



Anant Singh Chauhan

UX/UI Designer

"Innovative and creative Product Designer with 2.5 years of industry experience in designing websites and mobile apps."

CONTACT

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Phone
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Location
Bhopal, MP

SOCIALS

LinkedIn

Behance

TOOLS

Figma

Adobe XD

Adobe Creative Suite

EDUCATION

BCA (Bachelor's in Computer Application)

2017 - 2020

7.1 CGPA

PORTFOLIO LINK

anantsingh.portfolio

EXPERIENCE



Ezuka Services - UX/UI Designer

Jan 2023 - Present

Designing the CRM system "LeadPlaner" (SaaS B2b).

- ◆ Conceptualized and designed "LeadPlaner", the CRM system for businesses.
- ◆ Generated concept sketches, wireframes, & prototypes for iterative design processes.
- ◆ Transformed UX/UI concepts into frontend-ready designs. And worked closely with developers in order to ensure better design consistency.
- ◆ Designed an admin analytics dashboard for our clients Fiducia group, visualising data for active users.
- ◆ Conducted UAT (User Acceptance Testing) to ensure good performance and functionality.
- ◆ Worked on some notable features like Third-party Integration, Workflow Automation, Customer Ticket, Pipeline.

Designing the "BookMyPlayer".

- ◆ Conceptualized and designed "BookMyPlayer", a platform for academies, players, coaches, clubs and leagues. Currently it has **1L+** registered users.
- ◆ Conducted user research and analysis specially on academies.
- ◆ Designed the BookMyPlayer website, right from the IA to the final visuals and animations. Handed-off to the development team.
- ◆ Designed an admin dashboard for all entities like academy, tournament organizers, player etc.

[Launch bokmyplayer.com](https://launch.bokmyplayer.com)

Designing the Ezuka Services Management System.

- ◆ Designed the management system for the company, a platform where employees can manage their profile.
- ◆ Bloggers can write, update and upload blogs with schedule blog feature.
- ◆ HR can add, edit employees.
- ◆ We can add help section to the website.
- ◆ Upcoming features Reports & Analytics, Access Management, Master Settings.



Oyelabs - Jr. UX/UI Designer

Jan 2022 - Dec 2022

Re-designing the website of the company.

- ◆ Revamped the identity, website, and the existing platform.
- ◆ Conducted user research and competitive analysis.
- ◆ Develop UI mockups and prototypes that illustrated how sites function and look like.

[Launch oyelabs.com](https://launch.oyelabs.com)

Designing the web app (MyWork)

- ◆ Conceptualized and designed a platform where daily wage workers can find jobs around them.
- ◆ Designed the website, right from the information architecture (IA) to the final visuals and animations. Handed-off to the development team.



Ragman

June 2021 – Nov 2021

Re-designing the website of the company.

- ◆ Designed the Ragman website and app which has **50k+** downloads on playstore
- ◆ Took care of all design aspects, including branding, seller web and mobile app, buyer themes, landing pages, etc.
- ◆ Created design systems to ensure consistency across all products.
- ◆ Contributed to product thinking and strategy.

[Launch ragman.shop](https://ragman.shop) 

Playstore

CORE SKILLS

Product Thinking ◆ UX Design ◆ Wireframing ◆ Journey Mapping
Information Architecture ◆ Usability Testing ◆ Prototyping ◆ User Persona
UX Research ◆ User Flows