# Data Dictionary – E-Commerce Dataset

|  |  |
| --- | --- |
| Column Name | Description |
| CustomerID | Unique identifier for each customer |
| Name | Full name of the customer |
| Gender | Gender of the customer |
| Age | Age of the customer in years |
| Location | City where the customer resides |
| SignUpDate | Date when the customer signed up on the platform |
| LastLoginDate | Most recent login date by the customer |
| TotalSpend | Total amount spent by the customer (in INR) |
| NoOfOrders | Total number of orders placed by the customer |
| PreferredCategory | Product category most frequently purchased |
| PaymentMethod | Most commonly used payment method |
| DeviceUsed | Device type used for transactions |
| RatingGiven | Average rating given by the customer (1 to 5 stars) |
| IsPremiumMember | Indicates whether the customer is a premium member |