Vote Prediction Models for Signed Social Networks

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May 21, 2020

Overview

- Voting and Signed Networks
- 2 Local Signed Network
- Balance Theory
 - Agreement Graph
 - Model
- 4 Status Theory
 - Follows Graph
 - Agony and Status
 - Model
- Iterative Prediction
- 6 Results



Voting and Signed Networks

Voting in Communities

- Communities need to take collective action
- Voting is a popular method
- Members of the community vote on the agenda
- E.g.
 - Politicians voting for bills in the parliament
 - Wikipedia users voting for promoting administrators
- Understanding voting behaviour is beneficial
- Can propose agendas items which will be be successful
- Identify ideological fault lines amongst members

Votes as Signed Graphs

- Votes are usually for or against an agenda
- Intuitively maps to positive and negative edges in signed graphs
- More tools to analyse voting patterns, e.g.,
 - Correlation clustering [Brito et al., 2020, Arinik et al., 2017]
 - Balance and Status [Levorato and Frota, 2016, Derr and Tang, 2018]
- Two main prediction tasks exist with regard to voting
 - Predicting the Result
 - Predicting an individual vote
- We focus on predicting votes

Predicting Votes

Predicting a vote can be split into two phases

- Who will vote next
 - Same as link prediction task
 - Is trivial when voting order is known, e.g., parliament roll calls
 - Combinatorial if no known underlying process
- 2 How they will vote
 - Same as sign prediction task
 - Triad features encode balance and status theory
 - Train a supervised ML model using network and triad features [Leskovec et al., 2010a, Leskovec et al., 2010b]

We propose an *unsupervised iterative model* to predict the sign of a vote using balance and status theory.

Local Signed Network

Terminology

- Current voting sessions is a signed graph $S = (V_S, E_S, w_S)$
- It contains current voter v, candidate c and prior voters U
- We also have a Relationship Graph $R = (V_R, E_R, w_R)$
- It is created from the history of voting sessions H
- The Local Signed Network is the intersection of these two graphs $LSN = S \cap R$
- Essentially the subgraph of the voter's neighbours in R who have already voted in S
- Can use balance and status theory in the LSN to predict votes

Balance Theory

Agreement Graph

Iterative Balance Model



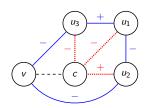


$$\lambda_1^+=0, \lambda_1^-=1$$

$$\lambda_1^+ = 0.58, \lambda_1^- = 0$$

(a)
$$i = 1$$

(b)
$$i = 2$$



$$\lambda_1^+ = 0.55, \lambda_1^- = 0.55$$

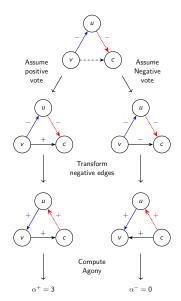
(c)
$$i = 3$$



Status Theory

Follows Graph

Iterative Status Model



Iterative Prediction

Algorithm

```
Input: Candidate c, Relationship graph R = (V_R, E_R, w_R), Order of
            voters in current session O and true votes w*
   Result: Predictions for current session
1 \ k \leftarrow |O|
2 u \leftarrow O[1]
                                                                 // First voter
3 V_S \leftarrow \{c, u\}
                                             // candidate and first voter
4 E_S \leftarrow \{(u,c)\}
                                                                   // first vote
5 w_5((u,c)) \leftarrow w^*((u,c))
                                                          // Assign true vote
6 Initialize session graph S = \{V_S, E_S, w_S\}
7 predictions \leftarrow \emptyset
8 for i \leftarrow 2 to k do
      v \leftarrow O[i]
10 V_S \leftarrow V_S \cup \{v\}
11 LSN \leftarrow S \cap R
12 p \leftarrow Predict(v, c, LSN)
13 predictions \leftarrow predictions \cup p
14 E_c \leftarrow E_c \cup \{(v,c)\}
       w_{\varsigma}((v,c)) \leftarrow w^*((v,c))
                                                          // Assign true vote
16 end
17 Update(R, S)
                                             // Update Relationship graph
18 return predictions
```

Results

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 - Leskovec, J., Huttenlocher, D., and Kleinberg, J. (2010a). Predicting positive and negative links in online social networks. In *Proceedings of the 19th international conference on World wide web*, pages 641–650.
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