Anant Singh Chauhan
Product Designer

" Innovative and creative Product Designer with 2 years of industry experience in designing websites and mobile apps."

CONTACT

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📞 Phone
7489026811

📍 Location
Bhopal, MP

SOCIALS

in LinkedIn

Bē Behance

SKILLS

User Experience   Wireframing

User Interface Design

Prototyping   HTML / CSS

TOOLS

Figma

Adobe XD

Adobe Photoshop

EDUCATION

BCA (Bachelor's in Computer Application)

2017 – 2020

7.1 CGPA

CERTIFICATIONS

Foundations Of User Experience (UX) Design

Jun 2021 - Jul 2021

Google, Online

WORK EXPERIENCE

● UX/UI Designer, Ezuka services (UK, remote)

June 2023 – Present

Designing the CRM system "LeadPlaner".

- Conceptualized and designed **"LeadPlaner",** the CRM system for businesses.
- Designed an admin analytics dashboard for our clients Fiducia group, visualising data for active users.
- Conducted UAT (User Acceptance Testing) to ensure good performance and functionality.
- Worked on some notable features like Third-party Integration, Workflow Automation, Customer Ticket, Pipeline.

Launch Project   **Under Development**

Designing the "BookMyPlayer".

- Conceptualized and designed **"BookMyPlayer",** a platform for academies, players, coaches, clubs and leagues.
- Conducted user research and analysis specially on academies.
- Designed the LeadPlaner website, right from the information architecture (IA) to the final visuals and animations. Handed-off to the development team.
- Designed an admin dashboard for all entities like academy, tournament organizers, player etc.

Launch Project   **Under Development**

Designing the Ezuka Services Management System.

- Designed the management system for the company, a platform where employees can manage their profile.
- Bloggers can write, update and upload blogs with schedule blog feature.
- HR can add, edit employees.
- We can add help section to the website.
- Upcoming features Reports & Analytics, Access Management, Master Settings.

● UX/UI Designer, Ragman Pvt (Delhi, remote)

March 2023 – June 2023

Designing the Ragman website (Marketplace to buy & sell old goods).

- Conceptualized and designed the website.

• Worked on visuals and animations single handedly.

• The application has around 50K+ downloads in playstore.

Launch Project

Designing the "FTG app" (Gaming app).

• Worked on gaming app "FTG".

• Conducted user research and competitive analysis.

• Designed three game mode i.e Prediction, IQ and MCQ.

• It has around 50K downloads in playstore.

UX/UI Designer, Oyelabs (Haryana, remote)
January 2022 - September 2022

Re-designing the website of the company.

• Redesigned the website worked on visuals and animations.

• Conducted user research and competitive analysis.

• Also helped with animations, testing and coding.

Launch Project

Designing the web app (MyWork)

• Conceptualized and designed a platform where daily wage workers can find jobs around them.

• Designed the website, right from the information architecture (IA) to the final visuals and animations. Handed-off to the development team.