# Ananya Kotia

a.kotia1@lse.ac.uk o www.ananyakotia.com o (+44) 749-567-6584

Placement Director Matthias Doepke m.doepke@lse.ac.uk

Graduate Administrator Emma Taverner e.taverner@lse.ac.uk +44-20-7955-7418

### **Doctoral Studies**

### **London School of Economics**

Ph.D. Candidate in Economics Expected completion June 2026

M.Res. in Economics, Distinction 2021

**Dartmouth College** 

Globalization Ph.D Fellow Fall 2023

**Princeton University** 

Visiting Ph.D. Student, Department of Economics Spring 2023

#### REFERENCES

Professor Oriana Bandiera Professor Robin Burgess
Department of Economics Department of Economics
London School of Economics London School of Economics

o.bandiera@lse.ac.uk r.burgess@lse.ac.uk +44-20-7955-6674 +44-20-7955-6676

Professor Benjamin Moll Professor Clare Balboni
Department of Economics Department of Economics
London School of Economics

b.moll@lse.ac.uk c.a.balboni@lse.ac.uk +44-20-7955-7507

### **Prior Education**

University of Oxford 2015

M.Phil. Economics

University of Cambridge 2013

M.A. Economics

University of Delhi 2011

B.A. (Honours) Economics

### **Fields**

PRIMARY Development Economics, Trade

SECONDARY Finance, Macro-Development

# "When Competition Compels Change: Trade, Management, & Firm Productivity"

How does competition affect firm management and productivity? I investigate this question by using an import competition shock in India and new data on family-managed firms, the predominant form of corporate governance in the developing world. I construct novel data on tenure records and family ties for more than 6 million company executives and directors. Using an event-study design, I show that the least productive firms respond to import competition by replacing family managers with unrelated professional executives. Firms that professionalize increase productivity by over 20 percent. To quantify the contribution professionalizing management to aggregate productivity, I develop a theoretical framework, embedding management choice in a Melitz model, where family firms weigh the private benefits of retaining family management, and the contracting frictions avoided by keeping management in-house, against the higher profits from professionalization. The estimated model reveals that import liberalization increased aggregate productivity in India by 12 percent. Within-firm improvements in talent allocation account for almost one-third of these gains, underscoring managerial restructuring as a key channel for productivity growth.

# **Working Papers**

"Meritocracy across Countries", NBER Working Paper No. 32375. (with Oriana Bandiera, Ilse Lindenlaub, Christian Moser, and Andrea Prat)

Are labor markets in higher-income countries more meritocratic, in the sense that worker-job matching is based on skills rather than idiosyncratic attributes unrelated to productivity? If so, why? And what are the aggregate consequences? Using internationally comparable data on worker skills and job skill requirements of over 120,000 individuals across 28 countries, we document that workers' skills better match their jobs' skill requirements in higher-income countries. To quantify the role of worker-job matching in development accounting, we build an equilibrium matching model that allows for cross-country differences in three fundamentals: (i) the endowments of multidimensional worker skills and job skill requirements, which determine match feasibility; (ii) technology, which determines the returns to matching; and (iii) idiosyncratic matching frictions, which capture the role of nonproductive worker and job traits in the matching process. The estimated model delivers two key insights. First, improvements in worker-job matching due to reduced matching frictions account for only a small share of cross-country income differences. Second, however, improved worker-job matching is crucial for unlocking the gains from economic development generated by adopting frontier endowments and technology.

# "Aggregate Impacts of Command-and-Control Environmental Policy: Evidence from Court-Ordered Mining Bans in India"

(with Utkarsh Saxena and Henry Zhang)

We estimate the aggregate impacts of court-ordered iron ore mining bans in India and consider the counterfactual welfare gains from an alternative policy to the ban. The local sectoral ban is a command-and-control (CAC) policy that is commonly applied to natural resource settings, usually when the regulator has a signal of widespread non-compliance. The Supreme Court of India imposed bans on iron ore mining and outbound iron ore trade in two states in response to reports that mines operated under fake environmental permits and underpaid mining royalties. Using firm-level industrial survey data, mine-level output data, and bilateral mine-to-firm auction data, we decompose the bans' effects into trade, production networks, and local labor demand channels. Our results indicate persistent declines in employment, capital stock, and borrowing by iron-consuming plants, despite the temporary duration of the ban. These findings highlight the economic spillovers caused by CAC policies, especially in industries that are upstream in the supply chain.

# "How Much do Firms Save? Financial Frictions and the Microeconomic Implications of the Euler Equation" (Draft available upon request)

Neoclassical growth models with standard parameter values provide powerful self-financing incentives to financially constrained entrepreneurs. This fundamental prediction has important implications for capital misallocation. If entrepreneurs can indeed save themselves out of financial constraints, capital misallocation should disappear on its own and impose a small, transient cost to aggregate productivity. This is contrary to a large body of empirical work that has documented high dispersion in marginal products of resources, particularly capital. Using micro firm-level data and the staggered implementation of a financial liberalization policy in India, I provide causal evidence on the relationship between financial constraints and self-financing by individual firms. I find that the behavior of treated firms that see an easing in their financial constraints does not conform with standard predictions of the neoclassical growth model.

# Work in Progress

- 1. "AI and Bureaucratic Decision Making: Evidence from India" (with Daron Acemoglu and Utkarsh Saxena)
- 2. "Management in India" (with Nick Bloom, Pete Klenow, Megha Patnaik, Mert Akan, and Janak Nabar)
- 3. "Foreign Direct Investment and Firm Organization" (with Namrata Kala and Utkarsh Saxena)
- 4. "AI and Judicial State Capacity in India" (with Utkarsh Saxena)
- 5. "Labor Market Frictions, the Organization of Labor, and Structural Change" (with Chinmay Lohani and Utkarsh Saxena)
- 6. "Globalization and Domestic Industrial Policy"

# **Teaching**

LSE	<ul> <li>EC307: Undergraduate-level Development Economics</li> <li>TA to Professors Oriana Bandiera, Robin Burgess, 2020-21, 2021-22, 2023-24</li> <li>LSE Teaching Award 2021-22: top ~10% (6-8 of 80 department TAs)</li> <li>Teaching Evaluations: 2020-21: 4.5/5; 2021-22: 4.7/5; 2023-24: 4.7/5</li> </ul>	
STEG	Virtual Course on Graduate-level Heterogeneous Agent Macroeconomics  • TA to Professor Benjamin Moll, 2021	
IZA/FCDO	<ul> <li>Online Development Economics Course for Sub-Saharan Africa</li> <li>TA to Professors Oriana Bandiera and Robin Burgess, 2021</li> <li>1,440 participants from 43 countries</li> </ul>	

# Research Grants (Total Grant Funding as PI/co-PI: \$739,200)

"Trade and Management", Private Enterprise Development in Low-Income Countries, PEDL.

"Artificial Intelligence and Judicial State Capacity", with Utkarsh Saxena. International Growth Center, IGC, Open Philanthropy.

"Bridging Data Gaps: A Platform for Harmonized Indian Firm/Household Microdata". IGC.

"How Much Do Firms Save? Microeconomic Implications of the Euler Equation." Structural Transformation and Economic Growth, STEG.

"Digitizing Historical Plant Level Panel Data on Labour Outcomes", with Utkarsh Saxena. IZA-FCDO Program on Growth and Labor Markets in Low-Income Countries, PEDL.

"UKs first conference for Queer Ph.D. students in Economics", with Pol Simpson. Suntory and Toyota International Centres for Economics (STICERD) and LSE Department of Economics.

"Aggregate Impacts of CommandandControl Environmental Policy" with Utkarsh Saxena, Henry Zhang, STICERD, EU Horizon 2020, PEDL, George and Obie Shultz Fund.

"Trade Liberalization and Misallocation", IGC.

"Labor Market Frictions, the Organization of Labor, and Structural Change", with Chinmay Lohani and Utkarsh Saxena. STEG.

"FDI and Firm Expansion". Ministry of Corporate Affairs, Government of India.

### **Professional Activities**

### Refereeing:

American Economic Review, Econometrica, Review of Economic Studies, Economic Journal, U.S. National Science Foundation

### **Service:**

Director, India Data Lab, an open-source platform for harmonized over 50 unit-level firm and household surveys in India from 1982-present, which aims to promote quantitative historical research by reducing duplicacy of efforts in data cleaning across the research community.

Co-Organizer, LSE Queer Conf 2024, 2025. UK's first conference for queer economics Ph.D. students.

# Presentations (\* scheduled)

Indian

2025	NBER Sur IGC/EGC SED Annu CEPR IMC ASSA 2020 Imperial C	Cambridge, MA New Haven, CT Copenhagen Milan Philadelphia, PA London			
2024	European	LSE Development Economics Seminar Association of Labor Economists Annual Conference tistical Institute	London Norway New Delhi		
2023	Dartmout Princeton Indian Sta	Hanover, NH Princeton, NJ New Delhi			
Honor	s, Scholarsh	nips,and Fellowships			
Dartmouth International Economics Ph.D. Fellowship			2023		
LSE Economics Scholarship			2019		
Mahindra Scholarship			2015		
Inlaks Scholarship			2011		
Cambridge Trusts Scholarship					
Releva	nt Experier	ice			
202	1-22 Resea	arch Assistant to Professor Oriana Bandiera, LSE			
202	2020-22 Consultant, South Asia Chief Economists Office, World Bank, Washington D.C.				
201	2017-19 Predoctoral fellow with Professor Michael Greenstone, University of Chicago				
201	2016-17 Economist, Chief Economic Advisors Office, Ministry of Finance, India				
201	15-16 Consultant, Fiscal Rules Review Committee, Ministry of Finance, India				
201	5 Grad	uate Summer Intern, International Monetary Fund, Washing	gton D.C.		
Langu	ages				
Eng	English (Fluent); Hindi (Fluent)				
Citizei	nship				

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