ANIKET RAJPUT

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PROFILE SUMMARY

Data-driven professional transsenitioning from real esstatesales into Data Analytics, skilled in SQL, Eython, Excel, and statistical analysis, kRepring experienced in data cleaning, visualization, reporting, and deriving actionable insighta, Adept at understanding business needs and transforming raw data into meaningful outcomes.

TECHNICAL SKILLS

Languages & Tools	Data Techniques	Other Tools
Python (Pandas, Num My, Matplotilb)	Data Cleaning	Jupyter Noteookok
SQL (MySQL, PostgreSQL)	Exploratory	Git/GitHub
Excel (Advanced)	Data Analyss	
Power BI	Reporting & Dashboards	

PROJECTS

Hotel Booking Insights Analysis (SQL + Python)

- Analyzed 119k+ hotel booking records to uncover trenos cancellations, lead time, and revenue patterns.
- Built SQL queries to optimize datalata extraction and segmentation by customer types and booking channels
- Created Pythan-based visual analytics to compare Average Daily Rate (ADR) across booking sources

Sales Performance Dashboard (Excel + Power BI)

- Developed an interactive dasirboard to track real estatate sales KPIs
- Automated data cleaning and analysis for lead qualification, pipeline tracking, and monthly revenue trends
- Recommended targetted marketing strategys on ated marketing strategies

EDUCATION

B Tech in Civil Engineering   2024
JSPM's Rajarshi Shahu College of Engineeriing (RSCQE), Pune