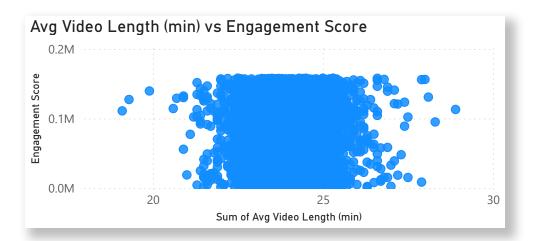


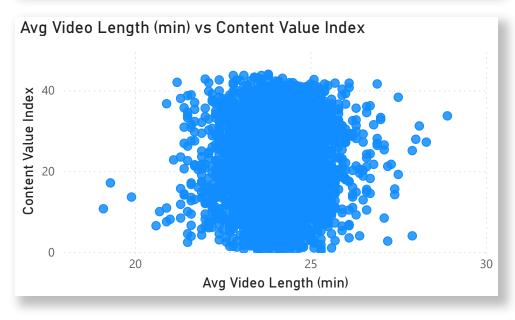






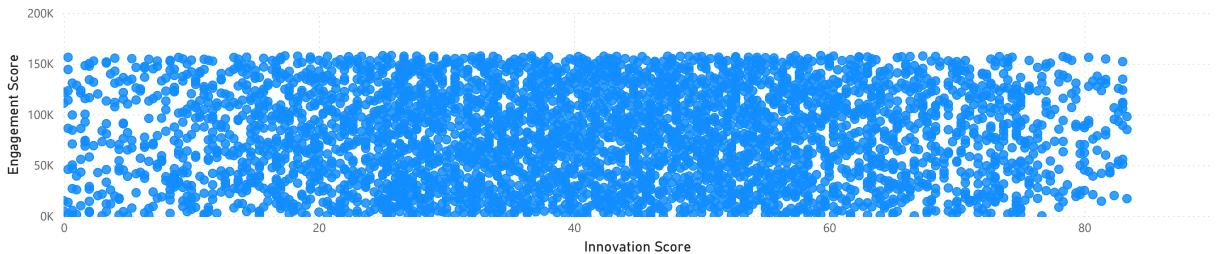
Video Length Analysis





Innovation vs Retention

Average of Avg Video Length (min) by Innovation Score and Engagement Score



Channel Name	Youtuber Name	Innovation Score	Balance score
Andrews Ltd Hub	Steven Davis	60.00	78,959.06
Brown, Lopez and Gonzalez Labs	Joseph Munoz	25.00	79,002.82
Castillo-Duncan Studios	Yolanda Hill	17.33	78,916.88
Davis Group Network	Mary Martinez	36.67	78,903.86
Ho-Ruiz Network	Richard James	32.67	78,827.47
Saunders Ltd Network	Karen King	67.33	78,832.09
Stone-Palmer Labs	Teresa Smith	59.33	79,040.04
Villa, Hughes and Ellis Labs	Dennis Orr	27.00	79,059.53
Williams, Burns and Snyder Network	Charles Powell	25.67	79,062.15
Zavala, Ortega and Cuevas Studios	George Smith	57.33	79,014.15

Insights

- 1. Top Youtubers Lead on Both Engagement & Value
- · James Miller, David Williams, and Stephen Taylor are the top 3 in engagement.
- · Michael Smith and Joseph Smith are leaders in Content Value Index.
- There's a strong **overlap of high performers**, suggesting these creators consistently produce engaging **and** high-value content.
- 2.. Channels with High Subscribers Show Moderate Innovation
- 3. AI Content (%) Shows Weak Correlation with Subscribers
- In the AI % vs Total Subscribers scatter chart, subscriber counts do not increase linearly with AI %.
- Channels with **moderate AI use (25–50%)** tend to have better subscriber counts than those at **extreme AI levels (0% or 100%)**.
- 4. Avg Video Length Between 20–25 Mins Maximizes Engagement
- In the Avg Video Length vs Engagement Score chart, engagement peaks around 20–25 minutes.
- Videos longer than that show a **drop-off**, indicating audience retention dips after a certain point.

Strategic Recommendations for NeuroTube Nexus

1. Prioritize Mid-Level Tech Innovation

- Channels with Innovation Scores in the **25–60 range** perform better overall in terms of balance.
- · Avoid over-investment in high AI or full Metaverse if it doesn't add proven value.

2.. Optimize Video Length Strategy

• Recommend creators target **20–25 minute videos**, balancing depth and retention.