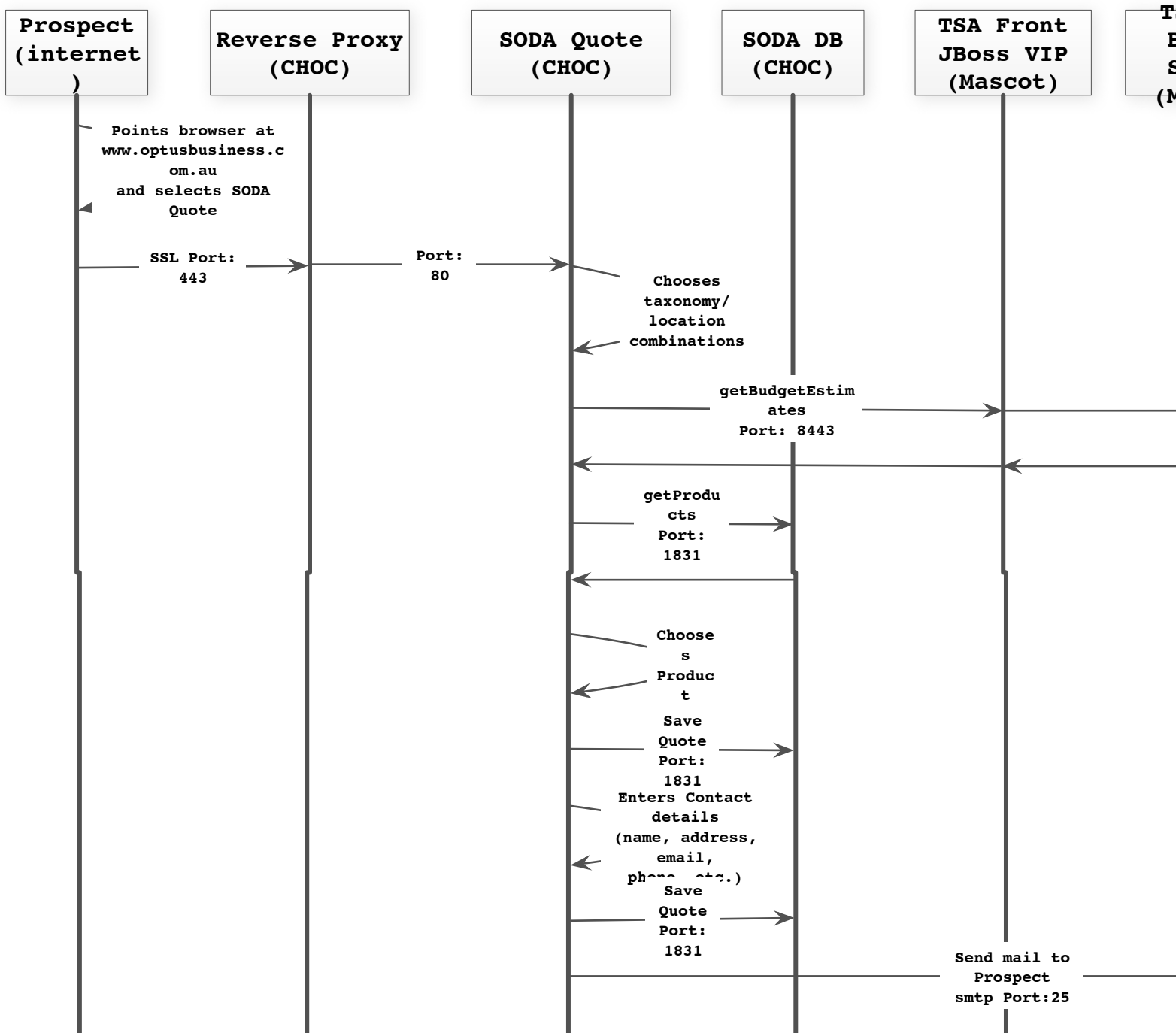


Add Quote

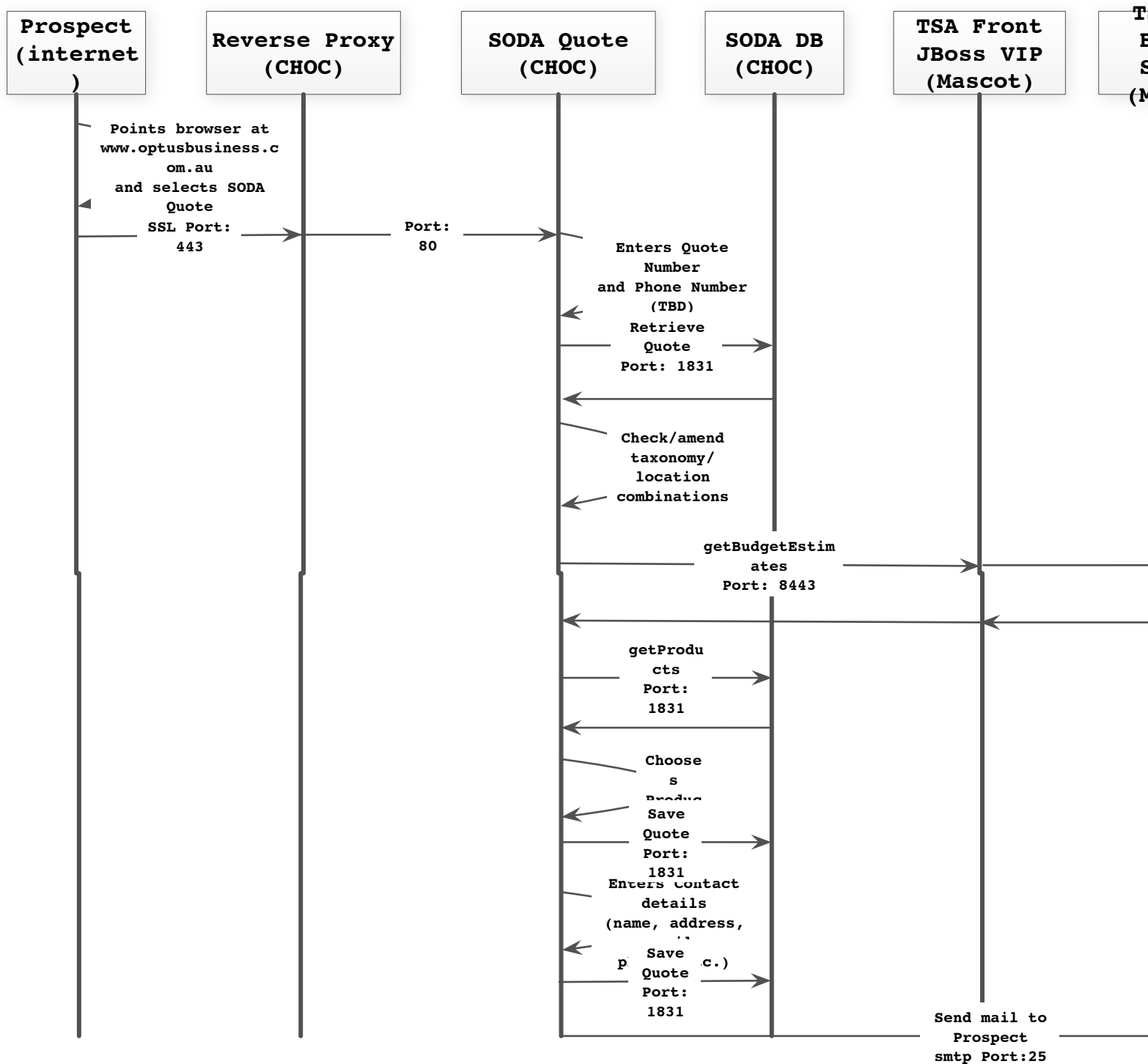


SA Bid
Budget
Server
(Mascot)

Mail Server
mailout.optus.c
om.au
(Mascot)

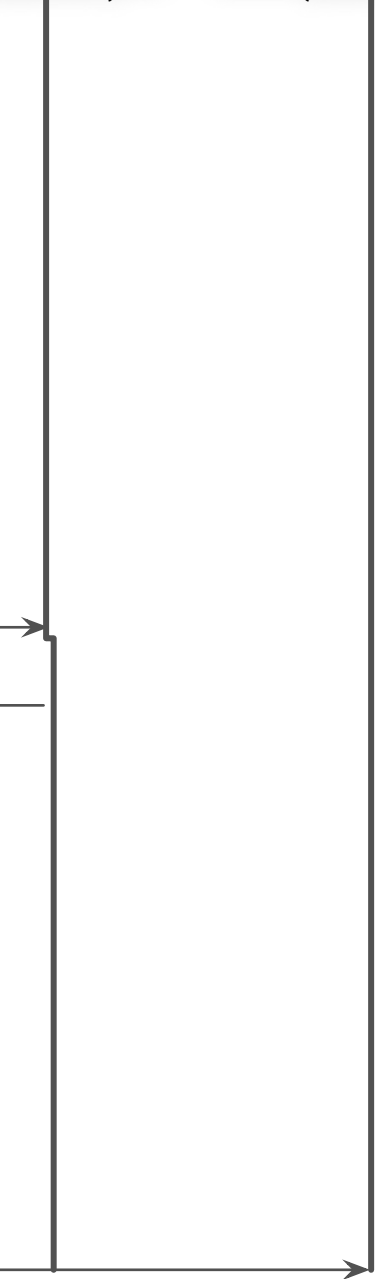


Amend Quote

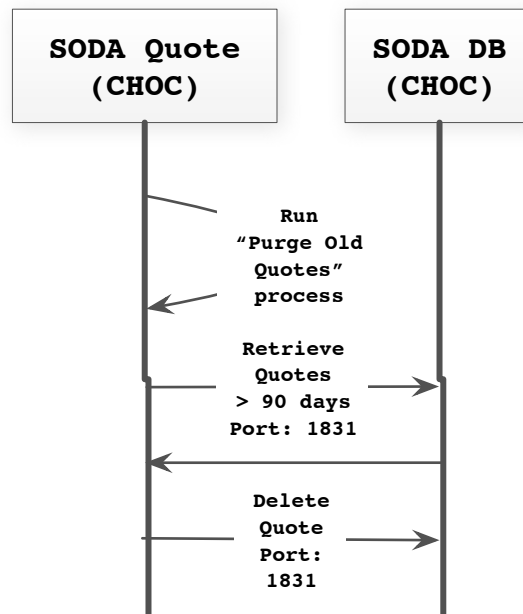


SA Bid
Budget
Server
(Mascot)

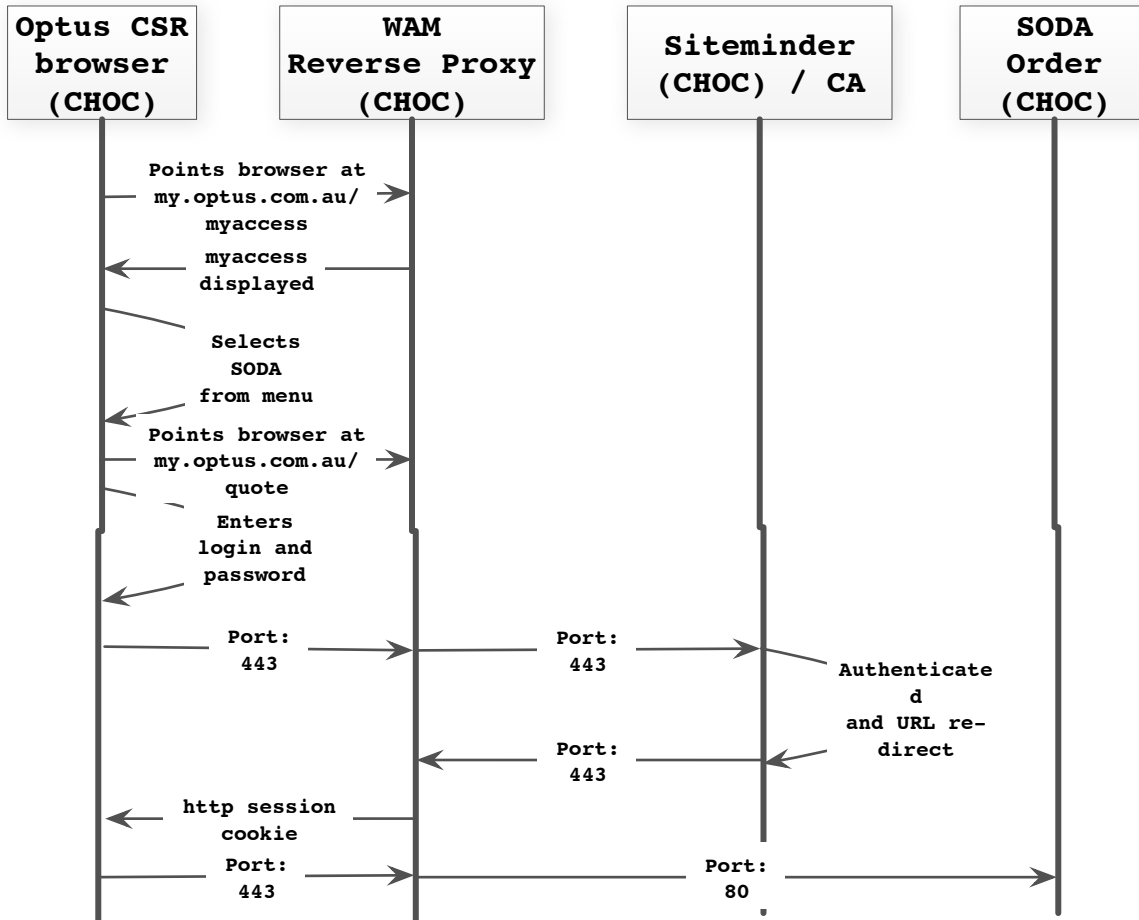
Mail Server
mailout.optus.c
om.au
(Mascot)



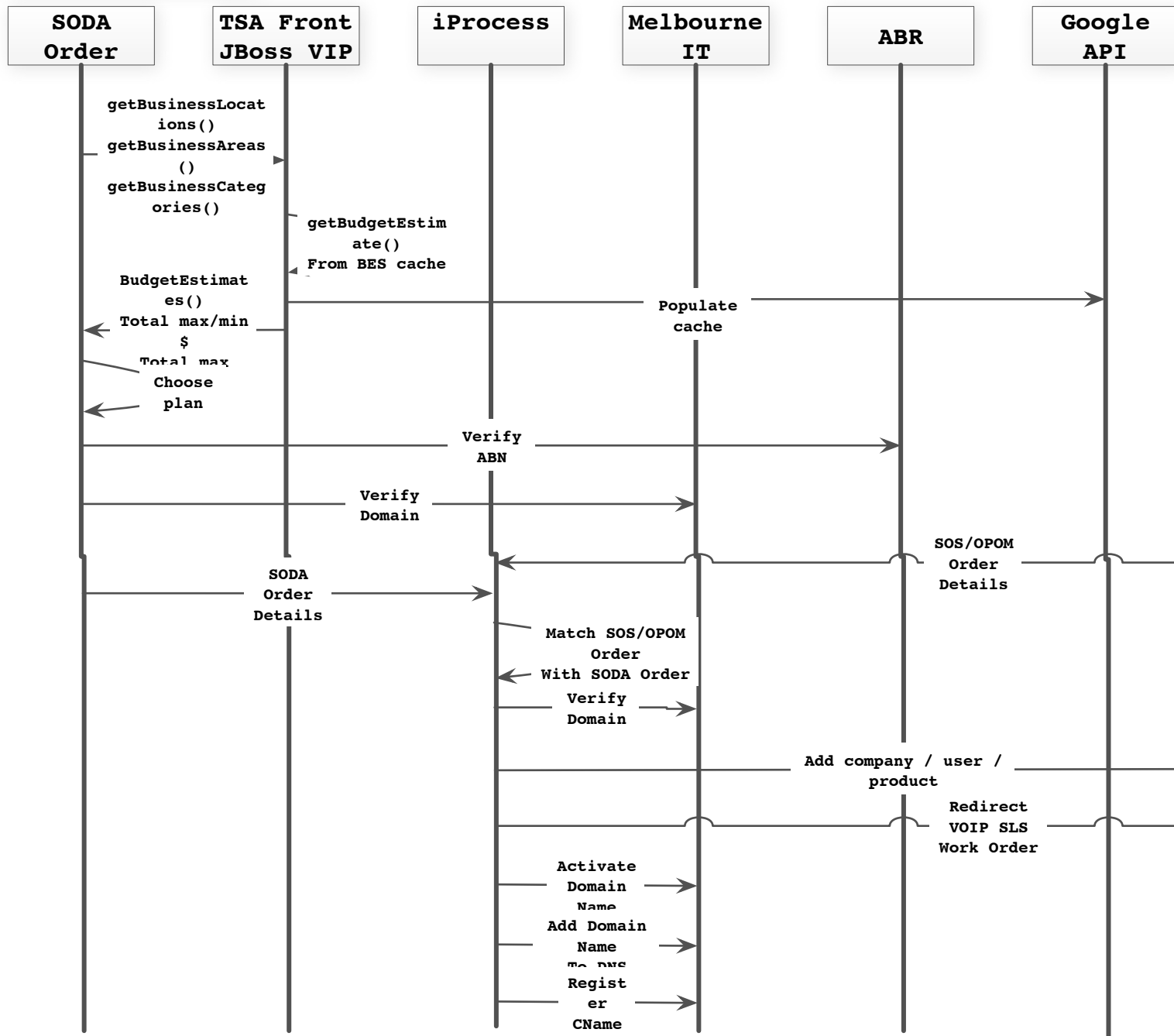
Purge Quotes

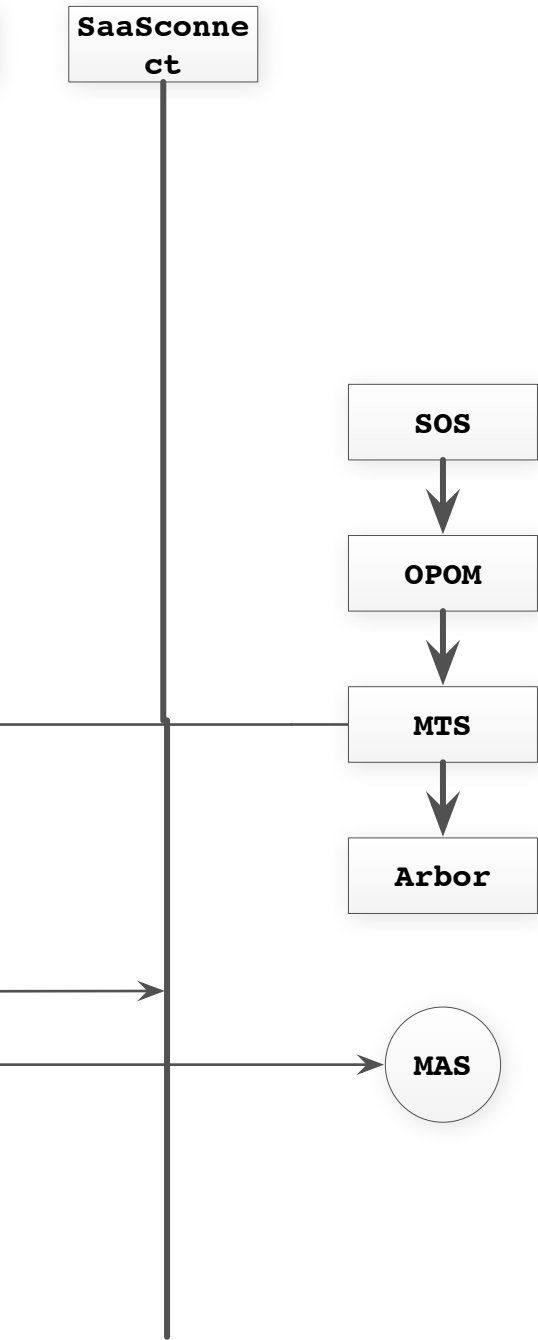


SODA ORDER User Authentication

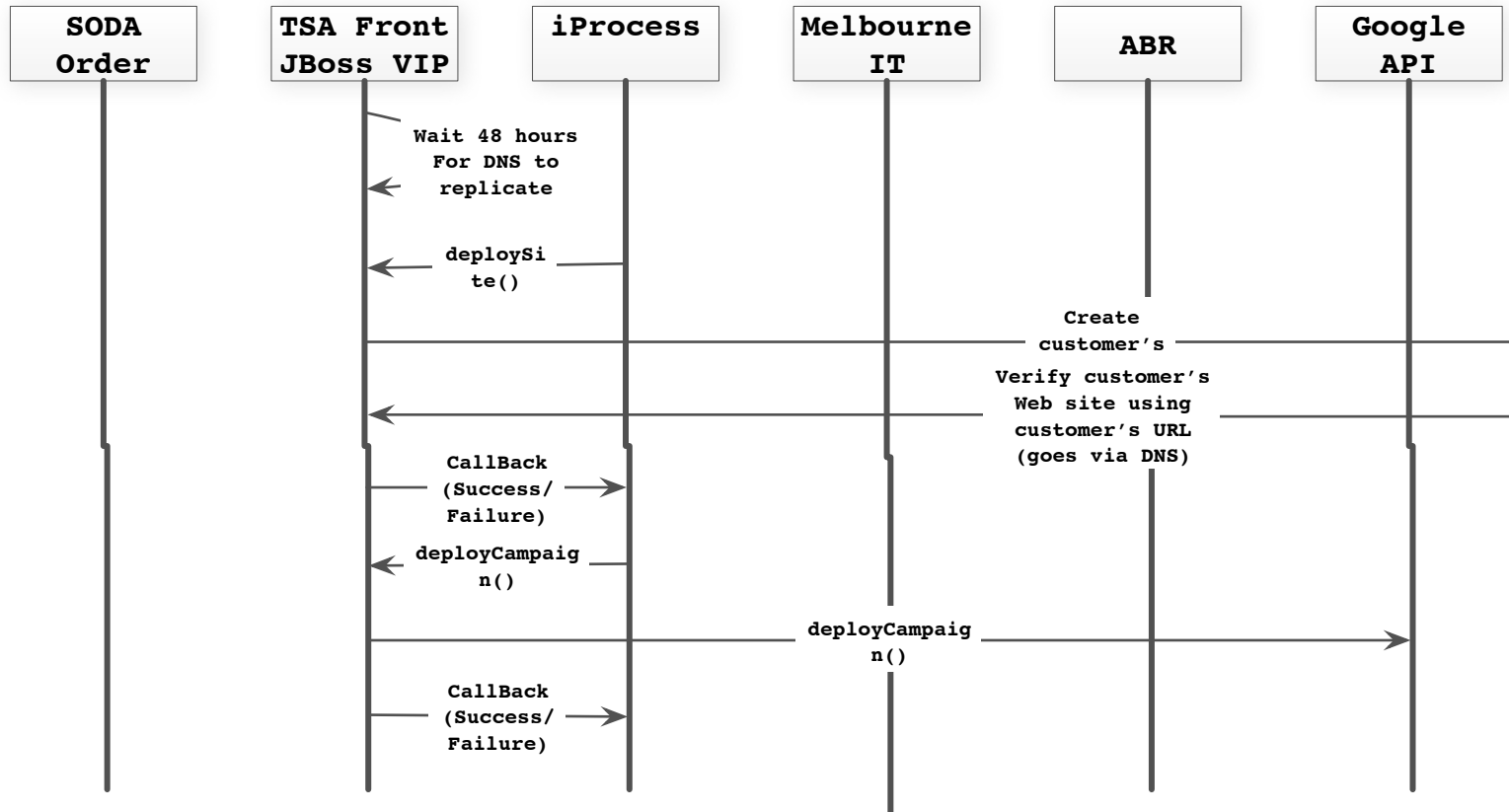


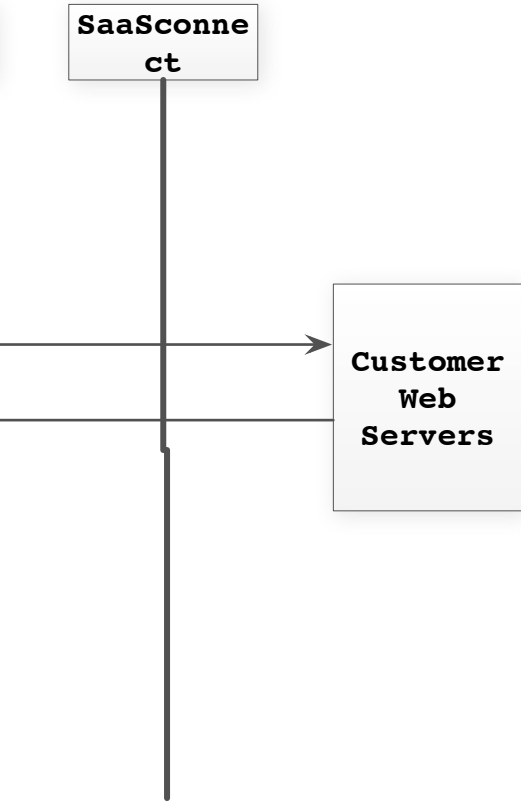
SODA Order – Part 1



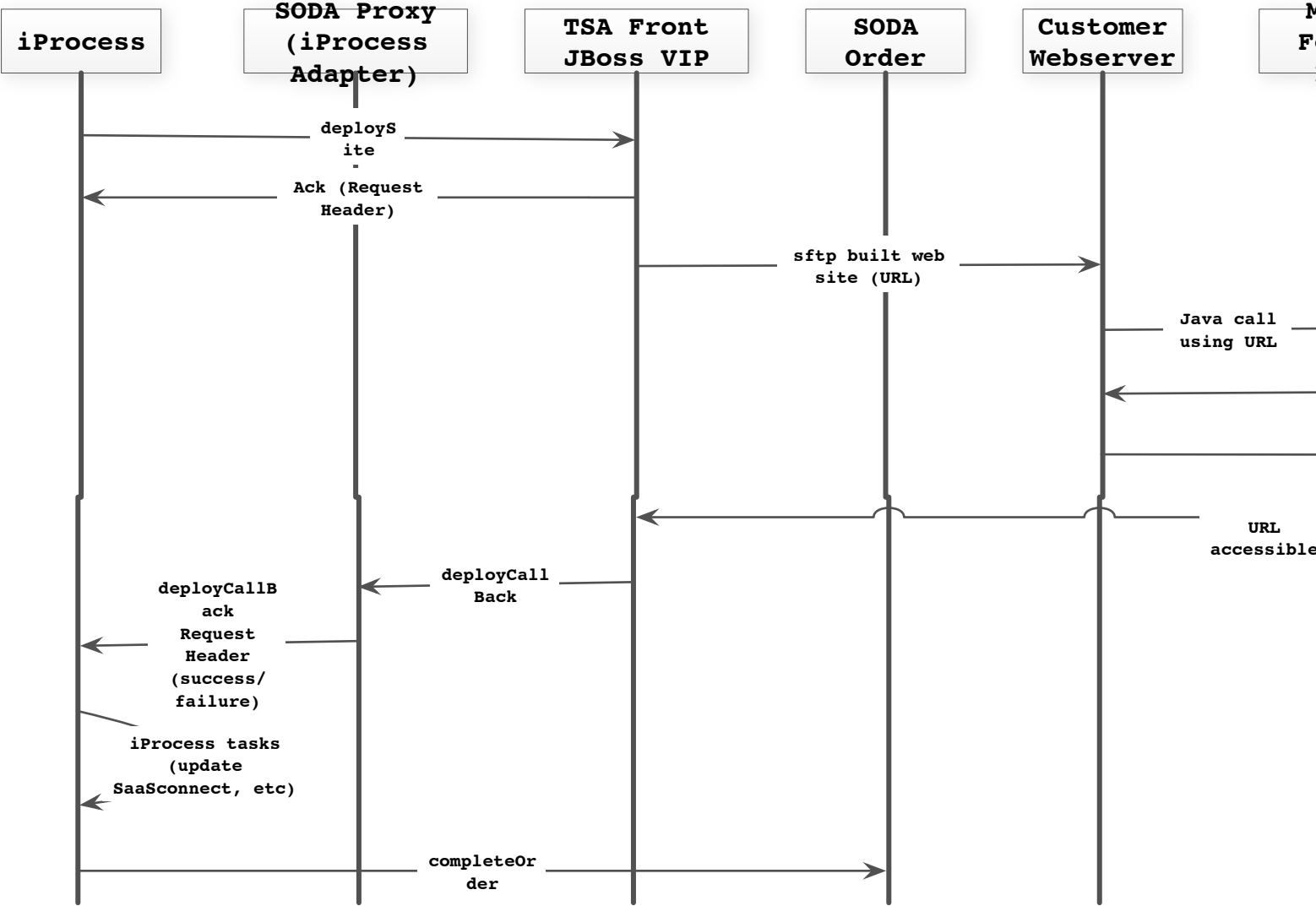


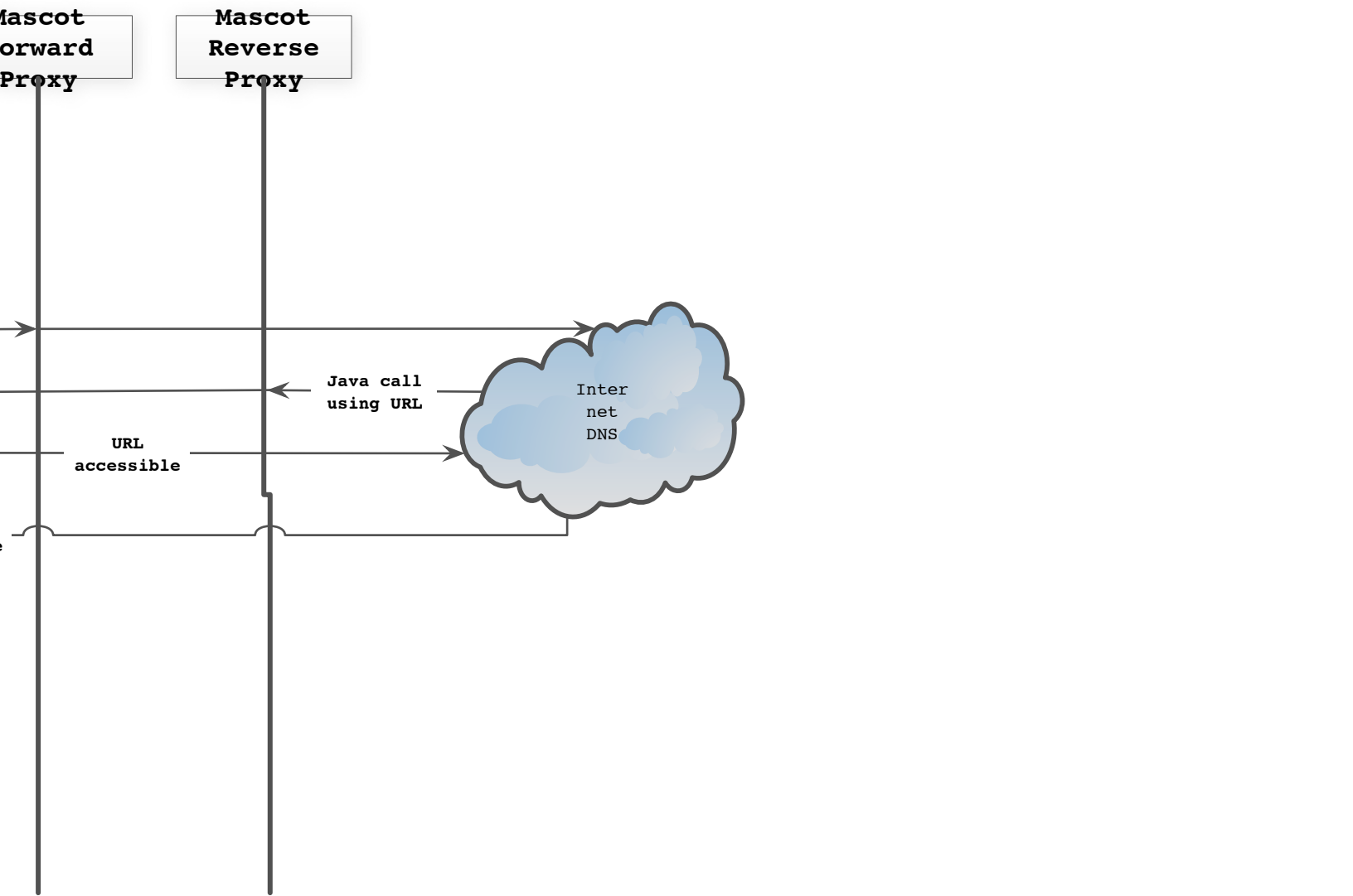
**SODA Order –
Part 2**



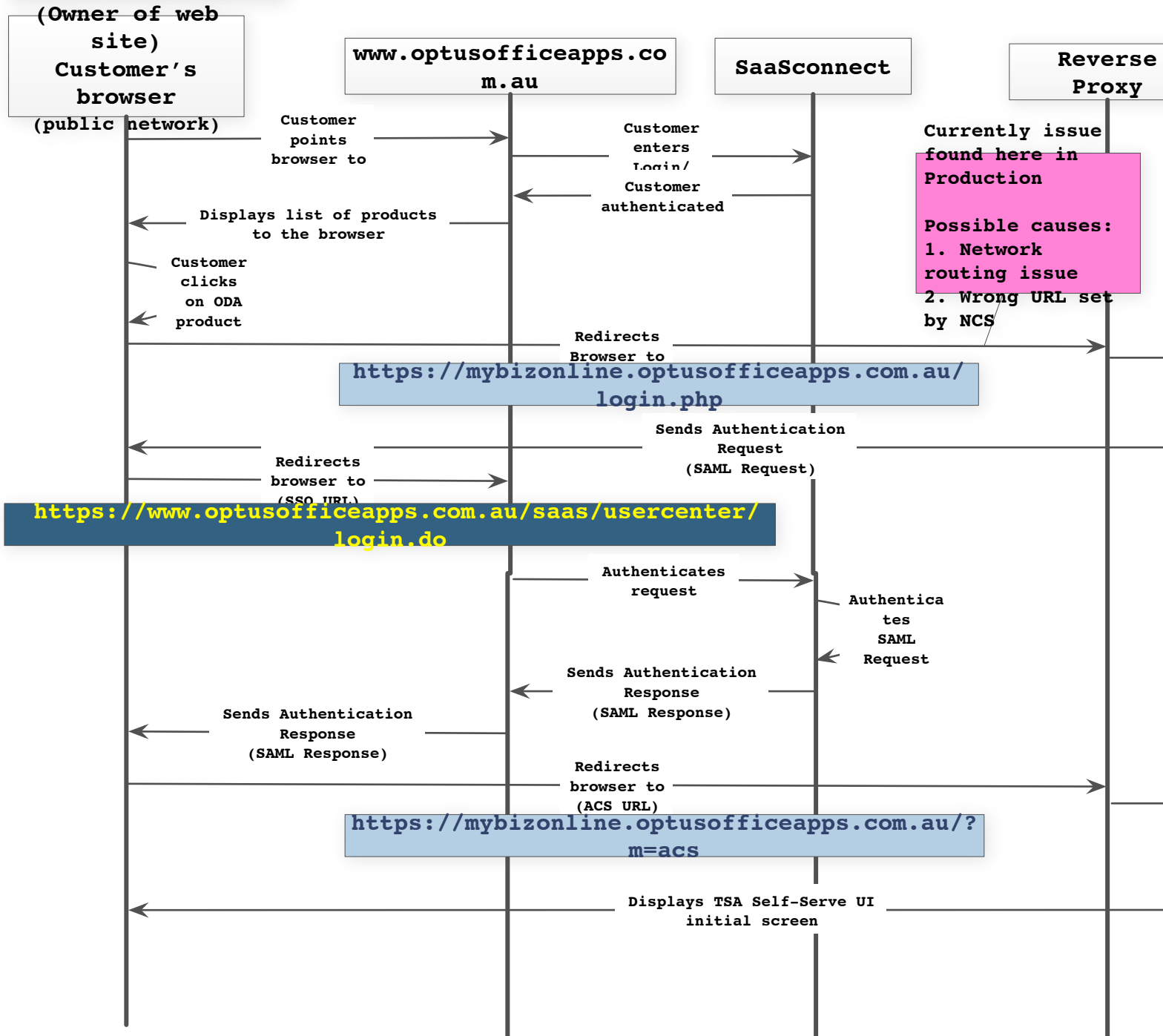


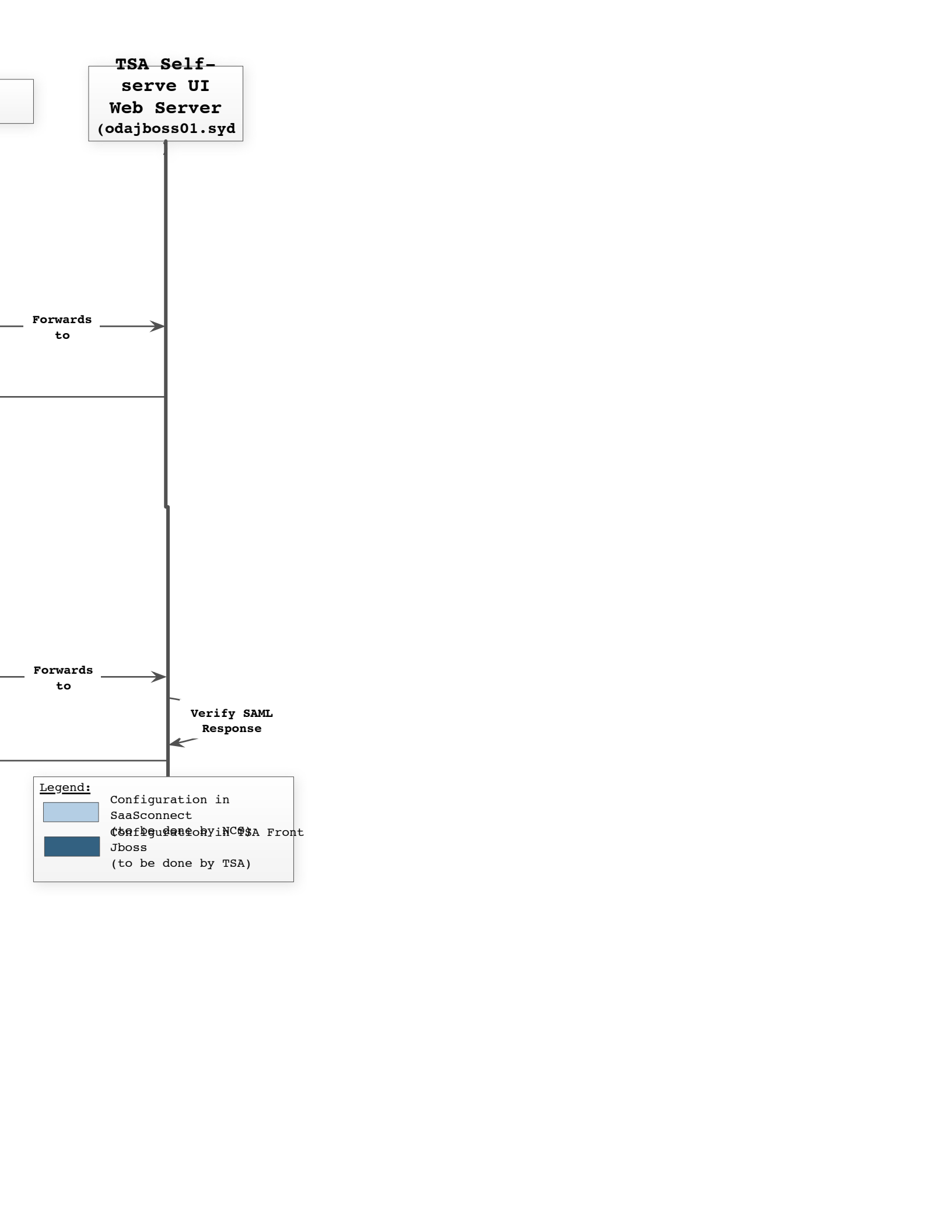
Call Back



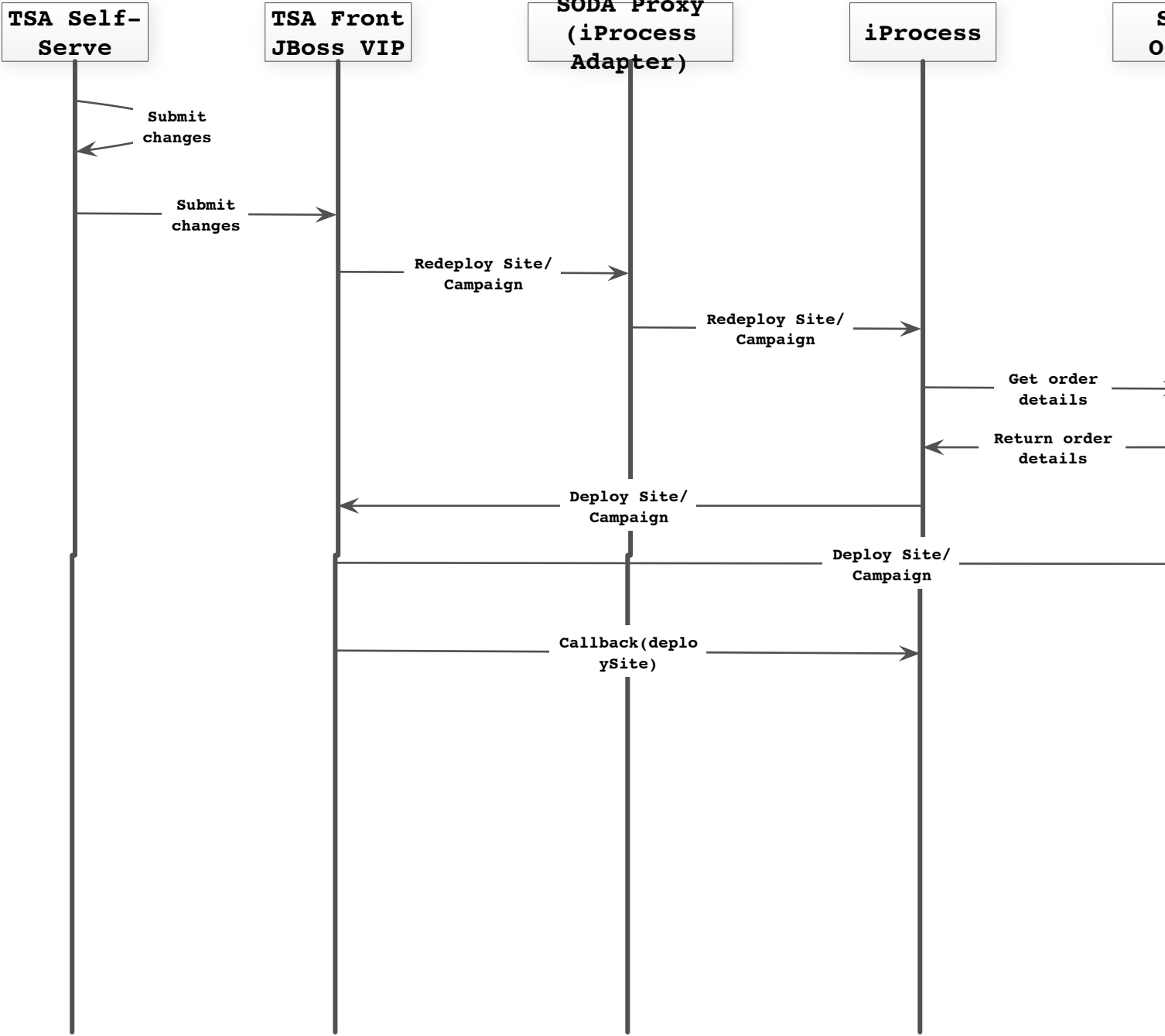


Self-Serve - Authentication



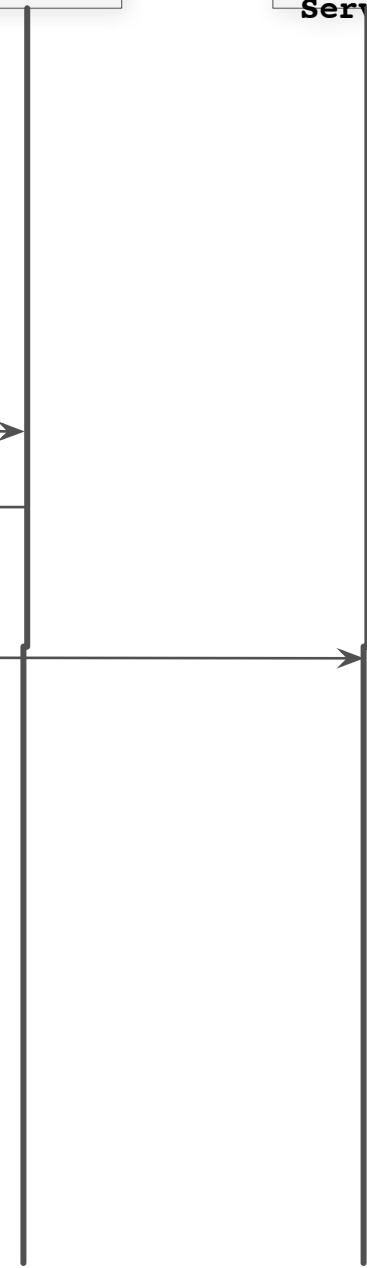


Self-Serve – Submit Changes



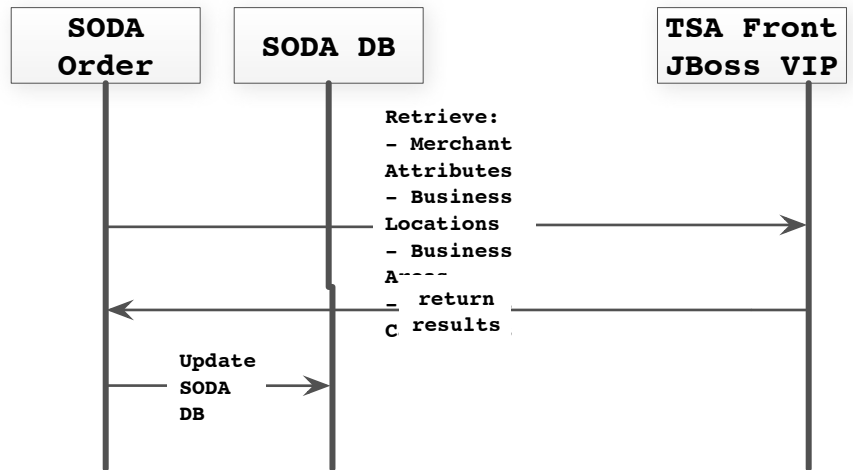
SODA
Order

Customer
Web
Servers

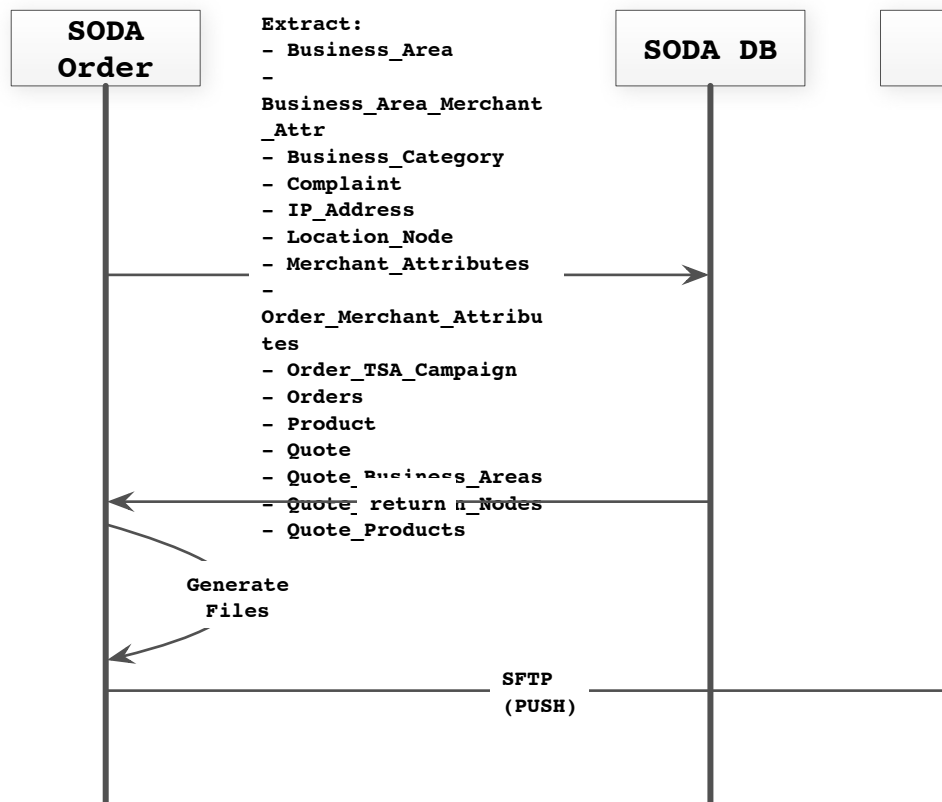


Daily Task (part 1)

**Update SODA
Master Data**



SODA to IDW

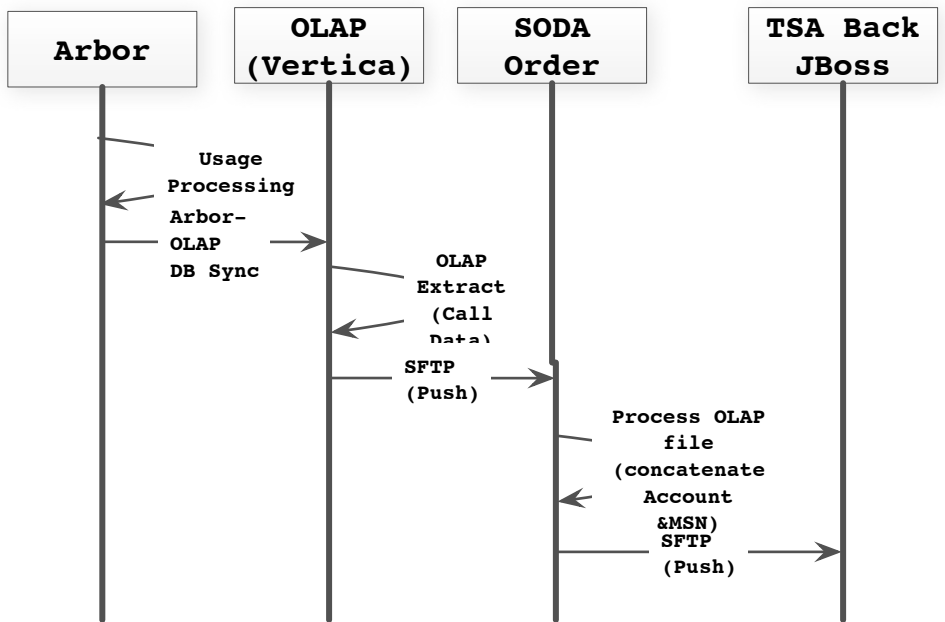


IDW

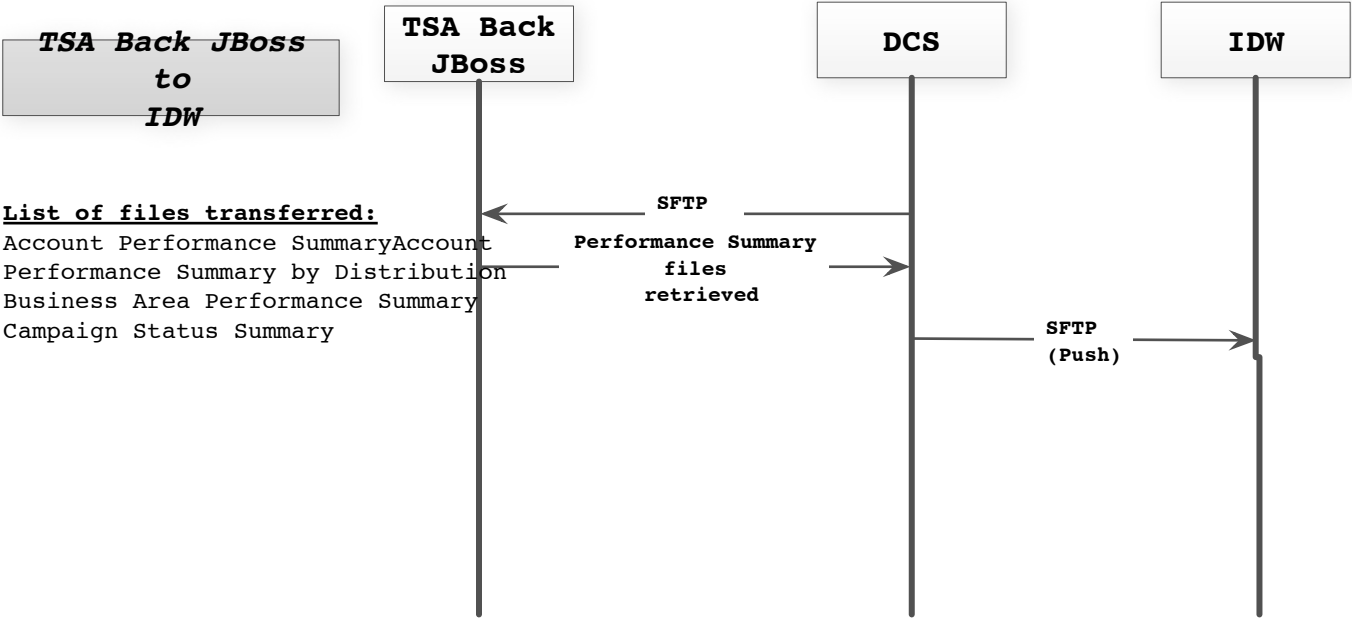


Daily Task (part 2)

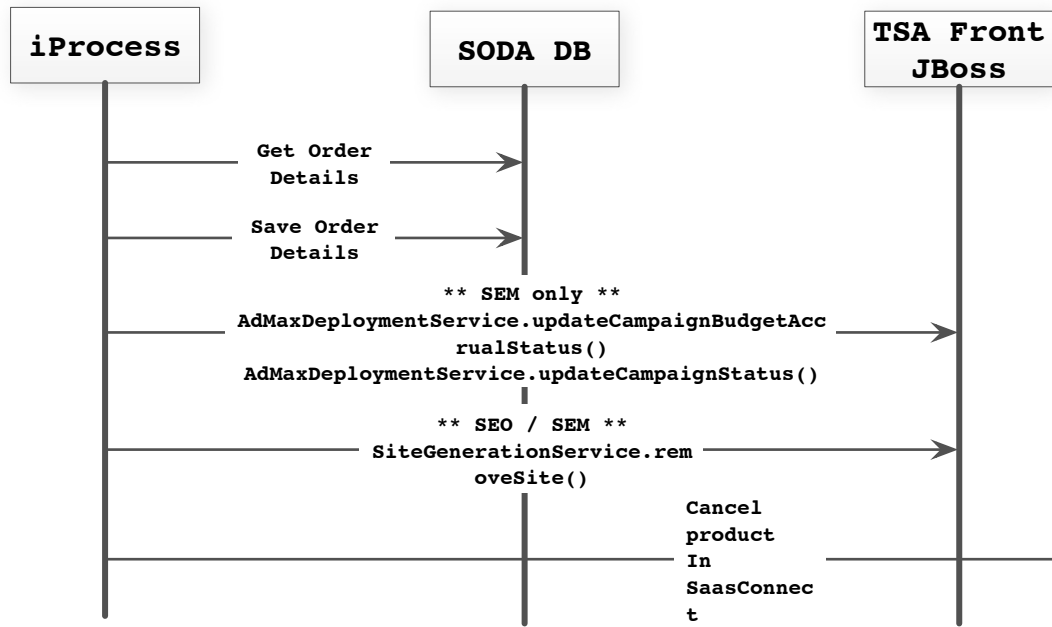
*Call Data -
OLAP to SODA to
TSA Back JBoss*



Weekly Task



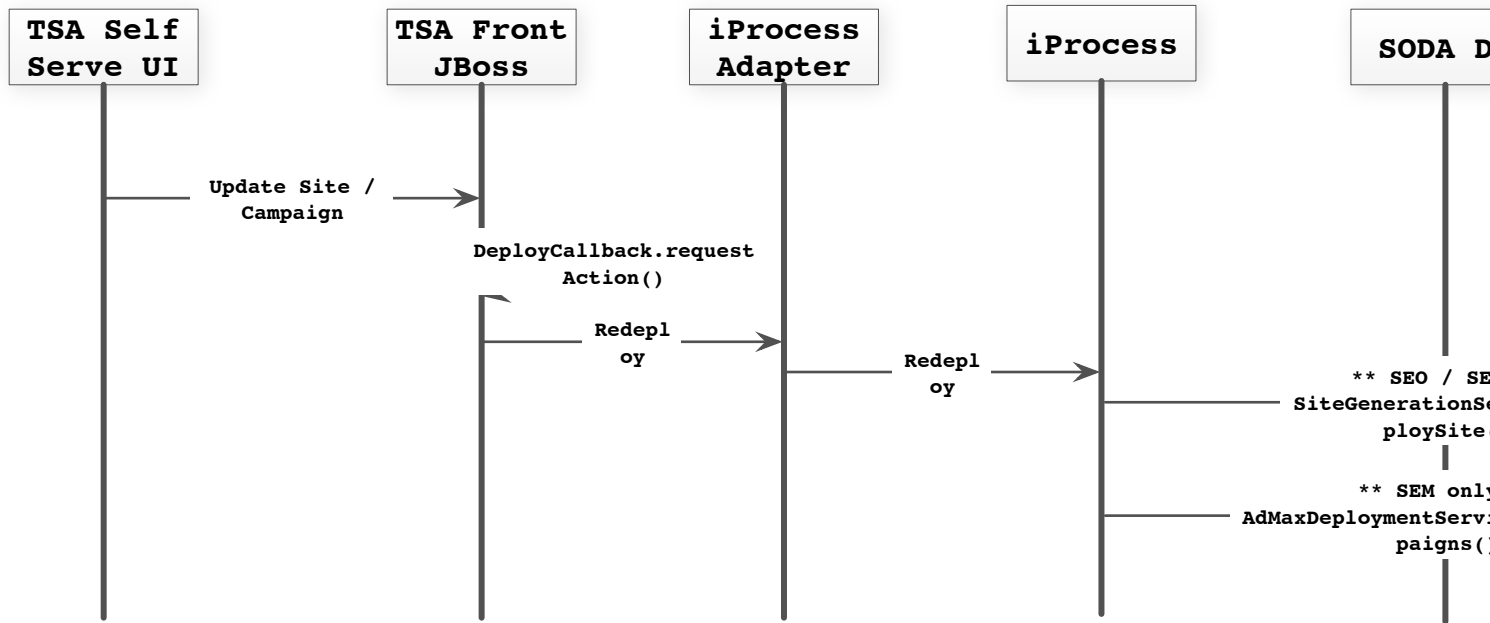
iProcess – Cancel Order

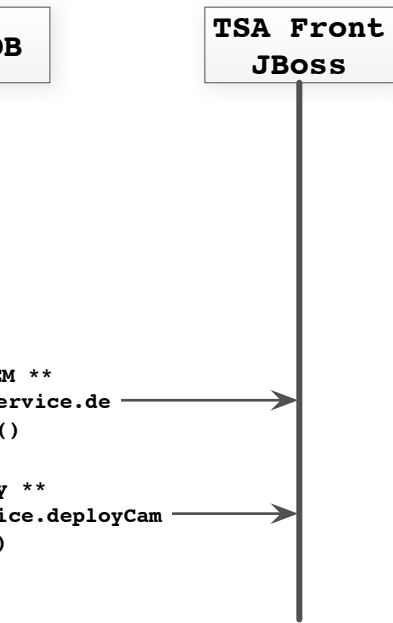


SaaSConne
ct

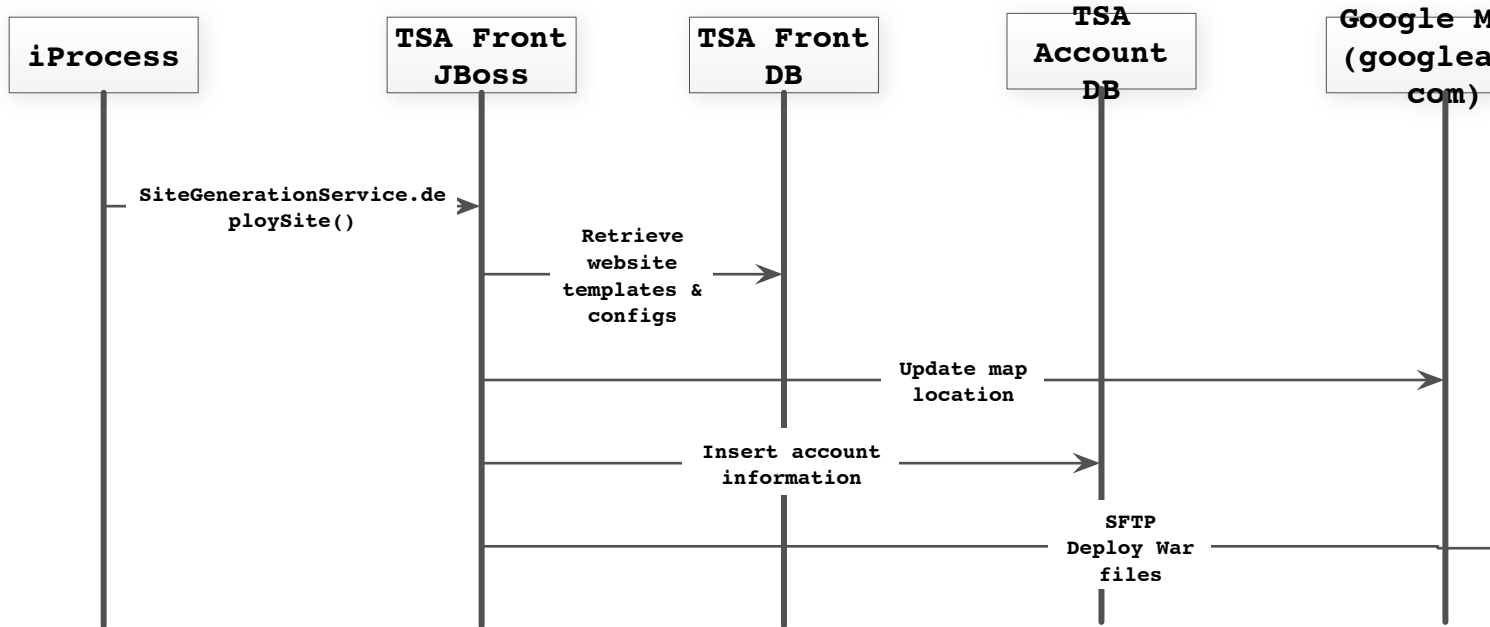


iProcess – Redeploy





TSA – Website Deployment



laps
pi.

TSA
Customer
Web Server



TSA – Campaign (SEM)

Deploy Campaigns

iProcess

**TSA Front
JBoss**

**AdMaxDeploymentService.deployCam
paigns()**

**Retrieve
configs**

**Inse
in**

***Update Campaign
Status***

iProcess

**TSA Front
JBoss**

**AdMaxDeploymentService.updateCampaig
nStatus()**

Upda

***Update Budget
Accrual Status***

iProcess

**TSA Front
JBoss**

**AdMaxDeploymentService.updateCampaignBudgetAcc
rualStatus()**

Update

**TSA
Front DB**

**TSA
Account
DB**

→

rt campaign
formation

**TSA
Account
DB**

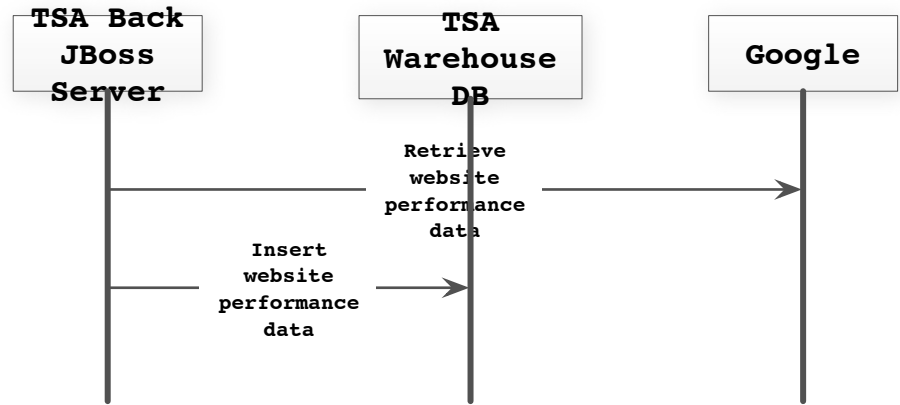
te Campaign
Status

**TSA
Account
DB**

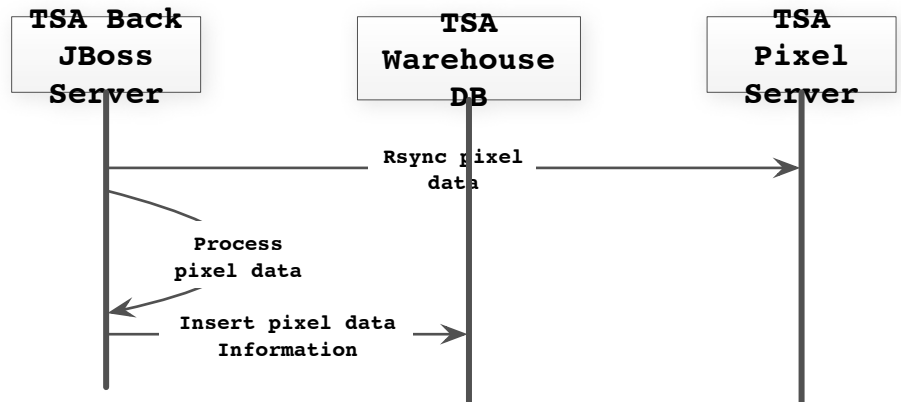
Budget Accrual
Status

TSA Daily Process (part 1)

Process Website Performance Data

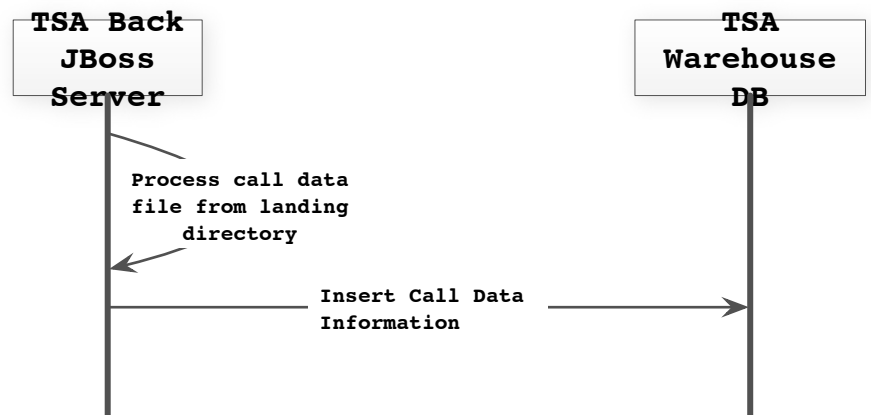


Process Pixel Tracking Data



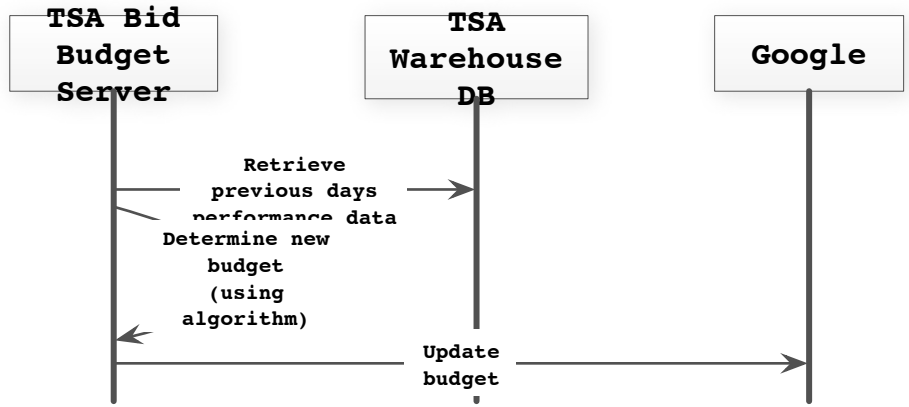
Process Call Data (VoIP calls)

Note: Call Data file is pushed (via SFTP) into TSA Back JBoss Server from SODA Order (refer to "Daily Task-Part2" tab)



TSA Daily Process (part 2)

Budget Update



TSA Weekly Process

Extract Performance & Campaign Summary

List of files generated:

Account Performance
Summary
Account Performance
Summary by Distribution
Business Area Performance
Summary
Campaign Status Summary

Note:

Files then will be pulled from
DCS via sftp and transferred
into IDW (refer to "Weekly
Task" tab)

TSA Back
JBoss
Server

TSA
Warehouse
DB

Retrieve
Performance Data

Retrieve Campaign
Data

Generates summary files
& place
them into a landing
directory

TSA
ccount DB



TSA AdMax

