Specify the language (e.g. English) of the Web page — 1 high impact

The language specified in the lang attribute of the document element does not appear to be well-formed. — **1 high impact**

3.1.1 Language of Page - Level A WCAG 2.0

Tags:

This allows screen reader software (used by blind users) to use the correct pronounciation when speaking the text on the page aloud.

- Identify the primary language of a Web page in the HTML page header, e.g. for English in HTML5.

How to test: Use a tool like axe or WAVE, or inspect the HTML code.

Examples:

❌ *Bad example - веб-страница может быть определена программно*

```
<html xmlns="http://www.w3.org/1999/xhtml">
```

✅ *Good example - веб-страница не может быть определена программно*

```
<html xmlns="http://www.w3.org/1999/xhtml"> xml:long="zh-CN" long="zh-CN">
```

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

The page has a title describing its topic or purpose — 1 low impact

Check that the title element describes the document. — **1 low impact**

```
<title>ADVPlayer</title>
```
html > head > title

2.4.2 Page Titled - Level A WCAG 2.0

Tags:

Each page should have a title clearly describing the topic or purpose of that page.

This helps users orient themselves within the site and understand the purpose of the current page.
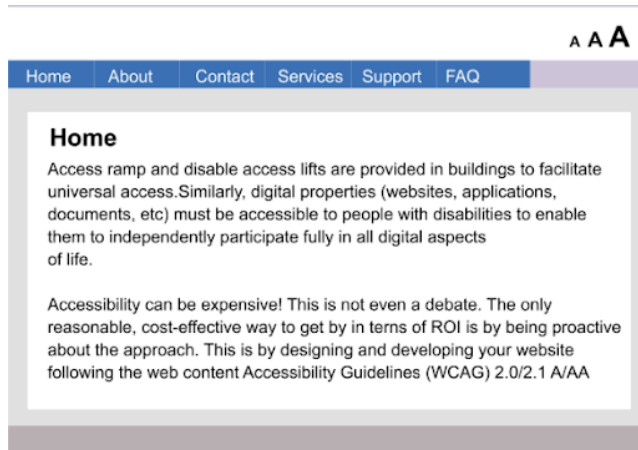
- Use the "title" tag in the HTML page header

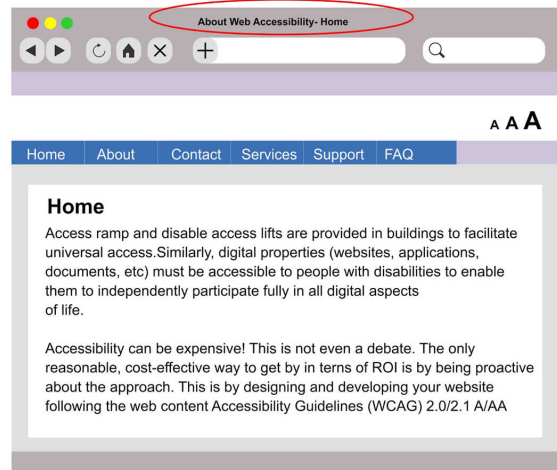How to test: check what is shown on the browser tab, or bookmark the current page.

Examples:

Bad example - веб-страница без заголовка

Good example - веб-страница с заголовком страницы

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

When an authenticated session expires and the user has to re-authenticate, the user can continue without loss of data	1 low impact

If this Web page is part of a set of Web pages with an inactivity time limit, check that an authenticated user can continue the activity without loss of data after re-authenticating.	1 low impact

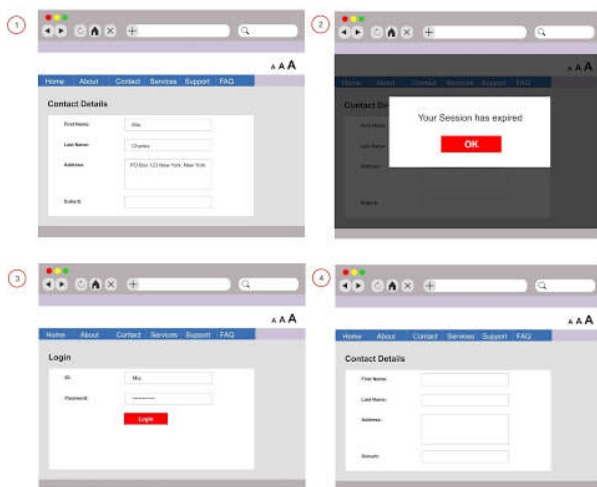### 2.2.5 Re-authenticating - Level AAA WCAG 2.0

Tags:

Examples:

Bad example - веб-форма, в которой пользователь не может продолжить работу без потери данных

Good example - веб-форма, в которой пользователь может продолжить работу без потери данных

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

Check that navigational mechanisms that are repeated on multiple Web pages occur in the same relative order each time they are repeated, unless a change is initiated by the user.

1 low impact

3.2.3 Consistent Navigation - Level AA WCAG 2.0

Tags:

This ensures that blind users can find navigation menus in the same place on the page every time.

This also applies to other items repeated on every page, such as:

- a search box
- login/registration and links to edit your user account or preferences
- a "Skip to content" link

How to test: Go through the site and check that the main navigation menus look and work the same on every page.
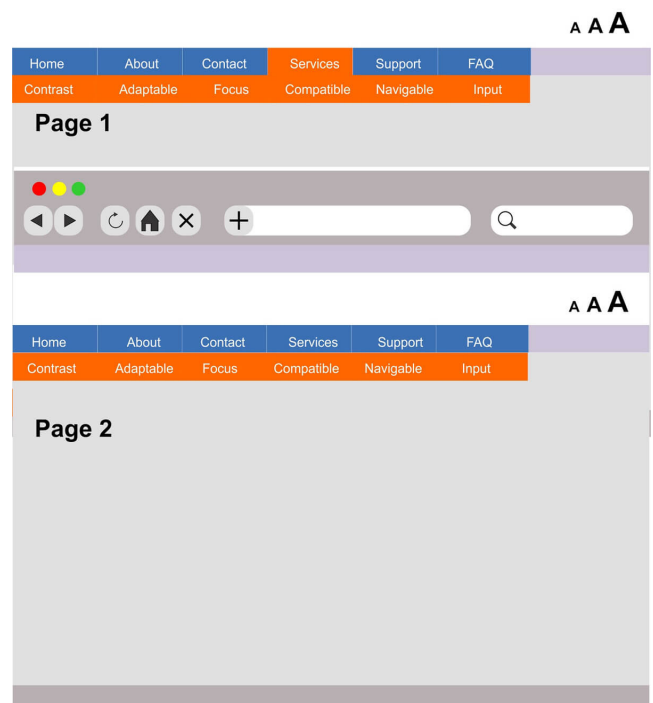
Examples:

Bad example - механизмы навигации действуют по-разному на нескольких веб-страницах

Good example - механизмы навигации расположены в одном относительном порядке на нескольких веб-страницах.

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

Where the content requires reading ability more advanced than the lower secondary education level, supplemental content or an alternative version should be provided.

1 low impact

3.1.5 Reading Level - Level AAA WCAG 2.0
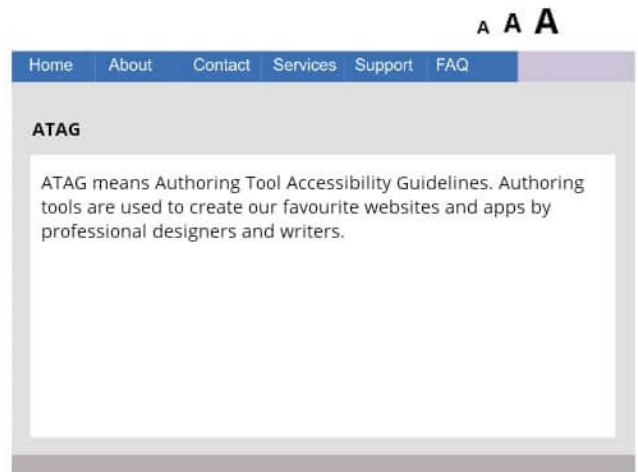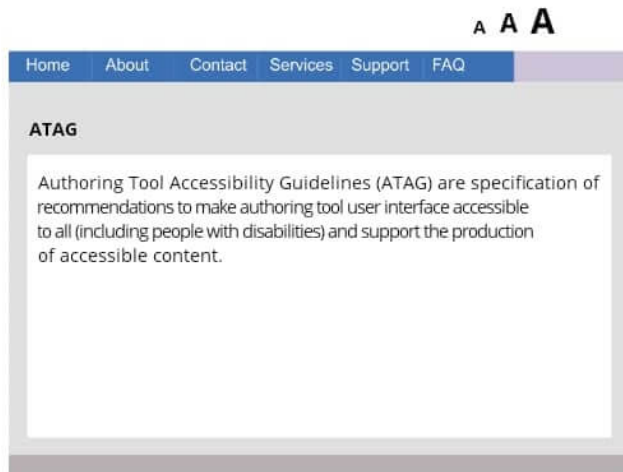
Tags:

Examples:

Bad example - содержание веб-страницы с высокой сложностью

Good example - контент веб-страницы, который легко понять

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

Provide the expanded form of abbreviations	1 low impact

Check that a mechanism for identifying the expanded form or meaning of abbreviations is available.	1 low impact

3.1.4 Abbreviations - Level AAA WCAG 2.0

Tags:

Examples:

Bad example - веб-страница с кодировкой, где аббревиатура ATAG будет читаться как аббревиатура

Good example - веб-страница с кодировкой, на которой будет читаться аббревиатура ATAG полностью

ATAG are a bunch of suggestions that can help make authority tools better so that all professional including the ones with disabilities can continue to create amazing websites and apps.

HTML Code:
ATAG are a bunch of suggestions that can help make authority tools better so that all professional including the ones with disabilities can continue to create amazing websites and apps.

ATAG are a bunch of suggestions that can help make authority tools better so that all professional including the ones with disabilities can continue to create amazing websites and apps.

HTML code:
<abbr title="Authoring Tool Accessibility Guidelines"> ATAG</abbr> are a bunch of suggestions that can help make authority tools better so that all professional including the ones with disabilities can continue to create amazing websites and apps.

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

Provide definitions of idioms, jargon, and unusual terms and phrases	1 low impact

Check that there is a mechanism available for identifying specific definitions of words or phrases used in an unusual or restricted way, including idioms and jargon.　　　**1 low impact**

3.1.3 Unusual Words - Level AAA WCAG 2.0

Tags:

Examples:

❌ *Bad example - веб-страница с необычной фразой*

✅ *Good example - веб-страница с необычной фразой, но ссылка на глоссарий*

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Web Accessibility Law in the United States Of America

In the U.S.A for example, with over 56 million people with a form of disability, the non-discrimination law is known as the Americans with Disabilities Act (ADA). ADA demands organizations, including non-profits, to provide everyone with equal access to goods, services, communication, and information.

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Web Accessibility Law in the United States Of America

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External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

Specify the language (e.g. English) of each text phrase or passage that is in a language other than the default language specified for the entire Web page　　　**1 low impact**

Ensure that any change in language is marked using the lang and/or xml:lang attribute on an element, as appropriate.　　　**1 low impact**

3.1.2 Language of Parts - Level AA WCAG 2.0

Tags:

Examples:

❌ *Bad example - человеческий язык фраз может быть определен программно*

✅ *Good example - человеческий язык фраз может быть определен программно*

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Overview

Sprechen Sie Deutsch? Review this module to learn some beginner's German.

⟶Learn German

A A **A**

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Overview

Sprechen Sie Deutsch? Review this module to learn some beginner's German.

⟶Learn German

Example Code:

```
<p>
Sprechen Sie Deutsch?
Review this module to  learn some beginner's German
</p>
```

Example Code:

```
<blockquote xml:lang="de">
Sprechen Sie Deutsch?
</blockquote>
<blockquote xml:lang="en-GB">
Review this module to learn some beginner's German.
</blockquote>
```

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

The headings and labels are clear and consistent, accurately describing the topic or purpose	1 low impact

Check that headings and labels describe topic or purpose.	1 low impact

2.4.6 Headings and Labels - Level AA WCAG 2.0

Tags:

Examples:

Bad example - веб-страница с неопределенным названием

Good example - веб-страница с более информативным заголовком

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Testing Tools

WAVE,AChecker,Cynthia Says,SortSIte,aXe,Tenon,Pa11y, Tota11y, Total Validator, Dynamapper.

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Types of Automated Accessibility Testing Tools

WAVE, Achecker, Cynthia, SortSite, aXe, Tenon, Pa11y, Tota11y, Total Validator, Dynamopper.
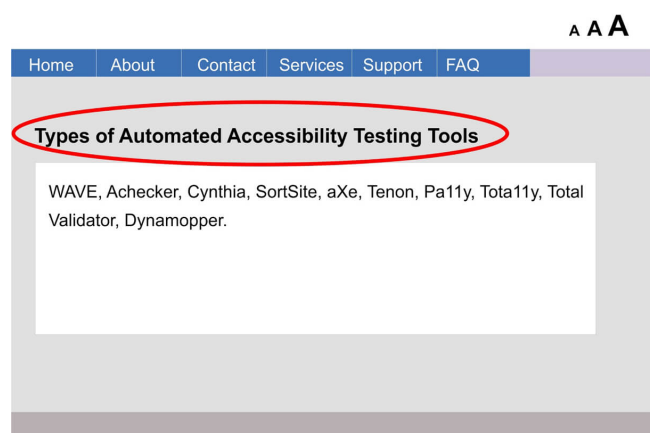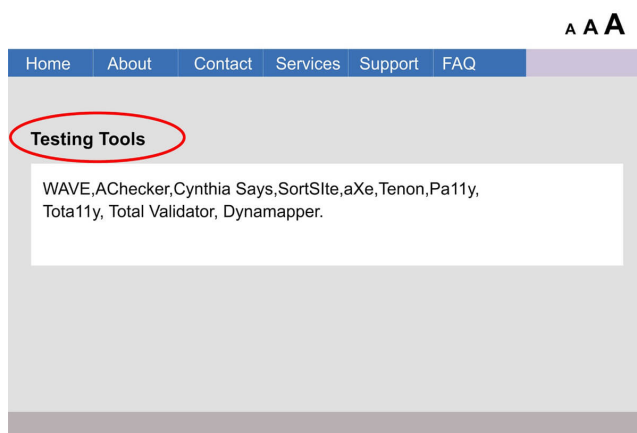
External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

More than one way is available to navigate to other Web pages, such as a sitemap	1 low impact

If this Web page is not part of a linear process, check that there is more than one way of locating this Web page within a set of Web pages.	1 low impact

2.4.5 Multiple Ways - Level AA WCAG 2.0

Tags:

More than one way is available to locate a Web page within a set of Web pages except where the Web Page is the result of, or a step in, a process

Examples:

Bad example - веб-страница с только одним способом доступа к контенту

Good example - веб-страница с несколькими способами доступа к контенту

A A A

Site Map   A A A

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Multiple Ways

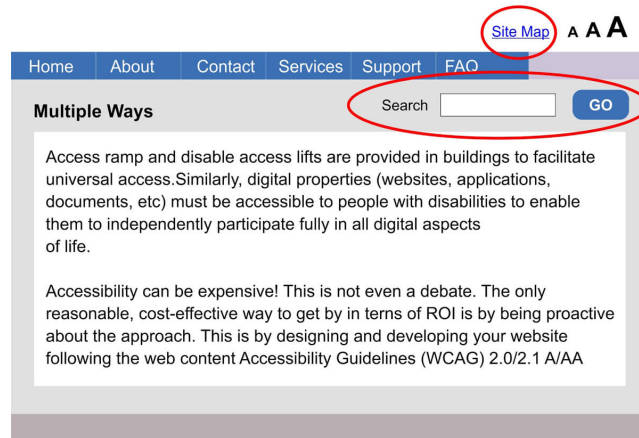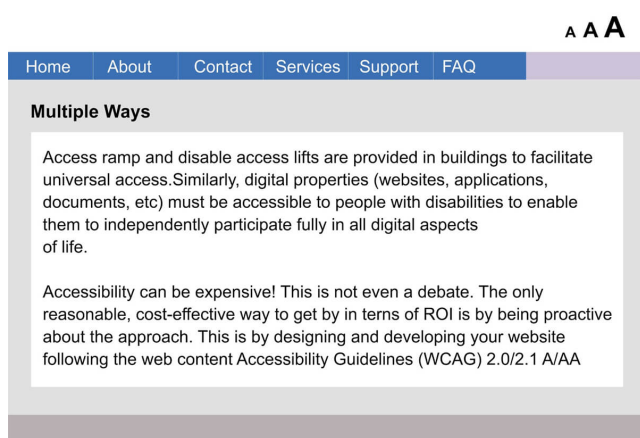Access ramp and disable access lifts are provided in buildings to facilitate universal access.Similarly, digital properties (websites, applications, documents, etc) must be accessible to people with disabilities to enable them to independently participate fully in all digital aspects of life.

Accessibility can be expensive! This is not even a debate. The only reasonable, cost-effective way to get by in terns of ROI is by being proactive about the approach. This is by designing and developing your website following the web content Accessibility Guidelines (WCAG) 2.0/2.1 A/AA

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Multiple Ways

Search [   ] GO

Access ramp and disable access lifts are provided in buildings to facilitate universal access.Similarly, digital properties (websites, applications, documents, etc) must be accessible to people with disabilities to enable them to independently participate fully in all digital aspects of life.

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External links: W3C   Techniques

Check out a Recommended Web Accessibility Solution

Users can bypass blocks of content that are repeated on multiple Web pages, such as navigation menus	1 low impact

Ensure that any common navigation elements can be bypassed; for instance, by use of skip links, header elements, or ARIA landmark roles.	1 low impact

2.4.1 Bypass Blocks - Level A WCAG 2.0

Tags:

This allows blind users, who use screen reader software, to skip the page header, navigation menus and other content that is repeated on every page, and go straight to the main content on the page.

- Offer a "Skip to main content" link at the top of page
- Tip: this link can be hidden using CSS, so that it is only visible to screen reader users. However, do NOT use visibility:hidden or display:none to hide the link. See WebAIM: CSS in Action: Invisible Content Just for Screen Reader Users

How to test:

- Use the Web developer toolbar to remove all CSS styling
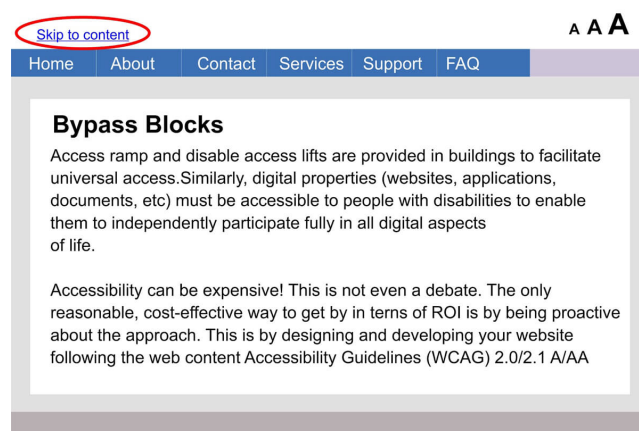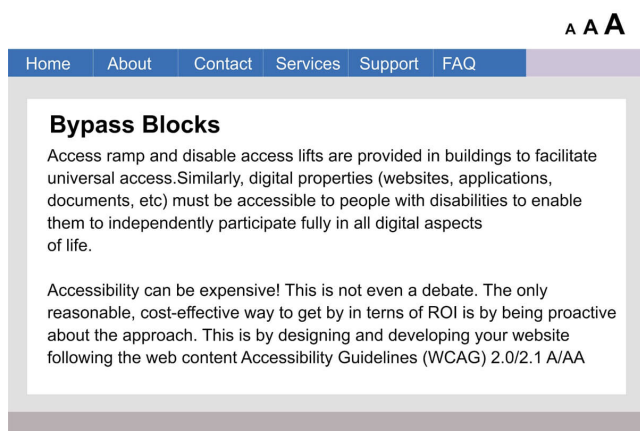- Check for the presence of "skip" links

Examples:

Bad example - веб-страница с несколькими элементами навигации, но без механизма перехода к содержимому

Good example - веб-страница с кнопкой «пропустить» вверху содержимого и над элементом навигации

A A A

Skip to content

A A A

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Bypass Blocks

Access ramp and disable access lifts are provided in buildings to facilitate universal access.Similarly, digital properties (websites, applications, documents, etc) must be accessible to people with disabilities to enable them to independently participate fully in all digital aspects of life.

Accessibility can be expensive! This is not even a debate. The only reasonable, cost-effective way to get by in terns of ROI is by being proactive about the approach. This is by designing and developing your website following the web content Accessibility Guidelines (WCAG) 2.0/2.1 A/AA

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Bypass Blocks

Access ramp and disable access lifts are provided in buildings to facilitate universal access.Similarly, digital properties (websites, applications, documents, etc) must be accessible to people with disabilities to enable them to independently participate fully in all digital aspects of life.

Accessibility can be expensive! This is not even a debate. The only reasonable, cost-effective way to get by in terns of ROI is by being proactive about the approach. This is by designing and developing your website following the web content Accessibility Guidelines (WCAG) 2.0/2.1 A/AA

External links: W3C   Techniques

Check out a Recommended Web Accessibility Solution

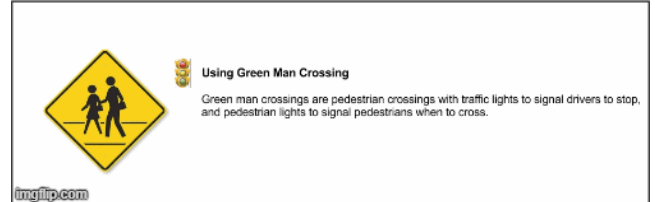| No more than three flashes in a 1- second period	1 low impact

Check that no component of the content flashes more than three times in any 1-second period.   **1 low impact**

2.3.2 Three Flashes - Level AAA WCAG 2.0

Tags:

Examples:

❌ *Bad example - веб-контент мигает более трех раз в секунду*   ✅ *Good example - веб-контент мигает только три раза в секунду*

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

Interruptions can be postponed or suppressed by the user, except those involving an emergency	1 low impact

Check that all interruptions (including updates to content) can be postponed or suppressed by the user, except interruptions involving an emergency.   **1 low impact**

2.2.4 Interruptions - Level AAA WCAG 2.0

Tags:

Examples:

❌ *Bad example - веб-страница, содержащая продвижение с автоматически обновляемым элементом*   ✅ *Good example - веб-страница с кнопкой для приостановки автообновления элемента*
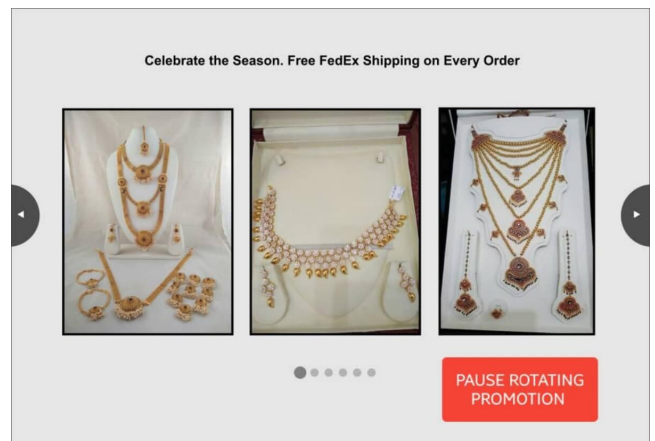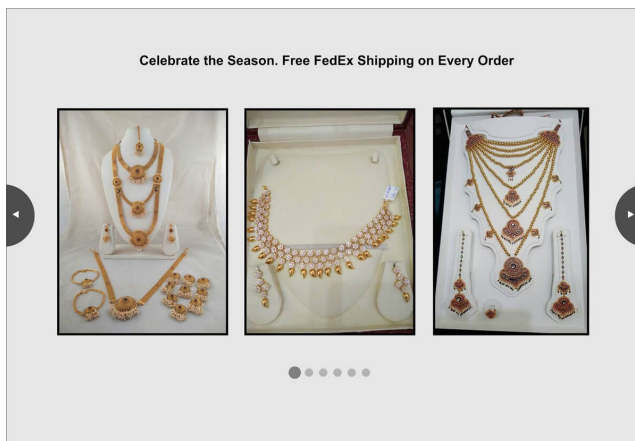
External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

Time is not an essential part of any event or activity, except for real-time events and non-interactive synchronized audio/video	1 low impact

Check that timing is not an essential part of the event or activity presented by the content, except for non-interactive synchronized media and real-time events.

1 low impact

2.2.3 No Timing - Level AAA WCAG 2.0

Tags:

Examples:

 Bad example - веб-страница с анкетой с оставшимся временем

 Good example - веб-страница с анкетой без ограничения по времени

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Questionnaire

Answer the below questions to see our promo deals

Question 1: Who was the first American President?

a) George Bush
b) Barack Obama
c) Donald Trump

Time remaining
2:07

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Questionnaire

Answer the below questions to see our promo deals

Question 1: Who was the first American President?

a) George Bush
b) Barack Obama
c) Donald Trump

External links: [W3C](#) [Techniques](#)

[Check out a Recommended Web Accessibility Solution](#)

Users can stop, pause or hide moving, blinking, scrolling or auto-updating information	**1 low impact**

If any part of the content moves, scrolls or blinks for more than 5 seconds, or auto-updates, check that there is a mechanism available to pause, stop, or hide the content.

1 low impact

2.2.2 Pause, Stop, Hide - Level A WCAG 2.0

Tags:

Users should be able to pause, stop or hide any moving, blinking or automatically updating content on the page.

Content that is constantly changing can be problematic for users who have trouble reading text quickly as well as anyone who has trouble tracking moving objects. It can also cause problems for screen reader software.

- This pertains to content that starts automatically and lasts more than five seconds
- This can be onscreen text as well as video, audio or animation

How to test: Check manually if moving, blinking or automatically updating content is present. If so, check that it is compliant.

Examples:

 Bad example - веб-страница без возможности остановить обновление, мигание или прокрутку

 Good example - веб-страница с возможностью остановки обновления, мигания или прокрутки

Live Soccer Commentary

MANCHESTER UNITED VS BARCELONA

36	minutes	Player B shoots the ball over the top
33	minutes	Player B tries to shoots the ball
30	minutes	Player B tries to shoots the ball

imgflip.com

Live Soccer Commentary

MANCHESTER UNITED VS BARCELONA

Auto Update: OFF

30	minutes	Player C saves the ball
27	minutes	Player C saves the ball
24	minutes	Player A tries to shoots the ball

External links: [W3C](#) [Techniques](#)

Various visual presentation enhancements including selectable colors, no justified text	5 low impacts
Check that text can be resized without assistive technology up to 200 percent without requiring the user to scroll horizontally on a full-screen window.	1 low impact
Check that line spacing in blocks of text are at least 150% in paragraphs, and paragraph spacing is at least 1.5 times the line spacing, or that a mechanism is available to achieve this.	1 low impact
Check that blocks of text are not fully justified - that is, to both left and right edges - or a mechanism exists to remove full justification.	1 low impact
Check that a mechanism exists to reduce the width of a block of text to no more than 80 characters (or 40 in Chinese, Japanese or Korean script).	1 low impact
Check that a mechanism is available for the user to select foreground and background colours for blocks of text, either through the Web page or the browser.	1 low impact

1.4.8 Visual Presentation - Level AAA WCAG 2.0

Tags:

Examples:

Bad example - абзац состоит более чем из 80 символов и без пробелов между строками.

Access ramp and disable access lifts are provided in buildings to facilitate universal access. Similarly, digital properties (websites, applications, documents, etc) must be accessible to people with disabilities to enable them to independently participate fully in all digital aspects of life.

Good example - абзац доступен с достаточным пространством между каждой строкой и длиной менее 80 символов

Access ramp and disable access lifts are provided in buildings to facilitate universal access.Similarly, digital properties (websites, applications, documents, etc) must be accessible to people with disabilities to enable them to independently participate fully in all digital aspects of life.

External links: W3C Techniques

Color is not used as the only visual means of conveying info	1 low impact
Check that any information conveyed using colour alone is also available in text, or through other visual cues.	1 low impact

1.4.1 Use of Color - Level A WCAG 2.0

Tags:

Color should not be used as the only means of conveying information, because blind users are not able to see colors, and colorblind or older users may not see colors correctly.

- When using color to convey information, use another means (like text) to convey the same information in another way
- Do not rely solely on color to identify links. Distinguish links from regular text by underlining them, bolding them, showing an icon next to each link, or some other means other than color.
- In forms, use not just color but also text labels to identify required fields or fields with errors

How to test: Check manually.

Examples:

ACME Goods Co.

Billing / Shipping Information

Rob

Dodson

123 Google Road

555-5309

Notice that the telephone number field is underlined red

ACME Goods Co.

Billing / Shipping Information

Rob

Dodson

123 Google Road

555-5309
Missing area code!

External links: [W3C](#) [Techniques](#)

[Check out a Recommended Web Accessibility Solution](#)

Do not rely solely on sensory characteristics of components such as shape, size, visual location, orientation, or sound   **1 low impact**

Where instructions are provided for understanding the content, do not rely on sensory characteristics alone (such as shape, size or location) to describe objects.   **1 low impact**

1.3.3 Sensory Characteristics - Level A WCAG 2.0

Tags:

Users should not be required to identify elements solely by their shape or their position on the page.

- Some examples of what NOT to say: "the button on the right", "the left-hand sidebar", "the round button", "the sounds that chimes".
- In on-screen help texts and instructions, identify elements by multiple characteristics, such as the label, color and position, e.g. "the green button 'Next' on the right"
- When using beeps or other sound cues to inform the user of an event, display a textual message as well.
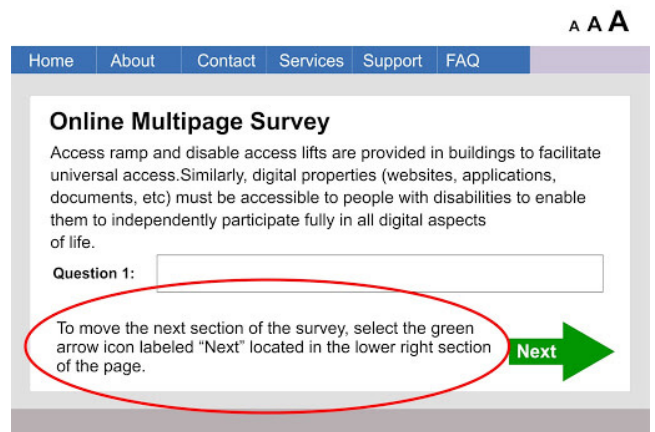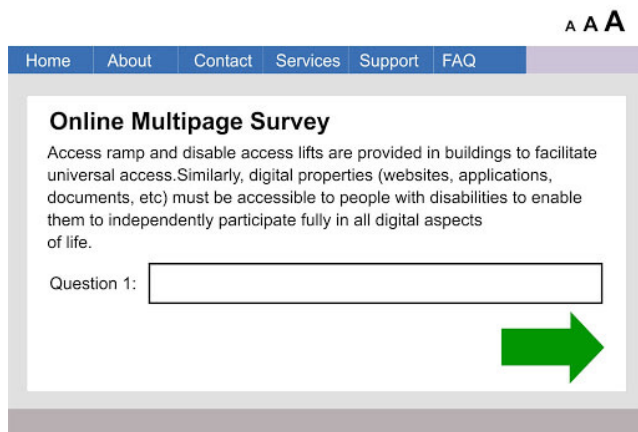
How to test: Check manually.

Examples:

Good example - Веб-страница с инструктивным текстом

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

The correct reading sequence can be programmatically determined	1 low impact

Check that the content is ordered in a meaningful sequence when linearised, such as when style sheets are disabled.	1 low impact

1.3.2 Meaningful Sequence - Level A WCAG 2.0

Tags:

This is to ensure users do not need to be able to see the visual layout of the page in order to understand the correct order of the information presented.

- When all CSS styling of the page is removed, the elements on the page are still in a logical reading order in the HTML code.
- Make sure the tabbing order of the page elements is logical. If necessary, use the tabIndex property to enforce the correct tabbing order.

How to test:

- Use the Web developer toolbar to remove all CSS styling.
- Check manually that the elements on the page are in a logical reading order and that the tabbing order is logical.
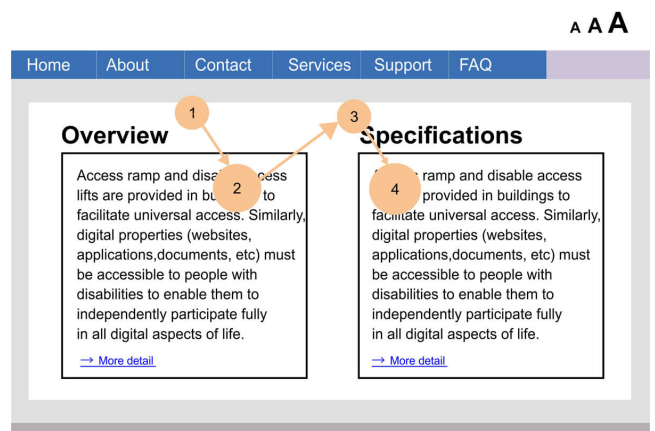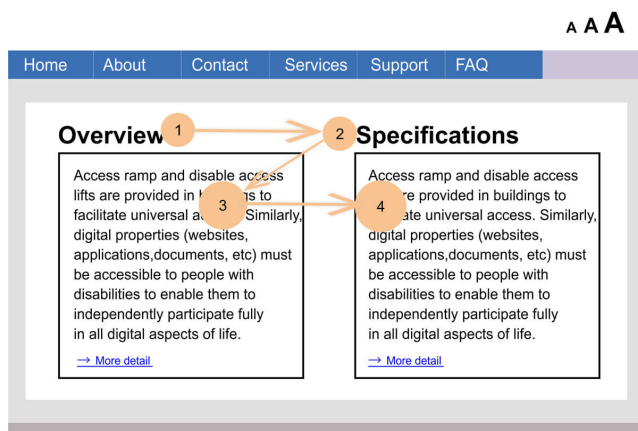
Examples:

Bad example - Плохой порядок чтения (порядок элементов не в порядке)

Good example - Логический порядок чтения (два столбца логической последовательности)

External links: W3C Techniques

Check out a Recommended Web Accessibility Solution

Check that components that have the same functionality within this Web page are identified consistently in the set of Web pages to which it belongs.

1 low impact

3.2.4 Consistent Identification - Level AA WCAG 2.0

Tags:

If there are two components on a web page that both have the same functionality as a component on another page in a set of web pages, then all 3 must be consistent.

Examples:

Bad example - компоненты имеют одинаковую функциональность, но не соответствуют друг другу в идентификации

Good example - компоненты имеют одинаковую функциональность и последовательно идентифицируются

Broadband + Home Phone $69.95	iphone 12
Stay in touch $29 call value, included line rental, plus loads of data	3.5'' Touchscreen 50 MP Camera GPS Navigation
Interested? Buy Now	Buy Now

Broadband + Home Phone $69.95	iphone 12
Stay in touch $29 call value, included line rental, plus loads of data	3.5'' Touchscreen 50 MP Camera GPS Navigation
Buy Now	Buy Now

External links: W3C   Techniques

Check out a Recommended Web Accessibility Solution