

PORTFOLIO

my info

Hi, I'm Ana! A curious and creative Digital Marketing Manager, passionate about turning ideas into action. My journey has been a mix of hands-on experiences, volunteering, working in hospitality at 16, and diving into marketing at IPAM-Porto, all of which have shaped me into someone who thrives on innovation and collaboration.

Outside of work, I find inspiration in nature, live music, and anything that fuels my creativity. I believe every challenge is an opportunity to grow, and I'm just getting started!



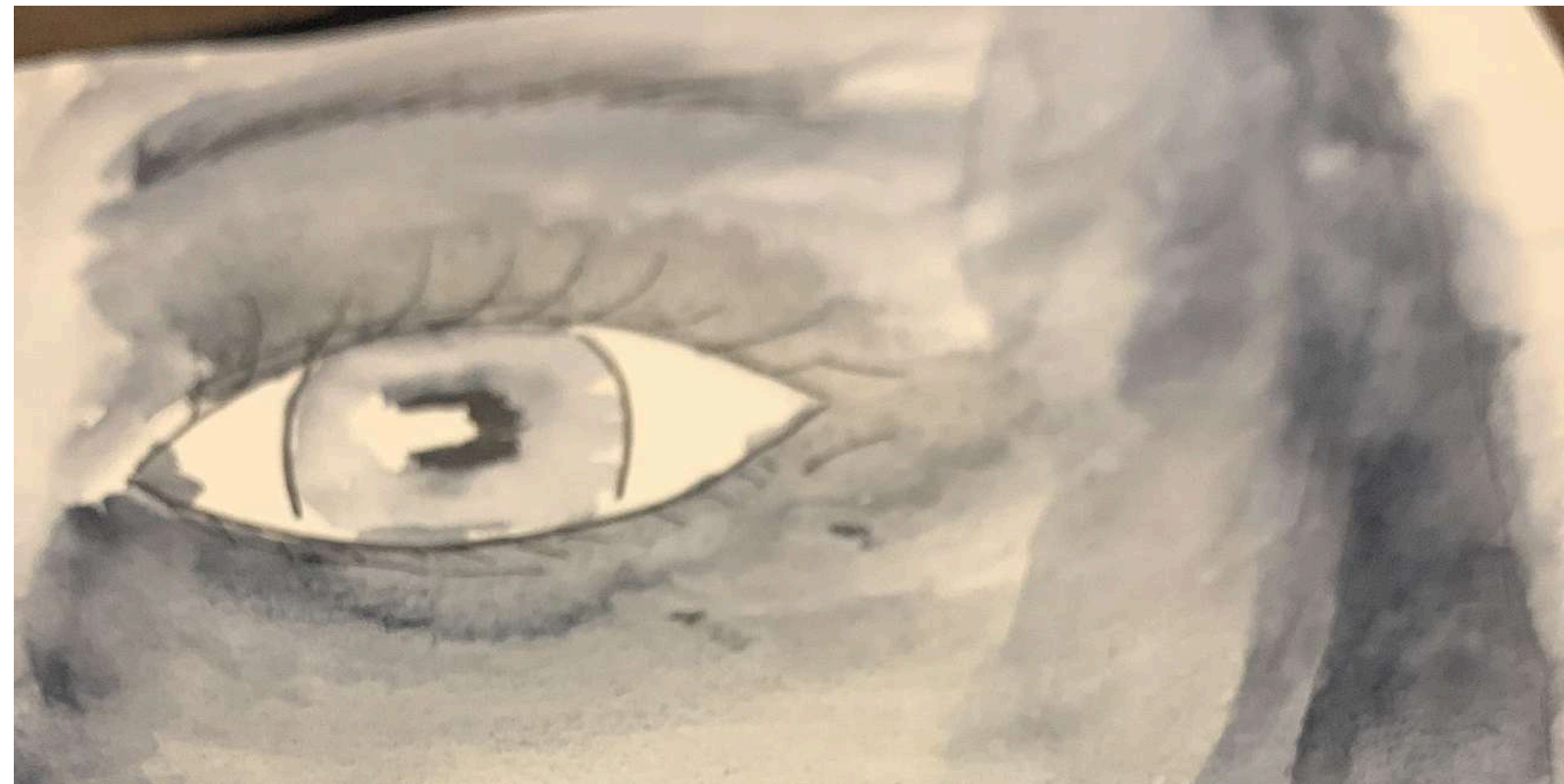
my skills

Hard Skills

Social Media Management
Digital Marketing
Photography & Content Production
Copyright & Storytelling
Data Analysis

Soft Skills

Creativity
Adaptability
Communication
Time Management



my work



Trotinete

TROTINETE is a brand specializing in high-quality, custom-tailored uniforms.

Core Values:

Design, quality and confort

Target:

industries like college and sports clubs

Mission:

Create dynamic and engaging social media content that reinforces the brand position as a leader in custom uniforms, building a strong online presence and fostering trust with colleges and sports clubs by emphasizing the perfect balance of style, comfort, and performance.

#Instagram#Facebook#LinkedIn



Trotinete



Trot

TROT is a leading brand specializing in high-quality, custom-tailored uniforms.

Core Values:

Design, quality and confort

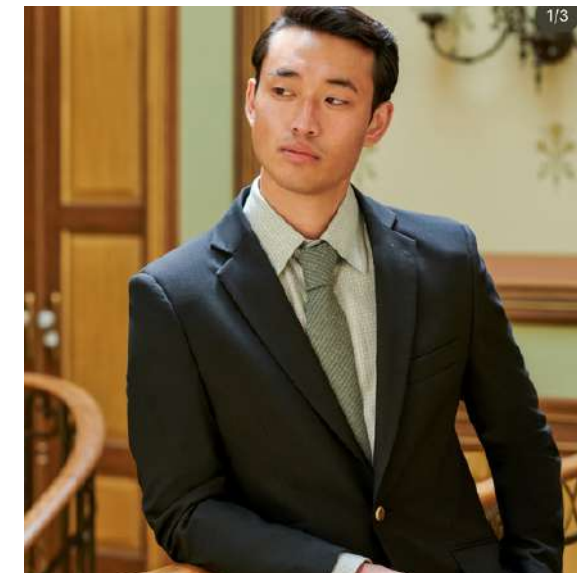
Target:

industries like services, hospitality, and healthcare

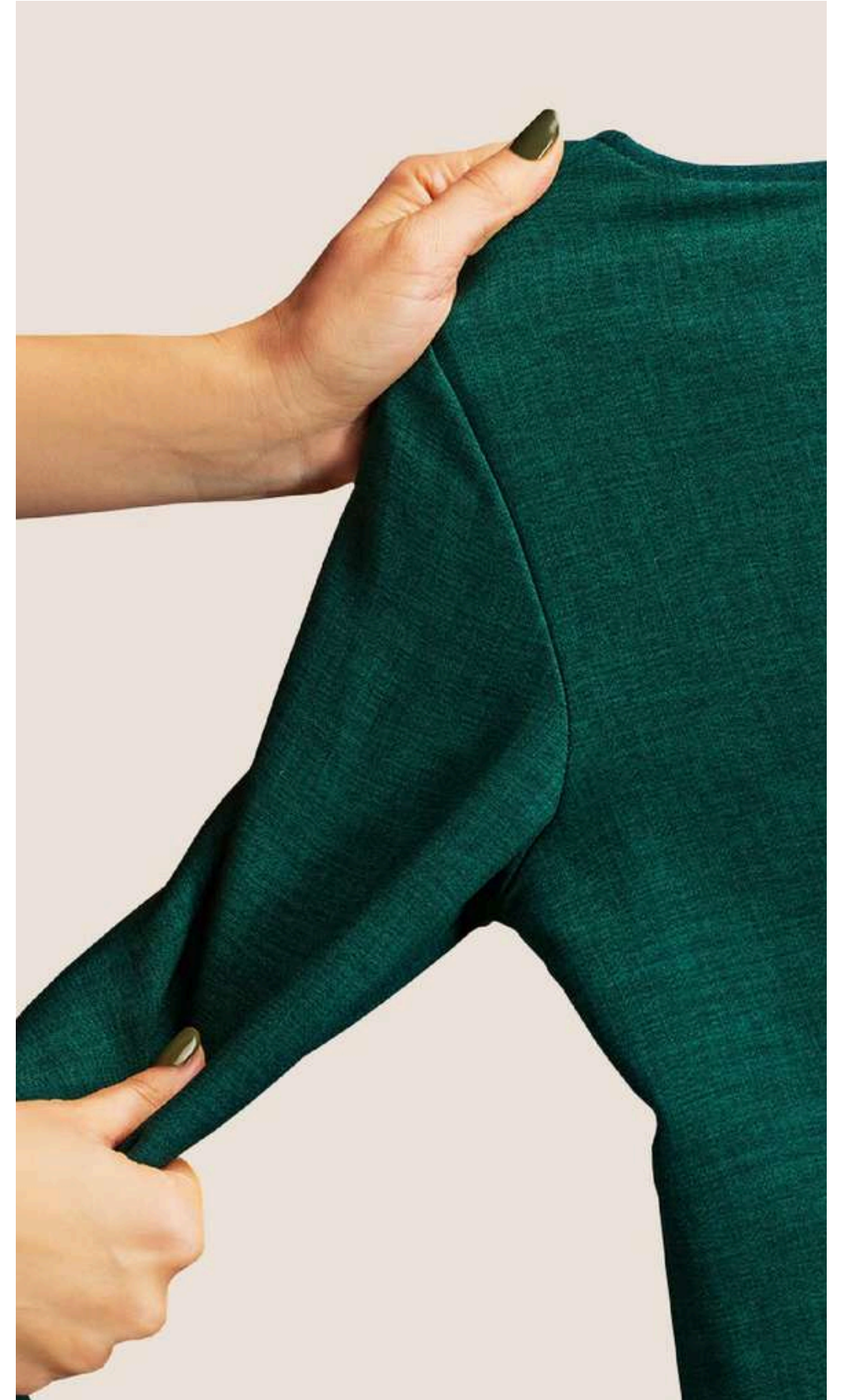
Mission:

Create engaging content that reinforces TROT's reputation as a leader in custom-tailored uniforms, fostering trust and credibility with companies that prioritize both style and functionality.

#Instagram#Facebook#LinkedIn



Trot



Paco

Paco is a funny and charismatic labrador specializing in making people happy.

Core Values:

Cute, funny and messy

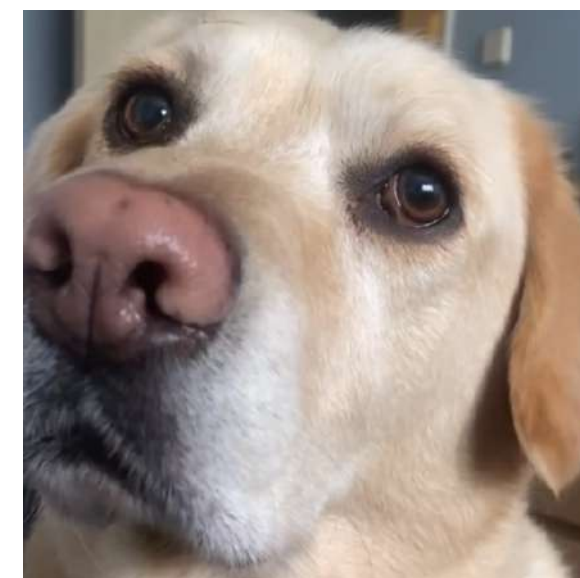
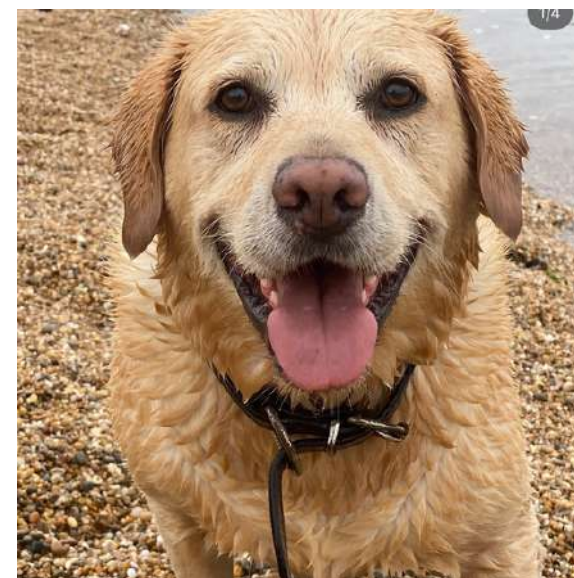
Target:

Dog lovers and dog enthusiasts

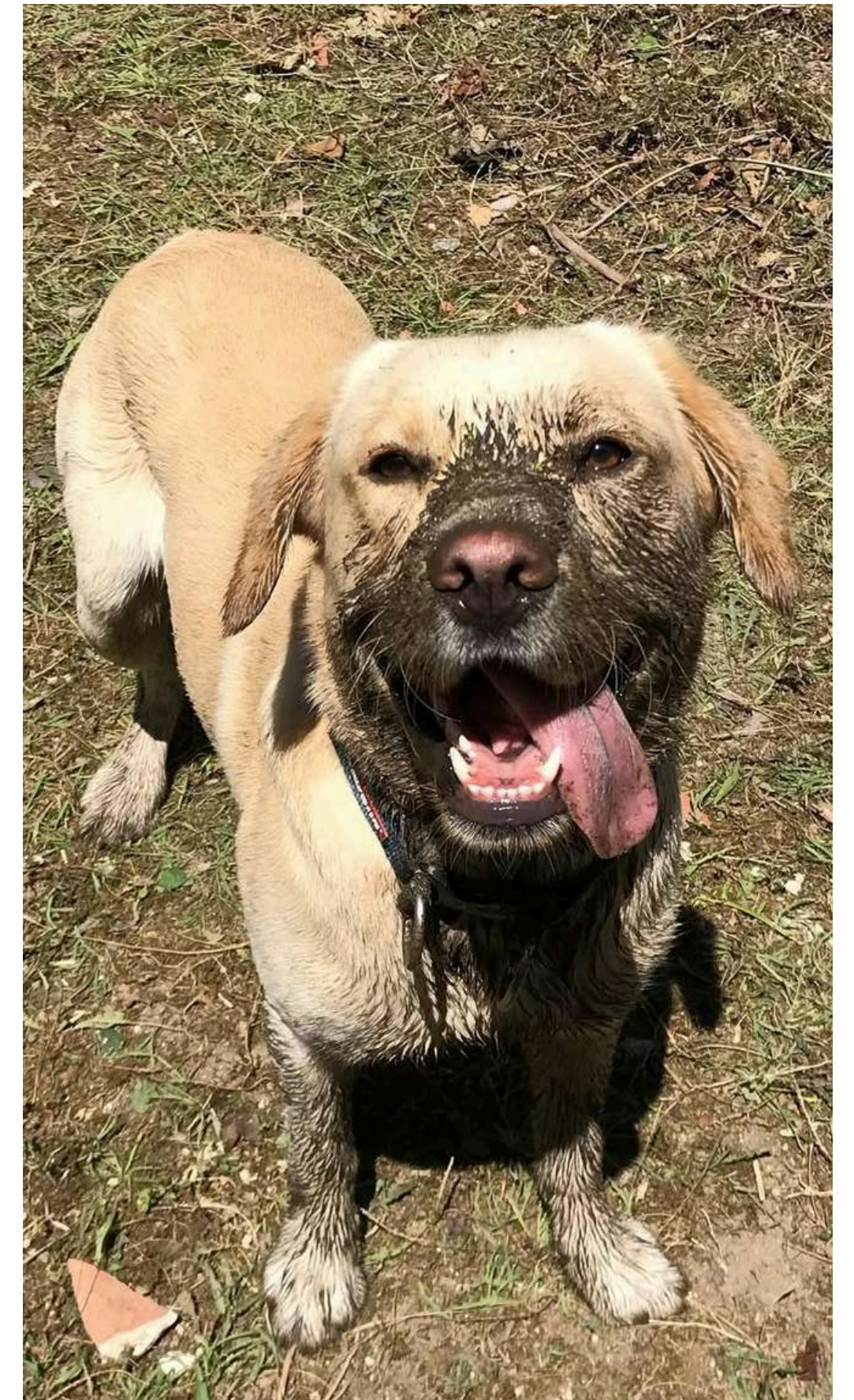
Mission:

Create engaging and heartwarming content that spreads happiness, strengthens connections with dog lovers, and reinforces the fun, lovable qualities that make him a unique and unforgettable companion.

#Instagram



Paco



Thank you!

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