

Midterm Project Summary

JOBGET

This project focuses on the design of a job portal which is laid with various innovative features. Finding jobs that best suit the interests and skill set is quite a challenging task for the job seekers. The difficulties arise from not having proper knowledge on the organization's objective, their work culture and current job openings. In addition, finding the right candidate with desired qualifications to fill their current job openings is an important task for the recruiters. The purpose of developing "JobGet" is to make the job search efficient, time-saving and an all-in-one portal. It helps the recruiters as a primary source of talent search. It also helps the job seekers to search for current vacancies at a single point. Therefore, JobGet acts as a bridge of communication between organizations and applicants. With the evolution of technology and internet being the main sources of information for the applicants, these job portals have become an excellent method to reach a wide range of audience.

JobGet provides many features which makes it different from the other existing job portals around. Features like Chat Rooms, Gateway to Virtual career fairs, Certified recruiter profiles, CodeChamp and ResumeScore will make JobGet a strong competitor also secure for the users.

Existing Flaws

The existing job portals like LinkedIn, Glassdoor, Hired etc face various issues like having fake recruiters posting jobs, Unwanted postings absence of Resume reviewing option by a specialist, job recommendation based on Keywords which often fail to provide good recommendation incase keywords are not that strong and consisting of varied skills and having an untrackable application system.

Proposed Design

JobGet makes the process of job search very transparent by building a platform where certified and genuine recruiters can post their jobs and the applicant can apply, chat to the recruiter with a chatroom feature and get to track the status of the application at varied stages of recruitment procedure. They can also check their knowledge of technology by taking assessment at the Code Champ online assessment test available at the portal.

User Onboarding Technique

Joyriding: Provided job seekers and recruiters with onboarding steps using an interactive tour which will give the user a quick tour of all the main features of the portal with a brief description and it also gives a sense of familiarity and ease of use

Target Audience

The audience whom JobGet targets included the newly undergraduates and the graduate student who are having various specialization, experienced professionals searching for better opportunities or switching domains and recruiters or SMB owners looking for the right set of candidates that aptly fit their requirements.

Sorting Method

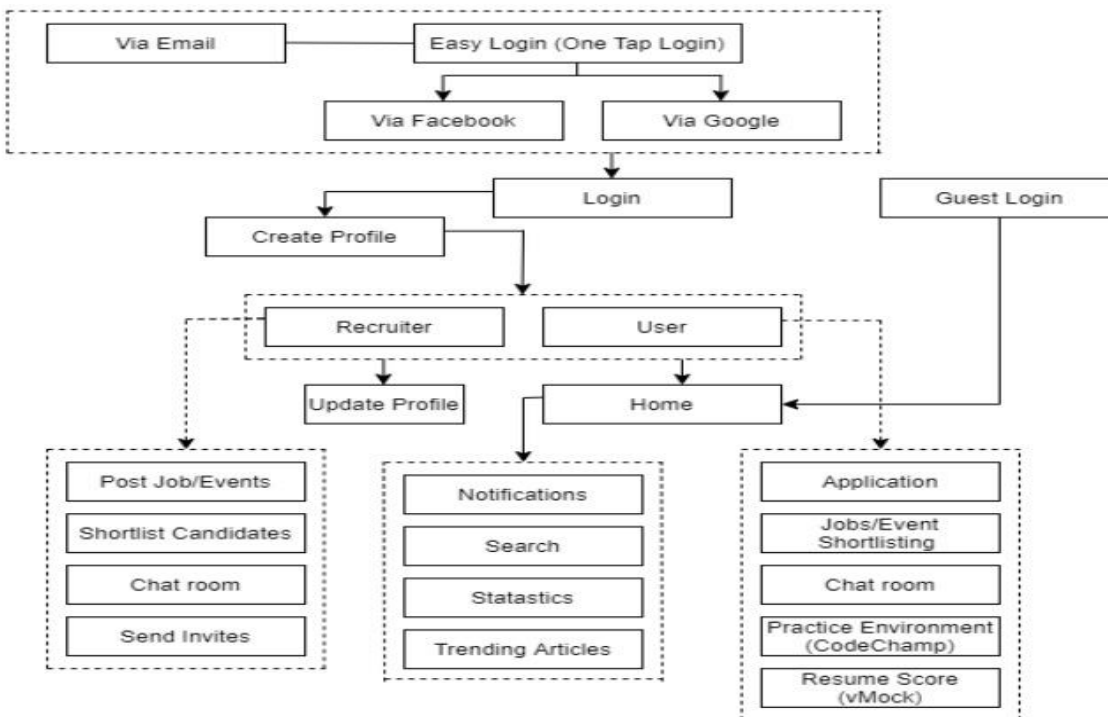
We have used Open card sort method. Open card sort is a method where participants get a stack of cards and they sort those cards into groups and then label the groups

- Open Card Sorting helped in deciding on the functionalities and grouping them together
- Asking the target audience to group functionalities together made the sorting of content easy and more reliable as the actual users had provided the input.

Moonshot

In JobGet we have designed and developed a feature called Resume Score which allows users to get an evaluation of their resume scores. The concept of Code Champ which is a coding environment for technical assessment is added helping applicants to get a view of their technical knowledge on an area of interest.

INFORMATION ARCHITECHTURE



SCREEN SHOT OF JOBGET

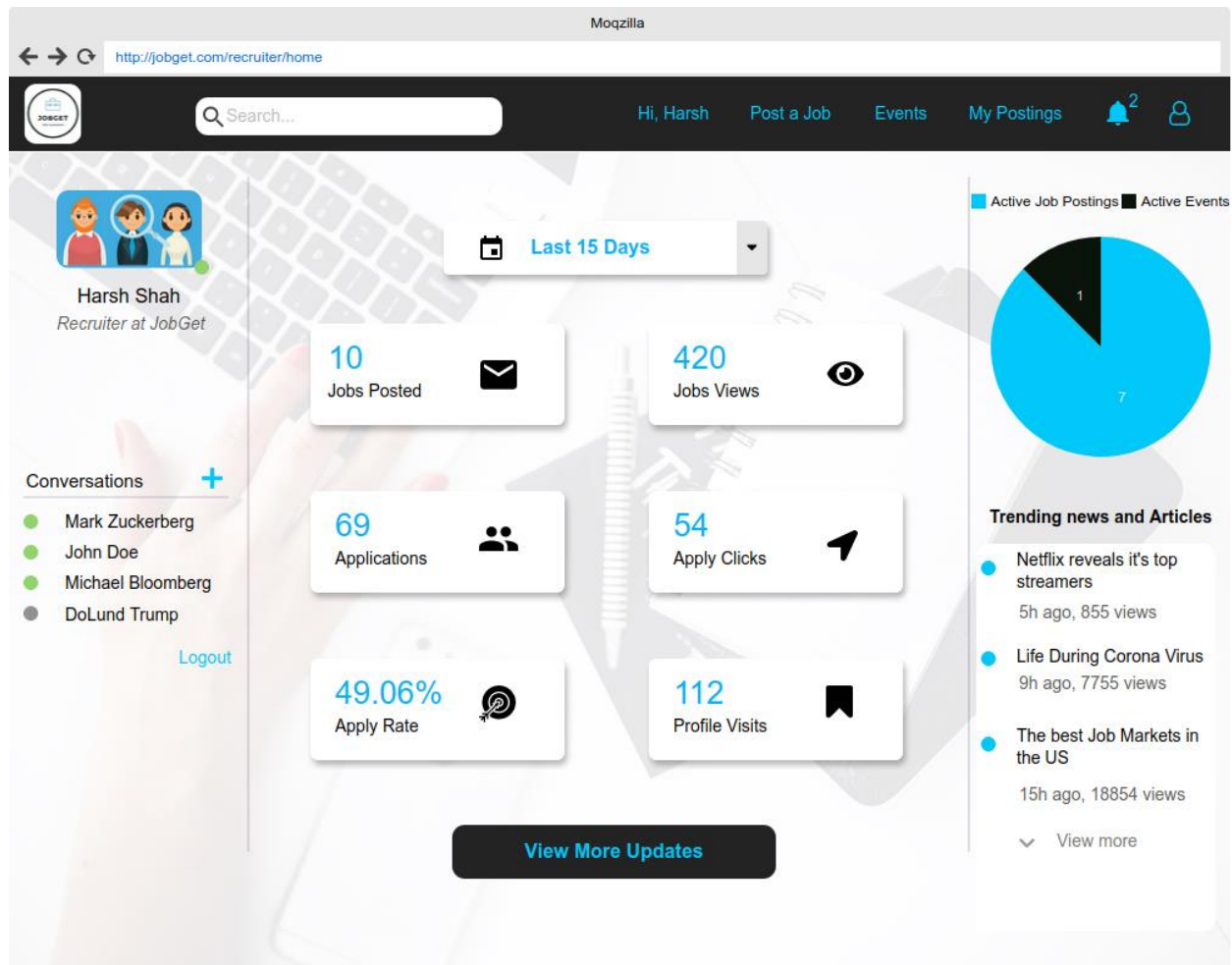


Fig 1: Homepage for Recruiter

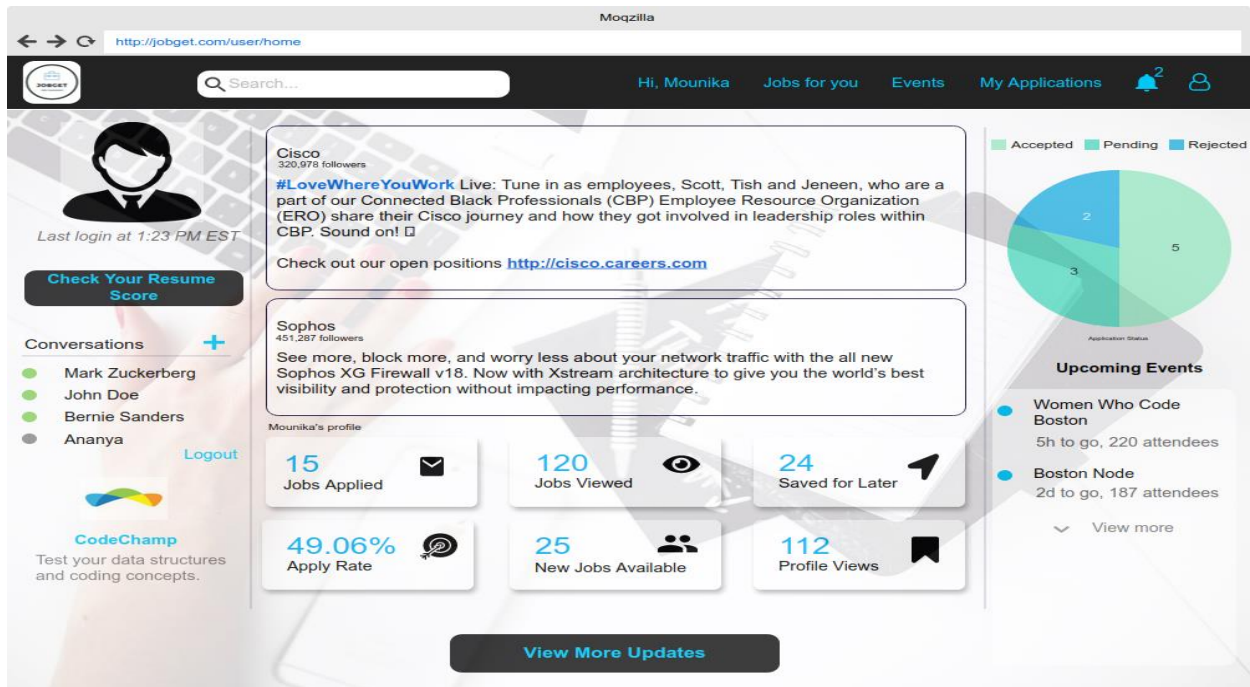


Fig 2: Home screen of User

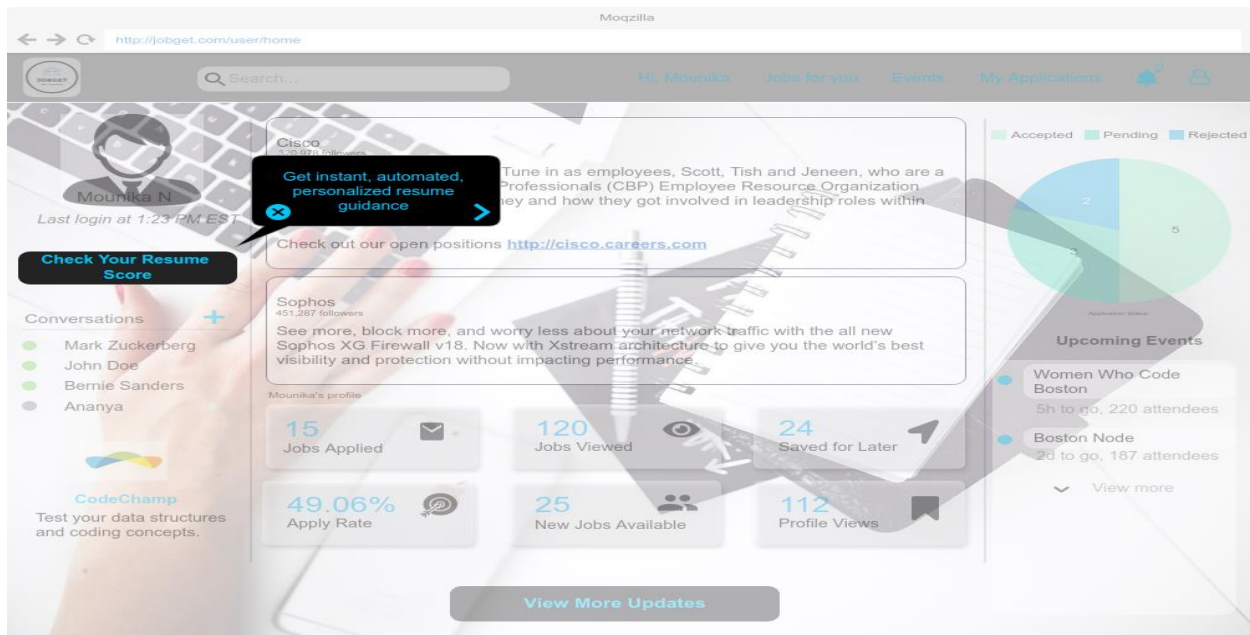


Fig 3: Home screen of user Onboarding

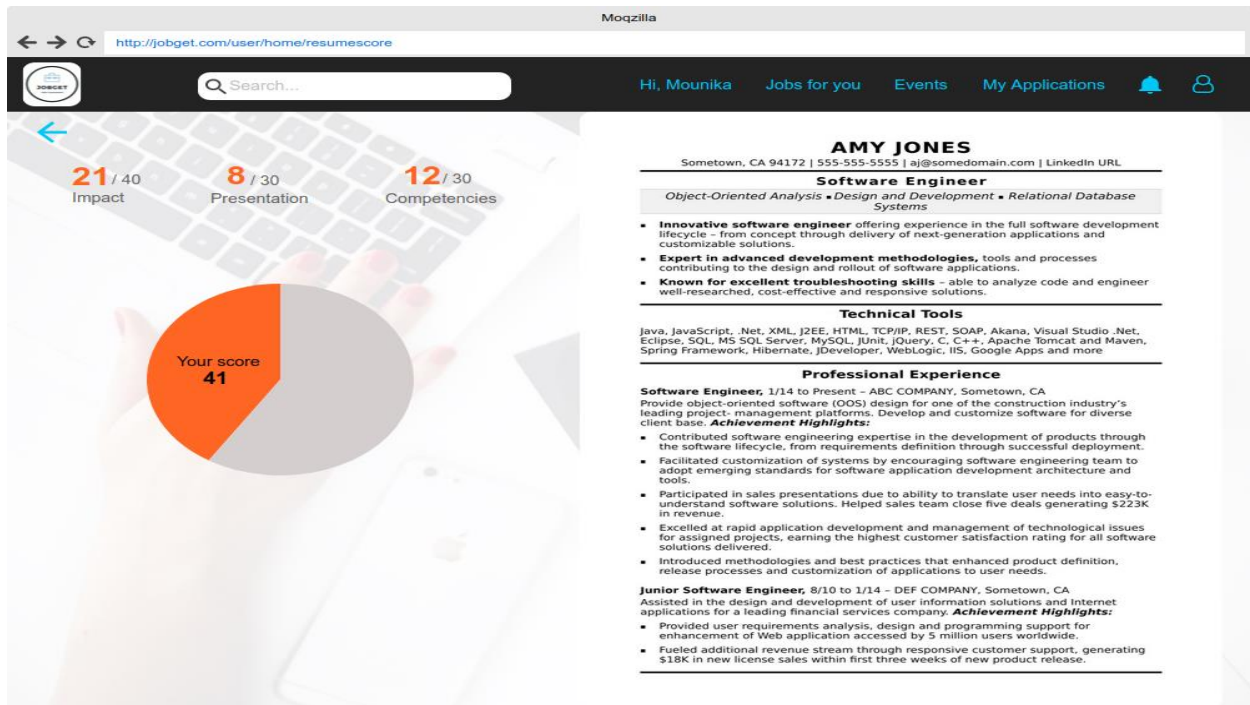


Fig 4: Resume score page

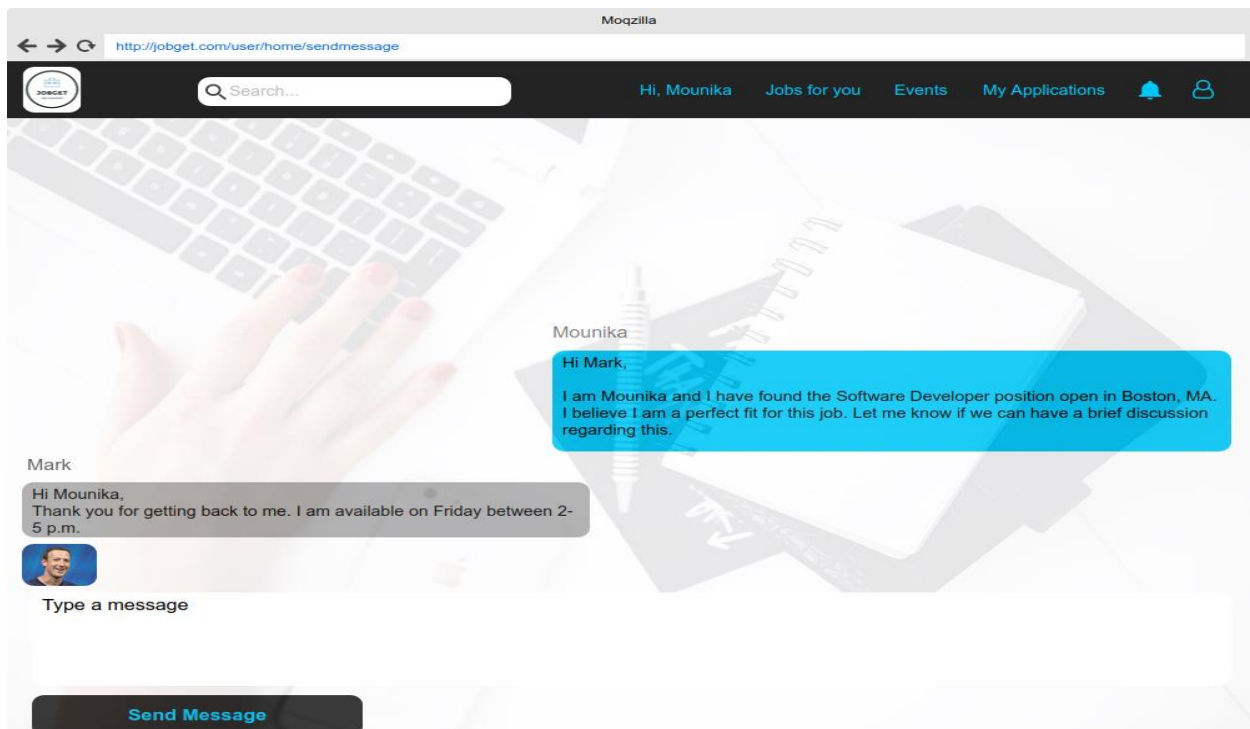


Fig 5: Chatroom Screen

