



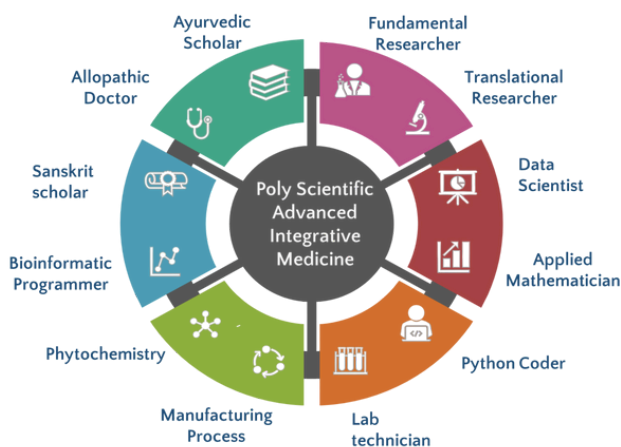
Unlock the Future with

Polyscientific Regenerative Integrative Systems Medicine (PRISM)

The PRISM Medicine Approach

Polyscientific Regenerative Integrative Systems Medicine represents a paradigm shift in healthcare delivery. Rather than viewing different medical traditions as competing systems, PRISM creates a scientific framework where multiple approaches complement each other.

- At its core, PRISM Medicine recognizes that each medical tradition has unique strengths and limitations. By integrating these approaches through standardized metrics and protocols, practitioners can deliver more comprehensive care that addresses both acute conditions and chronic imbalances.



The structured methodology behind PRISM Medicine, including:

- Standardized assessment protocols that incorporate both traditional diagnostics (pulse, tongue, dosha analysis) and modern biomarkers.
- Treatment algorithms that sequence interventions from multiple traditions.
- Digital health tools that facilitate integrated care delivery.
- Research frameworks for validating integrative approaches.

Why PRISM Matters for India

India faces unique healthcare challenges that require innovative solutions. With a rising burden of chronic diseases alongside unresolved infectious conditions, the limitations of single-system approaches have become increasingly apparent.

4 Cr+

Patients with End-Stage Conditions

Millions of Indians suffering from conditions where conventional treatments alone have limited effectiveness

70%

Population Using Traditional Remedies

Majority of Indians use some form of traditional medicine alongside conventional treatments

8 Lakh+

AYUSH Practitioners

A vast workforce of traditional medicine practitioners seeking integration with modern approaches

3.8%

GDP Spent on Healthcare

Limited healthcare spending necessitates cost-effective approaches that maximize existing resources

Post Graduate Specialty Training PRISM Franchise Programme

Vision & Mission

The Post Graduate Specialty Training – PRISM is a postgraduate initiative combining advanced medical education with franchisee training. It upholds our belief that PRISM institutions should be owned and led by doctors—keeping clinical knowledge, ethics, and leadership with physicians, while business advisors remain supportive but never leading.

At the end of this course, graduates will:

- Be fully qualified to practice **Polyscientific Regenerative Integrative Systems Medicine**
- Gain eligibility to run franchisee PRISM clinics, polyclinics, or nodal hospitals.
- Receive a recognized MD-level credential (through Indian or international accreditation pathways).

Why should you choose ?

- We are the pioneers in Translational Ayurvedic Research and Regenerative medicine (Regenerated Kidney, Heart, Liver, Brain and Pancreas).
- First in the world to model Vata, Pitta and Kapha in experimental animals and have scientifically correlated with molecular biochemistry.
- Provides MD-level specialization with strong clinical + integrative grounding.
- Direct pathway to own and operate PRISM clinics or hospitals.
- Combines theoretical rigor + integration of AI and ML technologies for personalized natural remedies.
- Backed by IIT collaboration and global partners.
- Alignment with future recognition by NMC and UGC.
- A unique opportunity to be part of the first generation of PRISM-trained professionals, with a built-in practice model (franchisee).

Eligibility Criteria

The programme is open to graduates of allopathic and AYUSH systems, making it truly integrative in scope. Eligible candidates include:

- **BAMS, BNYS, BHMS, BSMS, BUMS, MBBS, PharmD**

This diversity of intake ensures that multiple streams of medical knowledge converge under the PRISM framework, enriching the integrative learning process.

Programme Design

Duration & Structure : 3 academic years, each divided into three semesters.

Content Coverage

12 Clinical Specialties + 12 PRISM modules (to be enumerated separately in detail).

Faculty Composition

PRISM translational science taught by

- Dr. Polisetty & team.
- 30% from IIT Hyderabad

Fee Structure

Standard Fee: ₹10,00,000 per year

Special Introductory Offer:
₹5,00,000 per year for first 100 doctors
(50% discount)

Institutional Collaborations

The strength of this programme lies in academic partnerships with leading institutions:



These collaborations ensure credibility, academic rigor, and international visibility for the Post Graduate Specialty Training (PGST) PRISM Franchise programme



Franchisee Programme

ROI Model, Scaling & Expansion Roadmap

Per-Doctor Economics

During Training

Years 1-3: Stipend: ₹18,000–20,000/month with annual increments.

Year 2 & 3: Doctors receive an additional **10%** incentive from their training clinic's revenues.

After Training (Year 4 Onwards, Franchisee Owner Phase):

Salary: ₹40,000/month(baseline).

- **Incentives:** 10% of direct earnings.
- **Franchisee profit share:** 40% of net profit from the polyclinic.
- Income growth depends on patient engagement and clinic performance.

Franchise Fee

Fee Structure & Academic Pathways

- ₹10,00,000 per year (standard fee)
- First 100 doctors: ₹5,00,000 per year

ROI

Patient load: 7 patients/day/doctor (~140 patients/month/polyclinic)

- Consultation value: ₹10,000 per patient
- Monthly Revenue: ₹14 lakh

Profit Sharing

- Franchisee Owners (Doctors): 40% of net profit
- SGP (Franchisor): 60% of net profit

To Know More:



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www.saigangapanakeia.com

What the Franchisee Fee Covers

Clinic infrastructure support:

- **Docture Poly device + One laptop (configured)**
- **ERP access** (with elaborate franchisee workflows, inventory, CME, referral bonuses)
- **National brand marketing (digital + offline campaigns handled centrally)**
- **300 Sq. ft SGP-certified clinic setup** (basic interiors covered by SGP)
- Rent for trainee-run clinics covered by SGP during the programme
- **Brand assets:** Logos, Color Palettes, AutoCAD clinic designs, SOPs
- **Stipend:** ₹18,000–20,000 per month in Year 1, increasing by ~10% per year
- **Incentives:** From Year 2 onwards, doctors in training receive 10% incentives on net revenue from their trainee clinics

Career Roadmap

Phase 1: Clinics

- **Year 1–3:** Each doctor runs SGP-funded training clinics (300 Sq. ft, Docture Poly-based).
- Marketing centralized → low burden on doctors.

Phase 2: Polyclinics

- **Year 4:** First batch graduates into 25 independent franchisee polyclinics.
- Each polyclinic ~₹14 lakh revenue/month, shared profit ensures doctor retention.

Phase 3: Nodal Polyclinics

- **Year 5+:** Selected clusters upgraded to Nodal Polyclinics (12,000 SFT, 35 beds, Panchakarma, ICU, Minor OT).
- Each nodal polyclinic serves 5–10 feeder clinics.
- Doctors earn referral bonuses (10%) on downstream revenues, adding ₹50k–1 lakh/month to incomes.

Phase 4: University Hospitals

- **Year 6+:** Tie-up with IIT Hyderabad & international universities → 800-bed PRISM University Hospital.
- Graduates feed directly into hospital workforce.