

ANANYA AGRAWAL

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EDUCATION

B.Sc in Economics and Finance	Ashoka University		2024	3.46/4 CGPA
CLASS XII in COMMERCE	Pathways School Gurgaon	International Baccalaureate	2021	40/45
CLASS X	Pathways School Gurgaon	International Baccalaureate	2019	51/56

Technical Proficiency Stata, SQL Programming, Data Analysis, R Programming, MSPowerPoint, MS Excel, Canva

INTERNSHIPS EXPERIENCE

HDFC CAPITAL ADVISORS LIMITED | Private Equity Investment Manager | Research & Finance Analyst Intern Jun 2023 - Present

- Forecasted market trends, and avenues of growth by analysing **20+ reports** and recommended interventions with a **30% upturn potential**
- Facilitated financial analysis on prop-tech startup's, devised investment strategies adding **5+** companies in their prospective investment list.
- Analyzed survey data from **2000+ respondents**; synthesized insights into a report on market expectations and trends on real estate investments.

KARMALIFE | Financial Service Startup | Business Strategy Intern May 2023 - Jul 2023

- 1/4** Ashoka students chosen from a pool of **50+ applicants** to work on strategising revenue models, and maintaining client relations.
- Analysed revenue model trends, driving strategic modeling and achieving a **1.5x monthly revenue growth**.
- Conducted user interaction analysis, identified reasons, and proposed business model alterations with **50% growth potential**.

PREDICTRAM | Financial Risk Management Firm | Finance Analyst Intern Jan 2023 - Mar 2023

- Monitoring and analysing individual portfolios, providing strategies using predictive analysis techniques to reduce risk rates by 10%.
- Analysis of Indian real estate industry, measuring quantifiable risk of emerging start-ups and suggest adjustment capabilities using big data insights.
- Working on the development of research reports on the country-wide economy and providing financial forecasts.

THE BIG RED GROUP | EdTech Company | Marketing Intern Jun 2022 - Aug 2022

- Created over **200+ posts** through Canva and Photoshop for the company's social media handles, increased traction by **50%**.
- Analysed marketing data to evaluate performance and provide insights for future marketing strategies.
- Worked on redesigning customer retention techniques and methodology, achieving **0.5x higher** retention ratio.

POSITIONS HELD

Vertical Deputy Director ~ Learning & Skill Development | Ashoka Business Club Jan 2023 - Present

- Collaborated with **30+ organisations**, introduced **flagship event**, contacted over **50+** industrialists and alums to upskill development.
- Heading **15** members from pool of **60+** applicants through holistic approach, organised **4+** masterclass events with **200+** turnout.

Research & Events Head | Ashoka Data Explorers Aug 2022 - Jun 2023

- Held **10+ successful events**, gaining **2x** traction. Collaborated with professionals for sponsorships; got referrals for their internship programme.
- Inducted **15+ people** from a pool of **40+** applications after assessing them based on application and interview.

Co-Founder & Design Head of Ceteris Paribus | Economics Newsletter Feb 2020 - Jun 2022

- Developed **5 newsletters**, featuring **30+** articles, expert recommendations, and content to raise awareness about economic warfare.
- Conducted and moderated **4+ interviews** from industry experts like India's Petroleum Minister, IMF speaker.

Resource Head and Fundraising Team | Volunteer Work | Nayi Disha Jun 2019 - Mar 2022

- Spent over **4+** hours/week, created **40+** page alphabetic handbook for elementary students with illustrations.
- Fundraised over **2 Lakhs** from **5+** bake-sales that helped all 50 students in buying school uniform and stationary.

PROJECTS

Comparative Study of Ghana & Cuba Education - Research Paper Dec 2021 - May 2022

- Analysed Cuba and Ghana's education system, developed strategies for cuban economy to implement in their education system.

Subsidies on Solar Panel - Economics Research Paper Apr 2021 - Oct 2021

- Interviewed **Solar Power Ministry**, surveyed **1000+** respondents using solar panels, **50+** vendors; statistical proved cut in electricity cost by **1.8x**.

AWARDS AND ACCOMPLISHMENTS

Dean's List | Ashoka University 2023

- During the spring semester of 2023, I achieved a 3.77 GPA, earning me recognition on the dean's list.

National Social Entrepreneurship Quiz | Enactus Ashoka University 2023

- Secured a position in the top **25%** nationally in the social entrepreneurship quiz.

PSG Excellence Scholarship & Ambassador Award | Pathways School Gurgaon 2021

- Awarded for all-rounder performance, securing position in top **5%** in 10th & 12th grade board examination and hosting **20+** events/competition

EXTRA CURRICULAR ACTIVITIES

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| SQUASH | <ul style="list-style-type: none">Secured Rajasthan number 1 (Under-11).Sole high-school female participant in 2 national-level, 10+ inter school/state competitions, bagging position in 3+ events. |
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