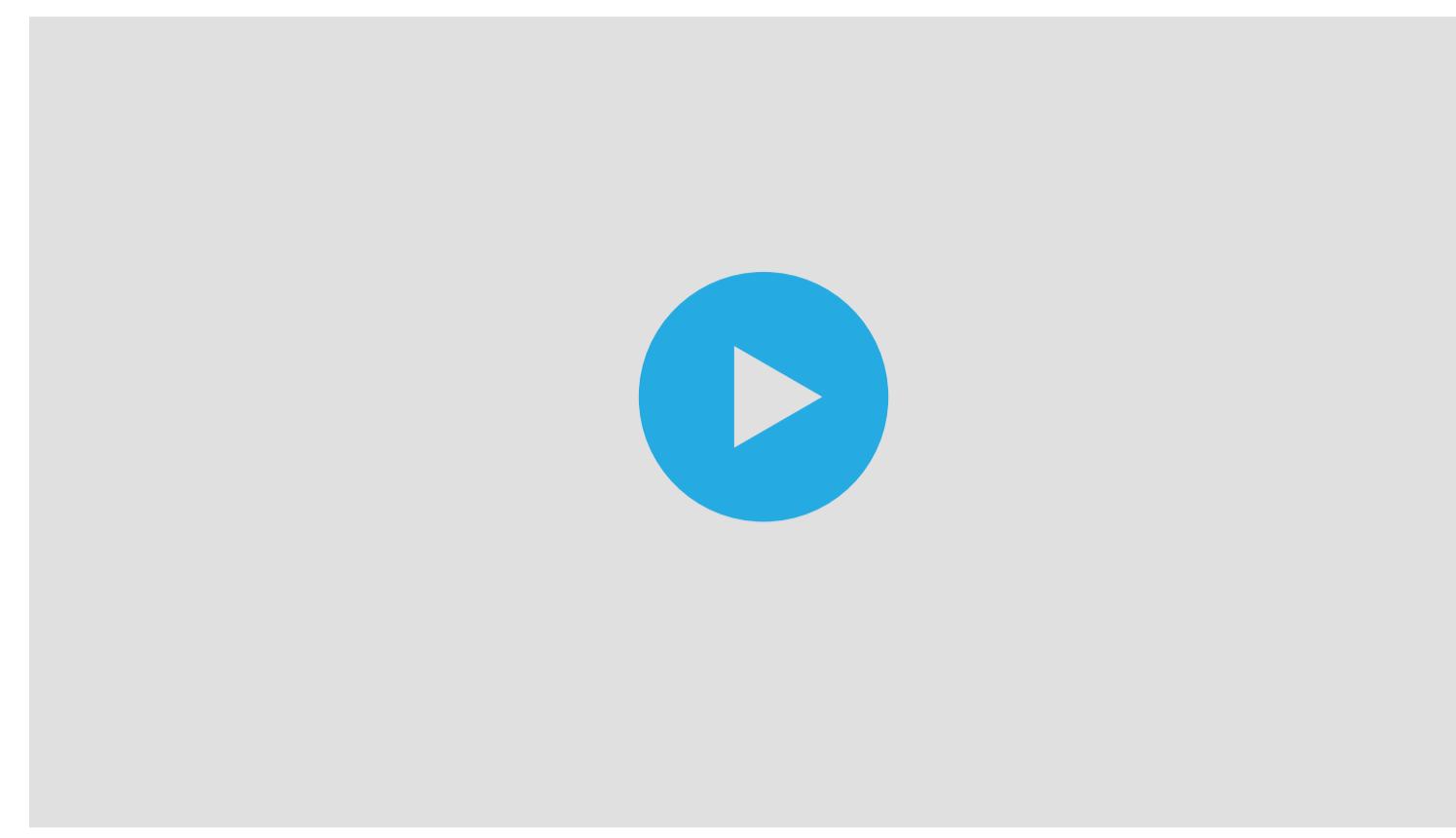


# KIOSK for Exhibition



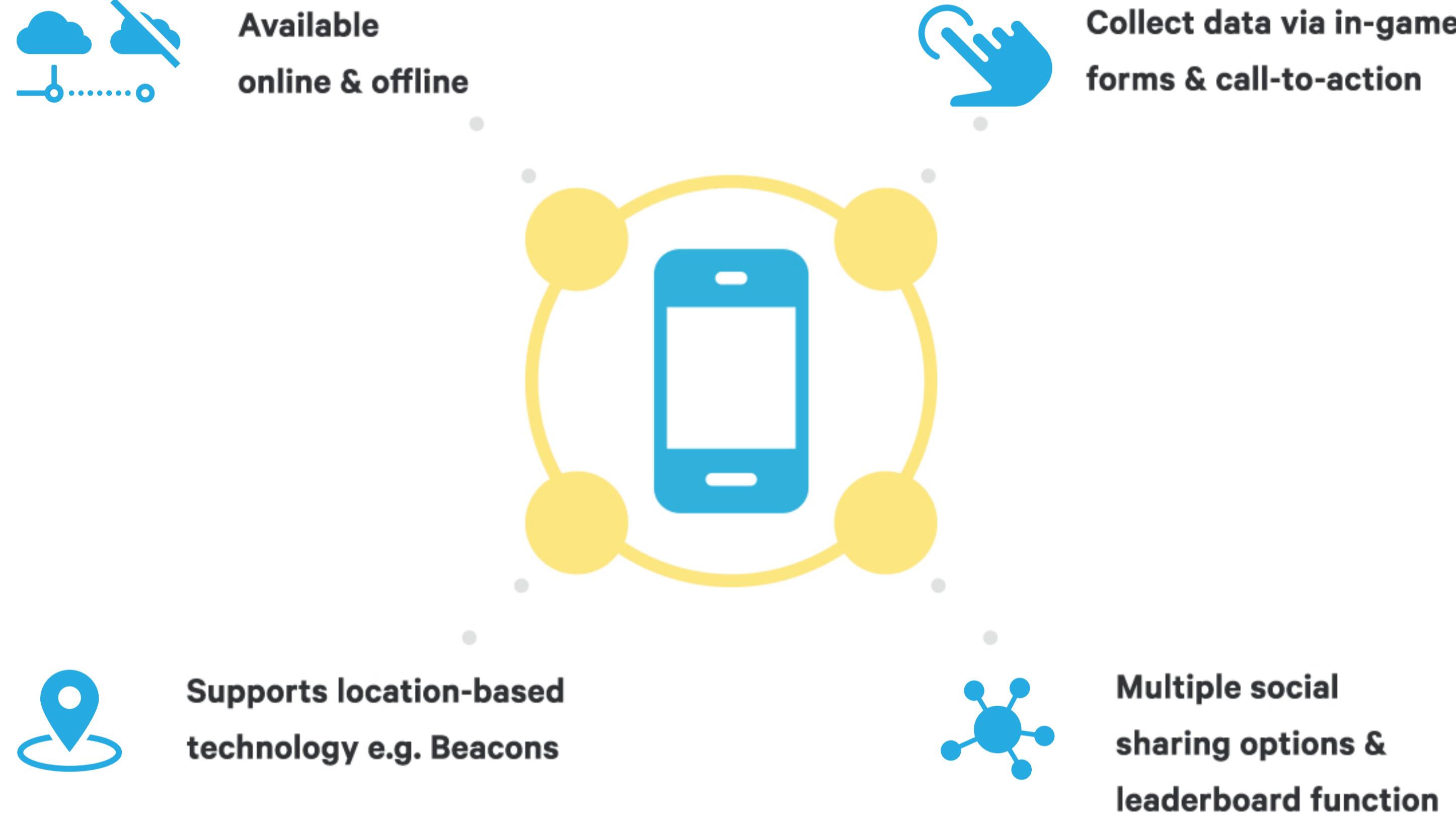
## How it works

Kiosks are large public marketing displays. A BMG Kiosk draws in passers-by to play a branded-mini game in which they stand a chance to win a reward that builds has the potential to build awareness and a possible customer relationship between brand and player, depending on the nature of the campaign.



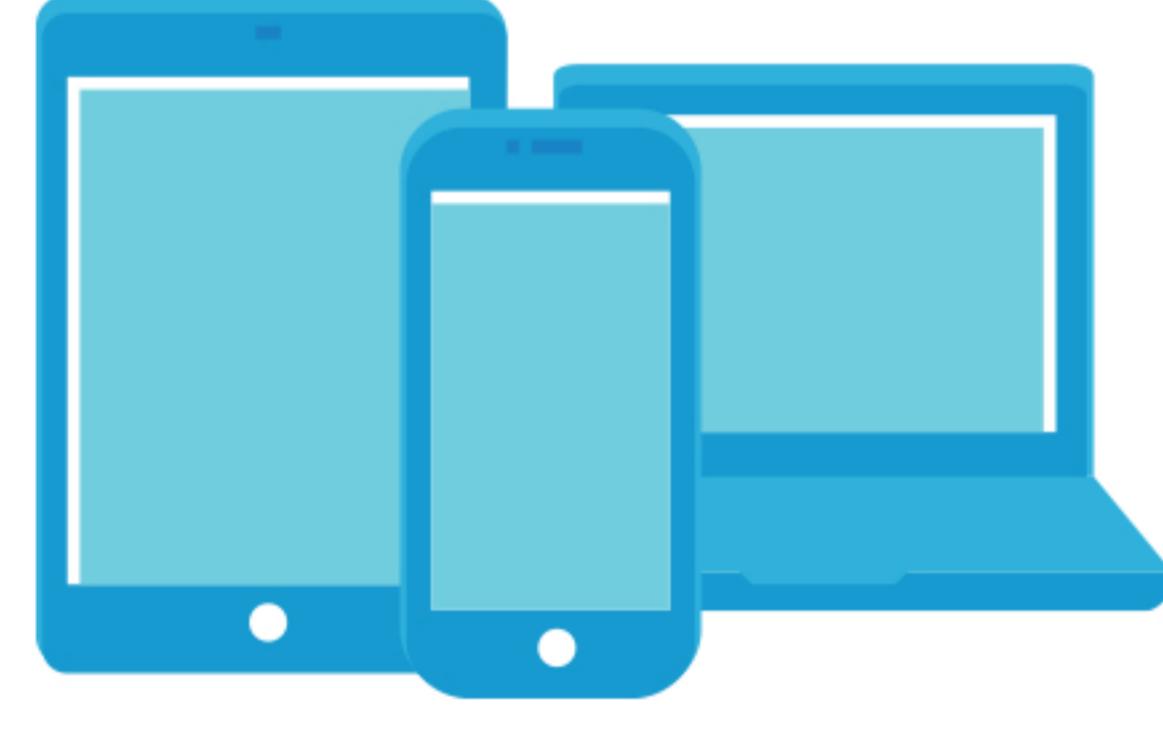
### Ideal Kiosk Marketing Locations:

- Tradeshows and consumer events
- Wherever potential streams of people are to be e.g. shopping malls, doctor clinics, supermarkets etc.



# eLearning with Gaming

Gamification is the buzzword in every organisation in the area of eLearning . Why?

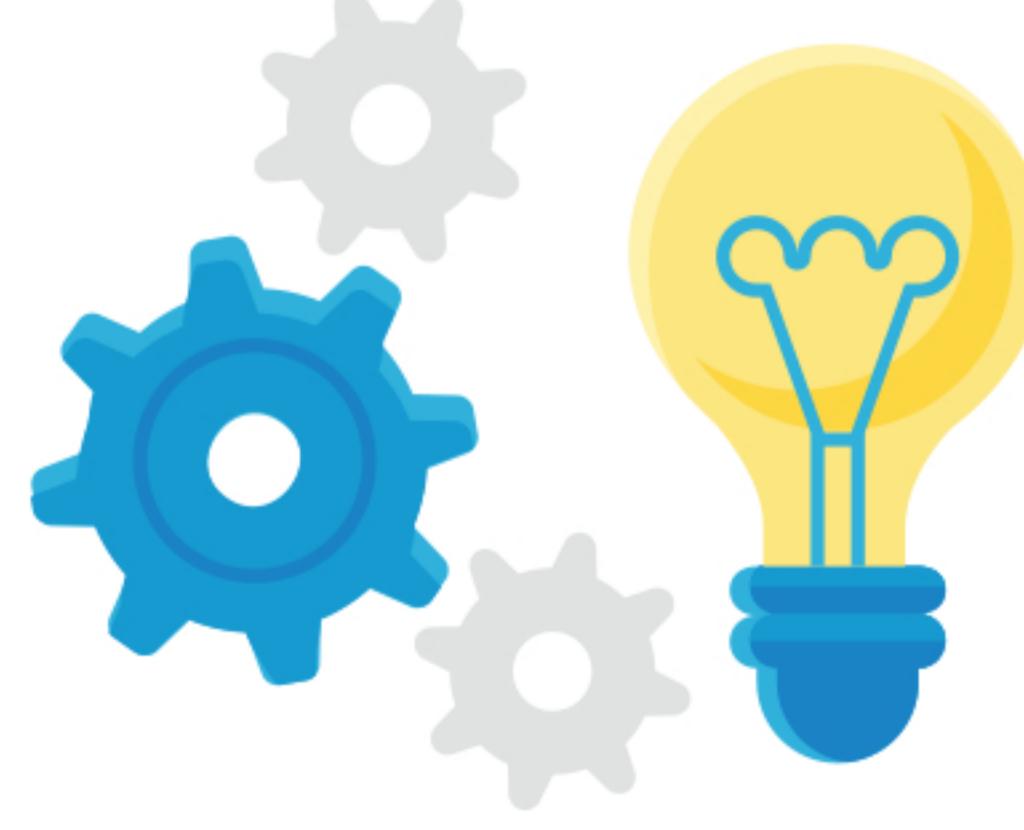


### One source:

Runs on all devices (Cross-platform. mobile, tablet and PC in HTML5 format)

### No time/location bound:

Employees can learn anytime and anywhere they go on their mobile phone, tablet and PC.



### Highly fun and motivating:

Interactive game elements and social sharing among colleagues will increase the learning effect

### Measurable key objectives:

Each employee login ID enables to track and extract all kinds stats of users journey and the points collected. Measure the