

Churn Dashboard

1869
customers at risk

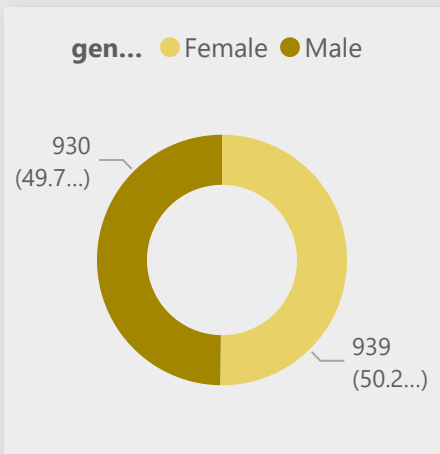
\$139.1K
MonthlyCharges

2.86M
Yearly charges

2173
of TechTickets

885
of AdminTickets

Demographics



36%

partner %

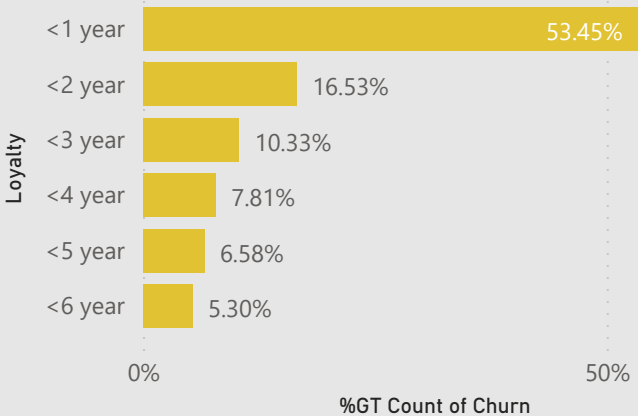
17%

dependents %

25%

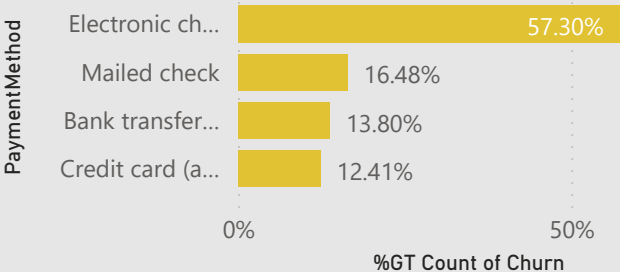
Senior citizens %

Subscription time



Customer account information

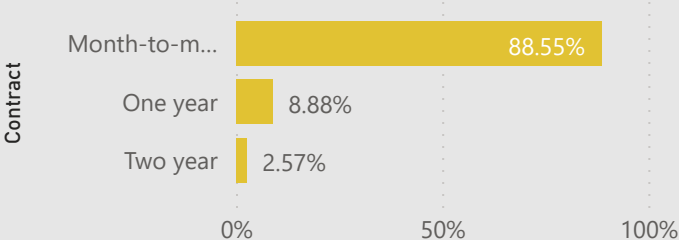
PaymentMethod



PaperlessBilling



Contract



Services customers signed up for

91%
phone services in %

44%
Streaming TV in %

44%
Streaming movies i...

29%
Device prot %

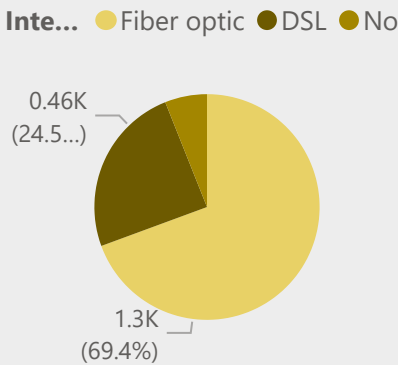
28%
Online backup in %

17%
Tech support in %

16%
Online security in %



InternetServices



Customer risk Analysis

Risk of churn

Churn

☐ No

☐ Yes

Internet services

InternetService

☐ DSL

☐ Fiber optic

☐ No

Months subscribed

tenure

0

72

Contract type

Contract

☐ Month-to-month

☐ One year

☐ Two year

