

# ANANYA BR

HSR Layout, Bangalore, Karnataka

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## PROFESSIONAL SUMMARY

Frontend Developer with 1+ year of experience building fast, SEO-optimized, and responsive web applications using React, WordPress, PHP, and Framer. Delivered 7+ production-ready web apps in Agile teams, improving page load time by up to 30% and boosting SEO scores by 25%. Strong in performance tuning, accessibility (WCAG), and user-focused design.

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## TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, PHP, SQL

Frameworks: React.js, Bootstrap, Laravel

Tools & Platforms: WordPress, Framer, GitHub, VS Code, Power BI, Shopify

Other: SEO Optimization, Accessibility, Responsive Design, Git, Agile Workflow

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## PROFESSIONAL EXPERIENCE

Software Developer

Life Designer, Bengaluru — May 2024 – Present

- Developed and maintained responsive web applications using HTML, CSS, JavaScript, PHP, and React
- Created custom WordPress themes that reduced page load time by 30% and improved usability

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## Projects

Web Developer

IndiLogic — June 2023 – September 2023

- Built a responsive business website using HTML, CSS, JavaScript, and Bootstrap
- Reduced mobile bounce rate by 22% through optimized layout and image compression
- Ensured cross-browser compatibility and smooth navigation for 1,000+ daily visitors
- Coordinated with backend team to integrate secure contact and quote forms

## Remitout

November 2023 – Present

- Collaborated in a team of 3–4 developers to build a secure, large-scale platform for providing education loans to students across India.
  - Developed core modules including Student Dashboard, SC Dashboard, NBFC Dashboard, and Admin Panel.
  - Implemented real-time chat, email notifications, and role-based access for smooth user interaction and system control.
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## Cove — WordPress Developer

September 2023 – October 2023

- Built 3 landing pages for coworking spaces, boosting user inquiries by 30%
  - Used WordPress custom themes and PHP to create reusable templates
  - Focused on accessibility and mobile performance
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## OneSB — WordPress Developer

October 2023

- Designed and deployed a custom landing page
  - Reduced mobile bounce rate by 28% using lazy loading and layout enhancements
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## Framer Projects

January 2024 – March 2024

- Delivered 3 SEO-friendly brand websites for clients using Framer
- Increased site performance score by 25% through animation and font optimization
- Collaborated with designers to deliver consistent branding

## EDUCATION

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Master of Computer Applications (MCA)

Srinivas Institute of Technology, 2023 – CGPA: 7.9

Bachelor of Computer Applications (BCA)

Vivekananda Degree College, 2021 – Percentage: 86%

## CERTIFICATIONS

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- Microsoft Azure Fundamentals
- Data Science Using Python
- Cloud Computing