



ANAND RAJ GUNJAN

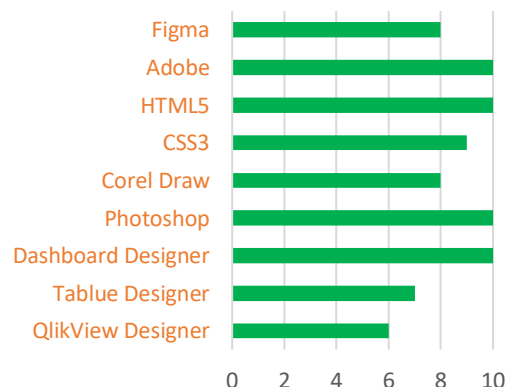
UI UX Designer | 14+ years

Male | DOB 05-Feb-1988 | Married.

<https://anandrajunjan.github.io/ux/>

Contact: (+91) 9958 288 753
anandrajunjan@gmail.com

TOOLS & TECHNIQUES



SKILL SETS

- Adobe XD
- Figma
- Product Management
- Photoshop
- Sketching
- Prototyping



ABOUT ME

Energetic Lead UX Designer, skilled in Figma, Adobe XD and UX research with 14+ years of experience. I constantly challenge myself to learn new skills and technologies in interface design and Product development. As UX/UI designer, received 95% client satisfaction scores. Honorable mention, 2020 -2021 ICE (**Innovation Customer Excellence**) Award and many more client appreciations.

Immediate Joiner



WORK EXPERIENCE

❖ Mar 2022 - Present

Spiralyze
<https://www.spiralyze.com>
Lead UI/UX Designer



Job Profile

- ✎ Working on A/B testing, creating different experiment tests for clients to help their CRO (Conversion Rate Optimization).
- ✎ Mentoring team and UX UI handling.
- ✎ Proposing estimates and documentation to clients.
- ✎ Using Google Optimize, VWO, Optimizely, Adobe Target etc A/B testing tools.
- ✎ Experienced in implementing A/B, multivariate, and personalization campaigns for renowned clients, enhancing their online presence and conversion rates.
- ✎ Conducted A/B testing on different dashboard designs to optimize user engagement and data comprehension.
- ✎ Designed and developed interactive BI dashboards and help BI team to implementation the design in Tableau, Power BI, QlikView etc., ensuring optimal data visualization and user experience.

- Wireframing
- Product Development
- Product Design
- Interaction Design
- UX Research
- Project Management
- Design Management
- User Interface Designing
- UX Design Lead
- UI/UX Designer
- UX Design Manager
- Adobe Photoshop
- Bootstrap
- Sketch
- HTML5
- CSS3
- Power BI,
- Dashboard Designer
- Corel Draw
- Photoshop
- Adobe
- Figma
- QlikView Designer
- Tableau Designer
- Mobile and Responsive Design

PERSONAL INFO:

PHONE: (+91) 9958 288 753

ADDRESS: Gurgaon, Bangalore

E-MAIL: anandrajgunjan@gmail.com

STRENGTHS

Hard Working (16/24), Persuasive, Motivator, Leader, Creative Thinker, Active Listener.

☞ Collaborated with cross-functional teams to gather requirements, analyze data sources, and create visually compelling dashboards that aligned with business objectives.

❖ May 2014 – Feb 2022

Incedo Inc. (Former Indiabulls Technology)

<https://www.incedoinc.com/>

Senior UI/UX Designer



Job Profile

- ☞ Mentoring team and UX UI handling.
- ☞ Contributed to the development of data visualization strategies, ensuring effective communication of complex data sets to stakeholders.
- ☞ Collaborated with data engineers and analysts to collect, clean, and transform data for visualization purposes.
- ☞ Responsible for working closely with cross-functional global teams to build and launch important new products and features that impact lives of hundreds of thousands of customers who engage daily with apps.
- ☞ Collaborate with product management, engineers, and designers across international locations, researchers, stack-holders team and analysts to define and implement innovative solutions for the product.
- ☞ I Evaluate user feedback; create Personas, user journeys, wireframes, prototypes and information architecture.
- ☞ Execute all visual design stages from concept to final hand off to developers.
- ☞ Generate PSD files.
- ☞ Worked on agile methodology, Jira, Bugzilla, Asana.

❖ Engineering Analyst – From Sep 2009 to May 2014

Employers name – Qualtech Consultants Pvt Ltd.

<http://www.qualtech-consultants.com>



Job Profile

- ☞ Created graphics design of web/mobile layout, logo design, brochure design, Standee, mailer etc on Adobe Photoshop. Create design prototypes, including graphic design, site navigation, and layout of content, for the websites. Ensure that the layout of the content is accessible and logical; recommend improvements if necessary.

User Experience, Mobile Devices,
Applications & Product
Development.



INTERESTS

Interaction design, User experience,
Information design, Usability,
Technology trends, Fashion, Movies,
Sports, and Travelling.

Passport Details: Hold valid
passport valid till 6/07/2032

LINKEDIN

<https://www.linkedin.com/in/anand-raj-gunjan-b79aa827>

- ↳ Developed dynamic, interactive application and software using HTML, XHTML, XML, CSS and other related technologies. Responsible for implemented and provided support to UI Design, created CSS based layouts using table less markup and involved in implementing client side scripting and OS Browser Support.



EDUCATION

- BCA from ARSD, Delhi
- Diploma in Web Designing from ARENA MULTIMEDIA, New Delhi.



Some portfolios designed and developed by me:

- <https://www.idealimage.com/>
- <https://neilpatel.com/ubersuggest/>
- <https://www.spiralyze.com/>
- <https://zinniahealth.com/locations>
- <https://www.expensify.com/>
- <https://www.thecleaningauthority.com/>
- <https://www.rudderstack.com/>
- <https://www.incedoinc.com/>
- <http://www.c3connect.com/>
- <https://avitusgroup.com/>
- <https://www.gene.com/>
- <http://www.kythera.com/>
- <http://www.medivation.com/>

Or explore on <https://anandrajgunjan.github.io/ux/>

Date: 18/01/ 2024

Place: Gurgaon

(Signature)