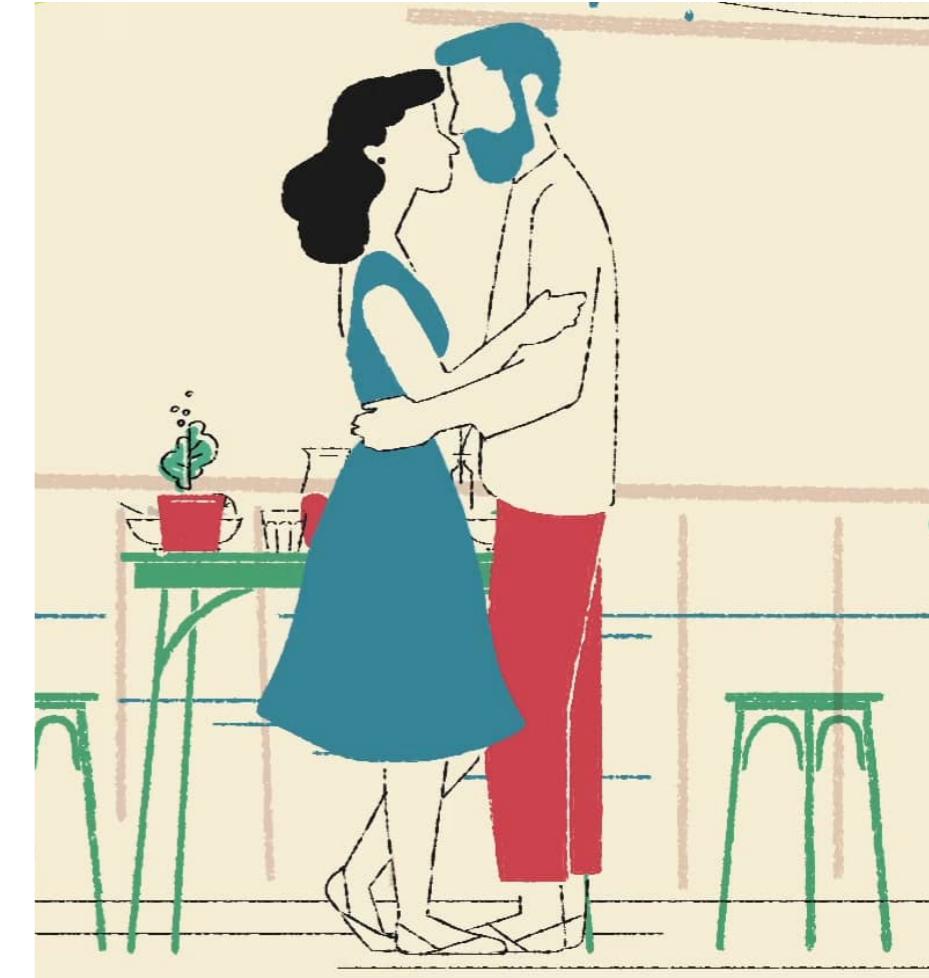
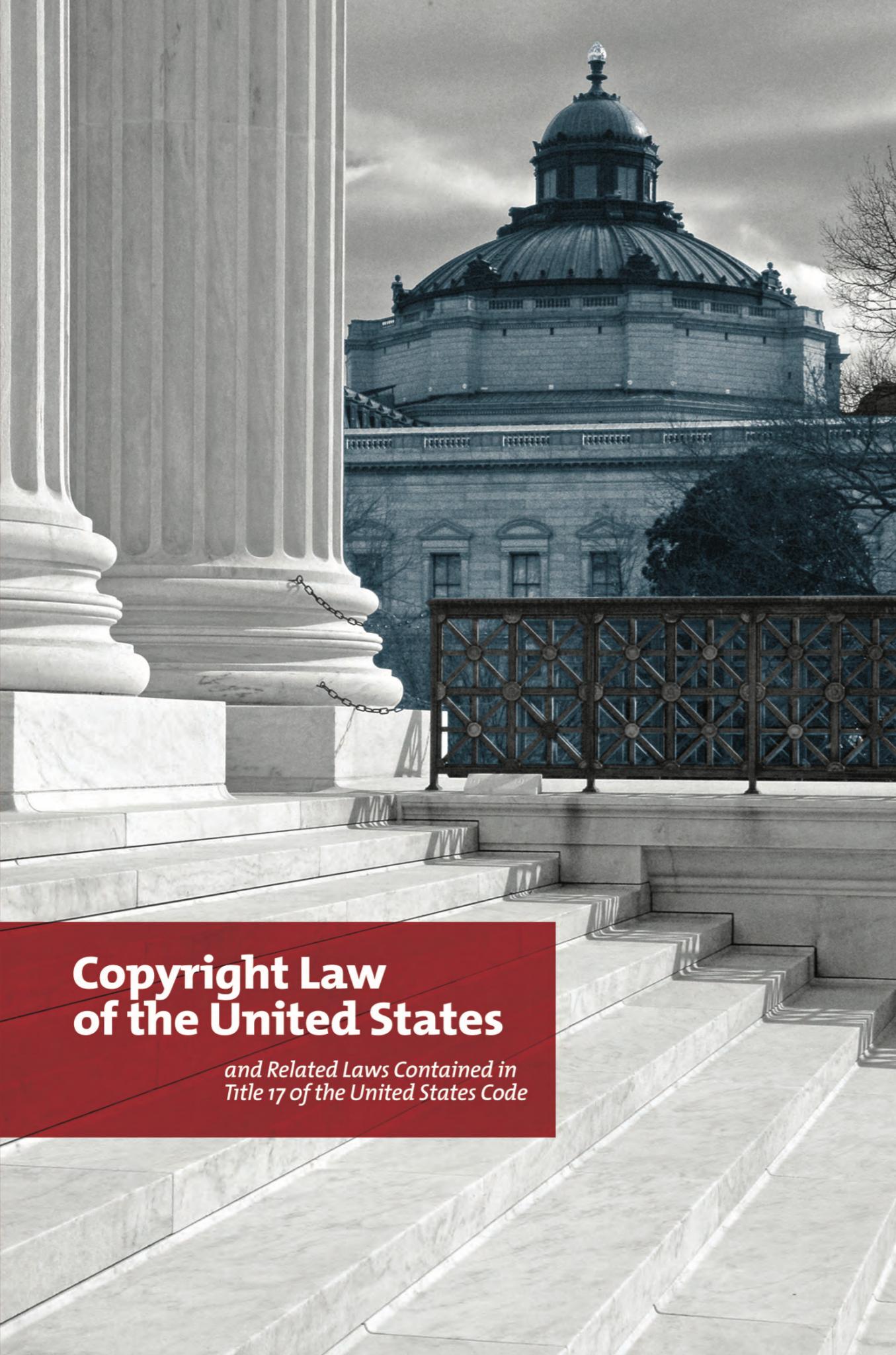


Copyright Law for Visual Materials

Julianne Tschirhart • Yujin Gu • Anand Doshi





Copyright Law of the United States

*and Related Laws Contained in
Title 17 of the United States Code*

THE FIRST STEP Awareness

Just 366 pages _(_)

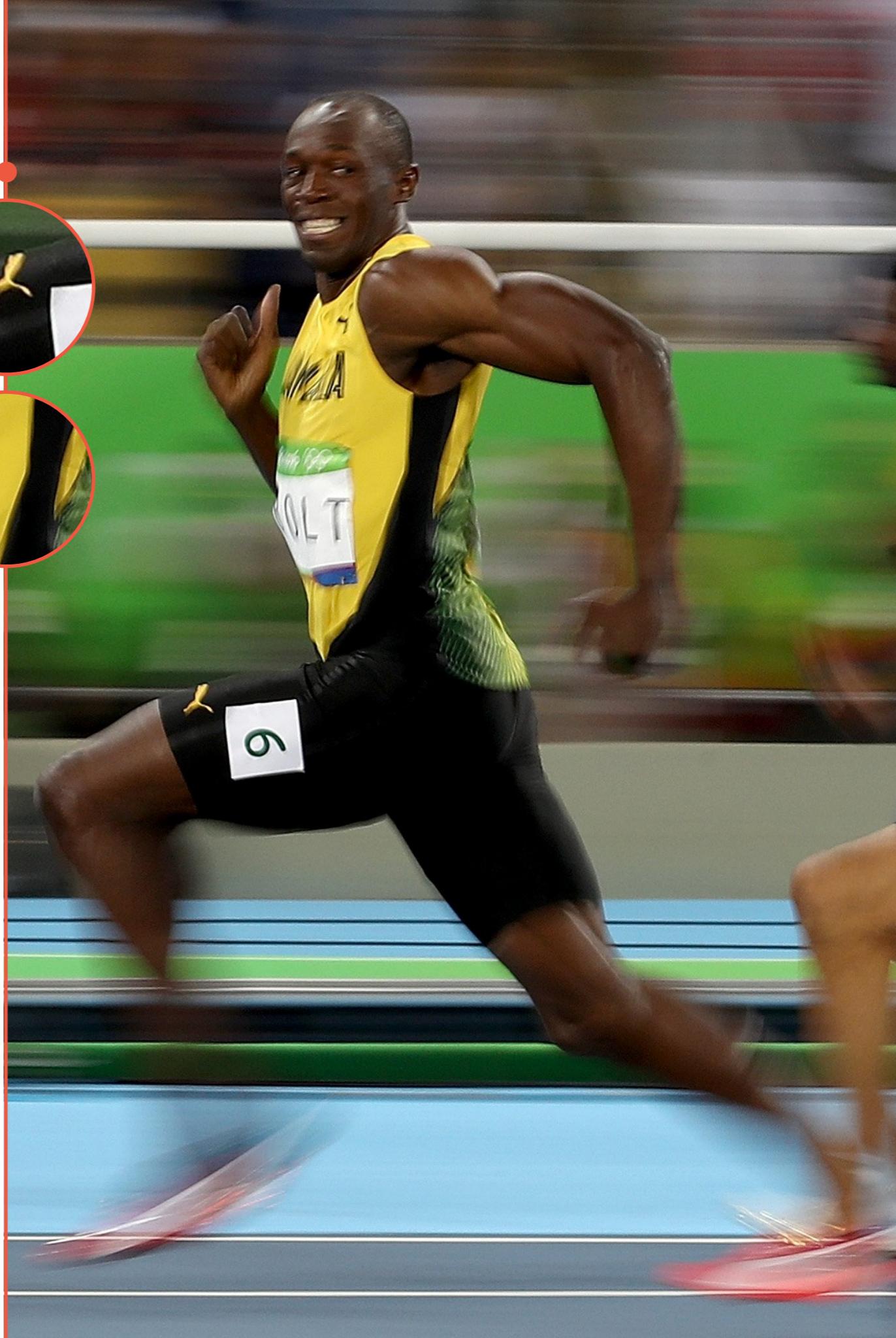
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what's the

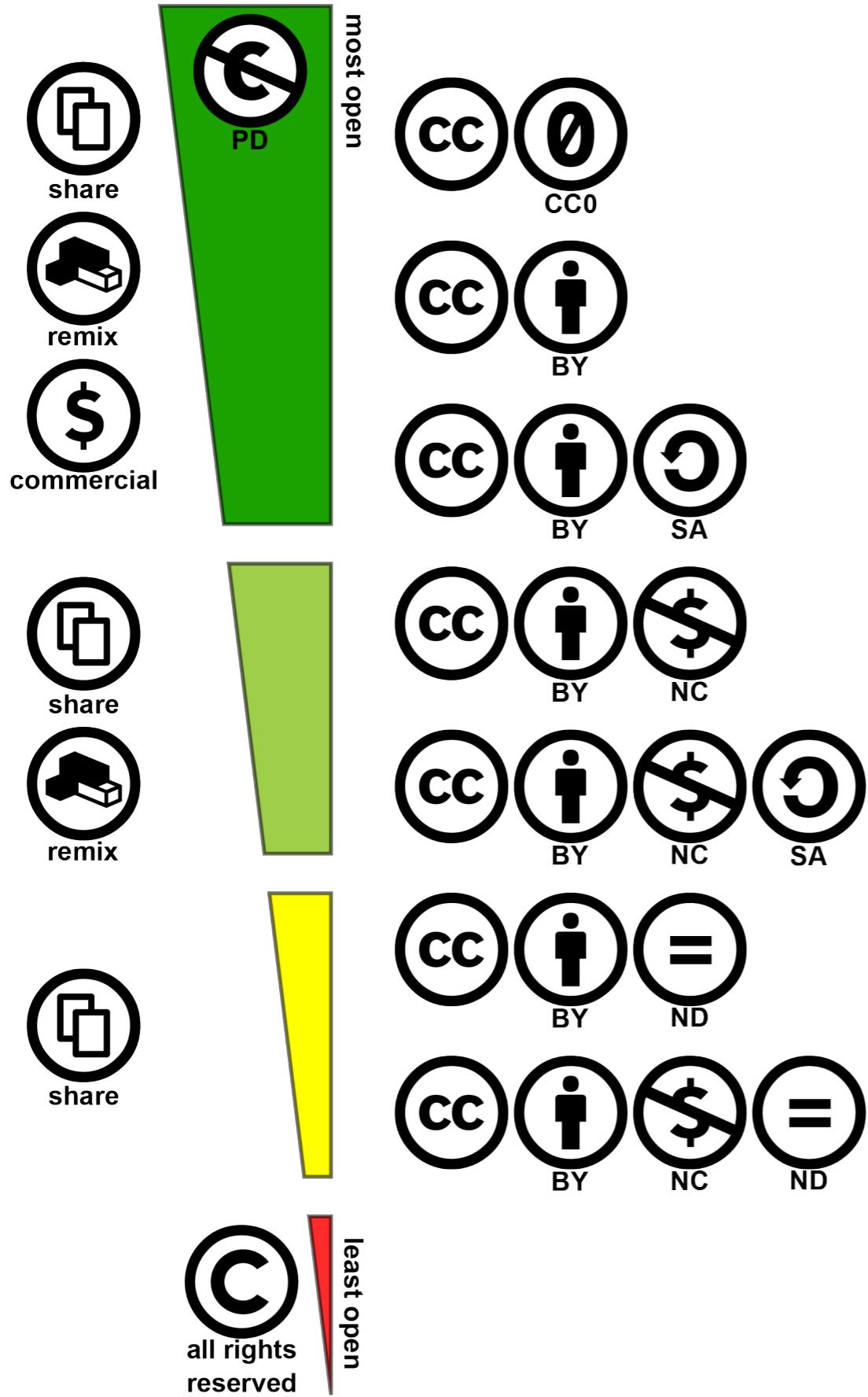
Difference?



Fair Use

Is it transformative?





specify
fair use
with
**Creative
Commons**



**Public
Domain
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Expired?**



When to ask for **Permission?**

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Find the person
Ask & Explain
Negotiate
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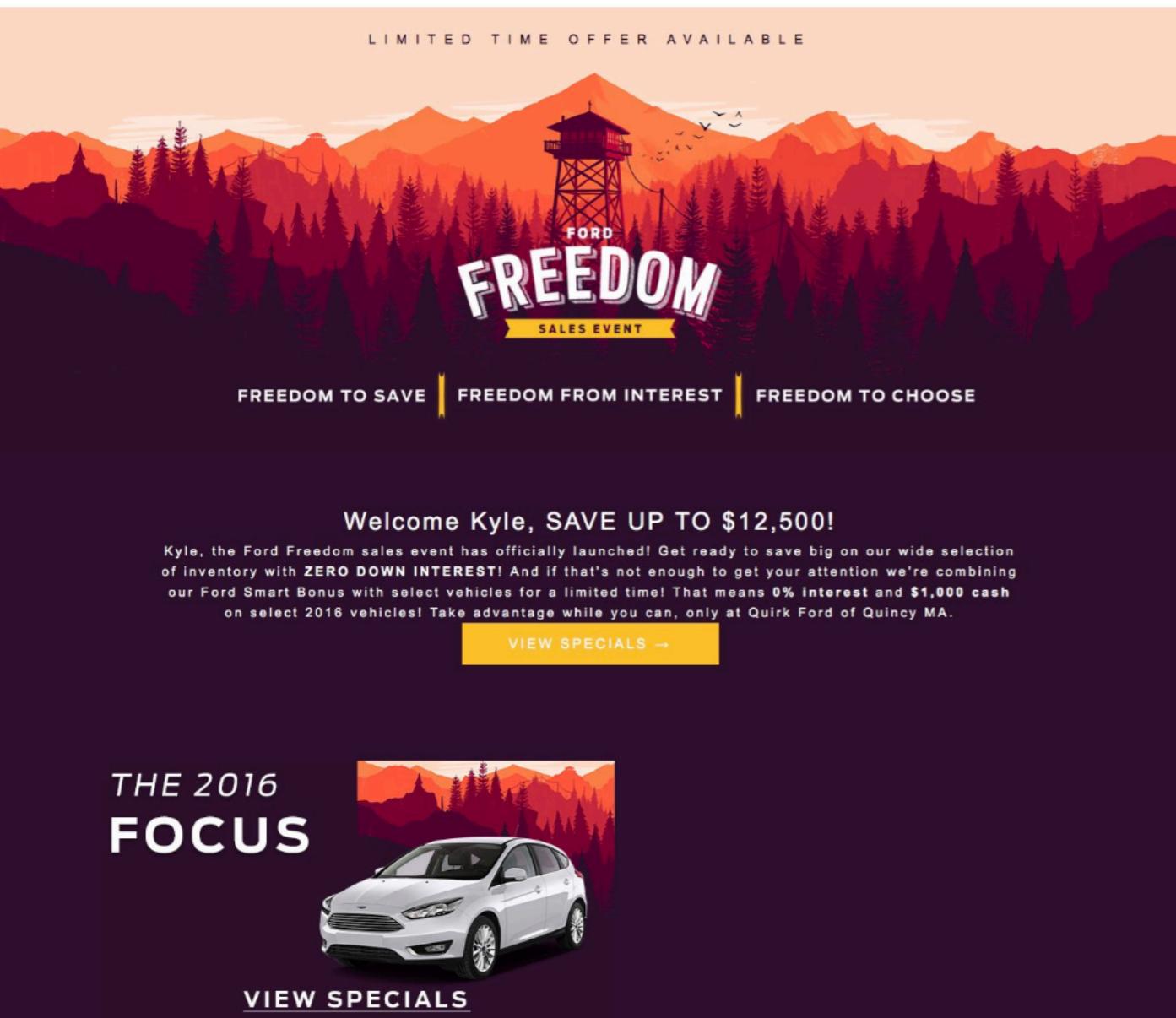
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indeed

Employee vs Freelancer

Who owns
the copyright
to your work?



Case Studies

Campo Santo, Panic Inc. vs Quirk Ford Dealership

Panic Inc @panic · 1h

Ahh, remember when Henry and Delilah were excited about the Ford Freedom Sales Event? #ripoffexpress @camposanto



195

196

...



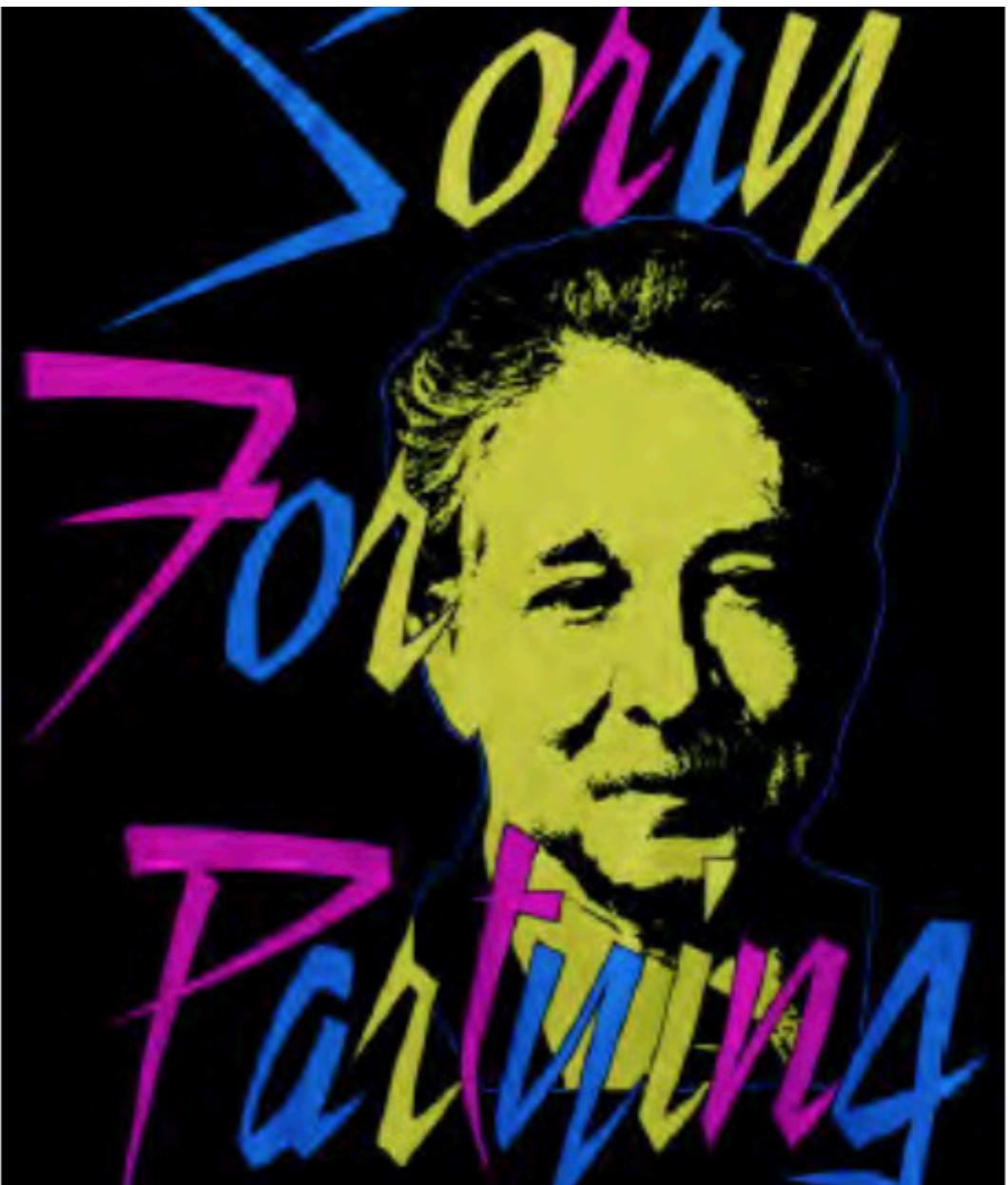
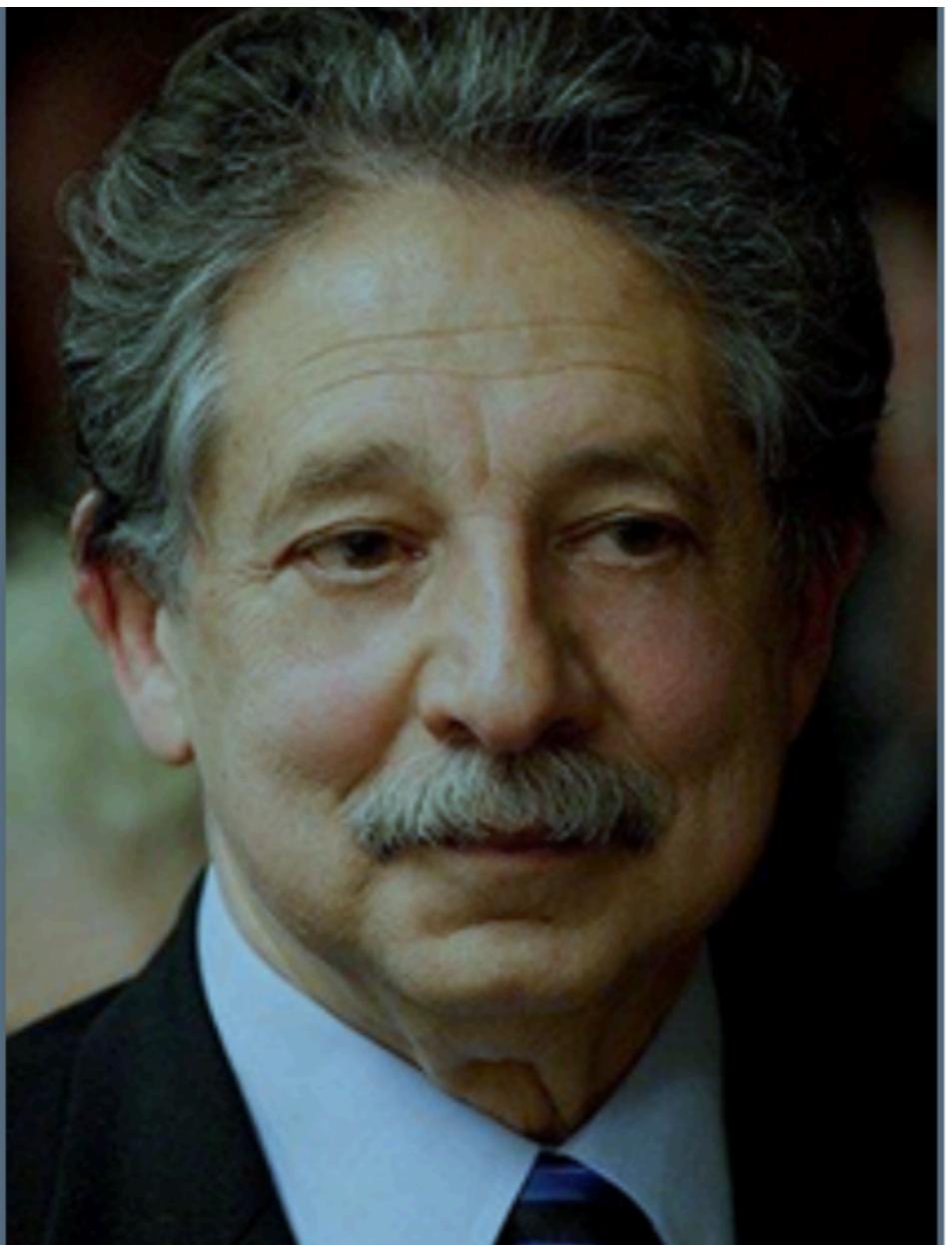
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infringement?

Fairey v/s The Associated Press



Gaylord v/s United States Postal Service

Fair use or copyright infringement?



Kienitz v/s Sconnie

T-shirts displaying an image of
Madison Wisconsin mayor Paul Soglin

Nation

Think
would you be okay
if someone
used your work
without
your
permission?

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