



		Reg. No.:			
		Name :			
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TERM END EXAMINATIONS (TEE) – October 2022					
Programme		: B.Tech.[BCE, BCG]		Semester : Fall 2022-23	
Course		: Technology Entrepreneurship		Code : MGT2003	
Faculty		: Dr. Roopali Bajaj		Slot/ Class No. : D11+D12/0662	
Time		: 1 ½ hours		Max. Marks : 50	
Answer all the Questions Part A (30 Marks)					
Q.No.	Sub. Sec.	Question Description	Marks		
1	a)	Discuss the role of Entrepreneurship in economic development. Elaborate and explain the three mechanisms through which innovation evolves and develops regardless of technology	10		
	b)	OR Analyse the trends in Entrepreneurial research			
2	a)	Analyse technology adoption lifecycle by taking any suitable example from FMCG Industry	10		
	b)	OR Discuss the parts of business plan in detail			
3	a)	Justify how Patent is different from other IPR on the basis of Laws governing and filing and applicability	10		
	b)	OR Discuss trademarks on the following basis with suitable example: 1) Descriptive marks and secondary meaning 2) Arbitrary and fanciful marks			
PART B (20 Marks)					
4		Evaluate categories of technology transfer with description and one example of each category	10		
5		Analyse International v/s Domestic Entrepreneurship on different parameters like: ▪ Economics ▪ Stage of Economic Development ▪ Balance of Payments	10		
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