



ANA OBERLIES

MARKETING & COMMUNICATION MANAGER

ABOUT ME

In 2023 I've finished a Marketing Management degree, throughout my course I've been involved in many activities in a way of developing new personal and professional skills. I've done volunteer work since young, started working at age 16 in restaurants, also worked as an event hostess. At the end of 2021 I stopped working in restaurants and stayed just for the events. I consider myself a proactive person, good teamwork and communication.

EDUCATION

IPAM- Instituto Português de Administração e Marketing do Porto 2020-2023
Marketing Management Degree

University of Porto, Google Atelier Digital 2023/20234
Digital Marketing
Google Ads Display
Google Ads Search

EXPIRIENCE

Waitress 2016-2023
Mercearia das Flores | Famous Dog | Nhac Nhac Part-time

Graça Spratley 2020-2024
Event hostess Part-time

Quinta Nova de Nossa Senhora do Carmo, Lda 2023
Internship Marketing and Communication Full time
Brand activation actions
Product launch planning and development
Internal and external communication
Partnership management

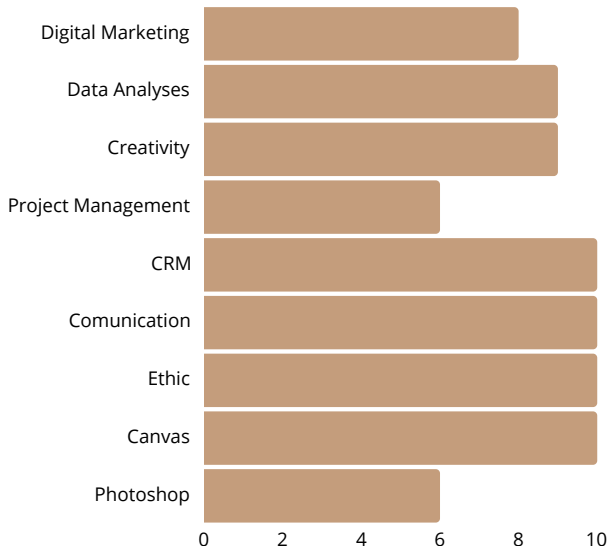
Trotinete Lda 2024- 2025
Marketing Manager Full-time
Brand activation actions
Internal and external communication
Partnership and supplier management
CRM implementation and development
Social media management, content creation
E-commerce and sales team support
Catalogue development
Lead generation and management
Newsletters

Quinta do Cume Soc. Agricola 2025-currently
Marketing and Business Developer Manager Full-time
Internal and external communication
Partnership and supplier management
Social media management, content creation
Customer management
Maling

PROFILE

Ana Moura Borges Oberlies Ferreira
19/09/2000
Oporto, Portugal

SKILLS



LINGUISTIC COMPETENCES

Portugues
Nativo
Espanhol
Básico

Inglês
Fluente

VOLUNTEER

Banco Alimentar Contra a Fome
Oporto
Fundação Ronald McDonald
Oporto