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View all Loading more... Rangсутra About Us About Us Rangсутra Crafts India Ltd (RCIL) is a handmade crafts company owned by over 2,000 artisans who live and work in villages and small towns across India – predominantly Rajasthan, Uttar Pradesh, Chhattisgarh, Maharashtra, Kashmir & Manipur. Our journey started in 2006, with the purpose of creating sustainable livelihoods for highly skilled rural artisans by providing them with market linkages. This vision remains even today: we continue to create opportunities for inclusive growth by acting as a bridge between artisans and markets, change and continuity, and tradition and modernity. Our artisan shareholders are producers as well as decision-makers who participate actively in the supply chain. With our guiding principle of 'Respect for All -- the producer, the shareholder, and the customer'™, each product we make follows a fair trade process that allows our artisans to thrive in their working environment through equal pay, fair wages, a safe working environment, and skills training. Our Story – A journey of a thousand miles begins with a single step – We took our first steps in the early years of the 2000s when some of us – artisans, designers, social workers, and angel investors, got together to co-create the idea of Rangсутra. We built on traditional craft skills of hand embroidery, handloom, and pit loom weaving to create contemporary products, strengthened our capabilities, and made new alliances, all the time staying firmly rooted to the ground while trying to scale new heights. Like all journeys we have had our highs and lows, but we have survived and thrived, transforming challenges into opportunities, yet sometimes letting go of ideas that did not work. Our artisans have been the inspiration and the backbone of Rangсутra. With them at the helm, we are excited to grow and scale, reaching out to new craftspeople, new customers, and new geographies. Come travel with us, add your voice to our story! Vision Be a community owned, globally significant handmade crafts company that delivers ethically sourced, environmentally friendly handcrafted products to its customers. Mission Be a bridge between rural Indian artisans and the global market; providing sustainable livelihoods and global market linkages to artisans. Equip artisans with necessary skills, product design and other support so that artisans, especially women artisans, from across rural India earn a livelihood with dignity and excel as entrepreneurs. Be the –Go To–™ ethical and responsible crafts company in India that creates value for all its stakeholders. 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Thought-Leadership We will be bold, agile and cutting edge in our actions and thinking, balancing customer demands with artisan needs. We will inspire and inform. Entrepreneurial We will be adaptable, inquisitive, motivated and resilient. We will learn from our mistakes and view obstacles as opportunities. Our Promise Responsibly and respectfully made Our garments are made through a process that respects both the producer and consumer. Inspired by the past, perfect for today Let the clothes you wear today celebrate the incredible tradition of Indian craft. Crafted with care, designed to last Our artisans make sure your garment is comfortable, elegant, and timeless. Inside Rangсутra Our Story Meet Our Artisans Our Crafts New Clusters Contact Us Partners Annual Reports Help Shipping & Delivery Policy Terms of Service Returns & Exchange Policy Privacy Policy Refund policy Customer Care Newsletter Subscribe to our newsletter Â© 2023, Rangсутra. Website design by Hawk PayPal