



# ADITYA DEGREE COLLEGES

\* ANDHRA PRADESH \*

II SEMESTER - I MID EXAMINATIONS  
I - BBA PRINCIPLES OF MANAGEMENT

Time : 2 Hours

Max. Marks : 60M

Date: 03-03-2025

## SECTION-A

I. Answer any FIVE Questions.

5 X 4 = 20 M

1. POSDCO.
2. Skills of Management.
3. Qualities of a good manager.
4. Planning.
5. Objectives of Planning.
6. Making effective plans
7. Levels of management.
8. Management by Exception.

## SECTION - B

II. Answer ALL Questions.

4 X 10 = 40 M

9. a. Define management and Explain its nature and process.  
(OR)  
b. 14 principles of Management.
10. a. Management is both Science and Arts? Explain.  
(OR)  
b. Explain the Role of Manager
11. a. What is planning? Explain the nature of planning.  
(OR)  
b. Discuss the Different steps involved in planning.
12. a. What in Management by Objectives? Explain the characteristics of MBO?  
(OR)  
b. Explain the types of Planning?