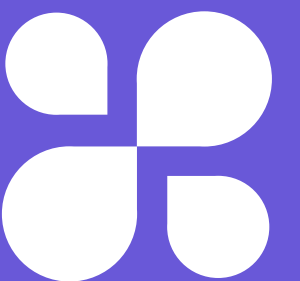


Digital Marketing Services



Our Digital Marketing Services

SEO (Search Engine Optimization)

SMM (Social Media Marketing)

(SEM) Search Engine Marketing

Inbound and Outbound Marketing

Add-On Services

Branding

Email
Marketing

Content
Marketing

Web Design

Search Engine Optimization (SEO)

On-Page and Off-Page

SERP or Visibility on GOOGLE & BING (Content is King)

Organic Traffic

Strategy Formulation

Research Keywords

Leverage Content Capabilities
(Drive Signals for Ranking)

Enhancing UX

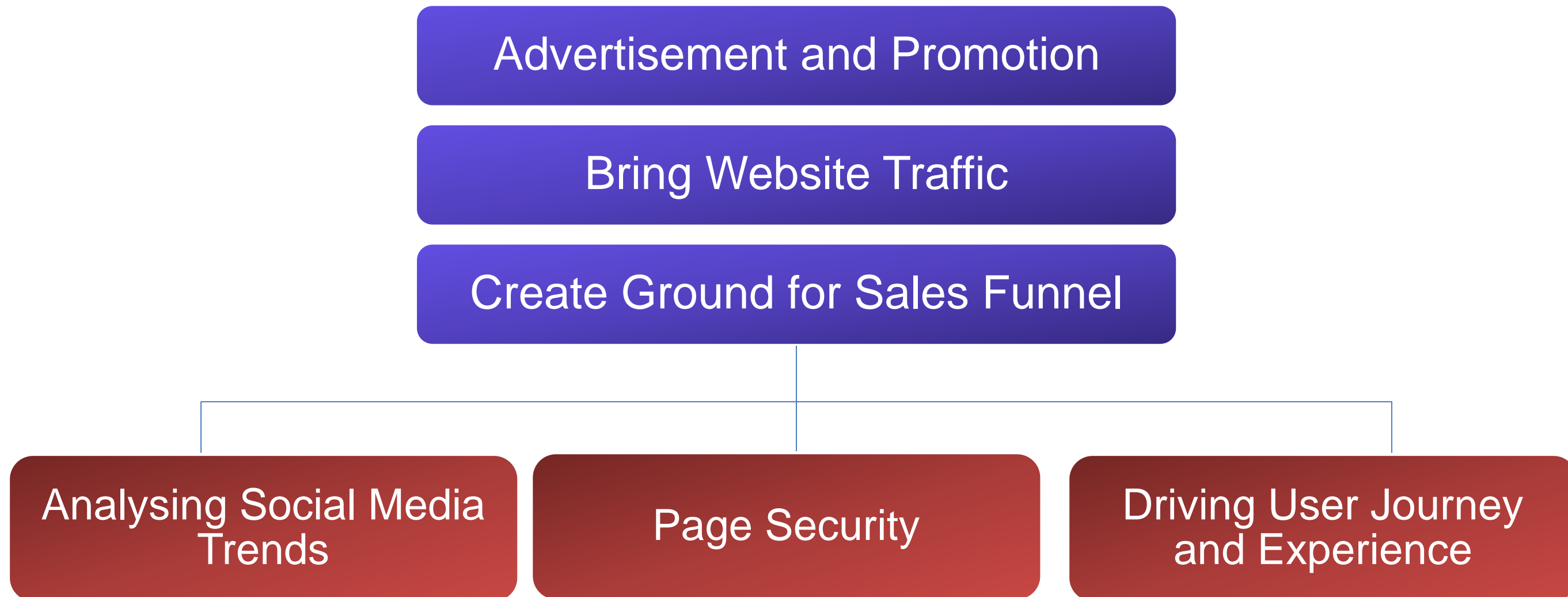
Internal and External Linking

Improving Website Trust Signals

Google Algorithm Updates

Social Media Marketing (SMM)

Creates Brand Value and Trust (Your Brand Defines You)



Search Engine Marketing (SEM)

(PPC and CPM)

Paid Advertising (Money can buy Success)

Inorganic Traffic (Google ads)

Identify User Behaviour

(Geography, Language, Online Cookies)

Paid Keyword Research

Best Deals with Ad Auctions

Data Based Backlinks

Meta Titles, Descriptions, & Tags

Call To Action Buttons

Hyperlinks Building

Insights and Analytics

Website/App Security

Generic Inbound and Outbound Marketing

Reach Your Prospective Clients (Existing or New Data)

1. Email and SMS Marketing

TG Research

Understanding User Behaviour

Shoot Targeted Mails and SMS

Ensure Spam Prevention

Generic Inbound and Outbound Marketing

Reach Your Prospective Clients (Existing or New Data)

2. Community Marketing

Find Target Audience Community Groups

Understand User Behaviour

Shoot Targeted Mails and SMS

Ensure Spam Prevention

Generic Inbound and Outbound Marketing

Reach Your Prospective Clients (Existing or New Data)

3. Affiliate or Influencer Marketing

Hire Relevant Influencers and Promoters

Understand User Behaviour

Pay to Promote (Flat Rate or On Conversions)

Add-On Services

We Have More To Offer

App Download Services
(Inorganic)

Social Media Handles
Management

Flipkart and Amazon Promotions

Email & Content Marketing

Branding & Development

Website (Static & Dynamic)

Social Media Marketing Package Includes

We Have What You Need

Social Media Handles
(Plan, Create & Manage)

Social Media Creatives

Dedicated and Generic Videos

Social Media Accounts Reach

Promotional Ads

Analytics-Based Reports

Data Behavioural Reports

Status and Inputs Online Meetings

Flipkart and Amazon Promotions

Social Media Platforms



*Deliverables are Subject to Change based on the Package Opted

Our GGCS Packages

Silver	Rs. 45,000/-
Gold	Rs. 71,000/-
Platinum	Rs. 1,05,000/-
Customized*	Rs. 1,16,000/-*

*Deliverables are Subject to Change based on the Package Opted



Silver Package

Rs. 45,000/-

Social Media Handles (Plan, Create & Manage)

20 Creatives per Month

2 Dedicated Videos
(30-60 Sec)

4 Generic Videos
(10-20 Sec)

Reach 50,000

1 Motion Graphics

Analytics-Based Report
(Weekly & Monthly)

1 Data Behavioural
Report

Monthly Status
Meetings

*Deliverables are Subject to Change based on the Package Opted



Gold Package

Rs. 71,000/-

Social Media Handles (Plan, Create & Manage)

30 Creatives per Month

4 Dedicated Videos
(30-60 Sec)

6 Generic Videos
(10-20 Sec)

Reach 1,00,000

2 Motion Graphics

1 Promotional Ad

1 App Store
Optimization Services

1 Flipkart and
Amazon Promotions

Analytics-Based Report
(Weekly & Monthly)

Data Behavioural Report

Monthly Status Meetings

*Deliverables are Subject to Change based on the Package Opted



Platinum Package

Rs. 1,05,000/-

Social Media Handles (Plan, Create & Manage)

40 Creatives per Month

6 Dedicated Videos
(30-60 Sec)

8 Generic Videos
(10-20 Sec)

Reach 2,00,000

3 Motion Graphics

2 Promotional Ads

2 App Store
Optimization Services

2 Flipkart and
Amazon Promotions

Analytics-Based Report
(Weekly & Monthly)

Data Behavioural Report

Fortnightly Status and
Inputs Online Meetings

*Deliverables are Subject to Change based on the Package Opted



Platinum Premium Package

Rs. 1,16,000/-

Social Media Handles (Plan, Create & Manage)

50 Creatives per Month

8 Dedicated Videos
(30-60 Sec)

10 Generic Videos
(10-20 Sec)

Reach 3,00,000

4 Motion Graphics

3 Promotional Ads

3 App Store
Optimization Services

3 Flipkart and
Amazon Promotions

Analytics-Based Report
(Weekly & Monthly)

Data Behavioural Report

Fortnightly Status and
Inputs Online Meetings

*Deliverables are Subject to Change based on the Package Opted



Amazon/Flipkart Marketing

Customizable*

Exclusive For GG Vendor Offer

SEO of Business Site

3600 Words Content
(Web and Blog)

Keyword Research &
Work

Creative Ad Copies for
Social Media

Ad Campaigns
(As per client's requirement)*

Google Maps Reviews +
Business Verification

CRO Suggestions

Amazon & Flipkart
Listing and Operations

Add-On Benefits*

Free
Registration and
Account Setup

Ad Sponsored
Campaigns

SALE
Participation
Assistance

Feedback and
Review
Assistance

Product Content
Optimization

Account
Monitoring and
Assessment

Keywords
Research and
Updates

Claims Handling

Seller Support
Communication

Returns
Management*

Product Listing*

*Budget Charges Extra (Add-on charges as per applicable or the discretion of the company)



Our Other Services

***Price On Request**

Flyer

Poster

Documents

Certificates

Resume

Instagram
Post

Instagram
Reels

Instagram
Story

Facebook
Post

YouTube
Story

YouTube
Thumbnail

Documents
A4 Portrait

Photo
Collage

White Board

Responsive
Documents

Presentation

Website

Logo

Mobile
Video

Video

E-Commerce
Portal

*Budget Charges Extra (Add-on charges as per applicable or the discretion of the company)



GGCS Go To Package For UPOS

Get Flat Commission Discount With Add-On Cashback

Organic Traffic
on Social
Media Handles

Creative Posts,
Videos,
Promotion

Content
Creation Guide
by GGCS

Cross-Channel
Promotion

Exclusive Discounted
Price

Rs.799/- + GST*



UPOS Commission Structure

Get Unlimited Add-on Earnings Till The Project Lasts

Project Amt. Per Month	Commission Percentage
Up to 1 Lac	10%
Up to 2 Lac	15%
Up to 5 Lac	20%



UPOS GGCS Client

Get Flat Commission Discount With Add-On Cashback

Get Flat 10%
Commission
Discount

Get Add-On
Cashback of
6%

Instant Access To
GGCS Go-To Plan
(For 1 Month)



GGCS LOGO

Thank You

