



# ANA OBERLIES

MARKETING & COMMUNICATION MANAGER

## ABOUT ME

In 2023 I've finished a Marketing Management degree, throughout my course I've been involved in many activities in a way of developing new personal and professional skills. I've done volunteer work since young, started working at age 16 in restaurants, also worked as an event hostess. At the end of 2021 I stopped working in restaurants and stayed just for the events. I consider myself a proactive person, good teamwork and communication.

## EDUCATION

**IPAM- Instituto Português de Administração e Marketing do Porto** 2020-2023  
Marketing Management Degree

**University of Porto, Google Atelier Digital** 2023/2024  
Digital Marketing  
Google Ads Display  
Google Ads Search

## EXPERIENCE

**Waitress** 2016-2023  
Mercearia das Flores | Famous Dog | Nhac Nhac Part-time

**Graça Spratley** 2020-2024  
Event hostess Part-time

**Quinta Nova de Nossa Senhora do Carmo, Lda** 2023  
Internship Marketing and Communication Full time  
Brand activation actions  
Product launch planning and development  
Internal and external communication  
Partnership management

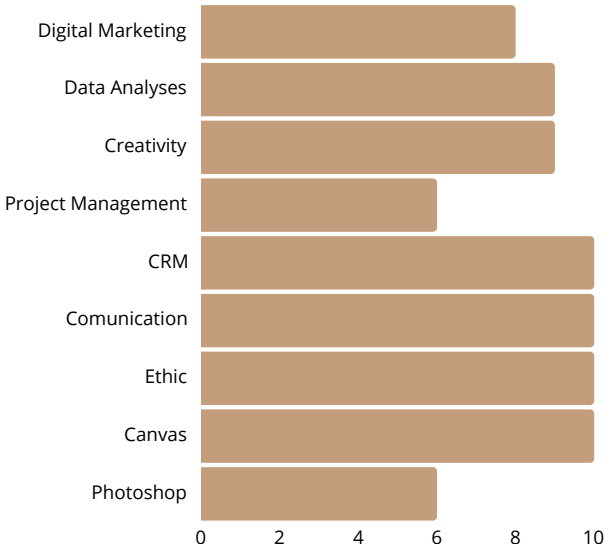
**Trotinete Lda** 2024- 2025  
Marketing Manager Full-time  
Brand activation actions  
Internal and external communication  
Partnership and supplier management  
CRM implementation and development  
Social media management, content creation  
E-commerce and sales team support  
Catalogue development  
Lead generation and management  
Newsletters

**Quinta do Cume Soc. Agricola** 2025-currently  
Marketing and Business Developer Manager Full-time  
Internal and external communication  
Partnership and supplier management  
Social media management, content creation  
Customer management  
Maling

## PROFILE

Ana Moura Borges Oberlies Ferreira  
19/09/2000  
Oporto, Portugal

## SKILLS



## LINGUISTIC COMPETENCES

**Portugues** Nativo  
**Espanhol** Básico  
**Inglês** Fluente

## VOLUNTEER

**Banco Alimentar Contra a Fome**  
Oporto  
**Fundação Ronald McDonald**  
Oporto