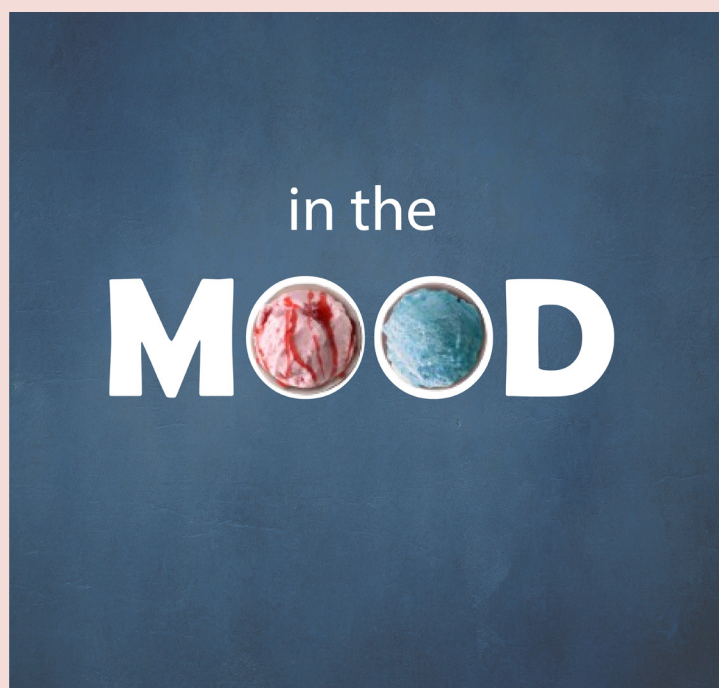


Instagram Post



Designed an Instagram promotional post for Naturals Ice Cream highlighting their core message, "Taste the Real." The creative focused on showcasing the freshness of real fruits and natural ingredients used in their ice creams. With a clean, vibrant, and minimal design approach, the post aimed to engage a young audience and strengthen the brand's identity as a natural and authentic dessert choice.



**GET DISCOUNT
30% OFF
ON A WEEKEND**

100% Real Fruit

Premium Cone

**COLD
SWEET
HAPPY
DAY**

Designed a promotional poster for Naturals Ice Cream focusing on their tagline “Taste the Real.” The poster highlights the use of real fruits and natural ingredients with vibrant visuals and minimal text to catch attention. The aim was to create an eye-catching design for display at outlets and public spaces, reinforcing the brand’s natural and refreshing appeal.

Poster

Newspaper Ad

Created a newspaper ad for Naturals Ice Cream showcasing their fresh fruit-based ice creams. The design combined clean visuals and crisp messaging to highlight the brand’s promise of real ingredients and natural flavors. The ad was crafted to attract readers’ attention and build brand recall through a simple yet impactful layout.

SUMMER

Tender Coconut

Made with real malai from Kerala and Karnataka, is a beloved favorite among ice cream lovers.

Coffee Walnut

Delivers a memorable taste and may contain various nuts and milk allergens.

Watermelon

There’s nothing like some exquisite watermelon ice cream on a hot sunny afternoon!

Orange Pistachio

Orange Pistachio is inspired by the nostalgic taste of orange barfi which is loved by all.

**Chill Out
with Every
Scoop!**

