



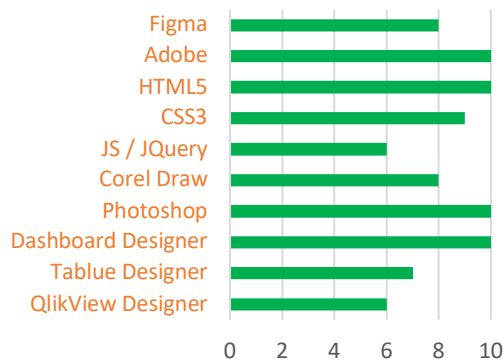
ANAND RAJ GUNJAN

UI UX Designer | 14+ years

Male | DOB 05-Feb-1988 | Married.

Website:

TOOLS & TECHNIQUES



PERSONAL INFO

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PHONE

(+91) 995 828 8753

ADDRESS

Gurgaon



ABOUT ME

Energetic UI UX Designer, skilled in sketch, Adobe and UX research with 14+ years of experience. I constantly challenge myself to learn new skills and technologies in interface design and Product development. As UX/UI designer, received 95% client satisfaction scores. Honorable mention, 2020 -2021 ICE (**Innovation Customer Excellence**) Award and many more client appreciations.



WORK EXPERIENCE

❖ Mar 2022 - Present

Spiralyze

<https://www.spiralyze.com>

Lead UI/UX Designer



Job Profile

- ↺ Working on A/B testing, creating different experiment tests for clients to help their CRO (Conversion Rate Optimization), Where using HTML, CSS, JavaScript and jQuery.
- ↺ Mentoring team and UX UI handling.
- ↺ Proposing estimates and documentation to clients.
- ↺ Using Google Optimize, VWO, Optimizely, Adobe Target etc A/B testing tools.
- ↺ Experienced in implementing A/B, multivariate, and personalization campaigns for renowned clients, enhancing their online presence and conversion rates.
- ↺ Conducted A/B testing on different dashboard designs to optimize user engagement and data comprehension.
- ↺ Designed and developed interactive BI dashboards using FIGMA and help BI team to implementation the design in Tableau, Power BI, QlikView etc., ensuring optimal data visualization and user experience.

✉ E-MAIL

anandrajgunjan@gmail.com

🛠 STRENGTHS

Hard Working (16/24), Persuasive, Motivator, Leader, Creative Thinker, Active Listener.

User Experience, Mobile Devices, Applications & Product Development.

💖 INTERESTS

Interaction design, User experience, Information design, Usability, Technology trends, Fashion, Movies, Sports, and Travelling.

Passport Details: Hold valid passport valid till 6/07/2032

in LINKEDIN

<https://www.linkedin.com/in/anand-raj-gunjan-b79aa827>

✍ Collaborated with cross-functional teams to gather requirements, analyze data sources, and create visually compelling dashboards that aligned with business objectives.

❖ May 2014 – Feb 2022

Incedo Inc. (Former Indiabulls Technology)

<https://www.incedoinc.com/>

Senior UI/UX Designer



Job Profile

- ✍ Mentoring team and UX UI handling.
- ✍ Contributed to the development of data visualization strategies, ensuring effective communication of complex data sets to stakeholders.
- ✍ Collaborated with data engineers and analysts to collect, clean, and transform data for visualization purposes.
- ✍ Responsible for working closely with cross-functional global teams to build and launch important new products and features that impact lives of hundreds of thousands of customers who engage daily with apps.
- ✍ Collaborate with product management, engineers, and designers across international locations, researchers, stack-holders team and analysts to define and implement innovative solutions for the product.
- ✍ I Evaluate user feedback; create Personas, user journeys, wireframes, prototypes and information architecture.
- ✍ Execute all visual design stages from concept to final hand off to developers.
- ✍ Generate PSD files.
- ✍ Worked on agile methodology, Jira, Bug zilla, Asana.

❖ Engineering Analyst – From Sep 2009 to May 2014

Employers name – Qualtech Consultants Pvt Ltd.

<http://www.qualtech-consultants.com>



Job Profile

- ✍ Created graphics design of web/mobile layout, logo design, brochure design, Standee, mailer etc on Adobe Photoshop. Create design prototypes, including graphic design, site navigation, and layout of content, for the websites. Ensure that the layout of the content is accessible and logical; recommend improvements if necessary.

- ↳ Developed dynamic, interactive application and software using HTML, XHTML, XML, CSS, JavaScript and other related technologies. Responsible for implemented and provided support to UI Design, created CSS based layouts using table less markup and involved in implementing client side scripting and OS Browser Support.

EDUCATION

- BCA from ARSD, Delhi
- Diploma in Web Designing from ARENA MULTIMEDIA, New Delhi.

Some portfolios designed and developed by me:

- <https://www.idealimage.com/>
- <https://neilpatel.com/ubersuggest/>
- <https://www.spiralyze.com/>
- <https://zinniahealth.com/locations>
- <https://www.expensify.com/>
- <https://www.thecleaningauthority.com/>
- <https://www.rudderstack.com/>
- <https://www.incedoinc.com/>
- <http://www.c3connect.com/>
- <https://avitusgroup.com/>
- <https://www.gene.com/>
- <http://www.kythera.com/>
- <http://www.medivation.com/>

Date: 20/11/ 2023

Place: Gurgaon

(Signature)