

Course 3: Major Drivers of Change

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AMA University

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Course Goal:

By exploring the countless drivers of change in the sphere of education, students will gain analytical and problem-solving skills to understand and predict the future growth of online schooling.

Course Timeline:

Week:	Topic:	Readings
1	Technological drivers of change: <ul style="list-style-type: none">- Increased Lifespan (Medical)- Faster Video Streaming- Increased Personal Hardware Ownership- Increased Access to the Internet	Reason Article - "More Americans Have High-Speed Internet Access Than Ever" (Nick Gillespie)
2	Technological drivers of change: <ul style="list-style-type: none">- Increased Camera Qualities- Increased Hardware Portability- Increasingly Immersive Technologies- Digital Schools (MOOCs)	Harvard Study - "Massive study on MOOCs"
3	Social drivers of change: <ul style="list-style-type: none">- Increasingly a meritocracy- Growth Mindset- Ammenitization of Tech Jobs- Prioritization of Hobbies and Interests- Increased Urbanization	UN Study , "68% of the world population projected to live in urban areas by 2050, says UN"
4	Social drivers of change: <ul style="list-style-type: none">- Demand for Lower Cost Education- More adults living with parents- Decreased human interaction because of tech- Reputation of Schools- Desire to work at younger age- Shorter Attention Spans	Huffington Post , "As Attention Spans Get Shorter, Content Gets Even Shorter"

5	Education drivers of change: <ul style="list-style-type: none"> - Immersive Learning and Study Abroads - Associates Degrees - Junior/Community Colleges - Design Thinking - Need for student flexibility 	NAFSA, Impact of Study Abroad
6	Education drivers of change: <ul style="list-style-type: none"> - Coding and Math taught at younger ages - Increased demand for Personalized Education - Decentralized Education Materials (Youtube) - Strict Schedule in Institutions 	WSJ, Learning to Code
7	Political drivers of change: <ul style="list-style-type: none"> - Increased Global Migration - Need to accomodate students of neural diversity 	UN Migration Report
8	Final presentations	N/A