

# From Data to Insights: Exploring Machine Learning and Deep Learning

**Premanand S**

*Assistant Professor  
School of Electronics Engineering (SENSE)  
VIT University - Chennai Campus*

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# Day 1

# Roadmap

- Why Technologies?
- Technology difference - Better Understanding
- AI Vs ML Vs DL Vs DS
- Data
- How Statistics and Machine Learning are correlated?
- Machine Learning
- Preferable languages used for Machine Learning and Deep Learning
- Steps to proceed Machine Learning - General
- Lazypredict
- Classification - End to End
- Regression - End to End
- Clustering - KMC
- Dimensionality Reduction - PCA

# AI Vs ML Vs DL Vs DS

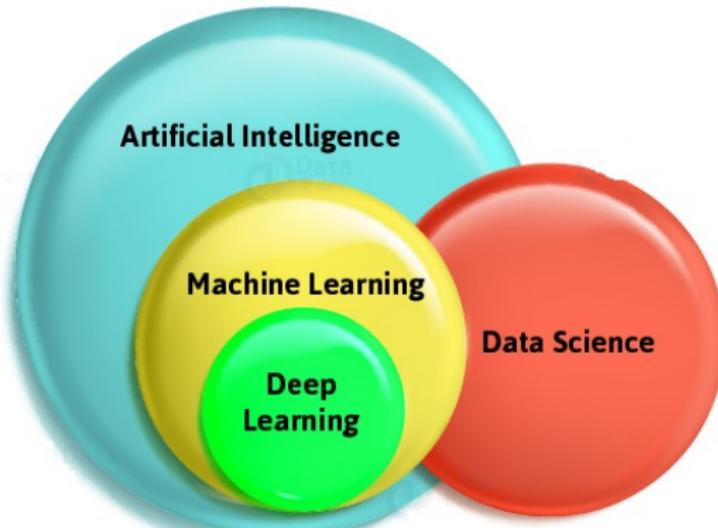
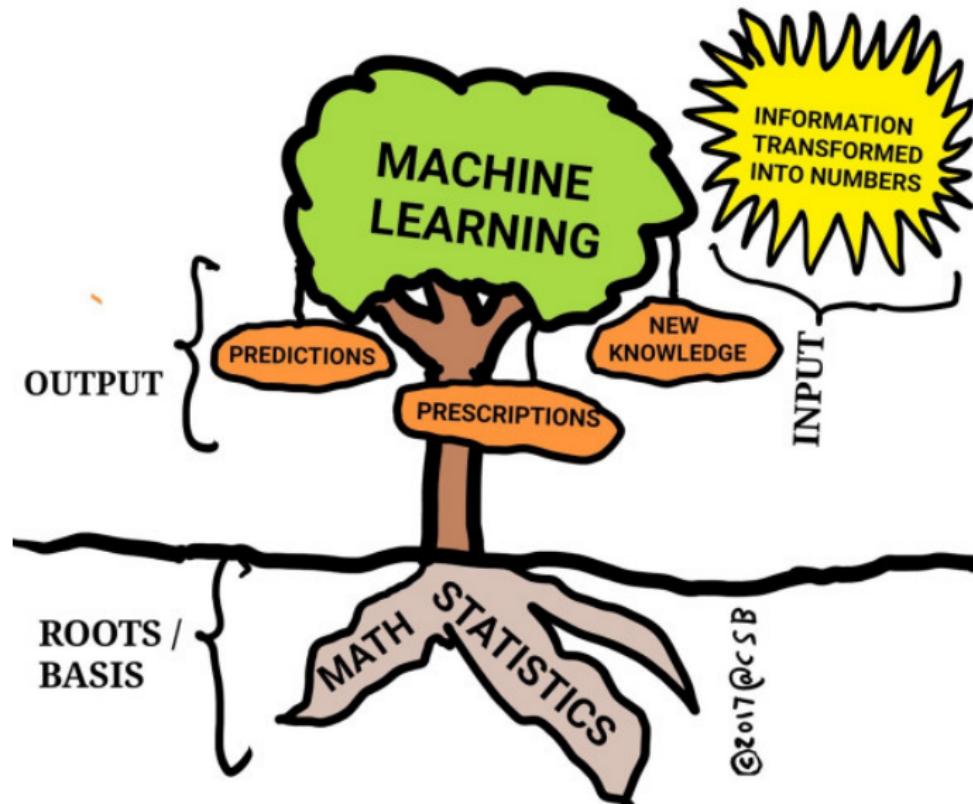


Figure: Conceptual understanding

# So DATA?

- **Signal** - Useful information
- **Source** - Any electronic sensed gadgets like Smart Phone, Laptop, Sensors, medical devices & so on...
- **Types** - Image, Audio, Video, Pdf, Word, Excel & so on...
- **Application** - Communication, Social Media, E-Commerce, Sports, Groceries, News, Entertainment, Games & so on...

# Is Statistics essential for Machine Learning?



# Importance of Statistics

- Dataset + Problem = Some Pattern (Algorithm!?)
- Dataset + Machine Learning (Library) = 'Something' (Outcome)

# Machine Learning - Intro

- **General Intro** Machine Learning, means it can access the data and use it to learn for themselves without any programming.  
“Machine Learning is the field of study that gives computers, the ability to learn without being explicitly programmed. — **Arthur Samuel, 1959**”
- **Engineering Intro** - A computer program is said to learn from experience E with respect to some task T and some performance measure P, if its performance on T, as measured by P, improves with experience E. — **Tom Mitchell, 1997**
- **Layman Intro** - Child learning of alphabet  
“A baby learns to crawl, walk and then run. We are in the crawling stage when it comes to applying machine learning. -**Dave Waters**”
- Machine Learning - Animation @Simplilearn



# Real-time examples for Machine Learning

- Facial Recognition
- Virtual Reality headsets - MIT
- Speech to text (iPhone users)
- Robo dog - Spot! - Spot - Dance for Uptown! (Reinforcement Learning)
- Amazon, Flipkart, Netflix, Audible (E-Commerce) (Recommender System)
- Weather, Stock-market analysis, Medical Images and Signals (ECG, PPG, EEG, EMG...) (Time Series)

# Types of Machine Learning

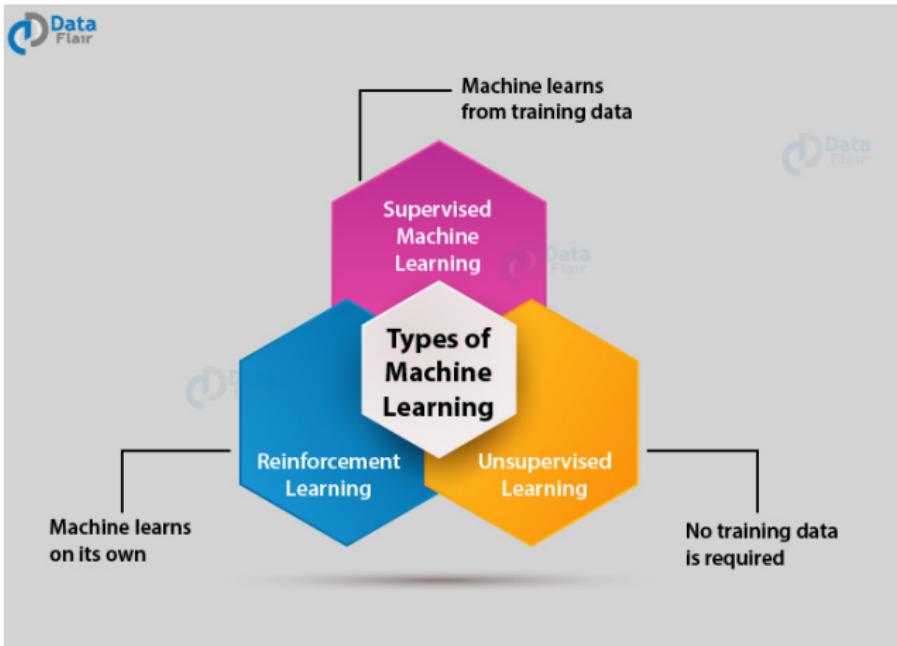


Figure: Broad classification of ML

# Types of Machine Learning (Cont...)

- **Supervised Machine Learning** - Train me!
  - Classification
  - Regression
- **Unsupervised Machine Learning** - I am self sufficient in learning!
  - Clustering
  - Dimensionality Reduction
  - Association Rule
- **Reinforcement Learning** - My life My rules!

## Supervised Machine Learning - Classification

- Support Vector Machine (Linear SVM)
- Kernel Support Vector Machine (Non-linear SVM)
- K-Nearest Neighbor (KNN)
- Logistic Regression
- Decision Tree classification
- Random Forest classification
- Naive Bayes classifier
- XGBoost
- LightGBM & many more...

## Supervised Machine Learning - Regression

- Simple Linear Regression
- Multiple Linear Regression
- Polynomial Regression
- Support Vector Regression
- Decision Tree Regression
- Random Forest Regression
- Lasso Regression
- Ridge Regression
- Elastic Net Regression & many more...

# Algorithms for each type of Machine Learning (Cont...)

## Unsupervised Machine Learning - Clustering

- K-Means clustering
- Hierarchical clustering & many more...

## Unsupervised Machine Learning - Association Rule Learning

- Apriori
- Eclat & many more...

## Unsupervised Machine Learning - Dimensionality Reduction

- Principal Component Analysis(PCA)
- Linear Discriminant Analysis(LDA)
- Kernel PCA & many more...

## Reinforcement Learning

- Upper Confidence Bound
- Thompson Sampling

# Preferable languages used for Machine Learning

Table: Tug of war between languages

Python	R	Julia
General purpose	Statistical analysis	Scientific computing
Good	Good	<b>speed &amp; performance</b>
Huge community	Huge community	small community
200k libraries	15k libraries	3k libraries
In Billions	In Billions	13M downloads
-	-	<b>Compile just in time</b>
Jupyter, Pycharm	R Studio	Juno IDE
<b>ijulia</b>	-	-

# So, Why Python ?

- Open source
- Platform Independence
- User Friendly and Easy to learn
- Vast community support
- Good Visualization options
- A great library ecosystem like Pandas, Scikit.learn, Numpy, Scipy, Keras, Tensorflow, Matplotlib, NLTK, Scikit-image, PyBrain, Caffe, StatsModels
- Capability of interacting with almost all the third-party languages and platforms.

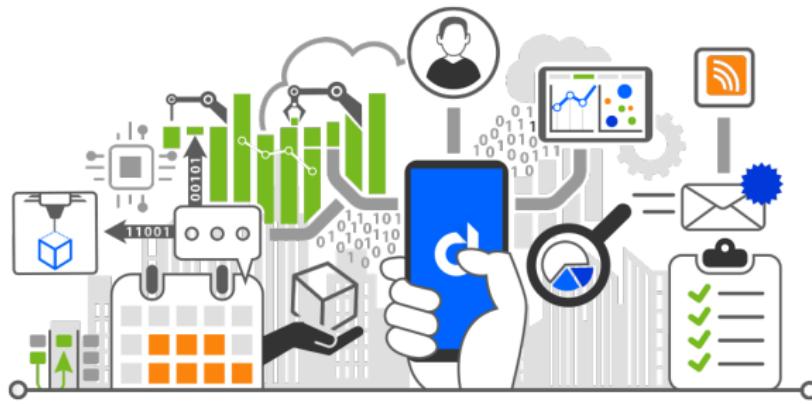
# My personal favourites - IDEs

- Anaconda (Distribution) - Jupyter notebook, Spyder
- Colaboratory - Google
- Thonny
- Visual Studio Code

# Step 0: Problem definition



# Step 1: Data Collection



- By using Sensors, Medical devices like ECG, PPG...
- Google dataset search - link
- UCI Machine Learning Repository - link
- CMU libraries - link
- OpenML - link
- Fivethirtyeight - link
- Physionet - link
- Kaggle datasets - link
- Data.gov - link
- Academic torrents - link
- Awesome dataset by github - link

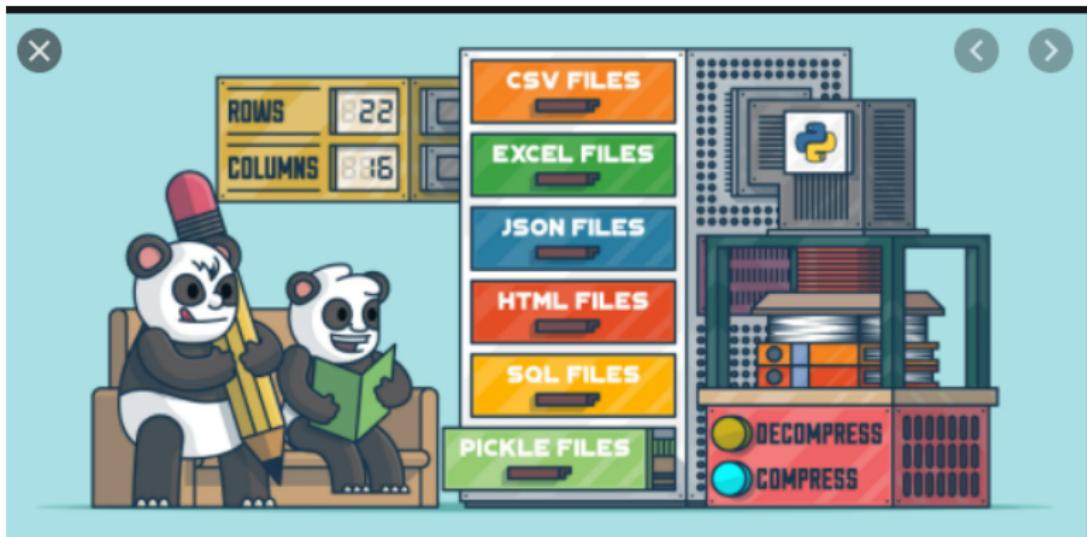
## Step 2: Importing libraries

- Either installing or importing packages
- Through PIP install! - Through conda install



## Step 3: Loading Datasets

- .csv, .json, .xlsx, .xml, .docx, .txt, .pdf, .png, .jpg, .mp3, .mp4



# Step 4: Pre-Processing & Exploratory Data Analysis



- 60 - 70 work in this step
- Data information (.head, .tail, .shape, .columns)
- Overall data type (.info)
- Understanding basic statistics of data (.describe)
- Target details (.unique, .valuecounts)
- Checking for missing values (.isnull.sum)
- Solution for missing values (SimpleImputer)
- Outlier detection
- Skewness (log transformation, square root transformation, box-cox transformation) and Kurtosis of data
- Correlation between features (.corr)
- Dependent and Independent variables
- Encoding categorical data for both dependent and independent variables (label encoder, OneHotEncoder, pd.getdummies)

# Step 5: Splitting of datasets

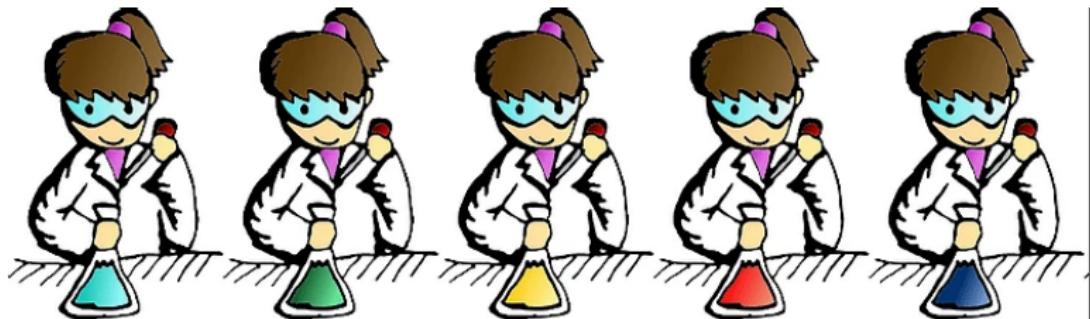


# Step 6: Feature Engineering



- Normalization Vs Standardization
- Feature transformation
- Feature Selection

## Step 7: Modelling



- Regression
- Classification
- Clustering

# Step 8: Model Training



# Step 9: Metrics



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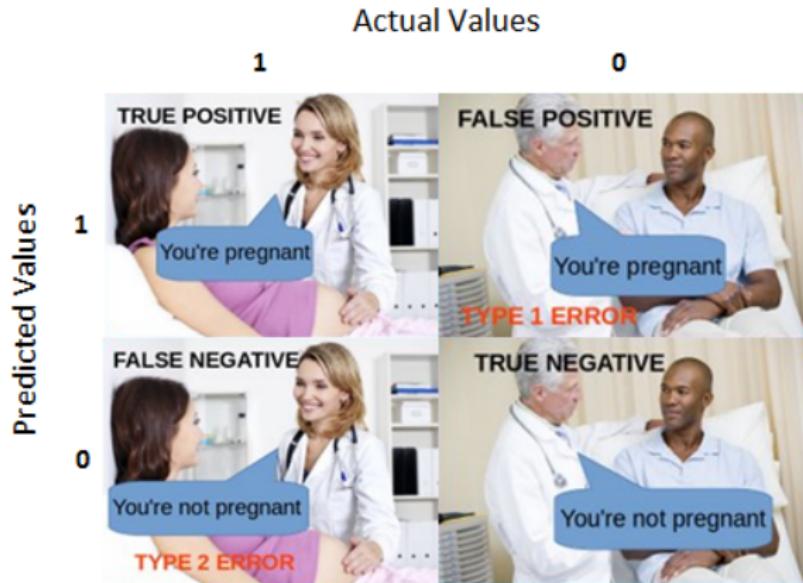


# Metrics - Regression

S No	Term	Criterion
1	R-Squared	High
2	Adj R-squared	High
3	F-Statistics	High
4	Std.Error	Close to zero
5	t-Statistics	>1.96 <0.05
6	AIC (Akaike Info Crit)	Low
7	BIC (Bayesian)	Low
8	Mallows cp	Should be close to no of target
9	MAPE (Mean Abs Per Err)	Low
10	MSE (Mean Squ Err)	Low
11	MPE (Mean Per Err)	Low
12	Min-Max Acc	High



# Metrics - Classification - Confusion matrix 1



# Metrics - Classification - Confusion matrix 2

- f1 score =  $2 * ((\text{precision} * \text{recall}) / (\text{precision} + \text{recall}))$

		Predicted 0	Predicted 1
Actual	0	TN	FP
	1	FN	TP

$$\text{Accuracy} = \frac{\text{TrueNegatives} + \text{TruePositive}}{\text{TruePositive} + \text{FalsePositive} + \text{TrueNegative} + \text{FalseNegative}}$$

		Predicted 0	Predicted 1
Actual	0	TN	FP
	1	FN	TP

$$\text{Precision} = \frac{\text{True Positive}}{\text{True Positive} + \text{False Positive}}$$

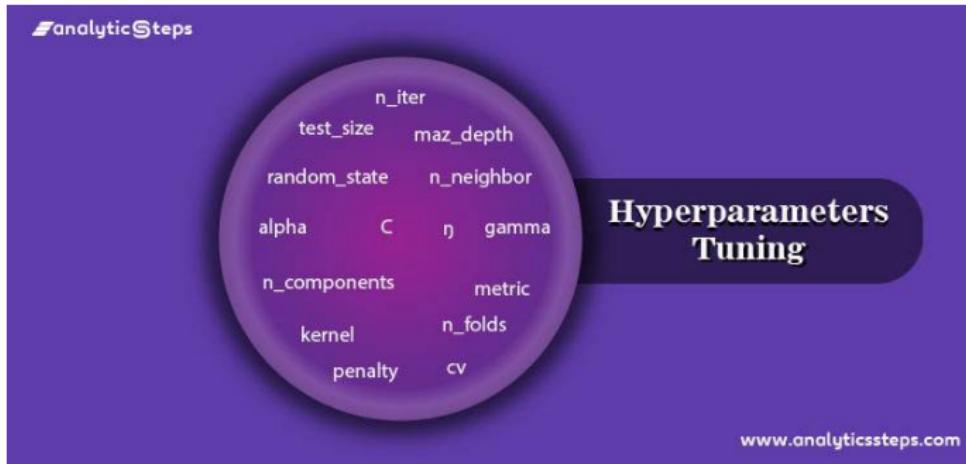
		Predicted 0	Predicted 1
Actual	0	TN	FP
	1	FN	TP

$$\text{Recall} = \frac{\text{True Positive}}{\text{True Positive} + \text{False Negative}}$$

		Predicted 0	Predicted 1
Actual	0	TN	FP
	1	FN	TP

$$\text{Specificity} = \frac{\text{True Negatives}}{\text{True Negatives} + \text{False Positives}}$$

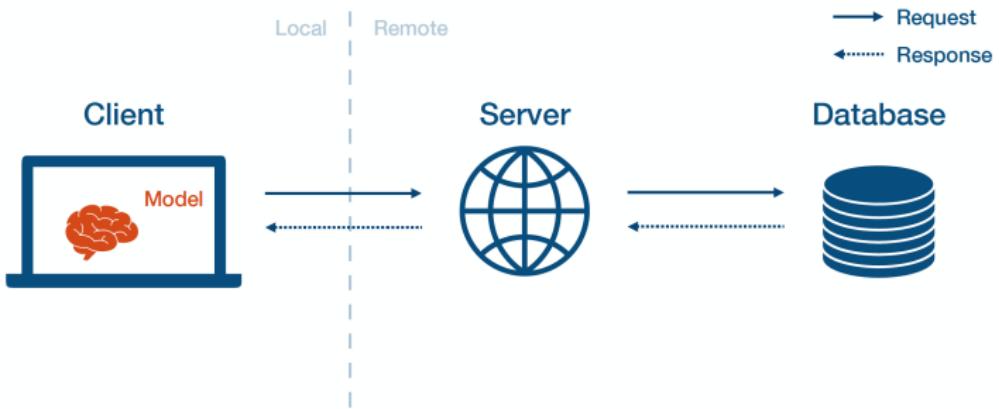
# Step 10: Hyperparameter tuning



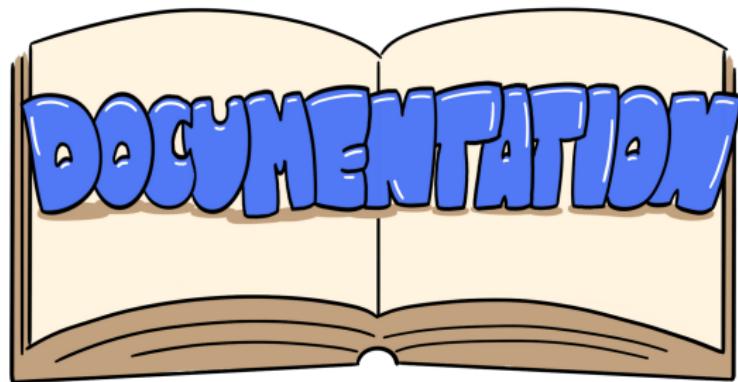
# Step 11: Model Validation



# Step 12: Model Deployment



## Step 13: Documentation



# Day 2

# Roadmap

- How DL is different from ML?
- Deep Learning
- Convolution Neural Network
- How can we do a hybrid version of ML and DL to make our model robust?
- Tips to crack it

# Machine Learning vs. Deep Learning (Part 1)

Aspect	Machine Learning	Deep Learning
Architecture	Uses various algorithms and models, often simpler	Utilizes deep neural networks with many layers for complex tasks
Feature Engineering	Manual feature engineering is common	Automatically learns and extracts features
Performance	Effective for various tasks, may not excel in very large datasets	Excels in tasks with massive datasets and complexity

# Machine Learning vs. Deep Learning (Part 2)

Aspect	Machine Learning	Deep Learning
Computational Requirements	Generally less computationally intensive	Requires powerful hardware (e.g., GPUs/TPUs)
Interpretability	Often more interpretable due to simpler models	Less interpretable, considered "black boxes"
Example Tasks	Spam detection, regression, decision trees	Image recognition, speech recognition, NLP

# Deep Learning

- Inspired by the structure and function of the human brain
- BlackBox
- More data
- Deep Learning - Animation @Simplilearn

# Types of Deep Learning

- Feed-forward Neural Network or Multi-layer perceptron
- Convolution Neural Network
- Recurrent Neural Network
- Long Short Term Memory Network (LSTM)
- Gated Recurrent Unit (GRU) Networks
- Transformers
- Autoencoders
- Generative Adversarial Networks (GANs)
- Attention Mechanism and many more...

# Neurons (Nodes)

- Neurons are the fundamental building blocks of deep learning models. Each neuron processes input data and produces an output. These neurons are organized into layers.

# Layers

- Deep learning models consist of multiple layers of neurons, typically arranged in a sequential fashion.
- The input layer receives data, hidden layers process it, and the output layer produces the final result.
- Common layer types include input, hidden (including convolutional and recurrent layers), and output layers.

# Weights and Biases

- Weights and biases are parameters associated with each connection between neurons.
- Weights determine the strength of connections and are adjusted during training to learn patterns in data.
- Biases help neurons capture patterns that may not be apparent from the raw data.

# Activation Functions

- Activation functions introduce non-linearity into the neural network, allowing it to model complex relationships.
- Common activation functions include ReLU (Rectified Linear Unit), sigmoid, and tanh.

# Loss Function (Cost Function)

- The loss function quantifies how well the model's predictions match the actual target values.
- The goal during training is to minimize the loss function by adjusting weights and biases.

# Optimization Algorithm

- Optimization algorithms like stochastic gradient descent (SGD) are used to update the model's weights and biases in a way that minimizes the loss function.
- Variants of SGD, such as Adam and RMSprop, are commonly used.

# CNN - Components

- Input layer
- Convolutional layers
- Activation layer
- Pooling (Subsampling) layer
- Fully Connected (Dense) Layers
- Flattening Layer
- Output Layer
- Dropout and Regularization
- Normalization Layers (Batch Normalization)
- Padding
- Strides
- Skip Connections (Residual Connections)

# Input Layer

- The input layer receives the raw data, typically in the form of images or grids of data (e.g., pixel values in an image).

# Convolutional Layers

- Convolutional layers are the core building blocks of CNNs. They consist of multiple filters (also called kernels) that slide over the input data to extract local features.
- Each filter captures specific patterns or features, such as edges, corners, or textures.
- Convolution operations involve element-wise multiplications and summations between the filter and a region of the input, producing feature maps.

# Activation Function (ReLU)

- After each convolution operation, a Rectified Linear Unit (ReLU) activation function is applied element-wise to introduce non-linearity.
- ReLU helps the network learn complex and non-linear patterns in the data.

# Pooling (Subsampling) Layers

- Pooling layers are used to downsample feature maps and reduce their spatial dimensions.
- Common pooling methods include max-pooling and average-pooling, which retain the most significant information in the feature maps while reducing computational complexity.

# Fully Connected (Dense) Layers

- Fully connected layers are traditional neural network layers in which every neuron is connected to every neuron in the previous and subsequent layers.
- These layers enable high-level feature combinations and are typically used in the later stages of a CNN.

# Flattening Layer

- Before connecting the convolutional layers to the fully connected layers, the feature maps are flattened into a one-dimensional vector.

# Output Layer

- The output layer produces the final predictions or classifications based on the learned features.
- The activation function in the output layer depends on the task; for example, softmax is commonly used for multi-class classification.

# Dropout and Regularization

- Dropout layers may be added to mitigate overfitting by randomly deactivating a fraction of neurons during training.
- Regularization techniques such as L1 or L2 regularization can also be applied to the fully connected layers.

# Normalization Layers (Batch Normalization)

- Batch normalization layers help stabilize training by normalizing the inputs to each layer.
- They reduce internal covariate shift and improve the convergence of the network.

# Padding

- Padding is sometimes added to the input data to control the spatial dimensions of feature maps after convolution.
- Zero-padding is a common technique used to maintain spatial information.

# Strides

- Strides determine how much the filter moves across the input data during convolution.
- Strides affect the spatial resolution of feature maps

# Skip Connections (Residual Connections)

- Skip connections allow information to bypass certain layers, promoting the flow of gradients during training.
- Residual connections are commonly used to build deeper networks while mitigating the vanishing gradient problem.

# Variants of CNN architecture

- LeNet-5
- AlexNet
- VGGNet (VGG)
- GoogLeNet (Inception)
- ResNet (Residual Network)
- MobileNet
- DenseNet (Densely Connected Convolutional Networks)
- EfficientNet
- YOLO (You Only Look Once)
- UNet
- Attention-Based Models (e.g., Vision Transformers) and many more...

# Application of CNN architecture

- Image Classification
- Object detection
- Image Segmentation
- Face Recognition
- Gesture Recognition
- Emotion detection
- Medical Imaging
- Video analysis
- Art restoration
- Self-driving cars
- Document analysis and many more...

# Trending domains for Technologies - ML and DL

- Healthcare Diagnosis
- Education
- Speech Processing (Natural Language Processing)
- Agriculture
- Digital Marketing
- Robotics

# Some more to explore with ML and DL

- MATLAB
- WEKA
- Tableau
- Power BI
- SQL
- Azure / AWS

# Some best course for language and technology across the globe

- Python (Dr. Charles Severance)
- 100 Days of Code: The Complete Python Pro Bootcamp for 2023 - Udemy
- Udemy - Machine Learning A-Z (Python and R in Data Science)
- Machine Learning Mastery - Machine Learning track
- Datacamp - Machine Learning Scientist with Python - Free subscription!

# Tips to improve ourself & marketing US!

- Open GitHub repository & and start coding from scratch for different dataset Github link - Details about Github - Hit me!
- Try to participate, competitions in Kaggle website for major attractions. Eg: Abhishek Thakur (Approaching (Almost) Any Machine Learning Problem) - Kaggle link
- Try to follow worlds top scientist, R & D, some reowned personalities in the field of Data science, Machine Learning and Deep Learning for their work and tips - Linkedin link

mail me: er.anandprem@gmail.com / premanand.s@vit.ac.in  
ring me: +91 73586 79961  
follow me: LinkedIn  
website: anandsdata  
author at Analytics Vidhya: premanand17  
instagram: premsanand

**Learning gives Creativity, Creativity leads to Thinking, Thinking provides Knowledge, and Knowledge makes you Great - Dr APJ Abdul Kalam**

