

Anand Pothraj

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Technical Skills

Languages:	JavaScript, TypeScript, Python, GoLang
Frontend:	React.js, Redux, Zustand, HTML, CSS, Bootstrap, Tailwind, MUI
Backend:	Node.js, Nest.js, Express.js, Unicorn
Database:	MySQL, MongoDB, Redis, PostgreSQL, PGVector
Technologies:	Micro-frontend, Micro-services, REST APIs, CICD, AWS, Web3, Blockchain, Web Accessibility, FastAPIs
Tools/IDE/Testing:	NVDA, Figma, Wrike, MetaMask, Mocha, Litmus, EOA, WCAG compliances, Cloudinary
AI Tech/tools:	LangGraph, LangChain, OpenAI APIs, Chatgpt, Cursor, Gemini, Perplexity, 10+ AI tools

Experience

Kreatorverse Venture Studios — Full Stack Product Developer (AI & Web3 Engineer)	May 2025 – Present
Zentraa.ai (Full Stack AI Developer) : Python, LangChain, LangGraph, PGVector, Qdrant, Pandas, NumPy	
- Engineered an agentic AI-powered marketing platform using LangChain and LangGraph, delivering a multi-agent RAG system capable of generating, analyzing, recommending, optimizing and forecasting media plans within inbuilt AI Chat bot.	
- Responsible for building Workflow orchestration, agent rerouting, data extraction, data preprocessing and injection and chunking for vector storage.	
Kollect (Full Stack Product Developer) : MERN Stack, Redis, Web3, Blockchain, WebSockets, Webhooks	
- Engineered a decentralized blockchain-based payments platform featuring payment gateways, invoicing, settlements, recurring billing, automated KYC/AML detection, wallet integration, and secure payment link generation.	
- Built the Kollect Button , a plug-and-play e-commerce payment solution that significantly reduced merchant onboarding time and enabled seamless automated settlements in USDT/USDC .	
Techsierra Private Limited — Full Stack Developer	May 2022 – May 2025
Ispace Inc (Full Stack Developer) : React.js, TypeScript, Tailwind CSS, Zustand, NestJS, PostgreSQL	
- Contributed to the transformation of Korn Ferry , a large-scale corporate training platform serving 500+ global enterprises .	
- Ranked #1 in internal performance evaluations among a team of 40+ developers; actively participated in daily scrums, resolved blockers, and consistently met sprint goals.	
- Implemented micro-frontend architectures , developed microservices , optimized CI/CD pipelines, maintained infrastructure on AWS, and optimized database queries while adhering to DRY principles for scalability and maintainability.	
- Contributed to the CLA module by implementing email scheduling, automation, and tracking, while ensuring WCAG compliance through NVDA accessibility testing .	
Wunderkind (Frontend Developer) : React.js, Redux, Node.js, MongoDB	
- Increased company revenue by 35% through the design and development of a scalable email marketing platform , ensuring consistency across microservices.	
- Developed a dynamic email template generator with 100+ built-in themes, integrated a content management system (CMS) , and implemented user analytics for engagement tracking.	
- Collaborated with a global team of 20+ developers, designers, and QA engineers, refining business logic and resolving blockers using agile methodologies.	
Marwadi Shaadi (MERN Stack Developer) : MongoDB, Express.js, React.js, Node.js, Bootstrap, Redux	
- Built a complete matrimonial platform from scratch, implementing advanced search filters and personalized matching algorithms to enhance user experience.	
- Led the frontend team by reviewing code, merging pull requests, enforcing DRY principles, and ensuring timely delivery of milestones.	
- Interviewed and mentored 10+ interns , significantly improving team productivity and technical proficiency.	

Education

University Of Mumbai - Bachelor of Science in Computer Science (CGPA 8.82/10)	Aug 2019 – Jun 2022
- Secured 3 rd rank in graduation with a CGPA of 8.82/10 . - <i>Introduction to Generative Artificial Intelligence (AI)</i> by Google. - <i>JavaScript Data Structure & Algorithms</i> by FreeCodeCamp.	