**A N A N T A N C H A L I A**

M A L E , 2 1 **M O B I L E :** 9 3 3 9 8 0 6 4 0 4 **E M A I L I D :** A N C H A L I A 2 0 0 3 @ G M A I L . C O M

# PERSONAL PROFILE

Versatile commerce and finance graduate with a passion for technology and media. Backed by strong financial analysis, strategic acumen, and technical know-how of industry relevant software systems. Excels in challenges, embraces opportunities, and seeks to contribute to forward-thinking teams. Eager to bring innovation, initiative, looking forward to discuss how I can add value and grow with the organization.

# EDUCATION

|  |  |  |  |
| --- | --- | --- | --- |
| B.B.A. FINANCE & ACCOUNTING | 2021-24 | Christ University, Bangalore | 69.74% |
| AISSCE (Class XII) | 2021 | Delhi Public School Ruby Park, Kolkata | 89.40% |
| AISCE (Class X) | 2019 | Delhi Public School Ruby Park, Kolkata | 86.83% |
| Licentiate Diploma | 2022 | Insurance Institute of India | 90 credits |

# INTERNSHIPS

**Ascend Trainee, ICICI Bank Ltd. , Kolkata July 2024 – Present**

Bison Youth Internship– Platform providing internships for young learners

* Promoting sales and acquiring customers for reputed online pharmacies i.e., 1MG, Pharmeasy, Dhani
* Learned pitching and convincing (sales), understood importance of customer satisfaction and about the online medical industry.

**Marketing and Market Research Intern, TruVox, Bengaluru September 2022 –December 2022** TruVox– A seed stage startup focused on independent customer reviews.

* Engaging and preparing market data
* Learned market survey methods, data preparing & cleaning, and about the startup ecosystem.
* Managing social media, creating posts and engaging the mass
* Helped the platform gain engagement and the role helped me understand social media algorithms, creative through application of my digital skills.

# ACADEMIC PROJECTS

* **Income Tax Calculator**: Real time income tax calculator for multiple age groups to ease work for practicing accountant, updated time to time. Using Python.
* **Book Store Management System:** Front & Back end Book Store utilities management system. Using Python & MySQL
* **Cost of Capital Calculator:** Automated cost of capital calculator to ease financial analysis. Using Python.

# POSITIONS OF RESPONSIBILITY

**Class Representative** for BBA Finance & Accounting at Christ University

* Facilitating communication and information uniformity between professors and fellow students
* Applied leadership qualities ensuring equitable representation

**Placement Representative** for BBA Finance & Accounting at Christ University

* Facilitating communication amongst fellow students, department & university.
* Applying people management skills to handle queries and passing crucial information.
* Data collection, storing and cleaning for department purpose

**Treasurer**, Girl Up Mukti (A UN Foundation)

* Fundraising & event planning activities to promote menstrual equity by providing support.
* Activities related to SDG 1, 3, 5, 6, 10
* Headed a team of finance and sponsorship volunteers.

**Vice President,** KAROBAR, An Entrepreneurship Club

* Induced as Founding Member
* Holding meetings timely, updating on club work progress
* Planning events and supervision

# CERTIFICATIONS

* **Resume and Cover Letter Writing:** Tata Consultancy Services
* **APAC Investment Banking Virtual Reality Intern Experience:** Forage|CITIBANK
* **Responsive Web Design:** Free Code Camp
* **Python Programming for Beginners:** Younity
* **Advanced Microsoft Excel :** Christ University|Affecto Consulting
* **Bloomberg Market Concepts:** Bloomberg

# TECHNICAL SKILLS

* Data Analytics
* HTML & CSS
* Python
* MySQL
* Microsoft Excel, PowerPoint
* Tally ERP
* Various media applications; Adobe Photoshop, After Effects, Premier Pro, Lightroom

# EXTRA -CURRICULAR ACTIVITIES AND ACHIEVEMENTS

* Part of **Christ-Chakittapara Consultancy Project**- First Indian village to be 100% insured • **Volunteering experience** in Auditorium management and Media team in various fests
* Secured **Prizes** in multiple domains in fests such as Tug O War and Videography.
* **Head** of Christ Fundraiser for Girl Up Mukti (A UN Foundation)

# OTHER INFORMATION

* Brand Website & Tech Management- **Freelance Project** for a Dubai based media house.

Website built from scratch using HTML & CSS. www.globalkonnekt.com

* Languages known:
  + Hindi- Bilingual Proficiency
  + English- Working Proficiency
  + Bengali- Working Proficiency
  + German- Elementary Proficiency
* **Interests** 
  + Lawn Tennis
  + Football