



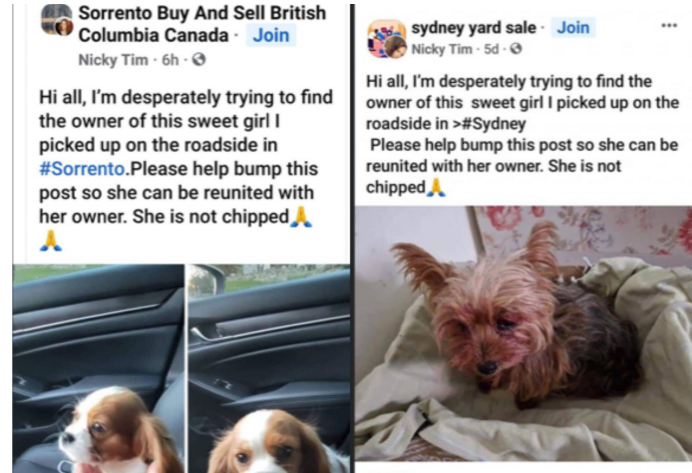
AniMobile

"Where Pokemon GO! Meets Animal Control"

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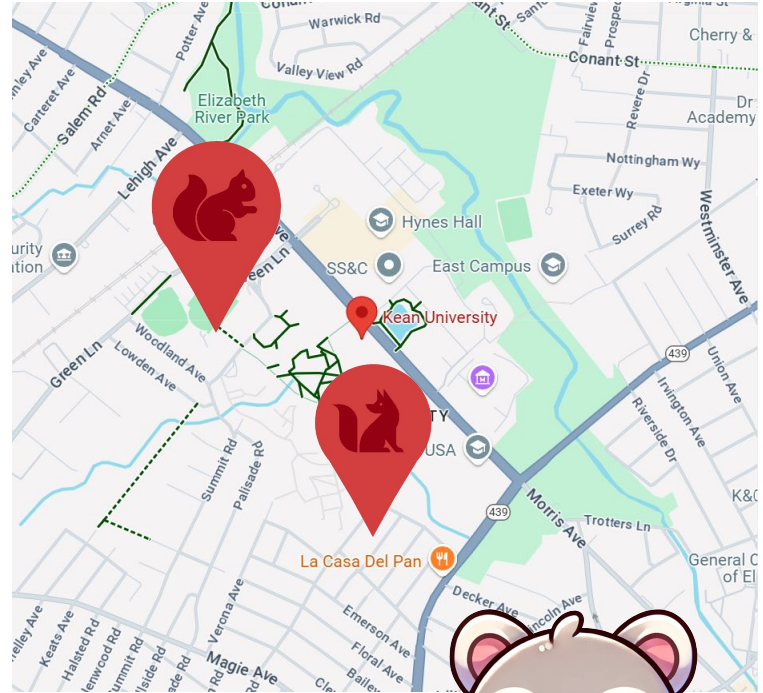
The Problem in Animal Control as a Public Service

- During our summer at Princeton, we encountered various wildlife, including squirrels, raccoons, and foxes, which students frequently shared on social media.
- There have also been many Facebook scams around fake missing animals causing distrust and skepticism in those with animals that are really lost.



The Solution

- AniMobile is a combination of both the exciting aspects of seeing wildlife in person and sharing with peers as well as the professional side, ensuring the public knows how to respond when a furry friend is spotted.
- The app will feature accounts for both standard users (Explorers) and local government professionals (Pros).



Real-time updates
when critters are
spotted near you!



Live Life on the Wild Side

- Earn badges
- Gain XP
- Learn how to stay safe when you come across an animal in the streets
- Become an active member of your community and nature!

