

Group 003 H Scavenger Hunt

Anant Mittal, Mengzhu Ouyang, Ruchi Ookalkar, Lusi Wang

Challenge 1

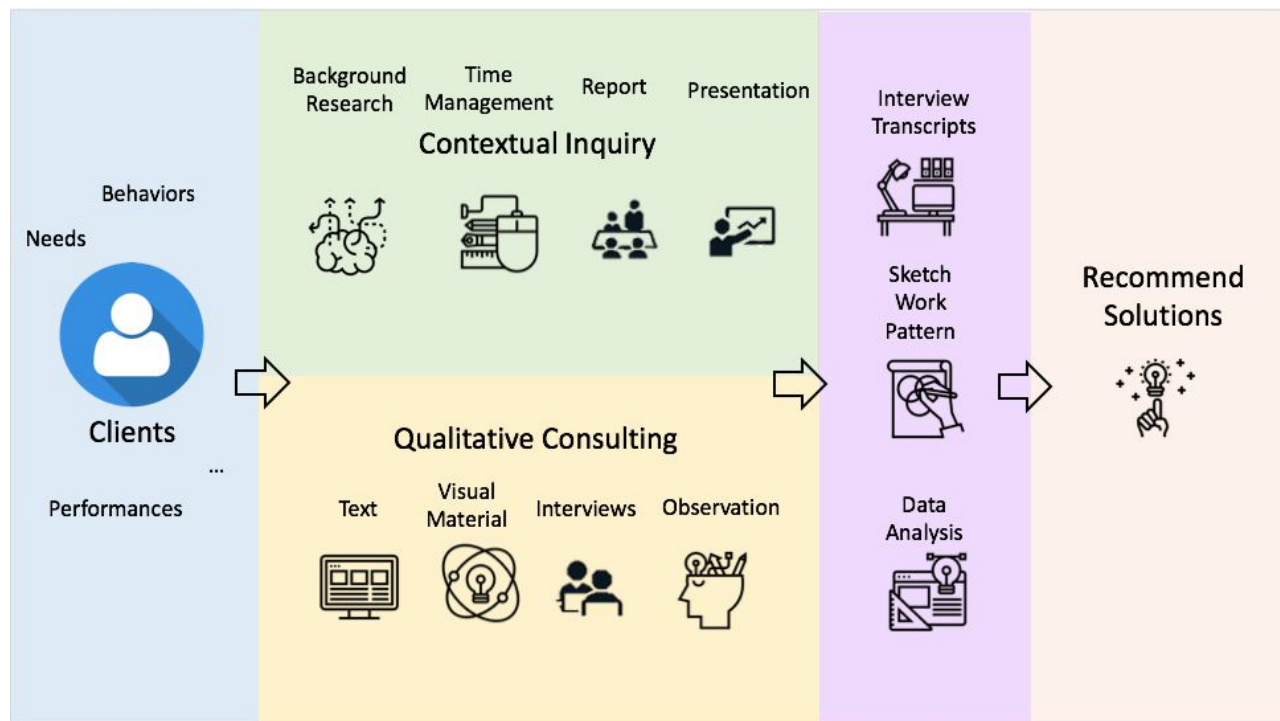
Deciphered URL: <http://www.kentarotoyama.org/501.txt>

Challenge 2 - Group Name

Team name: Himalaya Consulting Group - Connecting boundaries

Challenge 3 - Diagram

Deciphered URL: <https://karenholtzblatt.wordpress.com/2017/09/05/piglatin/>



Challenge 4 - Observation Report

Location: The intersection of Fetcher St and E Huron St

Time of Visit: September 11, 2017 11:15am

During of Visit: 15 minutes

The Setting and Entry

We got to the intersection of Fetcher St and E Huron St by foot from the Dentistry Building. Both Fetcher and E Huron were major streets, so it was not difficult to locate

them. To observe the place more thoroughly, we each stayed at one corner of the intersection. This decision benefited us with complementary information in the end.

Physical Environment

At first glance, Fletcher and E Huron share many commonalities. Fletcher has four lanes and E Huron changes from five lanes to four lanes at this intersection. Both are paved cement streets without street parking. However, upon a close look, there were some important differences between them. Single-family homes and a church sit on the north side of E Huron Street facing the road, whereas the south side of E Huron Street are occupied by two much bigger buildings with the back and side very close to the pedestrian walk. On the contrary, the buildings scales on both sides of Fletcher are similar. Buildings have deep setbacks with lawns between them and the pedestrian walks. Trees are also denser on the Fletcher street.

The People

There are mainly three types of people on the streets – bikers, pedestrians, and drivers. During our 15 minutes' observation, most pedestrians and bikers were students, but the driver group had a much wider age range. Buses dropped people off only on Fletcher while we were there. Bikers stayed on the pedestrian walk while biking on the E Huron. We also noticed that E Huron Street had significantly less (roughly 8 times by estimation) pedestrians comparing to the Fletcher street. Nevertheless, drivers drove faster on E Huron than Fletcher.

The Event

At the intersection, the traffic light directed the movement of all three groups. Two events stood out to us. As a Caucasian mid-aged woman driving pass E Huron street, she stretched her one hand out of the window and pointed at a house. It's likely that she was attracted by the beautiful garden in front of that house. We also noticed that two men walked up to a house, pulled out a phone to confirm the street number, and walked in. They came out of the house after a few minutes. Noticeably, nobody remained in the intersection for longer than 2 minutes except for us. Nonetheless, no one paid attention to the fact that we stayed there for 15 minutes there either.

Challenge 5- Client Preferences

URL: bit.ly/si501f17clients003

1. ICPSR - standardise curation process
2. UM - Office of Academic Innovation
3. U-M ITS / Information Quest
4. Ann Arbor SPARK
5. Pillar- design tour of the office
6. Message Blocks
7. Washtenaw County - Organise pertinent files
8. GLOS- streamline data feeds

9. U-M Center for Japanese Studies
10. Bedford Branch Monroe County Library System
11. Services to Enhance Potential
12. The Corner Health Center
13. Eastern Michigan University

Challenge 6 - Emotional Sensitivity Quizz Evaluation

Deciphered URL: <http://kentarotoyama.org/affinity/contextualinquiry.pdf>

The agenda of the quiz was to find out how well the user can read others' emotions. It was subtly helping users improve people reading skills by making them aware of whether their answers were right/wrong. The quiz measured the correctness of our response to each picture and provided a scale to compare with. Emotional intelligence is crucial when interacting with clients. It is this sensitivity, towards people's reactions, whether intentional or not, that the quiz measured.

However, the quiz doesn't take into account the cultural diversity that is prevalent today. All the images provided were of caucasian origin, people who have little experience in interactions with this demographic would find it difficult to identify emotions. Emotions in nature are also not discrete, they are a vast array of representations of something as ambiguous as feelings. The quiz provided very distinct yes or no options to this continuous spectrum of human emotion.