

Ananya Garg

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CAREER OBJECTIVE

I am a senior at UCLA, pursuing a double major in Economics and Statistics and Data Science with a concentration in Value Investing. I am passionate about the intersection of data analytics, decision science and value investing, and am keen to explore the application of these different areas through a career in asset management by taking on a multi-disciplinary approach to investment analysis.

EDUCATION

University of California, Los Angeles 2020-2024

B.S. Statistics and Data Science / B.A. Economics GPA: 3.89

- Benjamin Graham Value Investing Conc.: Performed fundamental analysis, valuation using DCF, and balance sheet analysis on an undervalued stock to pitch to a class of 40+ students and professors; heard from industry professionals from buy-side investment companies including firm visit to Oaktree Capital
- Project RISHI: Led and managed sustainable environmental projects for a rural village in India including water filter installation in central tanks and increased awareness of hand hygiene

United World College of SEA 2010-2020

International Baccalaureate: HL Econ, Math, Comp Sci. Grade: 43/45

- Research Project (Dec 2018-Oct 2019): Analyzed the impact of Uber's exit from SEA on consumer opinion of ridesharing services; youngest presenter to 600+ attendees at the American Marketing Association Summer Conference (Aug 2020); under guidance of Vishal Narayan (Assoc. Prof. NUS)
- Captained UWCSEA U19 Girls Badminton Team to 1st position in the Athletic Conference of Singapore International Schools (ACSIS) and 2nd position in South East Asia Student Activities Conference (SEASAC)
- Chair of Economics Society (Aug 2018 – Nov 2019): Led weekly classroom discussions and debates; Organised topical presentations by industry leaders; increased society membership by 50

WORK EXPERIENCE

Ares Management Corporation Denver, CO

Summer Analyst, Wealth Management Solutions Jun 2023 - Present

- Performed in-depth competitor analysis of top 5 private asset management firms to identify opportunities for AWMS digital expansion. Used R and Python to analyze 10,000+ data points
- Presented 40-slide deck to 20+ senior stakeholders on key recommendations for repositioning of marketing strategy
- Built multiple Tableau dashboards using Salesforce data to provide insight on effective inclusion of product specialists throughout the client engagement cycle

Levi Strauss and Co.*Junior Analyst, Global Supply Management***San Francisco, CA***Jun 2022-Aug 2022*

- Optimized placement of products on global vendors based on COGS and location, using Excel and Tableau. Resulted in reduction of lead time by 36 days (33)
- Identified gaps in current processes and existing ERP system through cross functional user research

Quilt.AI*Social Impact Intern***Singapore, Singapore***Mar 2021-Aug 2021*

- Analysed social media data using AI software, Excel and Tableau to curate targeted ad content to nudge social attitudes
- Managed online ad campaigns on Facebook, Instagram, Twitter, and Google Display Network for UN Women and World Bank to create a meaningful impact on gender equality and global health respectively. Outreach of over 40,000 adolescents achieved in Bangladesh to shift behaviors towards healthy nutrition.

LEADERSHIP AND INVOLVEMENT

DataResolutions, UCLA*Project Manager, Data Consultant***Los Angeles, CA***Jan 2022-Present*

- Led a team of 6 consultants to redefine granularity of client's recommendation models for a wine-food pairing app.
- Built a Sellability Index for 34,000 listings on Zillow using web scraping and NLP modelling in Python and R, implemented regression models to predict sale price and time to sell

The Stack, Daily Bruin UCLA*Data Journalist***Los Angeles, CA***Sep 2020-Present*

- Collected and analyzed over 1.6 million data points using Python and JavaScript to observe [speed of class enrolment](#)
- Performed sentiment analysis using Python NLTK package to [evaluate student feedback in professor reviews](#) on BruinWalk, to understand the impact of professor's gender and of online v/s in-person learning, on the reviews

CERTIFICATES AND LICENSES

Securities Industrials Essentials (SIE) | Issued by FINRA (Aug 2023)**Real Estate Financial Modelling, LBO Modelling | Issued by Wall Street Prep (2023)****Buyside Mastery, Accountings and Valuations Fundamentals Mastery, M&A Modelling | Issued by FinanceAble (2024)****ADDITIONAL**

Software and Coding: *Google Analytics, Tableau, Salesforce, Google Display Network, Facebook Advertisement, MS Office, R, Python, SQL, C++, HTML, Java***Languages:** *English (Native Proficiency), Mandarin (Professional Working Proficiency), Hindi (Verbal Working Proficiency)***ADDITIONAL**

1. **Ms. Molly Duff**, Managing Director, Ares Wealth Management Solutions

2. **Mr. William E. Simon Jr.,** Adjunct Assistant Professor & Co-Founder, Benjamin Graham Value Investing Program, UCLA
3. **Mr. Vishal Narayan,** Associate Professor of Marketing, University of Connecticut School of Business