



Date: . .2025

ADITYA DEGREE COLLEGES

◆ ANDHRA PRADESH ◆
I MID - IV SEMESTER EXAMINATIONS
BSc-ANIMATION - DESIGN THINKING

Max. Marks : 50 M
Time : 2 Hours

SECTION-A

Answer any FOUR Questions:

4 X 5 = 20 M

1. Definition of design thinking ?
2. What is product design in design thinking ?
3. Define problem ?
4. What is problem statement ?
5. Define conducting interviews.
6. Explain observations with example.

SECTION-B

Answer ALL the Questions:

3 X 10 = 30 M

7. a) What is the history of design thinking ?

OR

- b) What are the principles and mindset of design thinking ?

8. a) What are the applications in various fields of design thinking?

OR

- b) What are the techniques for understanding user needs and behaviour?

9. a) Explain design thinking with example.

OR

- b) Explain about creating user persons.

ASCS, KKD