Client profile \$74.44 \$1.53K 1869 25% 36% Avg of TotalCharg... Avg of MonthlyCh... Count of custome... Senior% partner_% Churn Yes Clients by tenure ● %GT Count of Tenure bin ● Count of Churn 12.41% — Count of customerID by gender 13.8% **gender** ● Female ● Male **%GT Count of Tenure bin** 1,000 Count of Churn 930 (49.76%) 90.90% 500 16.48% phone_service% 57.3% 29.16% 939 Device protection% **Payme...** ● Electronic ch... ● Mailed check ▶ (50.24%)<1 year <2 year <3 year <4 year <5 year >5 year 15.78% Tenure bin Online security% Paperless billing Client by Contract 27.98% 6.05% Online Backup% 24.56% 88.55% 43.77% Month-to-mo... **PaperlessBilling** Streaming Movies% 74.91% 43.55%

Streaming TV%

