# Ananya Kotia

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#### **Doctoral Studies**

#### **London School of Economics**

Ph.D. Candidate in Economics Expected completion June 2026

M.Res. in Economics, *Distinction* 2021

**Dartmouth College** 

Globalization Ph.D Fellow Fall 2023

**Princeton University** 

Visiting Ph.D. Student, Department of Economics Spring 2023

REFERENCES

Professor Oriana Bandiera Professor Robin Burgess
Department of Economics Department of Economics
London School of Economics London School of Economics

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Professor Benjamin Moll Professor Clare Balboni
Department of Economics Department of Economics
London School of Economics

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#### **Prior Education**

University of Oxford	2015
M.Phil. Economics	
University of Cambridge	2013
M.A. Economics	
University of Delhi	2011

B.A. (Honours) Economics

### **Fields**

Trade, Finance, and Development Economics

# "When Competition Compels Change: Gains from Trade within the Firm"

Past work emphasizes that pro-competitive gains from trade arise from the reallocation of resources towards more productive firms. I focus on a complementary channel operating within firms, where competition induces organizational change and raises managerial efficiency. I study this mechanism by exploiting a product-specific import competition shock in India. To do so, I assemble novel data on family-managed firms—the predominant form of corporate governance worldwide—compiling tenure records and family ties for over 6 million company executives and directors. Using an event-study design, I show that the least productive firms respond to import competition by replacing family managers with non-family, professional executives. Firms that professionalize experience productivity gains of over 20 percent. To quantify the aggregate implications of these managerial adjustments, I develop a framework embedding endogenous management choice within a Melitz model, in which firms trade off the non-pecuniary private benefits and reduced contracting frictions associated with family management against the profit gains from professionalization. My model reveals that import liberalization increased aggregate productivity in India by 9 percent, with within-firm improvements in managerial allocation explaining nearly 30 percent of this increase. Bridging macro-level trade shocks with micro-level administrative data on firm organization reveals within-firm managerial reallocation as a powerful source of gains from trade, with implications for understanding other margins of adjustment to import competition.

# **Working Papers**

"Meritocracy across Countries", NBER Working Paper No. 32375. (with Oriana Bandiera, Ilse Lindenlaub, Christian Moser, and Andrea Prat)

We study the micro sources and macro consequences of worker-job matching across countries with large income differences. Using internationally comparable data on over 120,000 individuals in 30 countries, we document that workers' skills align more closely with their jobs' skill requirements in higher-income countries, indicative of more meritocratic labor market matching. We interpret this fact through an equilibrium matching model with cross-country differences in three fundamentals: (i) endowments of worker skills and job requirements determining match feasibility; (ii) technology determining the returns to matching; and (iii) idiosyncratic frictions capturing how nonproductive traits affect matching. A developmentaccounting exercise based on the model, estimated separately for each country, shows that variation in matching frictions explains only a small share of cross-country output gaps. However, improved worker-job matching substantially amplifies the gains from adopting frontier endowments and technology.

# "Aggregate Impacts of Command-and-Control Environmental Policy: Evidence from Court-Ordered Mining Bans in India"

(with Utkarsh Saxena and Henry Zhang)

We estimate the aggregate impacts of court-ordered iron ore mining bans in India and consider the counterfactual welfare gains from an alternative policy to the ban. The local sectoral ban is a command-and-control (CAC) policy that is commonly applied to natural resource settings, usually when the regulator has a signal of widespread non-compliance. The Supreme Court of India imposed bans on iron ore mining and outbound iron ore trade in two states in response to reports that mines operated under fake environmental permits and underpaid mining royalties. Using firm-level industrial survey data, mine-level output data, and bilateral mine-to-firm auction data, we decompose the bans' effects into trade, production networks, and local labor demand channels. Our results indicate persistent declines in employment, capital stock, and borrowing by iron-consuming plants, despite the temporary duration of the ban. These findings highlight the economic spillovers caused by CAC policies, especially in industries that are upstream in the supply chain.

# "How Much do Firms Save? Financial Frictions and the Microeconomic Implications of the Euler Equation" (Draft available upon request)

Neoclassical growth models with standard parameter values provide powerful self-financing incentives to financially constrained entrepreneurs. This fundamental prediction has important implications for capital misallocation. If entrepreneurs can indeed save themselves out of financial constraints, capital misallocation should disappear on its own and impose a small, transient cost to aggregate productivity. This is contrary to a large body of empirical work that has documented high dispersion in marginal products of resources, particularly capital. Using micro firm-level data and the staggered implementation of a financial liberalization policy in India, I provide causal evidence on the relationship between financial constraints and self-financing by individual firms. I find that the behavior of treated firms that see an easing in their financial constraints does not conform with standard predictions of the neoclassical growth model.

## **Work in Progress**

- 1. "AI and Bureaucratic Decision Making: Evidence from India" (with Daron Acemoglu and Utkarsh Saxena)
- 2. "Management in India" (with Nick Bloom, Pete Klenow, Megha Patnaik, Mert Akan, and Janak Nabar)
- 3. "Foreign Direct Investment and Firm Organization" (with Namrata Kala and Utkarsh Saxena)
- 4. "AI and Judicial State Capacity in India" (with Utkarsh Saxena)
- "Labor Market Frictions, the Organization of Labor, and Structural Change" (with Chinmay Lohani and Utkarsh Saxena)
- 6. "Globalization and Domestic Industrial Policy"

## **Teaching**

LSE	<ul> <li>EC307: Undergraduate-level Development Economics</li> <li>TA to Professors Oriana Bandiera, Robin Burgess, 2020-21, 2021-22, 2023-24</li> <li>LSE Teaching Award 2021-22: top ~10% (6-8 of 80 department TAs)</li> <li>Teaching Evaluations: 2020-21: 4.5/5; 2021-22: 4.7/5; 2023-24: 4.7/5</li> </ul>
STEG	Virtual Course on Graduate-level Heterogeneous Agent Macroeconomics  • TA to Professor Benjamin Moll, 2021
IZA/FCDO	<ul> <li>Online Development Economics Course for Sub-Saharan Africa</li> <li>TA to Professors Oriana Bandiera and Robin Burgess, 2021</li> <li>1,440 participants from 43 countries</li> </ul>

# Research Grants (Total Grant Funding as PI/co-PI: \$739,200)

"Trade and Management", Private Enterprise Development in Low-Income Countries, PEDL.

"Artificial Intelligence and Judicial State Capacity", with Utkarsh Saxena. International Growth Center, IGC, Open Philanthropy.

"Bridging Data Gaps: A Platform for Harmonized Indian Firm/Household Microdata". IGC.

"How Much Do Firms Save? Microeconomic Implications of the Euler Equation." Structural Transformation and Economic Growth, STEG.

"Digitizing Historical Plant Level Panel Data on Labour Outcomes", with Utkarsh Saxena. IZA-FCDO Program on Growth and Labor Markets in Low-Income Countries, PEDL.

"UKs first conference for Queer Ph.D. students in Economics", with Pol Simpson. Suntory and Toyota International Centres for Economics (STICERD) and LSE Department of Economics.

"Aggregate Impacts of CommandandControl Environmental Policy" with Utkarsh Saxena, Henry Zhang, STICERD, EU Horizon 2020, PEDL, George and Obie Shultz Fund.

"Trade Liberalization and Misallocation", IGC.

"Labor Market Frictions, the Organization of Labor, and Structural Change", with Chinmay Lohani and Utkarsh Saxena. STEG.

"FDI and Firm Expansion". Ministry of Corporate Affairs, Government of India.

### **Professional Activities**

#### Refereeing:

American Economic Review, Econometrica, Review of Economic Studies, Economic Journal, U.S. National Science Foundation

### **Service:**

Director, India Data Lab Initiative (IDLI), an open-source platform for harmonized over 50 unit-level firm and household surveys in India from 1982-present, which aims to promote quantitative historical research by reducing duplicacy of efforts in data cleaning across the research community.

Co-Organizer, LSE Queer Conf 2024, 2025. UK's first conference for queer economics Ph.D. students.

# Presentations (\* scheduled)

2025	NBER Summer Institute (Macro and Productivity) SED Annual Meeting CEPR IMO & ESF Joint Meetings (Bocconi) IGC/EGC Conference on Firms, Trade, and Development (Yale)* NEUDC (Tufts)* Imperial College* Econometric Society European Winter Meeting CEPR Paris Symposium Poster Session* AEA 2026 Annual Meeting Poster Session*	Cambridge, MA Copenhagen Milan New Haven, CT Boston, MA London Nicosia Paris Philadelphia, PA				
2024	UCL-IFS-LSE Development Economics Seminar European Association of Labor Economists Annual Conference Indian Statistical Institute	London Norway New Delhi				
2023	Dartmouth International Economics Seminar (x2) Princeton Student Trade Seminar Indian Statistical Institute	Hanover, NH Princeton, NJ New Delhi				
Honor	s, Scholarships,and Fellowships					
Da	rtmouth International Economics Ph.D. Fellowship	2023				
LSE Economics Scholarship		2019				
Ma	Mahindra Scholarship 20					
Inla	Inlaks Scholarship 2011					
Caı	Cambridge Trusts Scholarship					
Relevant Experience						
202	1-22 Research Assistant to Professor Oriana Bandiera, LSE					
202	2020-22 Consultant, South Asia Chief Economists Office, World Bank, Washington D.C.					
201	2017-19 Predoctoral fellow with Professor Michael Greenstone, University of Chicago					
201	6-17 Economist, Chief Economic Advisors Office, Ministry of Finance	e, India				
2015-16 Consultant, Fiscal Rules Review Committee, Ministry of Finance, India						
201	5 Graduate Summer Intern, International Monetary Fund, Washin	gton D.C.				
Languages						
Eng	glish (Fluent); Hindi (Fluent)					

# Citizenship

Indian