



ADITYA DEGREE & PG COLLEGE : : KAKINADA

BCA- II SEMESTER – MID – I - EXAMINATIONS

Max. Marks : 60

Time : 2 Hrs

Date:05-03-2025 Subject : 2D GRAPHIC DESIGN –(Major)

SECTION – A

I. Answer any FIVE of the questions:

5 x 4 = 20 M

1. Describe the design process.
2. What is Empathize in Design process?
3. What is difference between clone stamp tool and Spot healing brush?
4. Write about content aware tool and usage.
5. Explain saving formats in Photoshop.
6. Difference between Photoshop and Illustrator software's.
7. Explain Dodge, Burn, Sponge tools and usage.
8. Difference between RGB and CMYK.

SECTION – B

II. Answer all the questions:

4 X 10 = 40 M

9. a) Write about basic principles of Graphic designing
(OR)
b) What are key elements of brand identity and write in detail.
10. a) Explain about design software's and explain each and every software.
(OR)
b) Explain about types of filters in Photoshop.
11. a) Write about Photoshop and explain user interface of with diagram.
(OR)
b) Explain about types of masks and Brief each every in detail.
12. a) Explain about Color modes in Photoshop
(OR)
b) Explain about all layer effects in Photoshop.

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