Vote Prediction Models for Signed Social Networks

Ananth Mahadevan

Aalto University

May 21, 2020

Overview

- 1 Voting and Signed Networks
- Wikipedia Elections
- 3 Local Signed Network
- 4 Balance Theory
 - Agreement Graph
 - Model
- Status Theory
 - Follows Graph
 - Agony and Status
 - Model
- 6 Iterative Prediction
- Results

Voting and Signed Networks

Voting in Communities

- Communities need to take collective action
- Voting is a popular method
- Members of the community vote on the agenda
- For example
 - Politicians voting for bills in the parliament
 - Wikipedia users voting for promoting administrators
- Understanding voting behaviour is beneficial
 - Can propose agendas items which will be successful
 - Identify ideological fault lines amongst members

Votes as Signed Graphs

- Votes are usually for or against an agenda
- Intuitively maps to positive and negative edges in signed graphs
- More tools to analyse voting patterns, e.g.,
 - Correlation clustering [Brito et al., 2020, Arinik et al., 2017]
 - Balance and Status [Levorato and Frota, 2016, Derr and Tang, 2018]
- Two main prediction tasks exist with regard to voting
 - Predicting the result
 - Predicting an individual vote
- We focus on predicting votes

Predicting Votes

Predicting a vote can be split into two phases

- Who will vote next
 - Same as link prediction task
 - Is trivial when voting order is known, e.g., parliament roll calls
 - Combinatorial if no known underlying process
- 2 How they will vote
 - Same as sign prediction task
 - Triad features encode balance and status theory
 - Train a supervised ML model using network and triad features [Leskovec et al., 2010a, Leskovec et al., 2010b]

We propose an *unsupervised iterative model* to predict the sign of a vote using balance and status theory.

Wikipedia Elections

Requests for Adminship (RfA)

- RfAs are an election-esque process to gain admin rights
- Anyone can nominate a candidate or self-nominate
- 7 day long period of voting and discussion
- Any registered editor can comment and vote :
 - Support
 - Oppose
 - Neutral
- Highly intense process with Q&A with the candidate about Wiki policy etc
- Final decision is made by a Bureaucrat (a special class of users)
- Decision is based on if a consensus has been reached
- Successful RfAs usually have 75% support

Local Signed Network

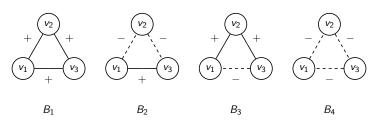
Terminology

- Current voting session is a signed graph $S = (V_S, E_S, w_S)$
- It contains current voter v, candidate c and prior set of voters U
- We also have a signed Relationship Graph, $R = (V_R, E_R, w_R)$
- It is created from the historical voting data, H
- The Local Signed Network is defined as $LSN = (V_S \cap V_R, E_S \cup E_R)$
- Essentially the subgraph of the voter's neighbours in R, who have already voted in S
- Can use balance and status theory in the LSN to predict votes

Balance Theory

Balance Theory

- Balance theory works for undirected signed graphs
- A cycle is balanced if it has even number of negative links
- A graph is balanced iff every cycle is balanced
- Triads B_1 , B_2 are balanced
- Triads B_3 and B_4 are unbalanced



Agreement Graph

- Define a symmetric relationship based on agreement
- Subtract 0.5 from agreement ratio to get a signed measure
- Create an Agreement Graph, $A = (V_A, E_A, w_A)$

Signed Symmetric Measure

$$w_A((u, v)) = \frac{\text{Number of times } u \text{ and } v \text{ have voted similarly}}{\text{Number of common RfAs for } u \text{ and } v} - 0.5$$

How to measure balance?

- Triads can capture local balance of a network
- Need to capture information from longer cycles [Chiang et al., 2011]
- Smallest eigenvalue λ_1 of the signed Laplacian \overline{L} is a measure of the imbalance of the network [Hou, 2005]
- We state that a voter chooses to maintain the balance of the LSN
- ullet Therefore, can use λ_1 as the basis for predictions in the model

Iterative Balance Model



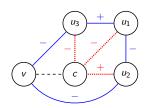


$$\lambda_1^+=0, \lambda_1^-=1$$

$$\lambda_1^+ = 0.58, \lambda_1^- = 0$$

(a)
$$i = 1$$

(b)
$$i = 2$$



$$\lambda_1^+ = 0.55, \lambda_1^- = 0.55$$

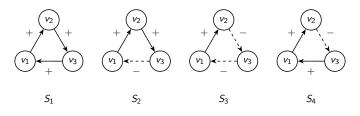
(c)
$$i = 3$$



Status Theory

Status Theory

- Status theory is based on relative merit of nodes
- Edge $u \xrightarrow{+} v$: v has higher status than u
- Edge $u \xrightarrow{-} v : v$ has lower status than u
- Status and Balance theories can contradict each other when used to predict edges
- Triads S_2 , S_3 and S_4 adhere to status theory
- ullet Only triads S_1 and S_3 are balanced



Follows Graph

- Define an asymmetric relationship based on following
- Create an Follow Graph, $F = (V_F, E_F, w_F)$
- An edge $u \rightarrow v$ indicates u votes after v
- Weight is 0.5 subtracted from the follower ratio

Signed Asymmetric Measure

$$w_F((u, v)) = \frac{\text{Number of times } u \text{ voted after and agreed with } v}{\text{Number of times } u \text{ voted after } v} - 0.5$$

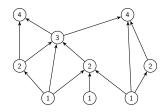
How to measure status?

- Directed triads and other graph motifs can be a proxy for measuring status [Liu et al., 2019]
- Heuristic for status like $\sigma(v) = d_{\rm in}^+(v) + d_{\rm out}^-(v) d_{\rm out}^+(v) d_{\rm in}^-(v)$ [Leskovec et al., 2010a]
- These still only capture local effect of status
- Cannot measure violations of status in larger cycles
- The concept of a nodes possessing an implicit status is very similar to a hierarchy

Agony

- Assume a ranking for nodes, $r: V \to \mathbb{N}$
- An edge $u \to v$ causes **agony**, if $r(u) \ge r(v)$
- Quantified as $\max(r(u) r(v) + 1, 0)$ for an edge
- Agony of a graph G wrt r is $A(G,r) = \sum_{(u,v) \in E} \max(r(u) r(v) + 1,0)$
- Agony of a graph is the lowest possible agony over all rankings $A(G) = \min_{r \in \text{Rankings}} A(G, r)$
- Lower agony means better hierarchy, $h(G) = 1 \frac{1}{|E|}A(G)$

Examples



(a) DAG has perfect hierarchy, h(G) = 1 and agony of each edge is 0



(b) A cycle has no hierarchy, h(G) = 0 and each edge has agony of 1

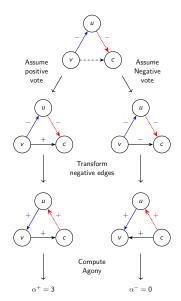


(c) Graph with some hierarchy h(G) = 2/5. Red dashed edge has agony of 3 and solid black edges have 0 agony.

Agony and Status

- [Gupte et al., 2011] and [Tatti, 2017] provide algorithms to compute agony of directed graphs
- Consider rank function r as status function σ
- For an edge $u \to v$, $\sigma(u) \ge \sigma(v)$ is a status violation
- Therefore, agony is a measure of status violation of an edge
- The agony of a network is the **overall status compliance** of *G*
- What to do with signed edges?
 - Flip edges $u \xrightarrow{-} v$ to $u \xleftarrow{+} v$
- Now, we say a voter chooses to reduce the agony of the LSN

Iterative Status Model



Iterative Prediction

Iterative Predictions and its Advantages

- Predictions with balance and status are unsupervised
- Can be bootstrapped by starting with an empty graph R
- After predicting votes in a session, it updates R
- ullet Iteratively gathers more information in R, increasing performance
- Therefore, the model can be trained on the entire dataset

Algorithm

```
Input: Candidate c, Relationship graph R = (V_R, E_R, w_R), Order of
            voters in current session O and true votes w*
   Result: Predictions for current session
1 \ k \leftarrow |O|
2 u \leftarrow O[1]
                                                                 // First voter
3 V_S \leftarrow \{c, u\}
                                             // candidate and first voter
4 E_S \leftarrow \{(u,c)\}
                                                                   // first vote
5 w_5((u,c)) \leftarrow w^*((u,c))
                                                          // Assign true vote
6 Initialize session graph S = \{V_S, E_S, w_S\}
7 predictions \leftarrow \emptyset
8 for i \leftarrow 2 to k do
      v \leftarrow O[i]
10 V_S \leftarrow V_S \cup \{v\}
11 LSN \leftarrow S \cap R
12 p \leftarrow Predict(v, c, LSN)
13 predictions \leftarrow predictions \cup p
14 E_c \leftarrow E_c \cup \{(v,c)\}
       w_{\varsigma}((v,c)) \leftarrow w^*((v,c))
                                                          // Assign true vote
16 end
17 Update(R, S)
                                             // Update Relationship graph
18 return predictions
```

Results

Tabular Results

Table: Information of relationship graphs of iterative models using entire WIKI-RFA dataset

Relationship Graph	V	<i>E</i>	density	largest component size
Agreement Graph		2451028	0.0345	11908
Follow Graph		3136303	0.0220	11563

Table: Results of iterative models on the complete $\operatorname{WIKI-RFA}$ dataset

Model	AUC-ROC	AUC-PR _{pos}	AUC-PR _{neg}
Baseline	0.5	0.784	0.216
Iterative Balance	0.835	0.935	0.635
Iterative Status	0.784	0.917	0.502

Plots

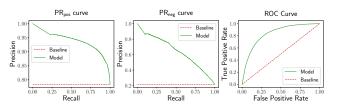


Figure: Plots for the Iterative Balance Model on the complete $\operatorname{WIKI-RFA}$ dataset

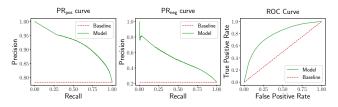


Figure: Plots for the Iterative Status Model on the complete $\operatorname{WIKI-RFA}$ dataset

29 / 30

Questions or Comments

- Arinik, N., Figueiredo, R., and Labatut, V. (2017).
 Signed graph analysis for the interpretation of voting behavior.
- Brito, A. C. M., Silva, F. N., and Amancio, D. R. (2020).

 A complex network approach to political analysis: Application to the brazilian chamber of deputies.

 PLOS ONE, 15(3).
- Chiang, K.-Y., Natarajan, N., Tewari, A., and Dhillon, I. S. (2011). Exploiting longer cycles for link prediction in signed networks. In *Proceedings of the 20th ACM international conference on Information and knowledge management*, pages 1157–1162.
- Derr, T. and Tang, J. (2018).
 Congressional vote analysis using signed networks.
 In 2018 IEEE International Conference on Data Mining Workshops (ICDMW), pages 1501–1502. IEEE.
 - Gupte, M., Shankar, P., Li, J., Muthukrishnan, S., and Iftode, L. (2011).

 Finding hierarchy in directed online social networks.

- In Proceedings of the 20th international conference on World wide web, pages 557–566.
- Hou, Y. P. (2005).

 Bounds for the least laplacian eigenvalue of a signed graph.

 Acta Mathematica Sinica, 21(4):955–960.
- Leskovec, J., Huttenlocher, D., and Kleinberg, J. (2010a). Predicting positive and negative links in online social networks. In *Proceedings of the 19th international conference on World wide web*, pages 641–650.
- Leskovec, J., Huttenlocher, D., and Kleinberg, J. (2010b). Signed networks in social media.
 - In Proceedings of the SIGCHI Conference on Human Factors in Computing Systems, pages 1361–1370.
- Levorato, M. and Frota, Y. (2016).

 Brazilian congress structural balance analysis.

 Journal of Interdisciplinary Methodologies and Issues in Sciences.

Link prediction in signed social networks: from status theory to motif families.

IEEE Transactions on Network Science and Engineering, pages 1–1.



Tatti, N. (2017).

Tiers for peers: a practical algorithm for discovering hierarchy in weighted networks.

Data Mining and Knowledge Discovery, 31(3):702–738.