Ananya Devraj

ananyadevraj@nyu.edu | (917)-242-9018 | New York City | LinkedIn | Portfolio

EDUCATION

New York University

Aug 2022 - Present

B.A. Economics & Data Science

- **GPA: 3.8/4.0**, Presidential Honors; Dean's List
- Minors in Mathematics & Computer Science; Vice President of the Singapore Students' Association

UWCSEA Singapore

Aug 2018 - May 2022

IB Diploma

- Score: 44/45, Higher Level Subjects: Mathematics, Chemistry, Economics
- Dance leader and choreographer for the dance program, volunteering at Environmental Initiatives

WORK EXPERIENCE

Biokind Analytics

Feb. 2025 - Present

Project Team Data Scientist

New York University

- Developed Python-based analytics solutions, improving data management and reporting for healthcare nonprofits.
- Automated data entry processes, enhancing operational efficiency and data accuracy.

StoneX Global Payments

May 2024 - Aug. 2024

Product Management Intern

New York City, NY

- Analyzed and reported on 2.4 million+ payment transactions, identifying key trends and insights to inform product development.
- Led the testing and deployment of new FX payment technologies, enhancing product offerings for clients.

Adamas Salons

Sept. 2024 – March 2024

Business Planning and Administrative Intern

Remote

- Assisted in developing a business strategy for a mobile app, conducted market research, and engaged potential investors through a crowdfunding campaign
- Coordinated with the CEO to support the development of a Minimum Viable Product.

ASATA

Dec. 2022 - March 2023

Business Development Intern

Remote

- Conducted comprehensive market analysis to identify emerging trends and opportunities within the EdTech sector.
- Utilized analytics tools to monitor and report on performance metrics, providing actionable insights that contributed to the optimization of digital marketing efforts.

LessonPal

July 2022 - Feb. 2023

Academic Coach and Tutor

New York City, NY

- Delivered personalized tutoring in Economics, Chemistry, and Mathematics to over 15 high school students.
- Created and maintained engaging learning materials and online lesson plans.

CERTIFICATIONS, SKILLS & INTERESTS

- **Programming Languages:** Python, Java, R
- **Technologies:** SQL, Excel, Tableau, Powerpoint
- Analytical Skills: Data Visualization, Econometrics, Statistical Modelling
- Interests: Tennis, Basketball, Dance, & Travelling