

WAKE UP, AMERICA !



**CIVILIZATION CALLS
EVERY MAN WOMAN AND CHILD!**

MAYOR'S COMMITTEE 50 EAST 42nd ST

THE MUNICIPAL PRESS

The Homefront

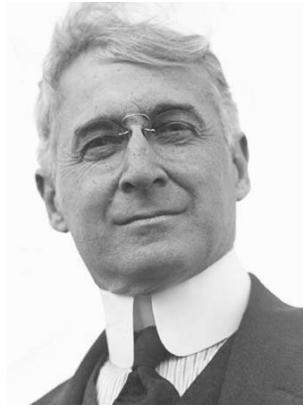
Financing the War

- \$35B
- **Liberty Bonds** – Sold during war
- **Victory Bonds** – Sold after war
- Increased taxes on business & rich
 - Nonetheless, corporate profits rose to 3x prewar levels
 - 42K new millionaires from war



Bureaucracy in Action

- **Food Administration (1917) – Headed by Hoover**
 - Oversaw production of scarce goods, rationing
- **War Industry Board (1917) – Bernard Baruch**
 - Regulate industry & labor
 - Dominated by industry leaders/price fixing
 - But did help speedy conversion to war goods
- **Fuel Administration (1917) – Henry Garfield**
 - Conserve coal → weakness in RR exposed/improved



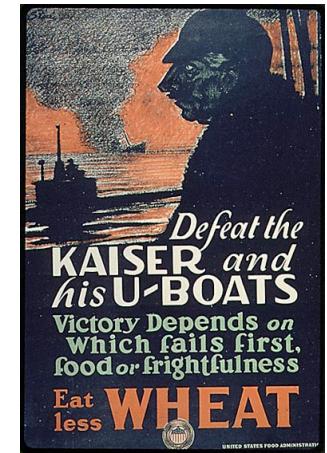
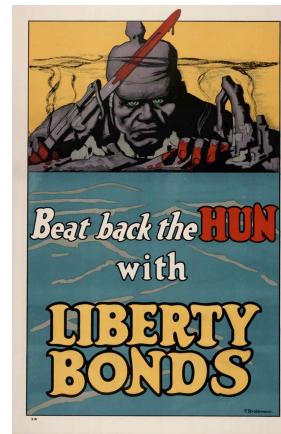
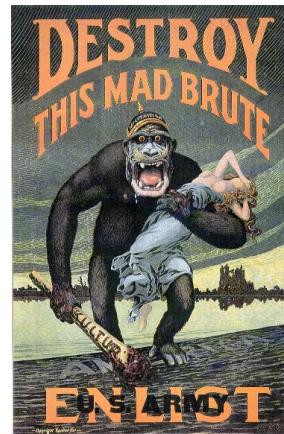
Labor

- **War Labor Board** (1918) – Taft
 - Mediated labor disputes → didn't have jurisdiction or information, so →
- **War Labor Policies Board** → Felix Frankfurter
 - Placed 4M workers in “essential war jobs”
- **Women** – 40K worked in factories (against union wishes) + 20K nurses/admin → **19th Amendment**
- **Blacks** – Army segregated; migrated north for work



Propaganda

- Committee on Public Info. (CPI) – George Creel
 - Keep public informed while protecting sensitive info
 - Voluntary censorship by papers
 - Hired artists/writers for propaganda
- US fighting for democracy vs. GER Huns! →
 - Sold a lot of bonds, anti-union, “war madness”, spy scares, witch hunts, kangaroo courts
 - No GER music, “Liberty Cabbage”, NO PRETZELS!



Sedition & Espionage?

- Various acts made it a crime to publish or speak disloyal information including draft opposition
 - 1500 arrests for sedition & lots of vigilantism
 - BLUM: Blemished Wilson's war record (618)
- *Schenk v. US* (1919) – Oliver Wendell Holmes leads SCOTUS in ruling that acts are constitutional if “clear and present danger”

