Ananya Devraj

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EDUCATION

New York University, College of Arts and Science, Manhattan, NY   May 2026
B.A. Economics (Honors) & Data Science, GPA: 3.83
Relevant Coursework: Principles of Data Science I and II, Statistics & Econometrics, Linear Algebra, Micro/macroeconomics

UWCSEA Singapore   May 2022
IB Diploma - Higher Level Subjects: Mathematics, Chemistry, & Economics

TECHNICAL SKILLS

Coding Languages: Python, SQL, Java, R, HTML & CSS
Other Tools: Tableau, Powerpoint, Excel, Statistical Modelling & Testing

PROJECTS

Biokind Analytics (Python & Excel)   Spring 2025
- Developed a script to improve data entry processes and merge 25+ separate client lists & program activity data for a healthcare non-profit automatically to efficiently produce master client lists.
- Identified and presented trends in terms of program enrollment, and which programs are seeing the most growth.

Payments Report Dashboard - StoneX Global Payments (Python & Tableau)   Summer 2024
- Analyzed 2.4 million+ payment transactions by pulling data collected on PowerBI and reporting on it.
- Created a Tableau dashboard showcasing top currency flows and quarterly FX payment trends.
- Presented findings to the product team with key insights on payment flows when developing new product offerings.

Airline Ratings Analysis (Python, SQL)   January 2024
- Produced a written and visual report using airline passenger satisfaction data to determine what defines a 'good' airline.
- Identified & evaluated the most important factors that airlines should consider prioritizing to maximize ratings.
- Implemented machine learning & probability theory techniques to predict passenger satisfaction based on category ratings.

EXPERIENCE

Product Management Intern: *StoneX Payments*, New York, NY   May 2024 - Aug 2024
- Led the testing and development of new FX payment technologies, enhancing product offerings for clients.
- Participated in agile development of project timelines, Business Requirement Documents, and benefits analysis of partnerships.
- Coordinated with the Operations team to document payment flows and technologies to outline product offerings for clients.

Business Planning and Administrative Intern: *Adamas Salons*, Remote   Sept. 2023 - March 2024
- Accomplished the launch of a crowdfunding campaign and engaged potential investors for this BeautyTech startup
- Conducted market research to optimize the development and design of the website and app, identifying key differentiators against competitors.

Business Development Intern: *ASATA*, Remote   Dec. 2022 - March 2023
- Researched emerging trends and partnership opportunities within the EdTech industry to pitch SEO services to 250+ startups.
- Utilized SEO and website traffic analytics tools to monitor and report on performance metrics, providing actionable insights that contributed to the optimization of digital marketing efforts.

ACTIVITIES & SOCIETIES

Vice President: NYU Singapore Students' Association   Sept. 2023 - Present
CAS Presidential Honors Society   Sept. 2023 - Present
Dance Leader and Choreographer - UWCSEA Singapore   Aug. 2020 - May 2022