

# Ananya Devraj

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## EDUCATION

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### New York University

Aug 2022 - Present

B.A. Economics & Data Science

- **GPA: 3.8/4.0**, Presidential Honors; Dean's List
- Minors in Mathematics & Computer Science; Vice President of the Singapore Students' Association

### UWCSEA Singapore

Aug 2018 - May 2022

IB Diploma

- **Score: 44/45**, Higher Level Subjects: Mathematics, Chemistry, Economics
- Dance leader and choreographer for the dance program, volunteering at Environmental Initiatives

## WORK EXPERIENCE

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### Biokind Analytics

Feb. 2025 – Present

Project Team Data Scientist

*New York University*

- Developed Python-based analytics solutions, improving data management and reporting for healthcare nonprofits.
- Automated data entry processes, enhancing operational efficiency and data accuracy.

### StoneX Global Payments

May 2024 – Aug. 2024

Product Management Intern

*New York City, NY*

- Analyzed and reported on 2.4 million+ payment transactions, identifying key trends and insights to inform product development
- Led the testing and deployment of new FX payment technologies, enhancing product offerings for clients.

### Adamas Salons

Sept. 2024 – March 2024

Business Planning and Administrative Intern

*Remote*

- Assisted in developing a business strategy for a mobile app, conducted market research, and engaged potential investors through a crowdfunding campaign
- Coordinated with the CEO to support the development of a Minimum Viable Product.

### ASATA

Dec. 2022 – March 2023

Business Development Intern

*Remote*

- Conducted comprehensive market analysis to identify emerging trends and opportunities within the EdTech sector.
- Utilized analytics tools to monitor and report on performance metrics, providing actionable insights that contributed to the optimization of digital marketing efforts.

### LessonPal

July 2022 - Feb. 2023

*Academic Coach and Tutor*

*New York City, NY*

- Delivered personalized tutoring in Economics, Chemistry, and Mathematics to over 15 high school students.
- Created and maintained engaging learning materials and online lesson plans.

## CERTIFICATIONS, SKILLS & INTERESTS

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- **Programming Languages:** Python, Java, R
- **Technologies:** SQL, Excel, Tableau, Powerpoint
- **Analytical Skills:** Data Visualization, Econometrics, Statistical Modelling
- **Interests:** Tennis, Basketball, Dance, & Travelling

