

FinalProject2

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Final Project:

In this project, we will In this project, we intend to analyze the stocks of 4 different highly profitable companies - AMZN (Amazon), AAPL (Apple Inc.) MSFT (Microsoft Corp.), FB (Facebook) with Time Series Analysis and do analysis of general stocks to see what variables will influence the general losses and gains for the market.

```
library(ggplot2)
library(tidyverse)
```

```
## -- Attaching packages -----
```

```
## v tibble  3.0.3      v dplyr   1.0.2
## v tidyr   1.1.2      v stringr 1.4.0
## v readr   1.3.1      v forcats 0.5.0
## v purrr   0.3.4
```

```
## -- Conflicts -----
```

```
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()
```

```
library(olsrr)
```

```
## Warning: package 'olsrr' was built under R version 4.0.5
```

```
##
```

```
## Attaching package: 'olsrr'
```

```
## The following object is masked from 'package:datasets':
```

```
##
```

```
## rivers
```

We import our libraries for the analysis

```
fundamental <- read_csv("C:\\Users\\Anigasan\\Downloads\\archive\\fundamentals.csv")
```

```
## Warning: Missing column names filled in: 'X1' [1]
```

```
## Parsed with column specification:
## cols(
##   .default = col_double(),
##   TickerSymbol = col_character(),
##   PeriodEnding = col_character()
## )
```

```
## See spec(...) for full column specifications.
```

```
prices3 <- read_csv("C:\\Users\\Anigasan\\Downloads\\archive\\prices3.csv")
```

```
## Parsed with column specification:
## cols(
##   dates = col_double(),
##   symbol = col_character(),
##   open = col_double(),
##   close = col_double(),
##   low = col_double(),
##   high = col_double(),
##   volume = col_double()
## )
```

```
prices <- read_csv("C:\\Users\\Anigasan\\Downloads\\archive\\prices.csv")
```

```
## Parsed with column specification:
## cols(
##   date = col_character(),
##   symbol = col_character(),
##   open = col_double(),
##   close = col_double(),
##   low = col_double(),
##   high = col_double(),
##   volume = col_double()
## )
```

```
prices2 <- read_csv("C:\\Users\\Anigasan\\Downloads\\archive\\prices-split-adjusted.csv")
```

```
## Parsed with column specification:
## cols(
##   date = col_date(format = ""),
##   symbol = col_character(),
##   open = col_double(),
##   close = col_double(),
##   low = col_double(),
##   high = col_double(),
##   volume = col_double()
## )
```

```
security <- read_csv("C:\\Users\\Anigasan\\Downloads\\archive\\securities.csv")
```

```
## Parsed with column specification:
## cols(
##   Tickersymbol = col_character(),
##   Security = col_character(),
##   SECfilings = col_character(),
##   GICSSector = col_character(),
##   GICSSubIndustry = col_character(),
##   AddressofHeadquarters = col_character(),
##   Datefirstadded = col_character(),
##   CIK = col_double()
## )
```

We import the necessary files needed for our data analysis: - fundamental.csv contains the general stock information that you would find on the company balance sheet - prices, prices2, prices3 all contain the opening, closing, high, and low prices for each stock - security contains general information about each company within the New York Stock Exchange

```
summary(fundamental)
```

```
##           X1           TickerSymbol      PeriodEnding      AccountsPayable
## Min.      : 0      Length:1781      Length:1781      Min.      :0.000e+00
## 1st Qu.: 445      Class :character      Class :character      1st Qu.:5.160e+08
## Median : 890      Mode  :character      Mode  :character      Median :1.334e+09
## Mean      : 890
## 3rd Qu.:1335
## Max.      :1780
##
## AccountsReceivable  Add'lincome/expenseitems  AfterTaxROE
## Min.      :-6.452e+09      Min.      :-6.768e+09      Min.      : 0.0
## 1st Qu.: -1.040e+08      1st Qu.: -2.638e+06      1st Qu.: 10.0
## Median : -1.830e+07      Median : 2.000e+06      Median : 16.0
## Mean      :-6.353e+07      Mean      : 6.909e+07      Mean      : 43.6
## 3rd Qu.: 7.816e+06      3rd Qu.: 3.359e+07      3rd Qu.: 26.0
## Max.      : 2.266e+10      Max.      : 1.416e+10      Max.      :5789.0
##
## CapitalExpenditures  CapitalSurplus      CashRatio
## Min.      :-3.798e+10      Min.      :-7.215e+08      Min.      : 0.00
## 1st Qu.: -1.151e+09      1st Qu.: 4.791e+08      1st Qu.: 17.00
## Median : -3.580e+08      Median : 1.997e+09      Median : 41.00
## Mean      :-1.252e+09      Mean      : 5.351e+09      Mean      : 74.46
## 3rd Qu.: -1.291e+08      3rd Qu.: 5.735e+09      3rd Qu.: 90.00
## Max.      : 5.000e+06      Max.      : 1.080e+11      Max.      :1041.00
##
##                               NA's      :299
## CashandCashEquivalents  ChangesinInventories  CommonStocks
## Min.      :2.100e+04      Min.      :-5.562e+09      Min.      :0.000e+00
## 1st Qu.:3.088e+08      1st Qu.: -5.400e+07      1st Qu.:1.628e+06
## Median :8.626e+08      Median : 0.000e+00      Median :7.725e+06
## Mean      :8.521e+09      Mean      :-6.788e+07      Mean      :1.608e+09
## 3rd Qu.:2.310e+09      3rd Qu.: 0.000e+00      3rd Qu.:2.970e+08
## Max.      :7.280e+11      Max.      : 3.755e+09      Max.      :1.580e+11
##
## CostofRevenue      CurrentRatio      DeferredAssetCharges
## Min.      :0.000e+00      Min.      : 17.0      Min.      :0.000e+00
```

##	1st Qu.:	1.194e+09	1st Qu.:	109.0	1st Qu.:	0.000e+00
##	Median :	3.685e+09	Median :	152.0	Median :	0.000e+00
##	Mean :	1.235e+10	Mean :	186.8	Mean :	5.908e+08
##	3rd Qu.:	9.801e+09	3rd Qu.:	226.0	3rd Qu.:	1.471e+08
##	Max. :	3.650e+11	Max. :	1197.0	Max. :	3.686e+10
##		NA's	:	299		
##	DeferredLiabilityCharges		Depreciation		EarningsBeforeInterestandTax	
##	Min. :	0.000e+00	Min. :	-4.480e+08	Min. :	-2.793e+10
##	1st Qu.:	0.000e+00	1st Qu.:	1.799e+08	1st Qu.:	5.852e+08
##	Median :	2.060e+08	Median :	4.280e+08	Median :	1.139e+09
##	Mean :	1.611e+09	Mean :	1.084e+09	Mean :	2.710e+09
##	3rd Qu.:	1.083e+09	3rd Qu.:	1.047e+09	3rd Qu.:	2.586e+09
##	Max. :	5.618e+10	Max. :	2.952e+10	Max. :	7.905e+10
##						
##	EarningsBeforeTax		EffectofExchangeRate			
##	Min. :	-2.823e+10	Min. :	-3.067e+09		
##	1st Qu.:	4.900e+08	1st Qu.:	-2.000e+07		
##	Median :	9.601e+08	Median :	-6.000e+05		
##	Mean :	2.375e+09	Mean :	-3.849e+07		
##	3rd Qu.:	2.255e+09	3rd Qu.:	0.000e+00		
##	Max. :	7.873e+10	Max. :	1.160e+09		
##						
##	EquityEarnings/LossUnconsolidatedSubsidiary		FixedAssets			
##	Min. :	-1.633e+09	Min. :	0.000e+00		
##	1st Qu.:	0.000e+00	1st Qu.:	5.920e+08		
##	Median :	0.000e+00	Median :	2.089e+09		
##	Mean :	9.134e+07	Mean :	8.534e+09		
##	3rd Qu.:	0.000e+00	3rd Qu.:	9.231e+09		
##	Max. :	1.501e+10	Max. :	2.530e+11		
##						
##	Goodwill		GrossMargin		GrossProfit	IncomeTax
##	Min. :	0.000e+00	Min. :	0.00	Min. :	-1.265e+10
##	1st Qu.:	1.222e+08	1st Qu.:	29.00	1st Qu.:	1.582e+09
##	Median :	1.260e+09	Median :	43.00	Median :	2.991e+09
##	Mean :	3.930e+09	Mean :	46.76	Mean :	7.188e+09
##	3rd Qu.:	4.091e+09	3rd Qu.:	64.00	3rd Qu.:	6.944e+09
##	Max. :	1.050e+11	Max. :	100.00	Max. :	1.490e+11
##						
##	IntangibleAssets		InterestExpense		Inventory	
##	Min. :	0.000e+00	Min. :	0.000e+00	Min. :	0.000e+00
##	1st Qu.:	0.000e+00	1st Qu.:	3.005e+07	1st Qu.:	0.000e+00
##	Median :	3.180e+08	Median :	1.223e+08	Median :	3.804e+08
##	Mean :	1.965e+09	Mean :	3.263e+08	Mean :	1.467e+09
##	3rd Qu.:	1.474e+09	3rd Qu.:	3.200e+08	3rd Qu.:	1.467e+09
##	Max. :	1.210e+11	Max. :	2.061e+10	Max. :	4.726e+10
##						
##	Investments		Liabilities		LongTermDebt	
##	Min. :	-1.650e+11	Min. :	-4.017e+10	Min. :	0.000e+00
##	1st Qu.:	-2.150e+08	1st Qu.:	-5.484e+07	1st Qu.:	1.107e+09
##	Median :	-9.700e+04	Median :	2.700e+07	Median :	3.346e+09
##	Mean :	-9.677e+08	Mean :	1.790e+08	Mean :	8.479e+09
##	3rd Qu.:	9.000e+06	3rd Qu.:	1.777e+08	3rd Qu.:	7.781e+09
##	Max. :	3.835e+10	Max. :	3.710e+10	Max. :	4.290e+11
##						

##	LongTermInvestments	MinorityInterest	MiscStocks	
##	Min. :0.000e+00	Min. :-1.050e+08	Min. :-151000000	
##	1st Qu.:0.000e+00	1st Qu.: 0.000e+00	1st Qu.: 0	
##	Median :9.260e+07	Median : 1.000e+06	Median : 0	
##	Mean :2.321e+10	Mean : 4.167e+08	Mean : 42436180	
##	3rd Qu.:1.488e+09	3rd Qu.: 8.500e+07	3rd Qu.: 0	
##	Max. :1.650e+12	Max. : 6.319e+10	Max. :3713000000	
##				
##	NetBorrowings	NetCashFlow	NetCashFlow-Operating	
##	Min. :-9.909e+10	Min. :-4.293e+10	Min. :-1.606e+10	
##	1st Qu.: -7.340e+07	1st Qu.: -1.550e+08	1st Qu.: 6.642e+08	
##	Median : 1.063e+08	Median : 1.000e+07	Median : 1.237e+09	
##	Mean : 5.155e+08	Mean : 5.273e+07	Mean : 3.258e+09	
##	3rd Qu.: 7.810e+08	3rd Qu.: 2.457e+08	3rd Qu.: 3.049e+09	
##	Max. : 4.971e+10	Max. : 5.044e+10	Max. : 1.080e+11	
##				
##	NetCashFlows-Financing	NetCashFlows-Investing	NetIncome	
##	Min. :-1.880e+11	Min. :-1.660e+11	Min. :-2.353e+10	
##	1st Qu.: -1.092e+09	1st Qu.: -2.296e+09	1st Qu.: 3.528e+08	
##	Median : -3.541e+08	Median : -7.568e+08	Median : 6.861e+08	
##	Mean : -4.578e+08	Mean : -2.718e+09	Mean : 1.706e+09	
##	3rd Qu.: 1.279e+08	3rd Qu.: -2.560e+08	3rd Qu.: 1.697e+09	
##	Max. : 1.180e+11	Max. : 1.070e+11	Max. : 5.339e+10	
##				
##	NetIncomeAdjustments	NetIncomeApplicabletoCommonShareholders		
##	Min. :-5.810e+10	Min. :-2.312e+10		
##	1st Qu.: -7.200e+06	1st Qu.: 3.512e+08		
##	Median : 8.895e+07	Median : 6.820e+08		
##	Mean : 2.198e+08	Mean : 1.688e+09		
##	3rd Qu.: 3.431e+08	3rd Qu.: 1.679e+09		
##	Max. : 1.722e+10	Max. : 5.339e+10		
##				
##	NetIncome-Cont.Operations	NetReceivables	Non-RecurringItems	
##	Min. :-2.276e+10	Min. :0.000e+00	Min. :-2.524e+09	
##	1st Qu.: 3.534e+08	1st Qu.:4.336e+08	1st Qu.: 0.000e+00	
##	Median : 6.851e+08	Median :1.083e+09	Median : 0.000e+00	
##	Mean : 1.748e+09	Mean :3.242e+09	Mean : 2.185e+08	
##	3rd Qu.: 1.673e+09	3rd Qu.:2.383e+09	3rd Qu.: 5.000e+07	
##	Max. : 5.989e+10	Max. :9.282e+10	Max. : 2.090e+10	
##				
##	OperatingIncome	OperatingMargin	OtherAssets	OtherCurrentAssets
##	Min. :-2.791e+10	Min. : 0.00	Min. :0.000e+00	Min. :0.000e+00
##	1st Qu.: 5.259e+08	1st Qu.: 9.00	1st Qu.:1.070e+08	1st Qu.:5.034e+07
##	Median : 1.021e+09	Median : 15.00	Median :4.110e+08	Median :1.837e+08
##	Mean : 2.269e+09	Mean : 18.18	Mean :4.860e+09	Mean :6.071e+08
##	3rd Qu.: 2.260e+09	3rd Qu.: 23.00	3rd Qu.:1.385e+09	3rd Qu.:5.480e+08
##	Max. : 7.123e+10	Max. :437.00	Max. :3.260e+11	Max. :3.509e+10
##				
##	OtherCurrentLiabilities	OtherEquity	OtherFinancingActivities	
##	Min. :0.000e+00	Min. :-2.961e+10	Min. :-9.504e+10	
##	1st Qu.:0.000e+00	1st Qu.: -5.522e+08	1st Qu.: -1.900e+07	
##	Median :1.287e+08	Median : -9.500e+07	Median : 0.000e+00	
##	Mean :1.501e+10	Mean : -6.208e+08	Mean : 4.844e+08	
##	3rd Qu.:8.710e+08	3rd Qu.: 0.000e+00	3rd Qu.: 0.000e+00	

```

## Max. :1.360e+12      Max. : 3.678e+10      Max. : 8.964e+10
##
## OtherInvestingActivities OtherLiabilities      OtherOperatingActivities
## Min. : -5.672e+10      Min. : 0.000e+00      Min. : -3.367e+10
## 1st Qu.: -2.530e+08      1st Qu.: 1.790e+08      1st Qu.: -8.400e+07
## Median : -1.400e+07      Median : 6.960e+08      Median : -8.959e+06
## Mean : -4.054e+08      Mean : 9.076e+09      Mean : 7.145e+06
## 3rd Qu.: 5.000e+07      3rd Qu.: 2.587e+09      3rd Qu.: 2.650e+07
## Max. : 1.160e+10      Max. : 7.660e+11      Max. : 8.751e+10
##
## OtherOperatingItems Pre-TaxMargin      Pre-TaxROE      ProfitMargin
## Min. : -8.716e+07      Min. : 0.00      Min. : 0.00      Min. : 0.00
## 1st Qu.: 0.000e+00      1st Qu.: 8.00      1st Qu.: 13.00      1st Qu.: 6.00
## Median : 7.173e+07      Median : 14.00      Median : 22.00      Median : 10.00
## Mean : 8.688e+08      Mean : 17.75      Mean : 59.65      Mean : 13.96
## 3rd Qu.: 6.080e+08      3rd Qu.: 22.00      3rd Qu.: 36.00      3rd Qu.: 17.00
## Max. : 5.487e+10      Max. : 442.00      Max. : 9089.00      Max. : 369.00
##
## QuickRatio      ResearchandDevelopment RetainedEarnings
## Min. : 10.00      Min. : 0.000e+00      Min. : -1.990e+10
## 1st Qu.: 77.25      1st Qu.: 0.000e+00      1st Qu.: 1.100e+09
## Median : 115.00      Median : 0.000e+00      Median : 3.337e+09
## Mean : 146.95      Mean : 3.503e+08      Mean : 9.207e+09
## 3rd Qu.: 180.00      3rd Qu.: 6.541e+07      3rd Qu.: 9.012e+09
## Max. : 1197.00      Max. : 1.274e+10      Max. : 4.120e+11
## NA's : 299
## SaleandPurchaseofStock Sales,GeneralandAdmin.
## Min. : -5.885e+10      Min. : -4.870e+08
## 1st Qu.: -7.495e+08      1st Qu.: 5.598e+08
## Median : -2.102e+08      Median : 1.338e+09
## Mean : -7.652e+08      Mean : 3.981e+09
## 3rd Qu.: 2.385e+06      3rd Qu.: 3.430e+09
## Max. : 5.410e+09      Max. : 9.704e+10
##
## Short-TermDebt/CurrentPortionofLong-TermDebt Short-TermInvestments
## Min. : 0.000e+00      Min. : 0.000e+00
## 1st Qu.: 4.278e+06      1st Qu.: 0.000e+00
## Median : 2.131e+08      Median : 0.000e+00
## Mean : 3.054e+09      Mean : 1.124e+09
## 3rd Qu.: 9.560e+08      3rd Qu.: 2.550e+08
## Max. : 3.240e+11      Max. : 1.070e+11
##
## TotalAssets      TotalCurrentAssets      TotalCurrentLiabilities
## Min. : 2.705e+06      Min. : 0.000e+00      Min. : 0.000e+00
## 1st Qu.: 6.553e+09      1st Qu.: 1.044e+09      1st Qu.: 5.641e+08
## Median : 1.517e+10      Median : 2.747e+09      Median : 1.702e+09
## Mean : 5.570e+10      Mean : 6.727e+09      Mean : 4.700e+09
## 3rd Qu.: 3.600e+10      3rd Qu.: 6.162e+09      3rd Qu.: 4.381e+09
## Max. : 2.570e+12      Max. : 1.400e+11      Max. : 9.028e+10
##
## TotalEquity      TotalLiabilities      TotalLiabilities&Equity
## Min. : -1.324e+10      Min. : 2.577e+06      Min. : 2.705e+06
## 1st Qu.: 2.201e+09      1st Qu.: 3.843e+09      1st Qu.: 6.553e+09
## Median : 4.983e+09      Median : 9.141e+09      Median : 1.517e+10

```

```
## Mean : 1.189e+10 Mean :4.380e+10 Mean :5.568e+10
## 3rd Qu.: 1.081e+10 3rd Qu.:2.390e+10 3rd Qu.:3.600e+10
## Max. : 2.560e+11 Max. :2.340e+12 Max. :2.570e+12
##
## TotalRevenue TreasuryStock ForYear EarningsPerShare
## Min. :1.514e+06 Min. : -2.300e+11 Min. :1215 Min. : -61.200
## 1st Qu.:3.714e+09 1st Qu.: -3.041e+09 1st Qu.:2013 1st Qu.: 1.590
## Median :8.023e+09 Median : -3.068e+08 Median :2014 Median : 2.810
## Mean :2.029e+10 Mean : -3.952e+09 Mean :2013 Mean : 3.354
## 3rd Qu.:1.749e+10 3rd Qu.: 0.000e+00 3rd Qu.:2015 3rd Qu.: 4.590
## Max. :4.860e+11 Max. : 0.000e+00 Max. :2016 Max. : 50.090
## NA's :173 NA's :219
## EstimatedSharesOutstanding
## Min. : -1.514e+09
## 1st Qu.: 1.493e+08
## Median : 2.929e+08
## Mean : 6.024e+08
## 3rd Qu.: 5.492e+08
## Max. : 1.611e+10
## NA's :219
```

```
head(fundamental, 5)
```

```
## # A tibble: 5 x 79
## X1 TickerSymbol PeriodEnding AccountsPayable AccountsReceiva~
## <dbl> <chr> <chr> <dbl> <dbl>
## 1 0 AAL 12/31/2012 3068000000 -222000000
## 2 1 AAL 12/31/2013 4975000000 -93000000
## 3 2 AAL 12/31/2014 4668000000 -160000000
## 4 3 AAL 12/31/2015 5102000000 352000000
## 5 4 AAP 12/29/2012 2409453000 -89482000
## # ... with 74 more variables: 'Add'lincome/expenseitems' <dbl>,
## # AfterTaxROE <dbl>, CapitalExpenditures <dbl>, CapitalSurplus <dbl>,
## # CashRatio <dbl>, CashandCashEquivalents <dbl>, ChangesinInventories <dbl>,
## # CommonStocks <dbl>, CostofRevenue <dbl>, CurrentRatio <dbl>,
## # DeferredAssetCharges <dbl>, DeferredLiabilityCharges <dbl>,
## # Depreciation <dbl>, EarningsBeforeInterestandTax <dbl>,
## # EarningsBeforeTax <dbl>, EffectofExchangeRate <dbl>,
## # 'EquityEarnings/LossUnconsolidatedSubsidiary' <dbl>, FixedAssets <dbl>,
## # Goodwill <dbl>, GrossMargin <dbl>, GrossProfit <dbl>, IncomeTax <dbl>,
## # IntangibleAssets <dbl>, InterestExpense <dbl>, Inventory <dbl>,
## # Investments <dbl>, Liabilities <dbl>, LongTermDebt <dbl>,
## # LongTermInvestments <dbl>, MinorityInterest <dbl>, MiscStocks <dbl>,
## # NetBorrowings <dbl>, NetCashFlow <dbl>, 'NetCashFlow-Operating' <dbl>,
## # 'NetCashFlows-Financing' <dbl>, 'NetCashFlows-Investing' <dbl>,
## # NetIncome <dbl>, NetIncomeAdjustments <dbl>,
## # NetIncomeApplicabletoCommonShareholders <dbl>,
## # 'NetIncome-Cont.Operations' <dbl>, NetReceivables <dbl>,
## # 'Non-RecurringItems' <dbl>, OperatingIncome <dbl>, OperatingMargin <dbl>,
## # OtherAssets <dbl>, OtherCurrentAssets <dbl>, OtherCurrentLiabilities <dbl>,
## # OtherEquity <dbl>, OtherFinancingActivities <dbl>,
## # OtherInvestingActivities <dbl>, OtherLiabilities <dbl>,
## # OtherOperatingActivities <dbl>, OtherOperatingItems <dbl>,
## # 'Pre-TaxMargin' <dbl>, 'Pre-TaxROE' <dbl>, ProfitMargin <dbl>,
```

```
## # QuickRatio <dbl>, ResearchandDevelopment <dbl>, RetainedEarnings <dbl>,
## # SaleandPurchaseofStock <dbl>, 'Sales,GeneralandAdmin.' <dbl>,
## # 'Short-TermDebt/CurrentPortionofLong-TermDebt' <dbl>,
## # 'Short-TermInvestments' <dbl>, TotalAssets <dbl>, TotalCurrentAssets <dbl>,
## # TotalCurrentLiabilities <dbl>, TotalEquity <dbl>, TotalLiabilities <dbl>,
## # 'TotalLiabilities&Equity' <dbl>, TotalRevenue <dbl>, TreasuryStock <dbl>,
## # ForYear <dbl>, EarningsPerShare <dbl>, EstimatedSharesOutstanding <dbl>
```

```
dim(fundamental)
```

```
## [1] 1781 79
```

```
summary(prices3)
```

```
##      dates      symbol      open      close
## Min.   :    1 Length:851264 Min.   :  0.85 Min.   :  0.86
## 1st Qu.:212817 Class :character 1st Qu.: 33.84 1st Qu.: 33.85
## Median :425633 Mode  :character Median : 52.77 Median : 52.80
## Mean   :425633          Mean   : 70.84 Mean   : 70.86
## 3rd Qu.:638448          3rd Qu.: 79.88 3rd Qu.: 79.89
## Max.   :851264          Max.   :1584.44 Max.   :1578.13
##      low      high      volume
## Min.   :  0.83 Min.   :  0.88 Min.   :    0
## 1st Qu.: 33.48 1st Qu.: 34.19 1st Qu.: 1221500
## Median : 52.23 Median : 53.31 Median : 2476250
## Mean   : 70.12 Mean   : 71.54 Mean   : 5415113
## 3rd Qu.: 79.11 3rd Qu.: 80.61 3rd Qu.: 5222500
## Max.   :1549.94 Max.   :1600.93 Max.   :859643400
```

```
head(prices3, 5)
```

```
## # A tibble: 5 x 7
##   dates symbol open close low high volume
##   <dbl> <chr> <dbl> <dbl> <dbl> <dbl> <dbl>
## 1     1 WLTW  123. 126. 122. 126. 2163600
## 2     2 WLTW  125. 120. 120. 126. 2386400
## 3     3 WLTW  116. 115. 115. 120. 2489500
## 4     4 WLTW  115. 117. 114. 117. 2006300
## 5     5 WLTW  117. 115. 114. 117. 1408600
```

```
dim(prices3)
```

```
## [1] 851264 7
```

```
summary(security)
```

```
## Tickersymbol      Security      SECfilings      GICSSector
## Length:505      Length:505      Length:505      Length:505
## Class :character Class :character Class :character Class :character
## Mode  :character Mode  :character Mode  :character Mode  :character
```



```
##
##
##
## GICSSubIndustry AddressofHeadquarters Datefirststadded CIK
## Length:505 Length:505 Length:505 Min. : 1800
## Class :character Class :character Class :character 1st Qu.: 86312
## Mode :character Mode :character Mode :character Median : 831001
## Mean : 707449
## 3rd Qu.:1075531
## Max. :1659166
```

```
head(security, 5)
```

```
## # A tibble: 5 x 8
## Tickersymbol Security SECfilings GICSSector GICSSubIndustry AddressofHeadqu~
## <chr> <chr> <chr> <chr> <chr> <chr>
## 1 MMM 3M Comp~ reports Industria~ Industrial Con~ St. Paul, Minne~
## 2 ABT Abbott ~ reports Health Ca~ Health Care Eq~ North Chicago, ~
## 3 ABBV AbbVie reports Health Ca~ Pharmaceuticals North Chicago, ~
## 4 ACN Accentu~ reports Informati~ IT Consulting ~ Dublin, Ireland
## 5 ATVI Activis~ reports Informati~ Home Entertain~ Santa Monica, C~
## # ... with 2 more variables: Datefirststadded <chr>, CIK <dbl>
```

```
dim(security)
```

```
## [1] 505 8
```

Here we check the datasets for the summary of the different variables they have, the first 5 rows, and their dimensions.

```
appleprice <- filter(prices3, symbol == 'AAPL')
microprice <- filter(prices3, symbol == 'MSFT')
fbprice <- filter(prices3, symbol == 'FB')
amazonprice <- filter(prices3, symbol == 'AMZN')
```

```
appleprice
```

```
## # A tibble: 1,762 x 7
## dates symbol open close low high volume
## <dbl> <chr> <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 255 AAPL 213. 214. 212. 214. 123432400
## 2 722 AAPL 215. 214. 213. 216. 150476200
## 3 1190 AAPL 214. 211. 211. 215. 138040000
## 4 1658 AAPL 212. 211. 209. 212. 119282800
## 5 2126 AAPL 210. 212. 209. 212. 111902700
## 6 2594 AAPL 213. 210. 208. 213. 115557400
## 7 3062 AAPL 209. 208. 206. 210. 148614900
## 8 3530 AAPL 208. 211. 204. 211. 151473000
## 9 3998 AAPL 210. 209. 209. 210. 108223500
## 10 4466 AAPL 211. 206. 206. 212. 148516900
## # ... with 1,752 more rows
```

microprice

```
## # A tibble: 1,762 x 7
##   dates symbol  open close  low  high  volume
##   <dbl> <chr>  <dbl> <dbl> <dbl> <dbl>   <dbl>
## 1 545 MSFT    30.6 31.0 30.6 31.1 38409100
## 2 1013 MSFT   30.8 31.0 30.6 31.1 49749600
## 3 1481 MSFT   30.9 30.8 30.5 31.1 58182400
## 4 1949 MSFT   30.6 30.5 30.2 30.7 50559700
## 5 2417 MSFT   30.3 30.7 30.2 30.9 51197400
## 6 2885 MSFT   30.7 30.3 30.1 30.8 68754700
## 7 3353 MSFT   30.2 30.1 29.9 30.4 65912100
## 8 3821 MSFT   30.3 30.4 30.0 30.5 51863500
## 9 4289 MSFT   30.3 31.0 30.3 31.1 63228100
## 10 4757 MSFT   31.1 30.9 30.7 31.2 79913200
## # ... with 1,752 more rows
```

fbprice

```
## # A tibble: 1,008 x 7
##   dates symbol  open close  low  high  volume
##   <dbl> <chr>  <dbl> <dbl> <dbl> <dbl>   <dbl>
## 1 354497 FB    27.4 28    27.4 28.2 69846400
## 2 354980 FB    27.9 27.8 27.6 28.5 63140600
## 3 355463 FB    28.0 28.8 27.8 28.9 72715400
## 4 355946 FB    28.7 29.4 28.6 29.8 83781800
## 5 356429 FB    29.5 29.1 28.9 29.6 45871300
## 6 356912 FB    29.7 30.6 29.5 30.6 104787700
## 7 357395 FB    30.6 31.3 30.3 31.5 95316400
## 8 357878 FB    31.3 31.7 31.1 32.0 89598000
## 9 358361 FB    32.1 31.0 30.6 32.2 98892800
## 10 358844 FB    30.6 30.1 29.9 31.7 173242600
## # ... with 998 more rows
```

amazonprice

```
## # A tibble: 1,762 x 7
##   dates symbol  open close  low  high  volume
##   <dbl> <chr>  <dbl> <dbl> <dbl> <dbl>   <dbl>
## 1 285 AMZN   136. 134. 133. 137. 7599900
## 2 752 AMZN   133. 135. 132. 135. 8851900
## 3 1220 AMZN  135. 132. 132. 135. 7178800
## 4 1688 AMZN  132. 130 129. 132. 11030200
## 5 2156 AMZN  131. 134. 129. 134. 9830500
## 6 2624 AMZN  133. 130. 129. 133. 8779400
## 7 3092 AMZN  129. 127. 127. 130. 9096300
## 8 3560 AMZN  128. 129. 126. 130. 10723200
## 9 4028 AMZN  129. 127. 126. 130. 9774900
## 10 4496 AMZN  129. 127. 127. 130. 15376500
## # ... with 1,752 more rows
```

For our time series analysis on 4 profitable companies, we utilize the filter function to allow us to get 4 different dataframes for analysis

```
fit <- lm(TotalRevenue ~ EarningsPerShare + GrossProfit + EarningsBeforeTax + ProfitMargin + NetIncome +
fit2 <- lm(CapitalExpenditures ~ TotalAssets + TotalCurrentAssets + OtherEquity + Investments + LongTerm
ols_step_forward_p(fit, details = TRUE)
```

```
## Forward Selection Method
```

```
## -----
```

```
##
```

```
## Candidate Terms:
```

```
##
```

```
## 1. EarningsPerShare
```

```
## 2. GrossProfit
```

```
## 3. EarningsBeforeTax
```

```
## 4. ProfitMargin
```

```
## 5. NetIncome
```

```
## 6. NetBorrowings
```

```
## 7. Goodwill
```

```
##
```

```
## We are selecting variables based on p value...
```

```
##
```

```
##
```

```
## Forward Selection: Step 1
```

```
##
```

```
## - GrossProfit
```

```
##
```

```
## Model Summary
```

```
## -----
## R                0.817      RMSE                23610626684.342
## R-Squared        0.668      Coef. Var            116.355
## Adj. R-Squared   0.668      MSE                5.574617e+20
## Pred R-Squared   0.661      MAE                10756704268.329
## -----
```

```
## RMSE: Root Mean Square Error
```

```
## MSE: Mean Square Error
```

```
## MAE: Mean Absolute Error
```

```
##
```

```
## ANOVA
```

```
## -----
## Sum of
## Squares      DF      Mean Square      F      Sig.
## -----
## Regression    1.994363e+24      1      1.994363e+24      3577.579      0.0000
## Residual      9.917244e+23     1779      5.574617e+20
## Total         2.986088e+24     1780
## -----
```

```
##
```

```
## Parameter Estimates
```

```
## -----
## model      Beta      Std. Error      Std. Beta      t      Sig.      lower      upper
## -----
## (Intercept) 2601886973.092  632832392.640      4.111      0.000      1.360714e+09      3.862978e+09
## GrossProfit  2.461      0.041      0.817      59.813      0.000      2.380000e+00      2.542000e+00
## -----
```

```
##
```

```

##
##
## Forward Selection: Step 2
##
## - EarningsBeforeTax
##
##
## Model Summary
## -----
## R                0.823      RMSE                23290471047.694
## R-Squared        0.677      Coef. Var            114.777
## Adj. R-Squared   0.677      MSE                5.42446e+20
## Pred R-Squared   0.667      MAE                10486466038.792
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
## ANOVA
## -----
## Sum of
## Squares      DF      Mean Square      F      Sig.
## -----
## Regression    2.021619e+24      2      1.010809e+24      1863.428      0.0000
## Residual      9.644691e+23     1778      5.42446e+20
## Total        2.986088e+24     1780
## -----
##
## Parameter Estimates
## -----
## model      Beta      Std. Error      Std. Beta      t      Sig      lower
## -----
## (Intercept) 2619898243.177      624256476.310      4.197      0.000      1.395545e+09
## GrossProfit 2.089      0.066      0.694      31.492      0.000      1.959000e+00
## EarningsBeforeTax 1.118      0.158      0.156      7.088      0.000      8.090000e-01
## -----
##
##
## Forward Selection: Step 3
##
## - NetIncome
##
##
## Model Summary
## -----
## R                0.827      RMSE                23044392985.833
## R-Squared        0.684      Coef. Var            113.564
## Adj. R-Squared   0.683      MSE                5.31044e+20
## Pred R-Squared   0.673      MAE                10402770115.193
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
## ANOVA

```

```

## -----
##              Sum of
##              Squares      DF      Mean Square      F      Sig.
## -----
## Regression    2.042422e+24      3      6.808074e+23      1282.017      0.0000
## Residual      9.436653e+23     1777      5.31044e+20
## Total         2.986088e+24     1780
## -----
##
##              Parameter Estimates
## -----
##              model      Beta      Std. Error      Std. Beta      t      Sig.      lower
## -----
##      (Intercept)    3060699488.416      621662934.562              4.923      0.000      1.841432e+09
##      GrossProfit      2.055              0.066      0.682      31.194      0.000      1.925000e+00
##      EarningsBeforeTax      4.092              0.500      0.572      8.182      0.000      3.111000e+00
##      NetIncome      -4.256              0.680      -0.415      -6.259      0.000      -5.589000e+00
## -----
##
##
##
## Forward Selection: Step 4
##
## - ProfitMargin
##
##              Model Summary
## -----
## R      0.830      RMSE      22851728405.645
## R-Squared      0.689      Coef. Var      112.615
## Adj. R-Squared      0.689      MSE      5.222015e+20
## Pred R-Squared      0.677      MAE      10484832904.569
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
##              ANOVA
## -----
##              Sum of
##              Squares      DF      Mean Square      F      Sig.
## -----
## Regression    2.058658e+24      4      5.146644e+23      985.567      0.0000
## Residual      9.274298e+23     1776      5.222015e+20
## Total         2.986088e+24     1780
## -----
##
##              Parameter Estimates
## -----
##              model      Beta      Std. Error      Std. Beta      t      Sig.      lower
## -----
##      (Intercept)    5537634397.295      759845018.103              7.288      0.000      4.04735e+09
##      GrossProfit      2.065              0.065      0.686      31.598      0.000      1.93600e+00
##      EarningsBeforeTax      3.878              0.497      0.542      7.795      0.000      2.90200e+00
##      NetIncome      -4.036              0.675      -0.394      -5.976      0.000      -5.36100e+00

```

```

##      ProfitMargin      -172961256.400      31019589.873      -0.074      -5.576      0.000      -2.33800e+08
## -----
##
##
##
## Forward Selection: Step 5
##
## - NetBorrowings
##
##                               Model Summary
## -----
## R                          0.831      RMSE                22792620985.381
## R-Squared                  0.691      Coef. Var              112.324
## Adj. R-Squared             0.690      MSE                  5.195036e+20
## Pred R-Squared             0.672      MAE                  10489535061.472
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
##                               ANOVA
## -----
##                               Sum of
##                               Squares      DF      Mean Square      F      Sig.
## -----
## Regression      2.063969e+24           5      4.127938e+23      794.593      0.0000
## Residual        9.221188e+23          1775      5.195036e+20
## Total           2.986088e+24          1780
## -----
##
##                               Parameter Estimates
## -----
##                               model      Beta      Std. Error      Std. Beta      t      Sig      lower
## -----
##      (Intercept)      5431094652.444      758611772.794              7.159      0.000      3.943228e+09
##      GrossProfit      2.091      0.066      0.694      31.831      0.000      1.962000e+00
##      EarningsBeforeTax      3.711      0.499      0.518      7.438      0.000      2.733000e+00
##      NetIncome      -3.936      0.674      -0.384      -5.837      0.000      -5.259000e+00
##      ProfitMargin      -174750092.175      30944413.733      -0.075      -5.647      0.000      -2.354414e+08
##      NetBorrowings      0.328      0.102      0.043      3.197      0.001      1.270000e-01
## -----
##
##
##
## Forward Selection: Step 6
##
## - Goodwill
##
##                               Model Summary
## -----
## R                          0.832      RMSE                22784450969.368
## R-Squared                  0.692      Coef. Var              112.283
## Adj. R-Squared             0.691      MSE                  5.191312e+20
## Pred R-Squared             0.669      MAE                  10529120143.577

```

```

## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
## ANOVA
## -----
## Sum of
## Squares      DF      Mean Square      F      Sig.
## -----
## Regression    2.065149e+24      6      3.441915e+23      663.014      0.0000
## Residual      9.209388e+23     1774      5.191312e+20
## Total         2.986088e+24     1780
## -----
##
## Parameter Estimates
## -----
## model      Beta      Std. Error      Std. Beta      t      Sig.      lower
## -----
## (Intercept) 5658504901.404      773194385.249      7.318      0.000      4.142037e+09
## GrossProfit 2.120      0.069      0.704      30.933      0.000      1.986000e+00
## EarningsBeforeTax 3.599      0.504      0.503      7.139      0.000      2.611000e+00
## NetIncome -3.749      0.685      -0.366      -5.469      0.000      -5.094000e+00
## ProfitMargin -175388983.212      30936224.008      -0.075      -5.669      0.000      -2.360643e+08
## NetBorrowings 0.306      0.103      0.040      2.960      0.003      1.030000e-01
## Goodwill -0.121      0.080      -0.023      -1.508      0.132      -2.780000e-01
## -----
##
##
## No more variables to be added.
##
## Variables Entered:
##
## + GrossProfit
## + EarningsBeforeTax
## + NetIncome
## + ProfitMargin
## + NetBorrowings
## + Goodwill
##
##
## Final Model Output
## -----
##
## Model Summary
## -----
## R      0.832      RMSE      22784450969.368
## R-Squared      0.692      Coef. Var      112.283
## Adj. R-Squared      0.691      MSE      5.191312e+20
## Pred R-Squared      0.669      MAE      10529120143.577
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error

```

```
## MAE: Mean Absolute Error
##
##
## ANOVA
## -----
##              Sum of
##              Squares      DF      Mean Square      F      Sig.
## -----
## Regression    2.065149e+24        6    3.441915e+23    663.014    0.0000
## Residual      9.209388e+23     1774    5.191312e+20
## Total         2.986088e+24     1780
## -----
##
##
## Parameter Estimates
## -----
##              model              Beta      Std. Error      Std. Beta      t      Sig.              lower
## -----
##      (Intercept)    5658504901.404    773194385.249              7.318    0.000    4.142037e+09
##      GrossProfit      2.120          0.069          0.704    30.933    0.000    1.986000e+00
##      EarningsBeforeTax    3.599          0.504          0.503     7.139    0.000    2.611000e+00
##      NetIncome       -3.749          0.685         -0.366    -5.469    0.000    -5.094000e+00
##      ProfitMargin   -175388983.212    30936224.008         -0.075    -5.669    0.000    -2.360643e+08
##      NetBorrowings     0.306          0.103          0.040     2.960    0.003    1.030000e-01
##      Goodwill       -0.121          0.080         -0.023    -1.508    0.132    -2.780000e-01
## -----
##
##
## Selection Summary
## -----
##              Variable              Adj.
## Step      Entered      R-Square      R-Square      C(p)      AIC      RMSE
## -----
##      1      GrossProfit      0.6679      0.6677      45.1252    90136.4952    23610626684.3418
##      2      EarningsBeforeTax    0.6770      0.6766      -2.9518    90088.8633    23290471047.6940
##      3      NetIncome      0.6840      0.6834      -39.1752    90052.0264    23044392985.8326
##      4      ProfitMargin      0.6894      0.6887      -67.0051    90023.1182    22851728405.6446
##      5      NetBorrowings      0.6912      0.6903      -74.7632    90014.8899    22792620985.3809
##      6      Goodwill      0.6916      0.6905      -74.9314    90014.6092    22784450969.3684
## -----
```

```
ols_step_forward_p(fit2, details = TRUE)
```

```
## Forward Selection Method
## -----
##
## Candidate Terms:
##
## 1. TotalAssets
## 2. TotalCurrentAssets
## 3. OtherEquity
## 4. Investments
## 5. LongTermDebt
## 6. OtherLiabilities
## 7. OtherCurrentLiabilities
```



```
## 8. IncomeTax
## 9. TotalCurrentLiabilities
##
## We are selecting variables based on p value...
```

```
##
##
## Forward Selection: Step 1
```

```
##
## - IncomeTax
```

```
##
##                               Model Summary
## -----
```

## R	0.622	RMSE	2334342817.801
## R-Squared	0.387	Coef. Var	-186.460
## Adj. R-Squared	0.386	MSE	5.449156e+18
## Pred R-Squared	0.375	MAE	1187916830.420

```
## -----
```

```
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
```

```
##
##                               ANOVA
## -----
```

	Sum of Squares	DF	Mean Square	F	Sig.
## Regression	6.11267e+21	1	6.11267e+21	1121.764	0.0000
## Residual	9.694049e+21	1779	5.449156e+18		
## Total	1.580672e+22	1780			

```
## -----
```

```
##
##                               Parameter Estimates
## -----
```

model	Beta	Std. Error	Std. Beta	t	Sig.	lower	upper
## (Intercept)	-574126159.154	58899473.429		-9.748	0.000	-6.896456e+08	-4.586067e+08
## IncomeTax	-1.013	0.030	-0.622	-33.493	0.000	-1.072000e+00	-0.954000e+00

```
## -----
```

```
##
##
## Forward Selection: Step 2
```

```
##
## - TotalCurrentLiabilities
```

```
##
##                               Model Summary
## -----
```

## R	0.696	RMSE	2141166541.505
## R-Squared	0.484	Coef. Var	-171.030
## Adj. R-Squared	0.484	MSE	4.584594e+18
## Pred R-Squared	0.469	MAE	1049366288.146

```
## -----
```

```
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
```

MAE: Mean Absolute Error

##

ANOVA

	Sum of				
	Squares	DF	Mean Square	F	Sig.
## Regression	7.655311e+21	2	3.827655e+21	834.895	0.0000
## Residual	8.151408e+21	1778	4.584594e+18		
## Total	1.580672e+22	1780			

##

Parameter Estimates

	model	Beta	Std. Error	Std. Beta	t	Sig.	
## (Intercept)		-248639588.125	56864597.744		-4.372	0.000	-3.601
## IncomeTax		-0.680	0.033	-0.418	-20.547	0.000	-7.45000
## TotalCurrentLiabilities		-0.117	0.006	-0.373	-18.343	0.000	-1.29000

##

##

##

Forward Selection: Step 3

##

- Investments

##

Model Summary

## R	0.715	RMSE	2086062730.007
## R-Squared	0.511	Coef. Var	-166.628
## Adj. R-Squared	0.510	MSE	4.351658e+18
## Pred R-Squared	0.496	MAE	1049410662.934

RMSE: Root Mean Square Error

MSE: Mean Square Error

MAE: Mean Absolute Error

##

ANOVA

	Sum of				
	Squares	DF	Mean Square	F	Sig.
## Regression	8.073823e+21	3	2.691274e+21	618.448	0.0000
## Residual	7.732896e+21	1777	4.351658e+18		
## Total	1.580672e+22	1780			

##

##

Parameter Estimates

	model	Beta	Std. Error	Std. Beta	t	Sig.	
## (Intercept)		-286287555.427	55534013.167		-5.155	0.000	-3.952
## IncomeTax		-0.814	0.035	-0.500	-23.244	0.000	-8.8300

```

## TotalCurrentLiabilities      -0.103      0.006      -0.330      -16.262      0.000      -1.1600
##           Investments      -0.066      0.007      -0.177      -9.807      0.000      -7.9000
## -----
##
##
##
## Forward Selection: Step 4
##
## - TotalCurrentAssets
##
##                               Model Summary
## -----
## R                0.721      RMSE                2066785632.914
## R-Squared        0.520      Coef. Var            -165.089
## Adj. R-Squared   0.519      MSE                4.271603e+18
## Pred R-Squared   0.502      MAE                1036105578.916
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
##                               ANOVA
## -----
##                               Sum of
##                               Squares      DF      Mean Square      F      Sig.
## -----
## Regression      8.220352e+21      4      2.055088e+21      481.105      0.0000
## Residual        7.586367e+21      1776      4.271603e+18
## Total           1.580672e+22      1780
## -----
##
##                               Parameter Estimates
## -----
##                               model      Beta      Std. Error      Std. Beta      t      Sig
## -----
## (Intercept)     -328435149.392      55489437.190      -5.919      0.000      -4.372
## IncomeTax        -0.813      0.035      -0.499      -23.424      0.000      -8.8100
## TotalCurrentLiabilities      -0.159      0.011      -0.508      -13.946      0.000      -1.8100
##           Investments      -0.068      0.007      -0.181      -10.136      0.000      -8.1000
## TotalCurrentAssets      0.045      0.008      0.202      5.857      0.000      3.0000
## -----
##
##
##
## Forward Selection: Step 5
##
## - OtherCurrentLiabilities
##
##                               Model Summary
## -----
## R                0.724      RMSE                2057549801.915
## R-Squared        0.525      Coef. Var            -164.351
## Adj. R-Squared   0.523      MSE                4.233511e+18
## Pred R-Squared   0.505      MAE                1035139307.812

```

```

## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
## ANOVA
## -----
## Sum of
## Squares      DF      Mean Square      F      Sig.
## -----
## Regression    8.292237e+21      5    1.658447e+21    391.743    0.0000
## Residual      7.514482e+21    1775    4.233511e+18
## Total         1.580672e+22    1780
## -----
##
## Parameter Estimates
## -----
## model      Beta      Std. Error      Std. Beta      t      Sig.
## -----
## (Intercept) -348487537.167    55455397.863      -6.284    0.000    -4.572
## IncomeTax    -0.846      0.035      -0.520    -23.848    0.000    -9.16000
## TotalCurrentLiabilities -0.152      0.011      -0.488    -13.347    0.000    -1.75000
## Investments  -0.050      0.008      -0.132     -6.206    0.000    -6.50000
## TotalCurrentAssets    0.044      0.008      0.198     5.773    0.000     2.90000
## OtherCurrentLiabilities 0.002      0.001      0.089     4.121    0.000     1.00000
## -----
##
## Forward Selection: Step 6
##
## - LongTermDebt
##
## Model Summary
## -----
## R      0.732      RMSE      2032101942.489
## R-Squared    0.537      Coef. Var    -162.318
## Adj. R-Squared    0.535      MSE      4.129438e+18
## Pred R-Squared    0.512      MAE      1006766529.173
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
## ANOVA
## -----
## Sum of
## Squares      DF      Mean Square      F      Sig.
## -----
## Regression    8.481096e+21      6    1.413516e+21    342.302    0.0000
## Residual      7.325624e+21    1774    4.129438e+18
## Total         1.580672e+22    1780
## -----
##

```

```

##                                     Parameter Estimates
## -----
##               model              Beta      Std. Error      Std. Beta      t      Sig
## -----
##           (Intercept) -296180514.233    55312968.131          -5.355    0.000    -4.046
##           IncomeTax    -0.825          0.035          -0.506   -23.431    0.000   -8.940
## TotalCurrentLiabilities -0.145          0.011          -0.463   -12.754    0.000   -1.670
##           Investments -0.018          0.009          -0.047    -1.931    0.054   -3.600
##           TotalCurrentAssets 0.048          0.008          0.215    6.330    0.000    3.300
## OtherCurrentLiabilities 0.007          0.001          0.272    7.896    0.000    6.000
##           LongTermDebt -0.020          0.003          -0.189    -6.763    0.000   -2.600
## -----
##
##
##
## Forward Selection: Step 7
##
## - TotalAssets
##
##                               Model Summary
## -----
## R                0.735      RMSE                2024346966.558
## R-Squared         0.540      Coef. Var          -161.699
## Adj. R-Squared    0.539      MSE                4.097981e+18
## Pred R-Squared    0.514      MAE                1007902743.662
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
##                               ANOVA
## -----
##               Sum of
##               Squares      DF      Mean Square      F      Sig.
## -----
## Regression    8.540999e+21      7      1.220143e+21    297.742    0.0000
## Residual      7.26572e+21     1773      4.097981e+18
## Total        1.580672e+22     1780
## -----
##
##                                     Parameter Estimates
## -----
##               model              Beta      Std. Error      Std. Beta      t      Sig
## -----
##           (Intercept) -265719586.929    55674878.202          -4.773    0.000   -3.749
##           IncomeTax    -0.801          0.036          -0.492   -22.520    0.000   -8.710
## TotalCurrentLiabilities -0.141          0.011          -0.452   -12.465    0.000   -1.640
##           Investments -0.020          0.009          -0.054    -2.194    0.028   -3.800
##           TotalCurrentAssets 0.047          0.008          0.211    6.226    0.000    3.200
## OtherCurrentLiabilities 0.011          0.001          0.416    8.164    0.000    9.000
##           LongTermDebt -0.014          0.003          -0.134    -4.262    0.000   -2.100
##           TotalAssets -0.003          0.001          -0.206    -3.823    0.000   -5.000
## -----
##

```

```

##
##
## Forward Selection: Step 8
##
## - OtherLiabilities
##
##
## Model Summary
## -----
## R                0.792      RMSE                1824737497.184
## R-Squared         0.627      Coef. Var            -145.755
## Adj. R-Squared    0.625      MSE                3.329667e+18
## Pred R-Squared    0.593      MAE                938098195.926
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
## ANOVA
## -----
## Sum of
## Squares      DF      Mean Square      F      Sig.
## -----
## Regression    9.906549e+21      8      1.238319e+21      371.905      0.0000
## Residual      5.90017e+21     1772      3.329667e+18
## Total        1.580672e+22     1780
## -----
##
## Parameter Estimates
## -----
## model      Beta      Std. Error      Std. Beta      t      Sig.
## -----
## (Intercept) -171252545.109      50401420.266      -3.398      0.001      -2.701
## IncomeTax    -0.549      0.034      -0.337      -15.963      0.000      -6.1700
## TotalCurrentLiabilities -0.074      0.011      -0.237      -6.902      0.000      -9.5000
## Investments   0.053      0.009      0.142      5.883      0.000      3.5000
## TotalCurrentAssets 0.048      0.007      0.215      7.030      0.000      3.4000
## OtherCurrentLiabilities 0.078      0.004      2.851      22.150      0.000      7.1000
## LongTermDebt  0.018      0.003      0.168      5.241      0.000      1.1000
## TotalAssets   -0.044      0.002      -2.972      -20.502      0.000      -4.8000
## OtherLiabilities 0.051      0.003      0.918      20.251      0.000      4.6000
## -----
##
##
## No more variables to be added.
##
## Variables Entered:
##
## + IncomeTax
## + TotalCurrentLiabilities
## + Investments
## + TotalCurrentAssets
## + OtherCurrentLiabilities
## + LongTermDebt

```

```

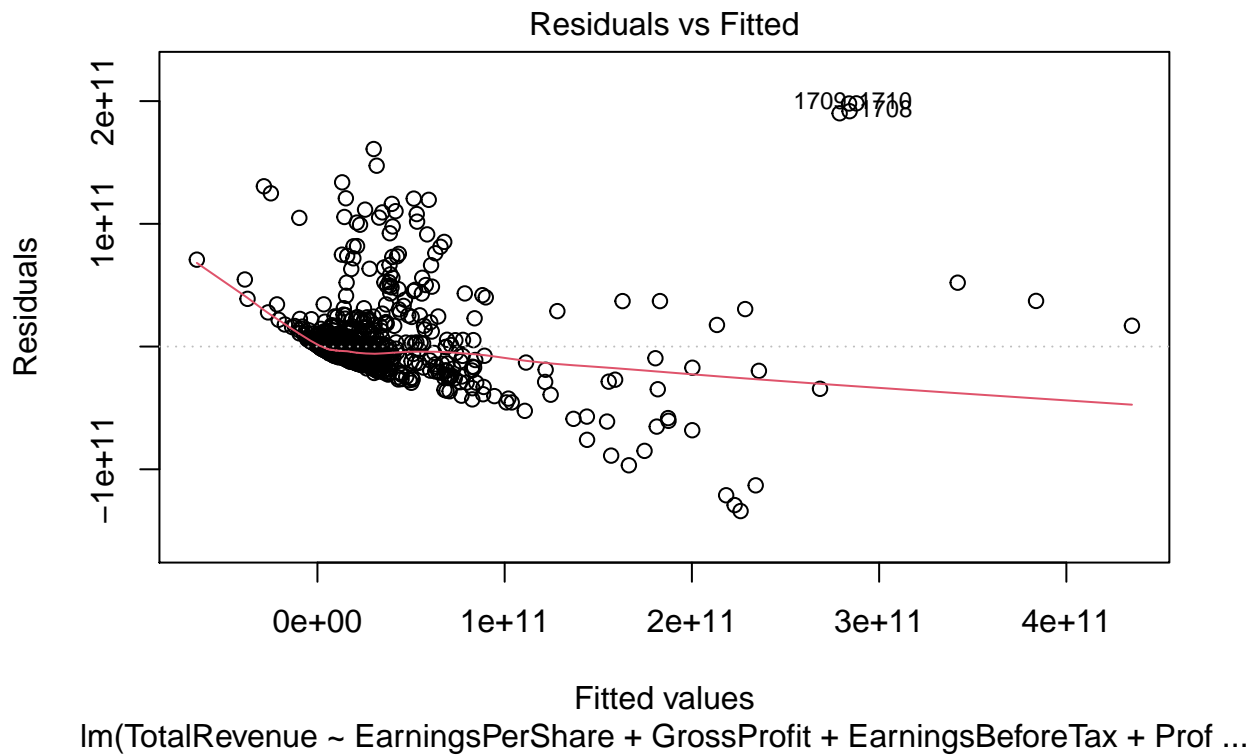
## + TotalAssets
## + OtherLiabilities
##
##
## Final Model Output
## -----
##
##                               Model Summary
## -----
## R                               0.792      RMSE                1824737497.184
## R-Squared                       0.627      Coef. Var          -145.755
## Adj. R-Squared                   0.625      MSE                3.329667e+18
## Pred R-Squared                   0.593      MAE                938098195.926
## -----
## RMSE: Root Mean Square Error
## MSE: Mean Square Error
## MAE: Mean Absolute Error
##
##                               ANOVA
## -----
##                               Sum of
##                               Squares      DF      Mean Square      F      Sig.
## -----
## Regression      9.906549e+21           8      1.238319e+21      371.905      0.0000
## Residual        5.90017e+21          1772      3.329667e+18
## Total          1.580672e+22          1780
## -----
##
##                               Parameter Estimates
## -----
##                               model      Beta      Std. Error      Std. Beta      t      Sig.
## -----
## (Intercept)      -171252545.109      50401420.266      -3.398      0.001      -2.7010
## IncomeTax         -0.549      0.034      -0.337      -15.963      0.000      -6.1700
## TotalCurrentLiabilities -0.074      0.011      -0.237      -6.902      0.000      -9.5000
## Investments       0.053      0.009      0.142      5.883      0.000      3.5000
## TotalCurrentAssets 0.048      0.007      0.215      7.030      0.000      3.4000
## OtherCurrentLiabilities 0.078      0.004      2.851      22.150      0.000      7.1000
## LongTermDebt      0.018      0.003      0.168      5.241      0.000      1.1000
## TotalAssets       -0.044      0.002      -2.972      -20.502      0.000      -4.8000
## OtherLiabilities   0.051      0.003      0.918      20.251      0.000      4.6000
## -----
##
##                               Selection Summary
## -----
##                               Variable      Adj.
##                               Entered      R-Square      R-Square      C(p)      AIC      RMSE
## -----
## 1      IncomeTax      0.3867      0.3864      1133.8143      81894.1465      2334342817.801
## 2      TotalCurrentLiabilities      0.4843      0.4837      672.6084      81587.4610      2141166541.505
## 3      Investments      0.5108      0.5100      548.9423      81495.5892      2086062730.006
## 4      TotalCurrentAssets      0.5201      0.5190      506.9443      81463.5176      2066785632.913
## 5      OtherCurrentLiabilities      0.5246      0.5233      487.3598      81448.5613      2057549801.915

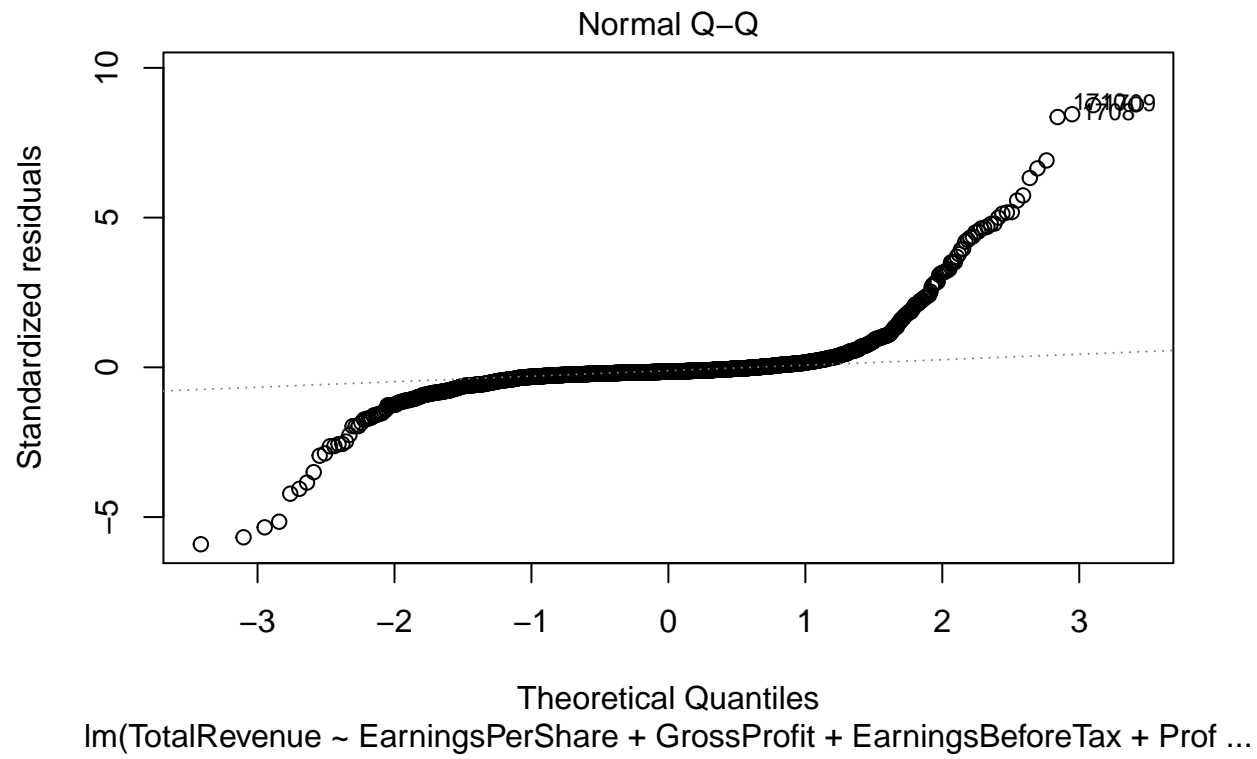
```

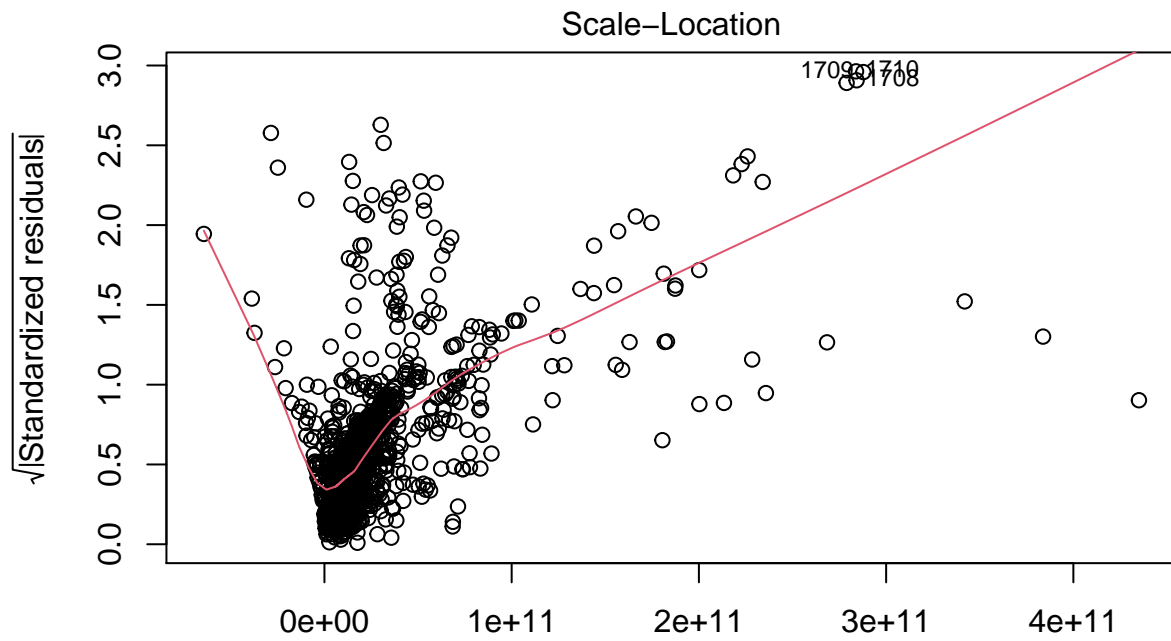
##	6	LongTermDebt	0.5366	0.5350	432.6515	81405.2280	2032101942.489
##	7	TotalAssets	0.5403	0.5385	416.6642	81392.6043	2024346966.557
##	8	OtherLiabilities	0.6267	0.6250	8.6331	81023.8247	1824737497.184
##	-----						

We finally begin to generate our regression models. We utilize the forward selection process (utilizing p-values) to help us construct our model. We are able to have minimal error within the parameters, meaning that we are able to get somewhat good fits, even though R^2 value isn't too high. MSE is very high due to extremely high values of the individual data points.

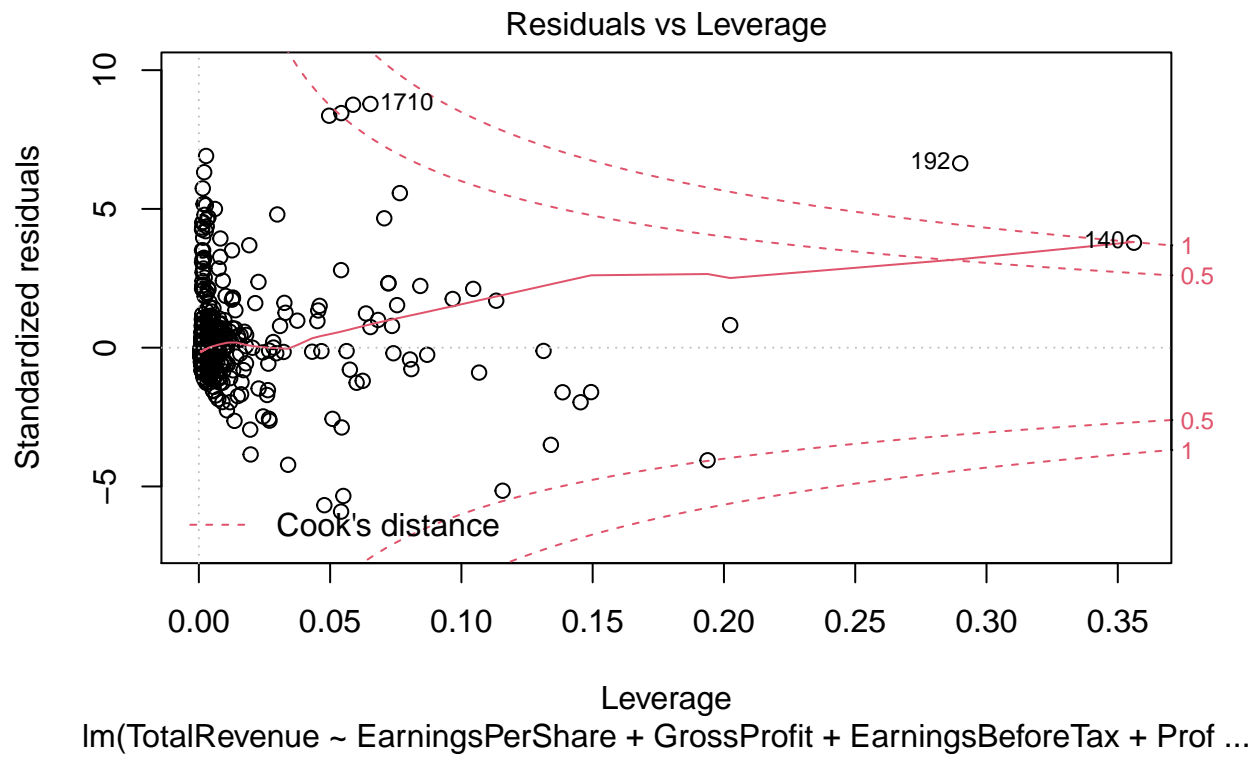
```
plot(fit)
```



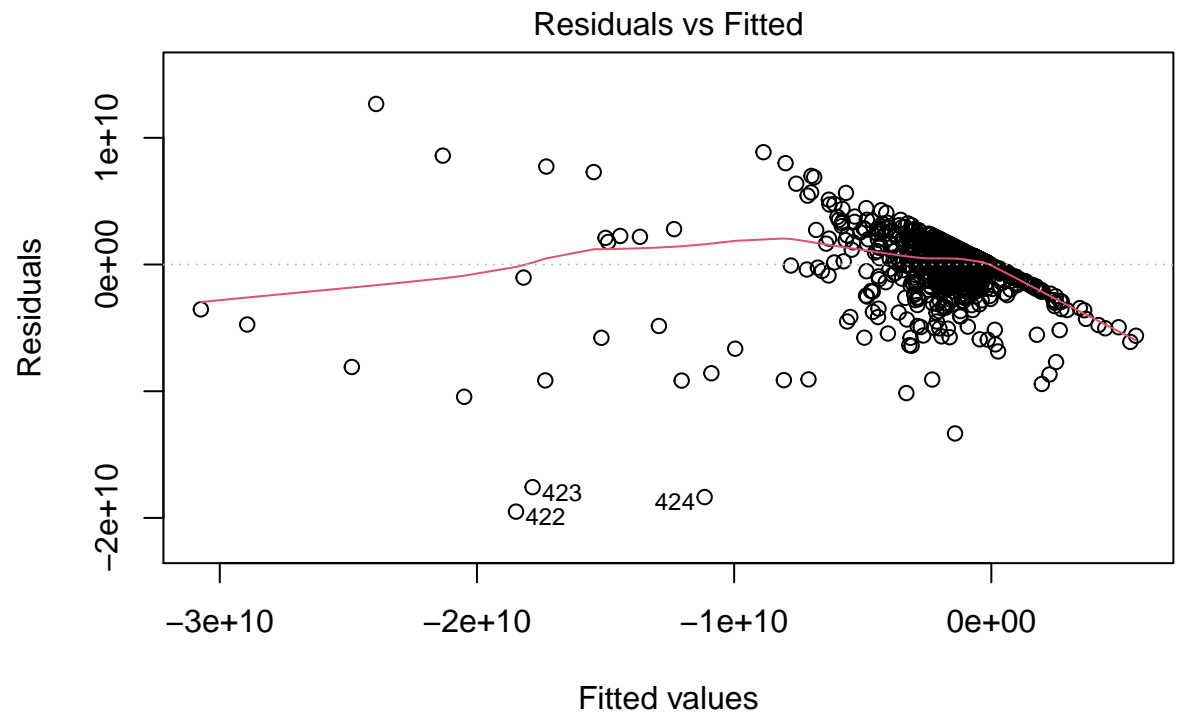


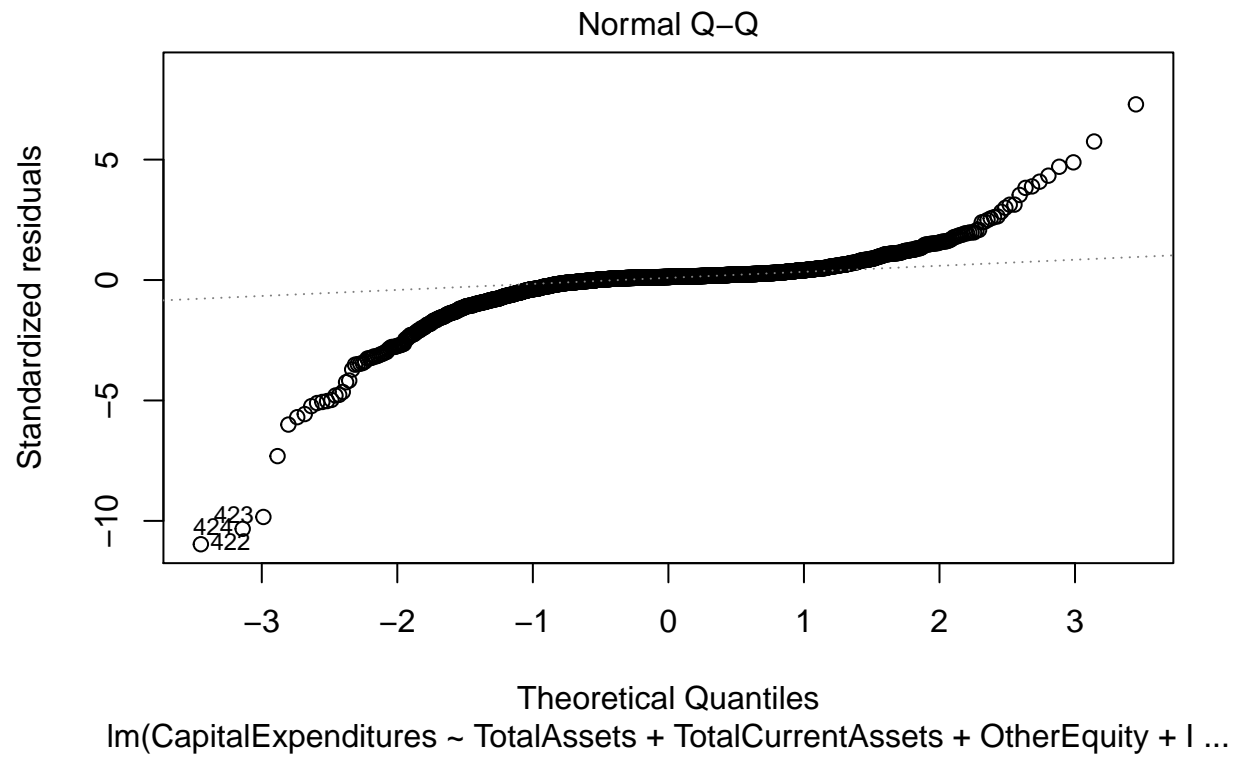


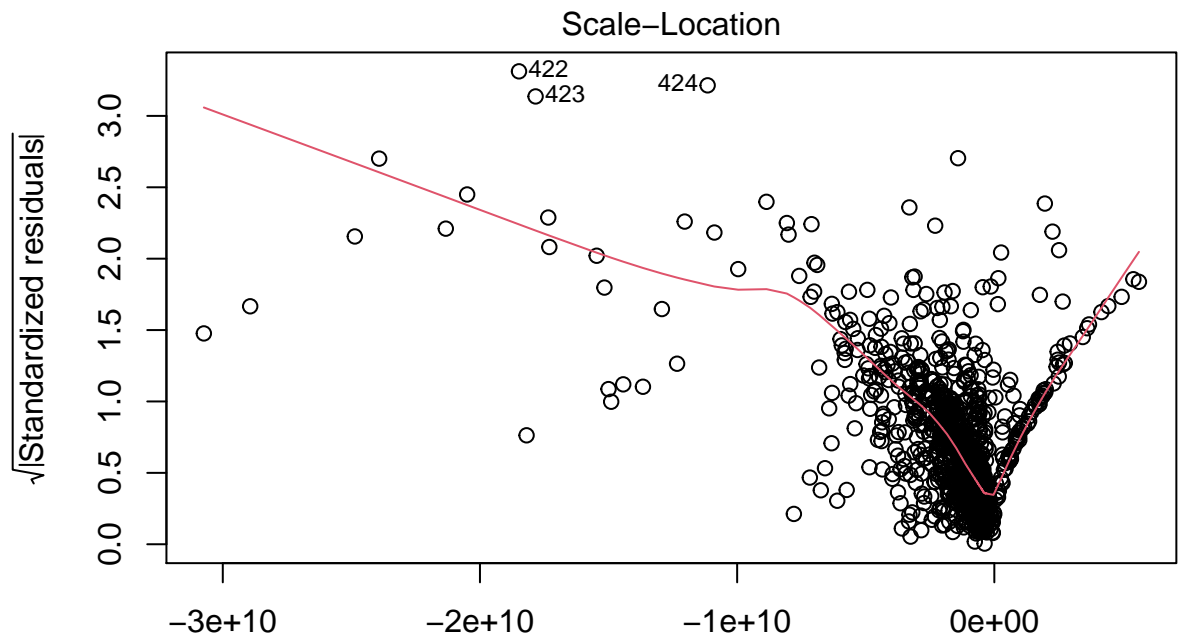
Fitted values
 $\text{lm}(\text{TotalRevenue} \sim \text{EarningsPerShare} + \text{GrossProfit} + \text{EarningsBeforeTax} + \text{Prof} \dots)$



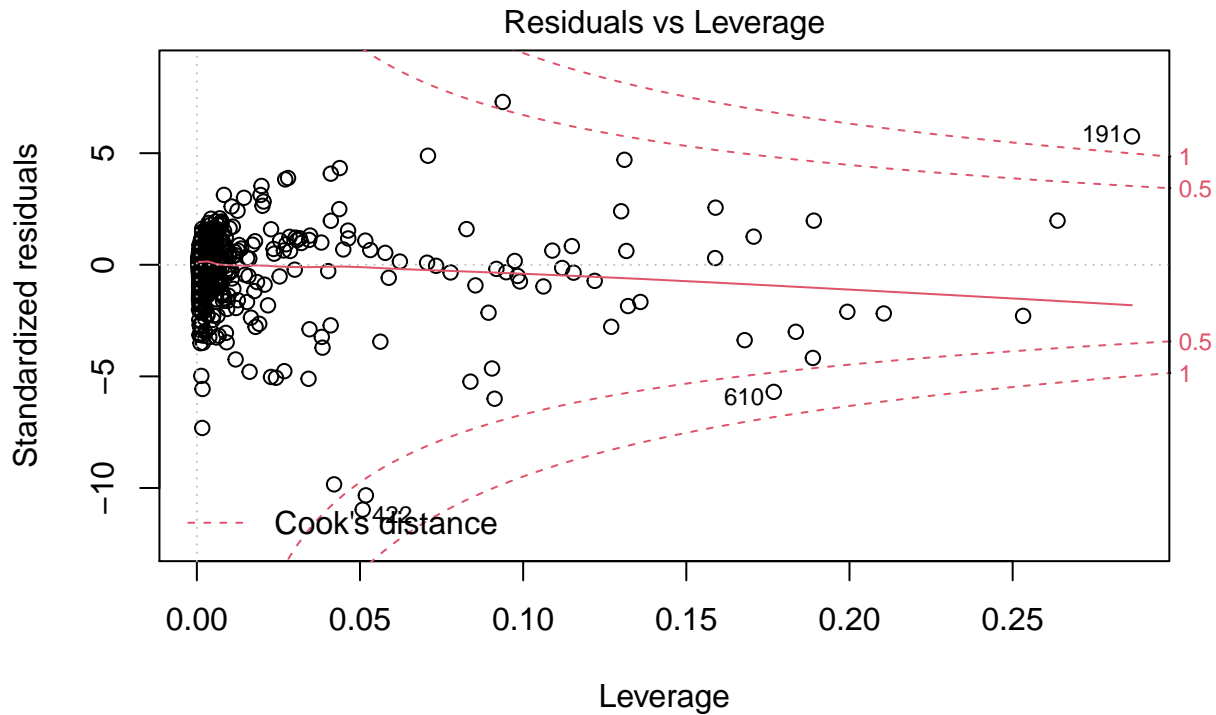
```
plot(fit2)
```







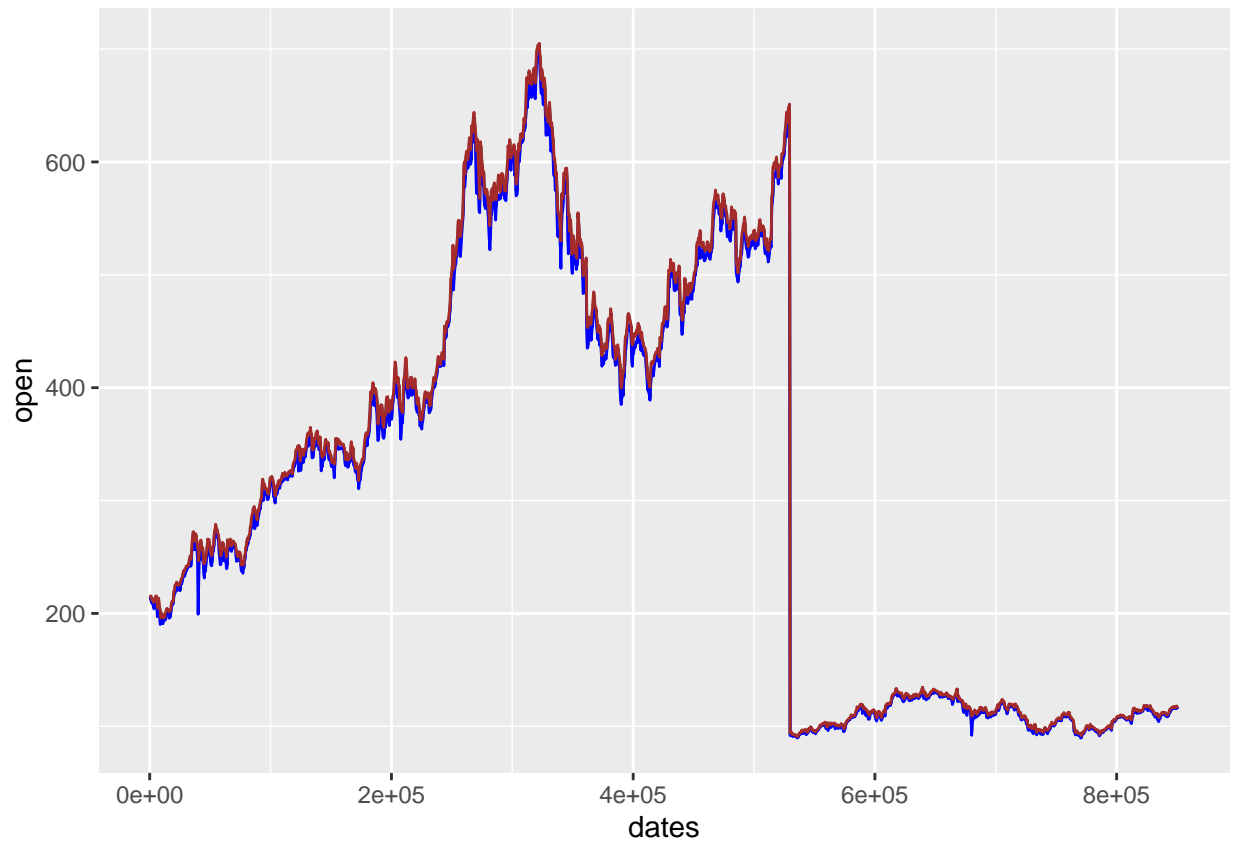
Fitted values
 $\text{lm}(\text{CapitalExpenditures} \sim \text{TotalAssets} + \text{TotalCurrentAssets} + \text{OtherEquity} + \text{I} \dots)$



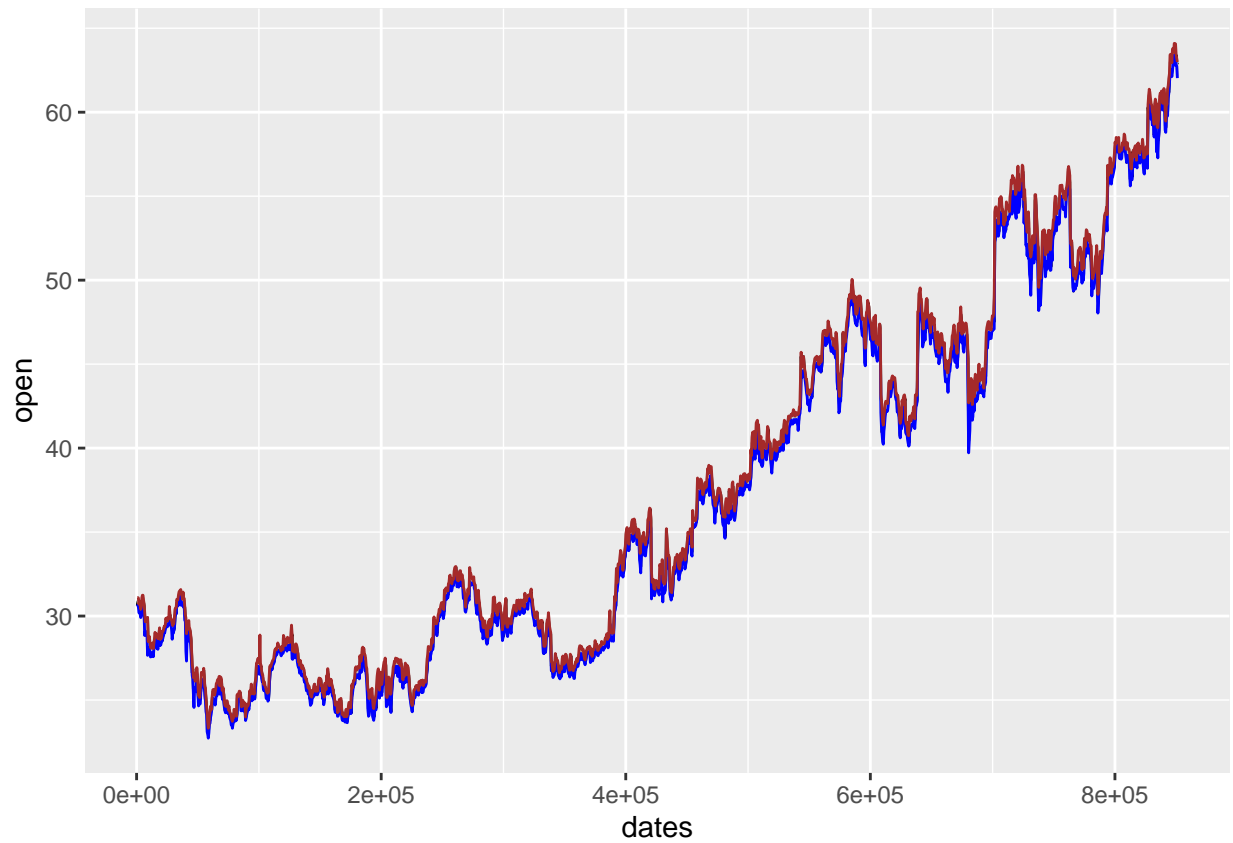
lm(CapitalExpenditures ~ TotalAssets + TotalCurrentAssets + OtherEquity + I ...

We check the various plots provided by R's plot function to see whether our models are effective in prediction.

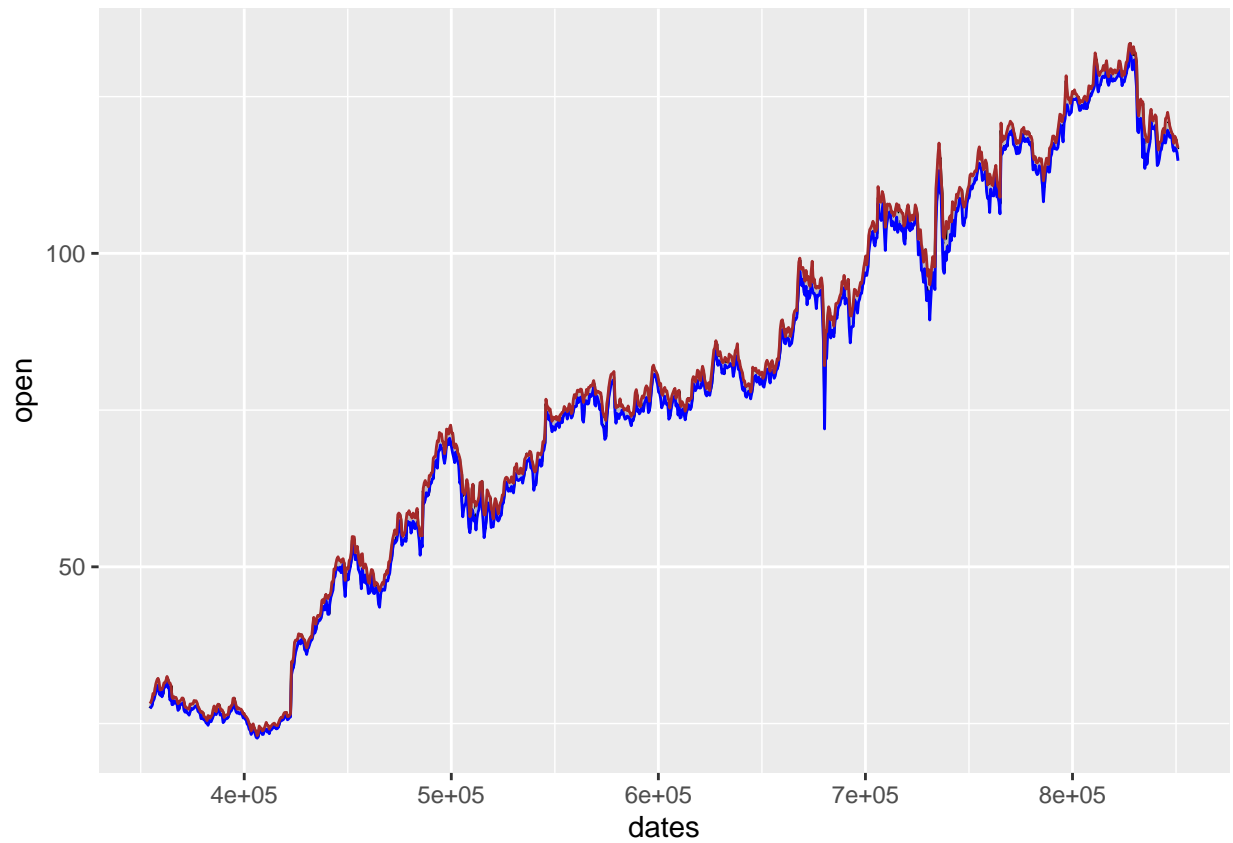
```
ggplot(data = appleprice)+
  geom_line(mapping = aes(x = dates, y = open), color = "black")+
  geom_line(mapping = aes(x = dates, y = close), color = "gray")+
  geom_line(mapping = aes(x = dates, y = low), color = "blue")+
  geom_line(mapping = aes(x = dates, y = high), color = "brown")
```



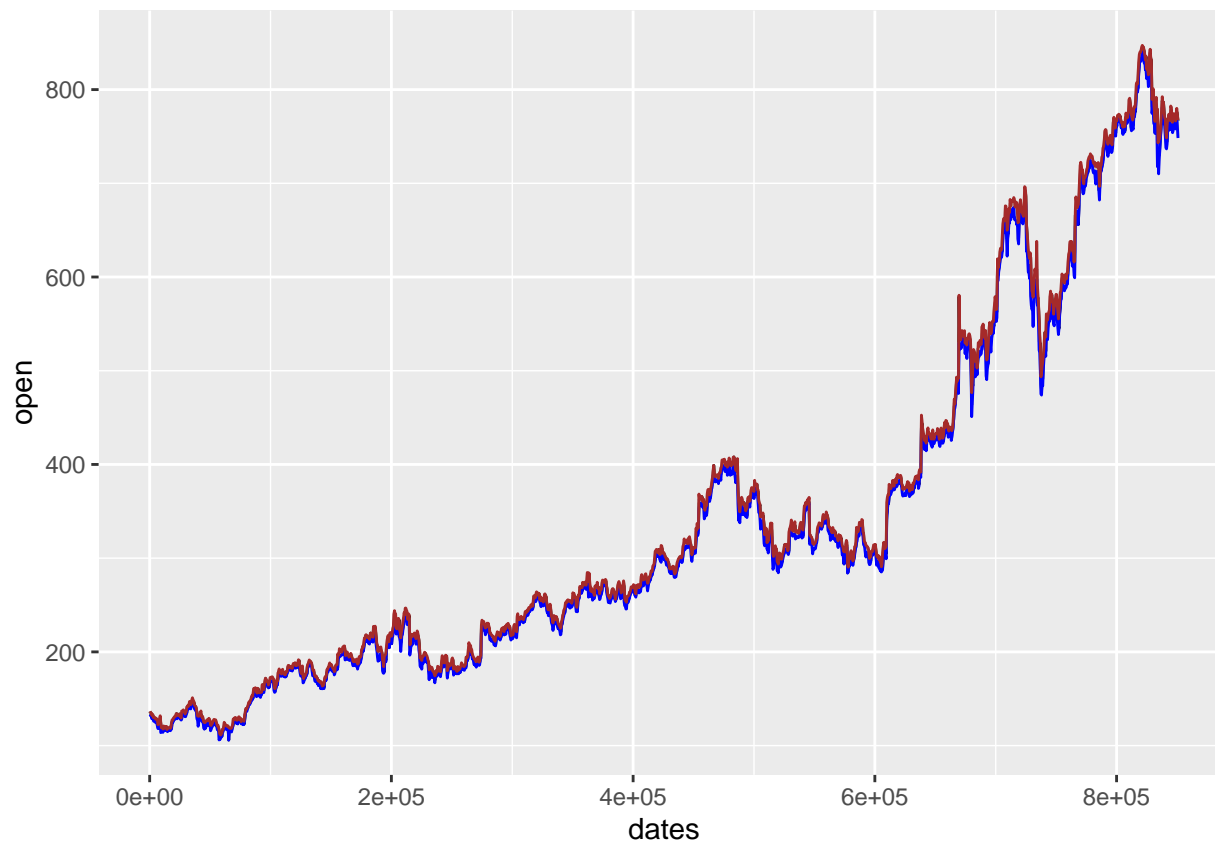
```
ggplot(data = microprice)+  
  geom_line(mapping = aes(x = dates, y = open), color = "black")+  
  geom_line(mapping = aes(x = dates, y = close), color = "gray")+  
  geom_line(mapping = aes(x = dates, y = low), color = "blue")+  
  geom_line(mapping = aes(x = dates, y = high), color = "brown")
```

```
ggplot(data = fbprice)+  
  geom_line(mapping = aes(x = dates, y = open), color = "black")+  
  geom_line(mapping = aes(x = dates, y = close), color = "gray")+  
  geom_line(mapping = aes(x = dates, y = low), color = "blue")+  
  geom_line(mapping = aes(x = dates, y = high), color = "brown")
```



```
ggplot(data = amazonprice)+  
  geom_line(mapping = aes(x = dates, y = open), color = "black")+  
  geom_line(mapping = aes(x = dates, y = close), color = "gray")+  
  geom_line(mapping = aes(x = dates, y = low), color = "blue")+  
  geom_line(mapping = aes(x = dates, y = high), color = "brown")
```



We now begin our time series analysis of the 4 really profitable companies, Apple, Google, Microsoft, and Facebook. We first generate the time series plots of each of the 4 companies' opening stock values, closing stock values, and high and low values per day. I converted the date objects into integers to be able to get the time series plots.

```
trendapcl <- lm(close ~ dates, data = appleprice)
summary(trendapcl)
```

```
##
## Call:
## lm(formula = close ~ dates, data = appleprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -271.60 -108.95  -66.17  147.34  374.53
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.668e+02  7.632e+00   61.17  <2e-16 ***
## dates        -3.668e-04  1.570e-05  -23.37  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 161.8 on 1760 degrees of freedom
## Multiple R-squared:  0.2368, Adjusted R-squared:  0.2363
## F-statistic:  546 on 1 and 1760 DF,  p-value: < 2.2e-16
```

```
trendapo <- lm(open ~ dates, data = appleprice)
summary(trendapo)
```

```
##
## Call:
## lm(formula = open ~ dates, data = appleprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -271.41 -108.83  -66.01  146.73  377.15
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.671e+02  7.637e+00   61.16  <2e-16 ***
## dates        -3.672e-04  1.571e-05  -23.37  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 161.9 on 1760 degrees of freedom
## Multiple R-squared:  0.2369, Adjusted R-squared:  0.2364
## F-statistic: 546.3 on 1 and 1760 DF,  p-value: < 2.2e-16
```

```
trendaphigh <- lm(high ~ dates, data = appleprice)
summary(trendaphigh)
```

```
##
## Call:
## lm(formula = high ~ dates, data = appleprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -272.07 -110.02  -66.37  148.84  376.06
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.715e+02  7.701e+00   61.22  <2e-16 ***
## dates        -3.707e-04  1.584e-05  -23.40  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 163.3 on 1760 degrees of freedom
## Multiple R-squared:  0.2373, Adjusted R-squared:  0.2369
## F-statistic: 547.7 on 1 and 1760 DF,  p-value: < 2.2e-16
```

```
trendaplow <- lm(low ~ dates, data = appleprice)
summary(trendaplow)
```

```
##
## Call:
## lm(formula = low ~ dates, data = appleprice)
##
```

```
## Residuals:
##      Min       1Q   Median       3Q      Max
## -268.47 -107.79  -64.67  145.41  374.43
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  4.619e+02  7.565e+00   61.05  <2e-16 ***
## dates        -3.624e-04  1.556e-05  -23.29  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 160.4 on 1760 degrees of freedom
## Multiple R-squared:  0.2355, Adjusted R-squared:  0.2351
## F-statistic: 542.2 on 1 and 1760 DF, p-value: < 2.2e-16
```

```
trendmsftcl <- lm(close ~ dates, data = microprice)
summary(trendmsftcl)
```

```
##
## Call:
## lm(formula = close ~ dates, data = microprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -8.118 -2.627 -0.495   2.705 10.982
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  1.995e+01  1.878e-01  106.2  <2e-16 ***
## dates         4.093e-05  3.862e-07  106.0  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 3.98 on 1760 degrees of freedom
## Multiple R-squared:  0.8645, Adjusted R-squared:  0.8644
## F-statistic: 1.123e+04 on 1 and 1760 DF, p-value: < 2.2e-16
```

```
trendmsftop <- lm(open ~ dates, data = microprice)
summary(trendmsftop)
```

```
##
## Call:
## lm(formula = open ~ dates, data = microprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -8.0936 -2.6320 -0.5854   2.7389 10.9278
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  1.996e+01  1.881e-01  106.1  <2e-16 ***
## dates         4.085e-05  3.868e-07  105.6  <2e-16 ***
## ---
```

```
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 3.986 on 1760 degrees of freedom
## Multiple R-squared:  0.8637, Adjusted R-squared:  0.8637
## F-statistic: 1.116e+04 on 1 and 1760 DF,  p-value: < 2.2e-16
```

```
trendmsfthigh <- lm(high ~ dates, data = microprice)
summary(trendmsfthigh)
```

```
##
## Call:
## lm(formula = high ~ dates, data = microprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -8.0991 -2.6508 -0.5133  2.7956 10.9344
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.014e+01  1.891e-01   106.5  <2e-16 ***
## dates        4.119e-05  3.887e-07    106.0  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 4.006 on 1760 degrees of freedom
## Multiple R-squared:  0.8645, Adjusted R-squared:  0.8644
## F-statistic: 1.123e+04 on 1 and 1760 DF,  p-value: < 2.2e-16
```

```
trendmsftlow <- lm(low ~ dates, data = microprice)
summary(trendmsftlow)
```

```
##
## Call:
## lm(formula = low ~ dates, data = microprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -7.9975 -2.6146 -0.5386  2.7085 10.8544
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 1.974e+01  1.867e-01   105.8  <2e-16 ***
## dates        4.059e-05  3.838e-07    105.8  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 3.955 on 1760 degrees of freedom
## Multiple R-squared:  0.8641, Adjusted R-squared:  0.864
## F-statistic: 1.119e+04 on 1 and 1760 DF,  p-value: < 2.2e-16
```

```
trendfbcl <- lm(close ~ dates, data = fbprice)
summary(trendfbcl)
```

```
##
## Call:
## lm(formula = close ~ dates, data = fbprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -15.721  -3.598   0.646   4.120  16.285
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -5.072e+01  7.958e-01  -63.74  <2e-16 ***
## dates        2.133e-04  1.287e-06  165.66  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.865 on 1006 degrees of freedom
## Multiple R-squared:  0.9646, Adjusted R-squared:  0.9646
## F-statistic: 2.744e+04 on 1 and 1006 DF,  p-value: < 2.2e-16
```

```
trendfbop <- lm(open ~ dates, data = fbprice)
summary(trendfbop)
```

```
##
## Call:
## lm(formula = open ~ dates, data = fbprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -17.3442  -3.7345   0.5191   4.1275  16.6496
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -5.074e+01  7.957e-01  -63.77  <2e-16 ***
## dates        2.133e-04  1.287e-06  165.71  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.864 on 1006 degrees of freedom
## Multiple R-squared:  0.9647, Adjusted R-squared:  0.9646
## F-statistic: 2.746e+04 on 1 and 1006 DF,  p-value: < 2.2e-16
```

```
trendfbhigh <- lm(high ~ dates, data = fbprice)
summary(trendfbhigh)
```

```
##
## Call:
## lm(formula = high ~ dates, data = fbprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -15.0738  -3.7389   0.6507   4.0182  16.0082
##
## Coefficients:
```

```
##               Estimate Std. Error t value Pr(>|t|)
## (Intercept) -5.055e+01  7.980e-01  -63.34  <2e-16 ***
## dates       2.144e-04  1.291e-06  166.08  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.881 on 1006 degrees of freedom
## Multiple R-squared:  0.9648, Adjusted R-squared:  0.9648
## F-statistic: 2.758e+04 on 1 and 1006 DF,  p-value: < 2.2e-16
```

```
trendfbflow <- lm(low ~ dates, data = fbprice)
summary(trendfbflow)
```

```
##
## Call:
## lm(formula = low ~ dates, data = fbprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -21.3339  -3.6426   0.5483   4.2687  15.5298
##
## Coefficients:
##               Estimate Std. Error t value Pr(>|t|)
## (Intercept) -5.075e+01  7.919e-01  -64.09  <2e-16 ***
## dates       2.118e-04  1.281e-06  165.34  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.836 on 1006 degrees of freedom
## Multiple R-squared:  0.9645, Adjusted R-squared:  0.9645
## F-statistic: 2.734e+04 on 1 and 1006 DF,  p-value: < 2.2e-16
```

```
trendamzncl <- lm(close ~ dates, data = amazonprice)
summary(trendamzncl)
```

```
##
## Call:
## lm(formula = close ~ dates, data = amazonprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -181.212  -49.320   -9.105   47.411  224.442
##
## Coefficients:
##               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 4.294e+01  3.641e+00  11.79  <2e-16 ***
## dates       7.030e-04  7.490e-06  93.85  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 77.2 on 1760 degrees of freedom
## Multiple R-squared:  0.8335, Adjusted R-squared:  0.8334
## F-statistic: 8808 on 1 and 1760 DF,  p-value: < 2.2e-16
```



```
trendamznop <- lm(open ~ dates, data = amazonprice)
summary(trendamznop)
```

```
##
## Call:
## lm(formula = open ~ dates, data = amazonprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -182.309  -49.132   -9.424   47.496  224.970
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 4.268e+01  3.648e+00  11.70  <2e-16 ***
## dates       7.035e-04  7.504e-06  93.75  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 77.34 on 1760 degrees of freedom
## Multiple R-squared:  0.8331, Adjusted R-squared:  0.8331
## F-statistic: 8788 on 1 and 1760 DF, p-value: < 2.2e-16
```

```
trendamznhigh <- lm(high ~ dates, data = amazonprice)
summary(trendamznhigh)
```

```
##
## Call:
## lm(formula = high ~ dates, data = amazonprice)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -182.339  -49.758   -9.007   47.983  221.095
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 4.412e+01  3.658e+00  12.06  <2e-16 ***
## dates       7.086e-04  7.524e-06  94.18  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 77.55 on 1760 degrees of freedom
## Multiple R-squared:  0.8344, Adjusted R-squared:  0.8343
## F-statistic: 8870 on 1 and 1760 DF, p-value: < 2.2e-16
```

```
trendamznlow <- lm(low ~ dates, data = amazonprice)
summary(trendamznlow)
```

```
##
## Call:
## lm(formula = low ~ dates, data = amazonprice)
##
```

```
## Residuals:
##      Min       1Q   Median       3Q      Max
## -178.259  -49.130   -9.689   46.385  226.574
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 4.143e+01  3.623e+00  11.44  <2e-16 ***
## dates       6.972e-04  7.451e-06  93.57  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 76.8 on 1760 degrees of freedom
## Multiple R-squared:  0.8326, Adjusted R-squared:  0.8325
## F-statistic: 8755 on 1 and 1760 DF,  p-value: < 2.2e-16
```

Here we generate the trend predictors for each of the various vlaues. We can use these values to find the opening, closing, high, and low values for each of these 4 stocks.