


Mayuri Baheti

UX DESIGNER

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Visa: Approved to work 

Hello, I am UX/UI Designer with over 6 years of experience.

I help to solve complex business and user problems in creative ways by focusing on the end user to design products that are easy to use, profitable, and appealing to their customers.

EXPERIENCE

GS Lab, India

Oct 22-Sep 24

UX Designer

- eDiscovery Tool for Legal Sector: Web application that helps legal companies find crucial information in unstructured text with ease and precision.
 - Led design sessions with clients and stakeholders to define essential features and interactions.
 - Conducted Heuristic Evaluations, Competitive Analysis, User Research, and created User Personas, User Flows, and User Journeys.
 - Designed high-fidelity mock-ups to guide the design and development teams.
 - Collaborated with product owners, managers, and development leads to address complex user and business challenges, ensuring high-quality visual designs and user experiences.
- Finance-Domain Mobile Application: For financial services, including investments, personal loans, digital lending, and health insurance.
 - Created visual designs, and wireframes to support product development and enhance user experience.

Techniche Imunita Pvt Ltd, India

Sep 20-Oct 22

UIUX Designer

- Designed and prototyped hospital management web application which has 6+ portals for multiple users and also offers variety of services to each one of them.
- Designed web application which acts as health analyzer of employees of an organization and also developed data collection system specifically designed for control, coordination, and visualization of health data management and emergency planning.
- Developed UI mock-ups, GUI elements and prototypes that clearly illustrate how sites function and look like; also identified and resolved UX problems (responsiveness).
- Additional Contributions: Mentored colleagues on best practices in User Experience and User Interface Design.

EDUCATION

Bachelor of Engineering (IT)

Savitribai Phule Pune University, India

Diploma (Computer Engineering)

Government of Maharashtra, India

SKILLS

- Product Design
- UX Research and Information Architecture
- Heuristic Evaluation
- User Persona and Empathy Mapping
- User Flow and User Journey Mapping
- Wireframing and Interactive Prototyping
- Visual Design
- Style Guide and Design Documentation
- Usability Testing
- Web Application and Responsive Design

TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Axure RP

AWARDS

- Star Team (UX) Award: GS Lab
- Star Team for quarter: GS Lab
- Ace of Initiative: Techniche Imunita
- WOW Project: Techniche Imunita
- Innovation Award: Techniche Imunita

eSparse Matrix Solution, India

Oct 19-Aug 20

UIUX Designer

- Gathered and evaluated user requirements, in collaboration with product managers and engineers to design and develop web and mobile application.
- Conducted layout adjustments based on user feedback and adhered to style standards on fonts, colors and images.
- Collaborated with development teams to create interface functionality.
- Designed and formatted interactive presentations.

Surya foundation, Merit natural oil mil, etc

Jan 18-Sep 19

Freelancer Graphics & UIUX Designer

- Considering customer requirements, designed low fidelity wireframes and visual designs for website and mobile application.
- Created design concepts and developed design layouts, for a variety of creative projects using Photoshop and Illustrator.

CERTIFICATION

- Philosophy of Cognitive Sciences: The University of Edinburgh
- GenAI for Everyone: Coursera
- UX Research for Apps from Concept to Launch: Udemy
- UX Web Design Master Course: Udemy

INTERESTS

 Painting

 Trekking

Portfolio

behance.net/mayurib