

Ana Nunes da Silva

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Experience

Backend Developer, [bugle](#)

Jan 2018 – present Lisbon, Portugal

- Developing new features
- Maintaining code
- Experimenting new gems/libraries/tools
- Working with ruby on rails, angular.js, angular 2, postgresql, mongodb, aws

Other Experiences

Advertisement and Monetization Executive, [aptoide](#)

Jun 2016 – Sep 2017 Lisbon, Portugal

- Responsible for maximizing campaign results and revenue streams generated on Aptoide's Sponsored Placements
- Worked directly with web development and data scientist teams to serve and analyze data
- Worked with JIRA, QlikView

Client Manager, Hifficiency

Ago 2015 – Jun 2016 Lisbon, Portugal

- Negotiated and closed campaign deals with B2C and B2B clients (~€50.000 monthly budgets)
- Monitored and optimized communication and lead generation campaigns - Email Mkt, Adwords, Facebook Ads
- Pitched to new and existing clients in several industries: FMCG, Banking, Insurance, E-Commerce, Tourism

Financial Manager, ILGA Portugal

Jan 2014 – Ago 2015 Lisbon, Portugal

- Defined budget allocation for projects funded by national and international institutions
- Controlled costs and assured administrative best practices
- Reported on budget spent and forecasts to the board and funders

Marketing and Sales Assistant, [EPA](#) - European Pressphoto Agency

Feb 2013 – Jun 2013 Frankfurt, Germany

- Handled individual client requests in epa's customer service
- Coordinated photo coverages and documentaries with partners and photojournalists
- Researched on new business and business models

Technologies

- **Backend:** Ruby, Rails
- **Frontend:** ES6, React.js, Redux, Angular.js, Angular
- **CI/CD:** Semaphore
- **Vcs:** Git
- **Databases:** Postgresql, MongoDB
- **Services:** aws

Education

Coding Bootcamp – Ruby on Rails, *Sep 2017 - Dec 2017* Le Wagon, Lisbon, Portugal

CEMS - MIM Master's in International Management, *Sep 2009 - Dec 2011* Nova School of Business and Economics, Lisbon, Portugal

Business Administration and Management, *Sep 2006 - Dec 2009* Católica Lisbon School of Business and Economics, Lisbon, Portugal

Photography, *Sep 2013 - Dec 2015* IPF (Portuguese Institute of Photography, Lisbon, Portugal)

Talks

Microsoft's "Do IT, girls", Women in Tech - From business management to programming