

**24 AB CP 104**  
**UG PROGRAM (4 YEARS HONOURS) WITH SINGLE MAJOR**  
**AT THE END OF FIRST SEMESTER**  
**BUSINESS ORGANIZATION**  
**(COMMON FOR B.COM(CA), BBA, BBA-DM, BBA-BA, BCA, BCA-DS)**  
**(w.e.f. Admitted Batch 2024 - 25)**

**Time: 3Hours**

**SECTION A (Multiple Choice Questions)**

**Maximum: 70 Marks**

**30 x 1 = 30 M**

**1. Which of the following is a feature of a sole proprietorship?**

- A) Owned by a group of investors
- B) The owner enjoys limited liability
- C) The business is owned and managed by a single person
- D) The business has a separate legal identity

**2 What is the primary objective of a business?**

- A) To provide services based on specialized knowledge
- B) To earn profits through the exchange of goods and services
- C) To maintain high ethical standards
- D) To offer personalized advice

**3 What is a key characteristic of a partnership?**

- A) The owners are responsible for the company's debts with personal assets
- B) The business is owned by a single individual
- C) The company is taxed separately from its owners
- D) Partners share profits and liabilities according to an agreement

**4 Which of the following is a key advantage of a corporation over a partnership?**

- A) Unlimited liability for shareholders
- B) Less formalities in the formation process
- C) Limited liability for shareholders
- D) No separate legal identity

**5 What is the primary characteristic of a public limited company (PLC)?**

- A) It is owned by a single individual
- B) Its shares are available to the general public
- C) It is formed by a group of close-knit partners
- D) It does not have a separate legal identity

**6 What is the primary function of commerce?**

- A) Manufacturing goods
- B) Providing specialized services
- C) Buying and selling of goods
- D) Extraction of natural resources

**7 Which of the following quality is most important for a successful businessman?**

- A) Laziness
- B) Risk aversion
- C) Strong decision-making skills
- D) Inflexibility

**8 Which of the following is a disadvantage of a sole proprietorship?**

- A) Easy to establish
- B) Unlimited liability for the owner
- C) The owner receives all the profits
- D) Direct taxation

**9 What is the main difference between a general partnership and a limited partnership?**

- A) In a limited partnership, all partners have limited liability.
- B) In a general partnership, at least one partner has limited liability.

- C) In a limited partnership, some partners have limited liability, while others have unlimited liability.  
D) In a general partnership, all partners must invest equal capital.

**10 What is the primary advantage of a joint stock company over a sole proprietorship or partnership?**

- A) The business has more control over its operations.      B) Shareholders enjoy limited liability.  
C) The company is exempt from taxation.      D) It does not need to follow any legal formalities.

**11 A co-operative society is based on the principle of:**

- A) Profit maximization.      B) Democratic control and equal participation of members.  
C) Limited liability.      D) Limited membership.

**12 Which of the following is NOT a characteristic of a co-operative society?**

- A) Voluntary membership.      B) Democratic control by members.  
C) Focus on individual profit maximization.      D) No Distribution of surplus.

**13 What is the primary objective of plant location?**

- a) To minimize transportation cost      b) To maximize profits  
c) To optimize production and operational efficiency      d) To minimize raw material costs

**14 Which of the following factors is least likely to influence plant location?**

- a) Availability of raw materials      b) Cultural preferences of local employees  
c) Proximity to markets      d) Government incentives

**15 Which of the following industries is most likely to be located near its market rather than its source of raw materials?**

- a) Steel production      b) Cement manufacturing      c) Furniture making      d) Dairy processing

**16 What is the primary objective of a plant layout?**

- a) To minimize material handling costs      b) To maximize employee satisfaction  
c) To enhance product aesthetics      d) To reduce machine breakdown

**17 The location of industries such as software development and IT is primarily influenced by:**

- a) Proximity to raw materials      b) Availability of skilled labor  
c) Low transportation costs      d) Access to energy resources

**18 The optimum size of a plant is defined as:**

- a) The smallest possible size to begin production      b) The size at which total cost per unit is minimized  
c) The size that maximizes employee satisfaction      d) The size that minimizes capital investment

**19 What is a business combination?**

- a) The merger of two or more businesses into one entity      b) A contractual agreement between employees and employers  
c) A strategy for marketing products      d) A type of investment in stock markets

**20 A conglomerate combination is best described as:**

- a) The merger of companies in the same industry
- b) The merger of companies operating in unrelated industries
- c) A temporary partnership for a project
- d) A government-regulated merger

**21 Which business combination involves companies merging to eliminate competition in the market?**

- a) Vertical combination
- b) Horizontal combination
- c) Conglomerate combination
- d) Circular combination

**22 What is a friendly takeover?**

- a) A company acquires another with mutual consent
- b) A company is acquired against its will
- c) A merger between unrelated companies
- d) A merger imposed by regulatory authorities

**23 Which of the following is NOT a primary goal of rationalization?**

- a) Reducing operational costs
- b) Increasing efficiency
- c) Enhancing competitiveness
- d) Expanding production capacity

**24 The term "technological rationalization" is best defined as:**

- a) Adopting new technology to streamline processes
- b) Hiring employees skilled in IT
- c) Eliminating manual processes entirely
- d) Outsourcing technical functions

**25 Which of the following is considered the brain of the computer?**

- a) Hard drive
- b) CPU (Central Processing Unit)
- c) RAM (Random Access Memory)
- d) Monitor

**26 Which of the following is an example of application software?**

- a) Windows 10
- b) Microsoft Word
- c) BIOS
- d) Device driver

**27 A device that stores data permanently and is not erased when the computer is turned off is called:**

- a) Volatile memory
- b) Non-volatile memory
- c) Cache memory
- d) Main memory

**28 Which of the following is a characteristic of a Local Area Network (LAN)?**

- a) Covers a large geographical area
- b) Typically used for connecting devices within a single building or campus
- c) Connects multiple cities or countries
- d) Has slower data transfer speeds compared to WAN

**29 A key feature of a Hybrid Network is:**

- a) It consists of both wired and wireless network components
- b) It connects devices in a specific room or office
- c) It only uses wireless technology
- d) It spans over a small city or neighborhood

**30 Which protocol is commonly used to secure communication over the internet?**

- a) HTTP
- b) FTP
- c) HTTPS
- d) SMTP

**SECTION B (Fill in the blanks)****10 x 1 = 10 M**

31. Business objective is to -----  
32. Legal services of a lawyer is a -----  
33. The liability of a partnership firm is -----  
34. The maximum members to start a public limited company-----  
35. Who developed the plant location theory-----  
36. Industries that consume a lot of power tend to be located -----  
37. Nationalization of 14 commercial banks in India during the year-----  
38. Rationalization is a -----  
39. Vacuum tubes were used in -----generation of computers  
40. *A.L.U means*-----

**SECTION C (Very Short Answer Questions)****10 x 1 = 10 M**

41. Wi-Fi  
42. WAN  
43. Horizontal Merger  
44. Nationalization  
45. Optimum Firm  
46. Strategic Business Unit  
47. Public Limited Company  
48. Limited Liability Partnership  
49. Commerce  
50. Genetic Industry

**SECTION D (Matching)****2 x 5 = 10 M**

(I)

- |                            |     |                                      |
|----------------------------|-----|--------------------------------------|
| 51 Chartered accountant    | ( ) | A.2013                               |
| 52 Sole trader liability   | ( ) | B. Key Board                         |
| 53 Private Limited Company | ( ) | C .Place To Start A Business         |
| 54 Plant Location          | ( ) | D .Monitor                           |
| 55 Plant Layout            | ( ) | E. Limited To Capital                |
| 56 Nationalization         | ( ) | F .Un Limited                        |
| 57 Partnership Act         | ( ) | G. Profession                        |
| 58 Companies Act           | ( ) | H. Structure Of Machine Arrangement  |
| 59 Input Device            | ( ) | I. 1932                              |
| 60 Output Device           | ( ) | J. Business Taken Over By Government |

**SECTION E (True or False)****10 x 1 = 10 M**

61. Business objective is to serve the society  
62. Manufacturing of goods is a service activity  
63. To start a sole trade minimum two members are required  
64. Cooperatives objective is to earn profits  
65. Best plant location is nearer to market  
66. Layout means plan of a plant  
67. Business combination means closing of business  
68. ICICI bank is a nationalized bank  
69. Transistors used in fourth generation computers  
70. Bar code reader is an output device