

Designing A Infographic Using Canva

1.Introduction

1.1overview

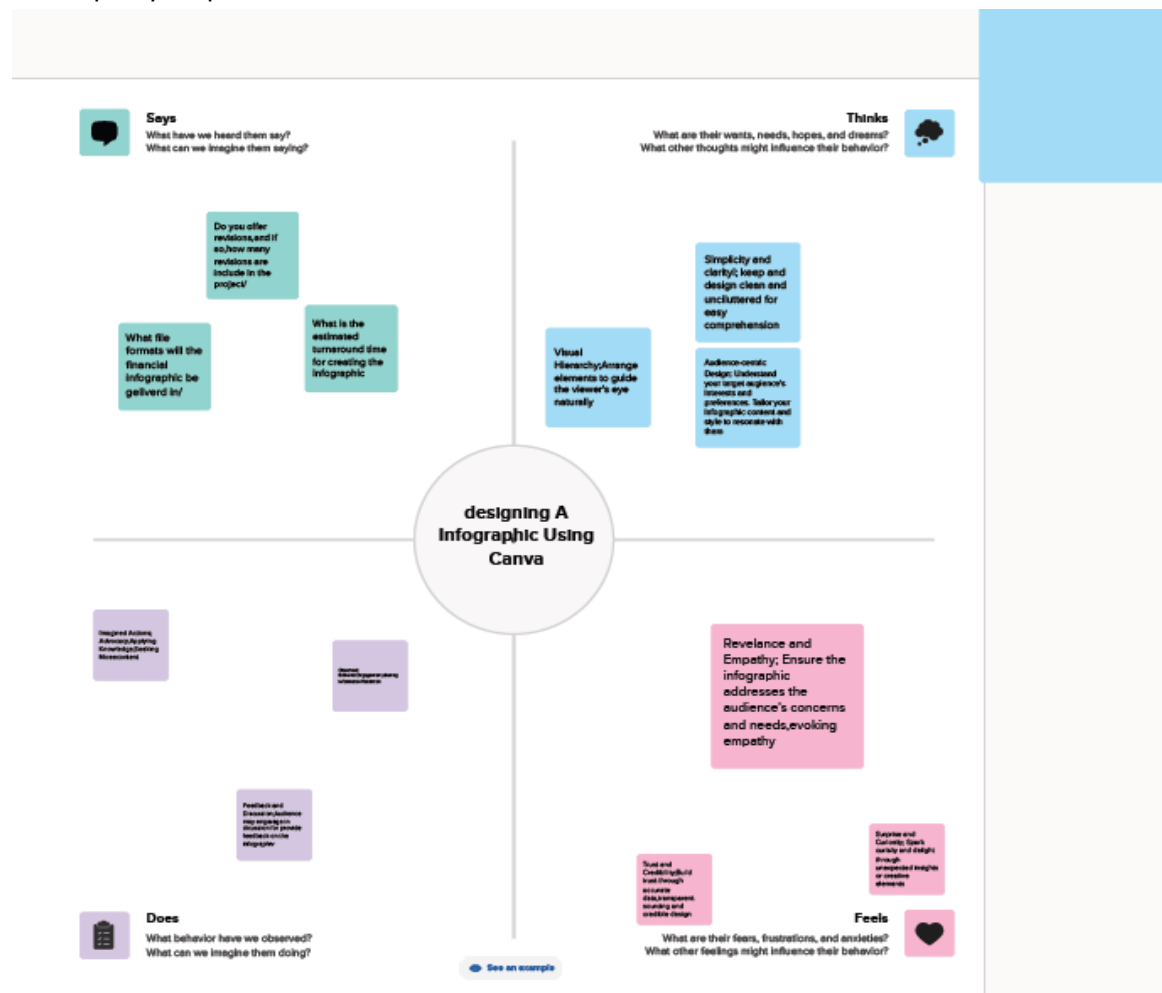
An infographic in canva is avisual representation of information or data created using canva's design tools.set a goal define your of infographic choose a tybe of infographic paln your contant envision your data.Pick your template include attractive design elements.Choose the document size.

1.2 Purpose

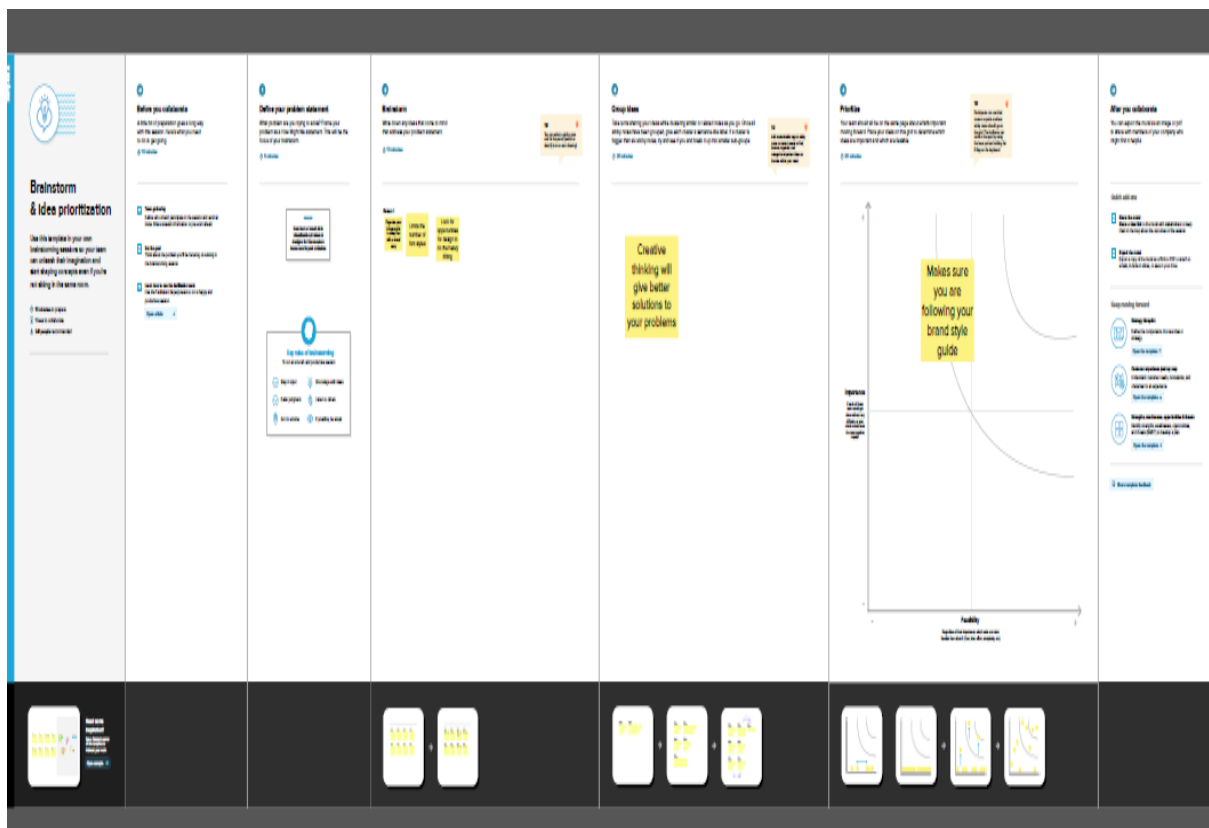
An infographic is a collection of imagery,data visualizations like pie charts and minimal text that gives an easy to understand overview of a topic.As in the example below,infographics use striking,engaging visuals to communicate information quickly and clearly.

2.Problem Definition and Design Thinking

2.1 Empathy Map



2.2 Ideation&Brainstorming Map



3.Result



4. Advantages & Disadvantages

4.1 Advantages

*Visual Attraction. First and foremost, infographics are visually appealing .

*Optimised Readability. infographics are amazing because they are really easy to read.

*Brand Credibility, Brand Strategy.

*Website Visitors , Improved SEO, Easy Tracking.

4.2 Disadvantages

*One disadvantage of infographics is the high amount of time required for preparation. design alone is very complicated and then there is the actual graphical work.

*Another problem is that infographics often come out as being textless.

*This is because google is unable to read the text contained in the graphics.

5.Applications

*Some of the best infographic maker software are visume,venngage,canva and picktochart.In this comparison guide for we compare these and many more infographic tools to help you choose the best infographic maker for your business.

*AI powered infographic Generator.from concept to cas in seconds.piktochart AI creates quality infographics from any prompt no design expertise needed.

*With the just clicks,you can create stunning visuals that showcase your data in a clear and concise manner.

6.Conclusion

Infographics are important design deliverables that help you to present a complex set of information in a simpler form.

7.Future Scope

*The future of infographics lies in dynamic,interactive can adapt and respond to user interactions,creating personalized journeys and fostering deeper engagement with the data.

*Infographics are incredibly popular with link builders right now,and for good reason because they have worked really well.