Anand Tumma | UI UX and Graphic Designer

Experience : 6+ years
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PROFESSIONAL SUMMARY

Creative and detail-oriented **Lead UI/UX & Graphic Designer** with over **6 years of experience** in delivering intuitive and engaging digital solutions. Expert in transforming business goals into visual interfaces that enhance user experience and brand identity. Skilled in end-to-end design processes—from research and wireframing to prototyping and final delivery.

SKILLS

Design Tools: Figma | Adobe XD | Photoshop | Illustrator | Indesign | Adobe Dimension | After Effects | Premiere Pro | Adobe Animate | Filmora | SVGator | Spline | CorelDRAW | MS Office | Miro | ChatGPT | Framer | Canva

Front-End Technologies: HTML, CSS, Bootstrap, Ability to learn new technologies.

UX Research: User Interviews, Surveys, Usability Testing

Key Skills

UI/UX Design

Web & Mobile App Design

Graphic & Visual Design

Design Systems & Style Guides

Branding & Logo Design

User Research & Personas

Wireframing & Prototyping (Figma, Adobe XD)

Illustration Design

Icon Design

Motion Graphics

Animation

Marketing & Promotional Materials Design

Video Editing

Website Design Enhancement

Responsive Web Design

Freelance Project Management

PROFESSIONAL EXPERIENCE (6+ Years)

Lead UI UX and Graphic Designer
CX Pro Global KI Connect Pvt Ltd | Hyderabad | Jan 2025 - Present

- Collaborated with startups, SMEs, and agencies to deliver over 100+ design projects
- Designed mobile and web interfaces for e-learning platforms, eCommerce apps, and SaaS tools
- Delivered logo, branding, and marketing creatives for various sectors
- Worked on end-to-end design from ideation, research, wireframes to visual design
- Provided design consultations, project estimates, and handled direct client communications

Sr. Marketing Designer
Magnaquest Technologies Ltd | Hyderabad | September 2024 - Jan 2025

- Marketing & Promotional Design Expertise
- Branding & Visual Identity Development
- Motion Graphics & Video Editing
- Cross-Platform Design (Web, Mobile, Social)
- Creative Direction & Collaboration

Associate Solution Leader (UI/UX Designer)
Brane Enterprises Pvt Ltd | Hyderabad | November 2022 - September 2024

- Led the design and development of user-friendly web and mobile interfaces.
- Conducted user research and usability testing to inform design decisions and improve user experience.
- Managed end-to-end design process from concept to final implementation.
- Designed interactive and visually appealing interfaces for web and mobile applications.
- Work with cross-functional teams, such as developers, product managers, and stakeholders, to transform design concepts into practical templates.

Sr UI Designer
Mantra Group | Hyderabad | March 2022 - November 2022

- Develop user-friendly and visually appealing interfaces for web and mobile applications using tools like Figma, and Adobe XD.
- Create wireframes, mockups, and interactive prototypes to illustrate design concepts and user interactions.
- Collaborate with UX designers, product managers, and developers to ensure cohesive integration of UI design with functionality.
- Ensure designs are accessible and consistent with brand guidelines while staying updated with the latest UI design trends and best practices.

Graphic Designer
Cygen Consulting Pty Ltd | Hyderabad | December 2020 - March 2022

- Create visually compelling graphics for digital and print media, including websites, social media, and marketing materials.
- Develop and design logos, brochures, posters, and other branding materials to enhance the company's visual identity.

- Collaborate with marketing and content teams to ensure cohesive visual representation of brand messages.
- Utilize design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign, ect) to produce high-quality design assets.
- Stay updated with design trends and techniques to continually improve design quality and innovation.

EDUCATION

Bachelor of Commerce in Computers
Osmania University | Hyderabad | 2020

CERTIFICATIONS

UI UX Design Course
Great Learning | Hyderabad | September 2022

link: https://olympus1.mygreatlearning.com/course_certificate/NIYXWNDE