



ADITYA DEGREE COLLEGES: AU REGION

IV-SEMESTER - MID - I - EXAMINATIONS

Date: 11-02-2025

Max. Marks : 50

Time : 2 Hrs

Course & Subject: Design Thinking

SECTION - A

I. Answer any 4 the questions:

4 x 5 = 20 M

1. Write about Design Thinking?
2. What is service design?
3. Write about various fields Application designs?
4. Write about users Behaviors?
5. What is Product Design?
6. Write about social innovation?
7. Write few lines about core principles of Design thinking?
8. Explain how to understand user needs?

SECTION - B

II. Answer all the questions:

3 X 10 = 30 M

1. a) Explain about Empathizing with users?

(or)

- b) Write about History of design thinking?

2. a) write about core principles and mindset?

(or)

- b) Explain about Conducting interviews and observations?

3. a) write about techniques for understanding user needs and behaviors?

(or)

- b) Write about Creating user personas?

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