

# PORTFOLIO

A black and white portrait of a woman with long, dark, wavy hair. She is looking down and slightly to her right. She is wearing a dark jacket with a thick, dark fur collar. The background is plain white.

# my info

Hi, I'm Ana! A curious and creative Digital Marketing Manager, passionate about turning ideas into action. My journey has been a mix of hands-on experiences, volunteering, working in hospitality at 16, and diving into marketing at IPAM-Porto, all of which have shaped me into someone who thrives on innovation and collaboration.

Outside of work, I find inspiration in nature, live music, and anything that fuels my creativity. I believe every challenge is an opportunity to grow, and I'm just getting started!





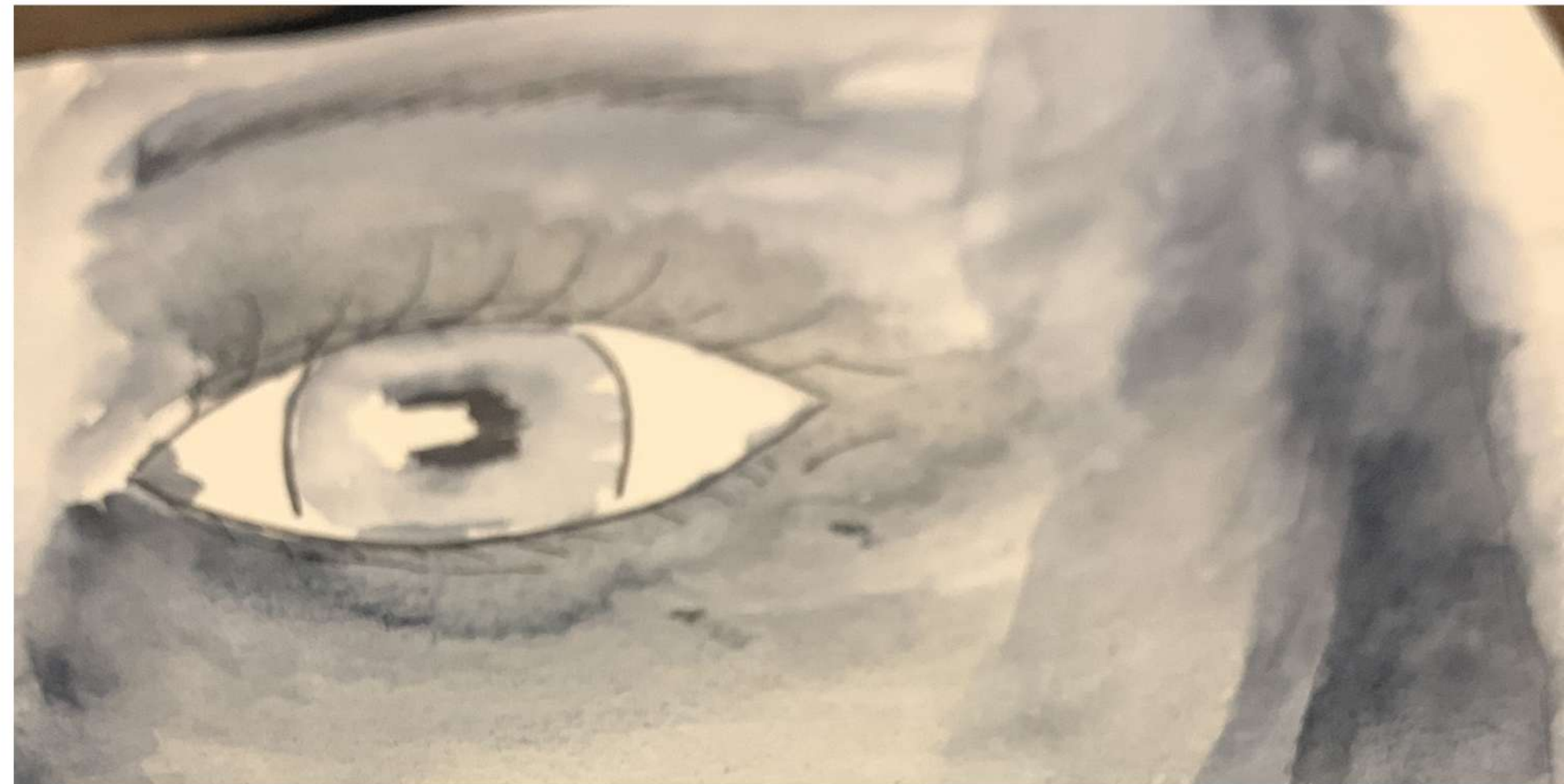
# my skills

## Hard Skills

Social Media Management  
Digital Marketing  
Photography & Content Production  
Copyright & Storytelling  
Data Analysis

## Soft Skills

Creativity  
Adaptability  
Communication  
Time Management





# my work





# Trotinete

TROTINETE is a brand specializing in high-quality, custom-tailored uniforms.

Core Values:

Design, quality and confort

Target:

industries like college and sports clubs

Mission:

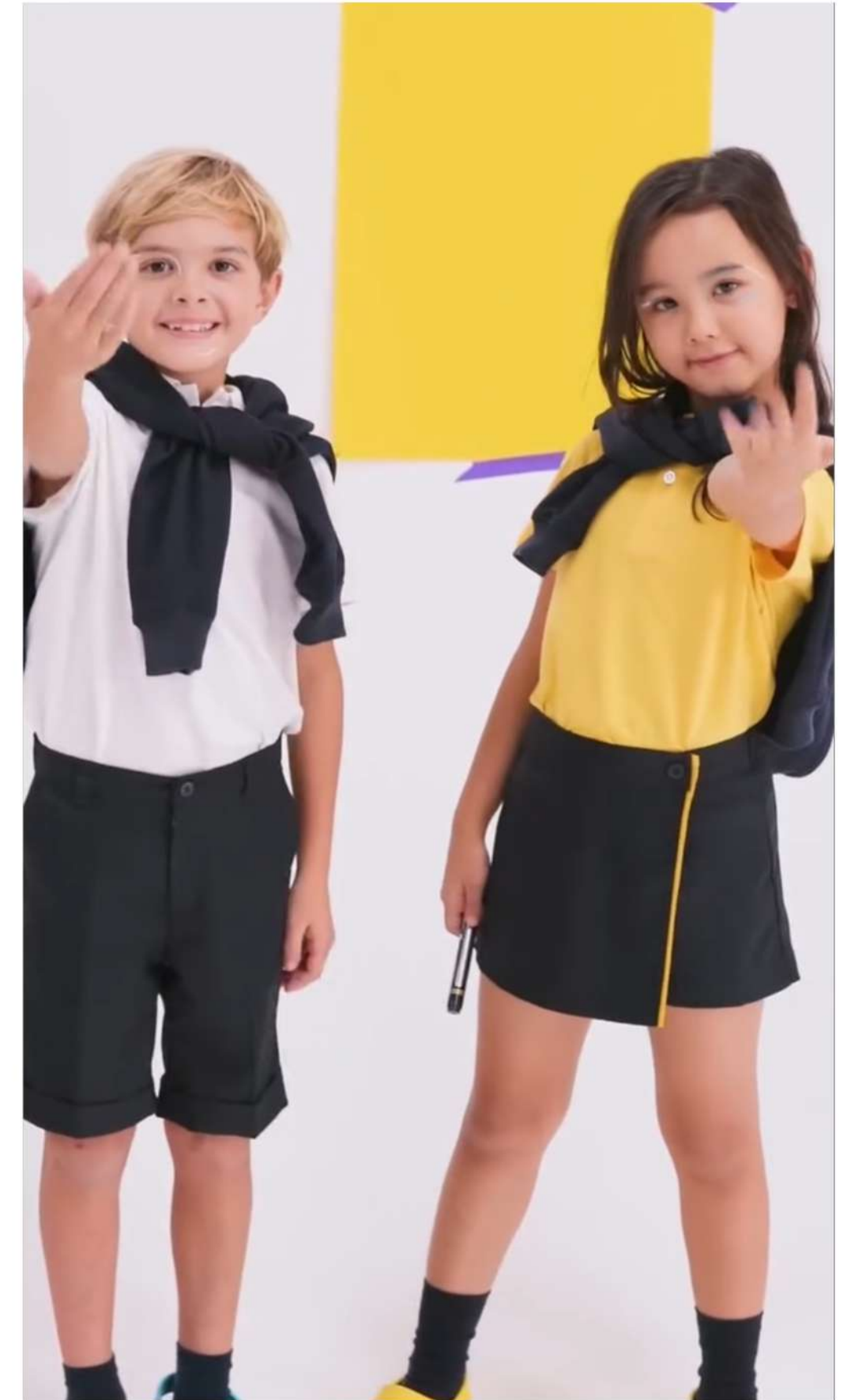
Create dynamic and engaging social media content that reinforces the brand position as a leader in custom uniforms, building a strong online presence and fostering trust with colleges and sports clubs by emphasizing the perfect balance of style, comfort, and performance.

#Instagram#Facebook#LinkedIn





# Trotinete





# Trot

TROT is a leading brand specializing in high-quality, custom-tailored uniforms.

## Core Values:

Design, quality and confort

## Target:

industries like services, hospitality, and healthcare

## Mission:

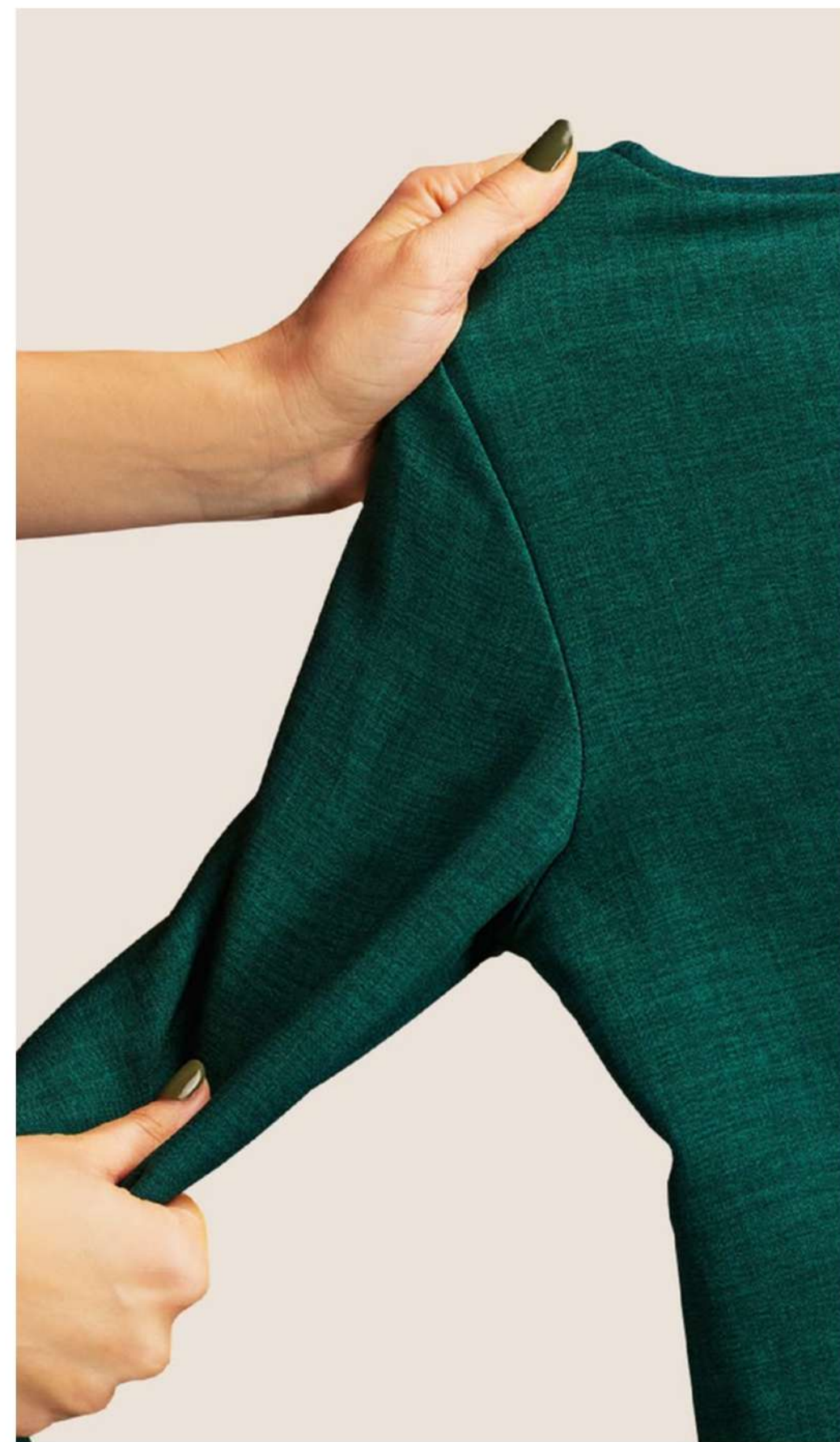
Create engaging content that reinforces TROT's reputation as a leader in custom-tailored uniforms, fostering trust and credibility with companies that prioritize both style and functionality.

#Instagram#Facebook#LinkedIn





# Trot





# Quinta do Cume

A winery dedicated to producing high-quality wines that embody authenticity and the essence of the terroir.

## Core Values:

Tradition, quality, and authenticity

## Target:

Wine enthusiasts, wine tourism, hospitality, and distribution

## Mission:

Engaging content that strengthens Quinta do Cume's reputation as a premium wine producer, fostering trust and credibility among consumers and partners who value unique experiences and products of excellence.

#Instagram#Facebook#LinkedIn





# Quinta do Cume





# Paco

Paco is a funny and charismatic labrador specializing in making people happy.

Core Values:

Cute, funny and messy

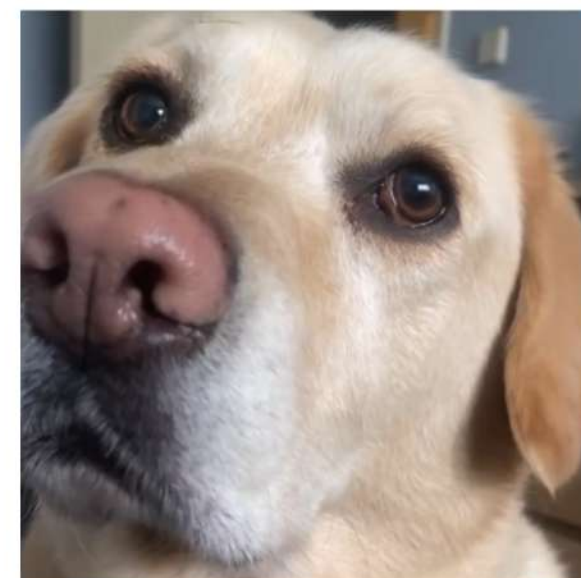
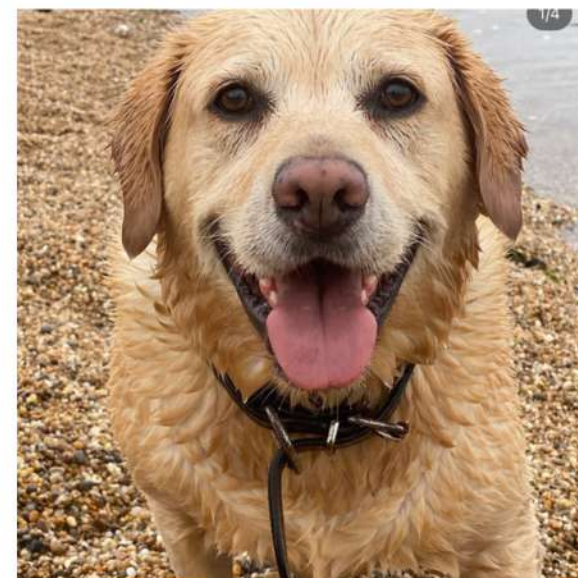
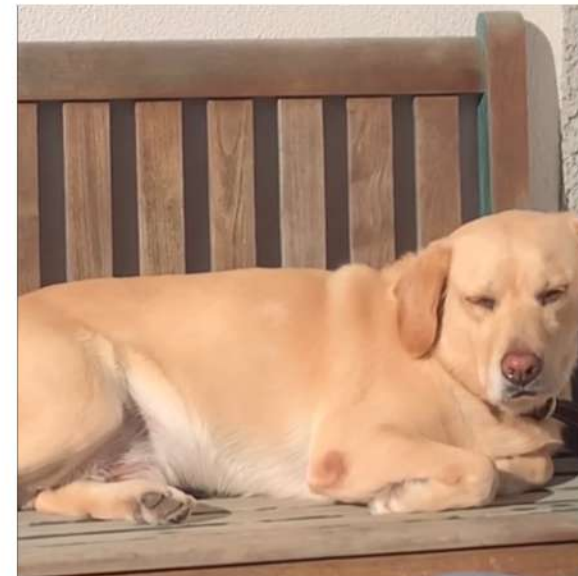
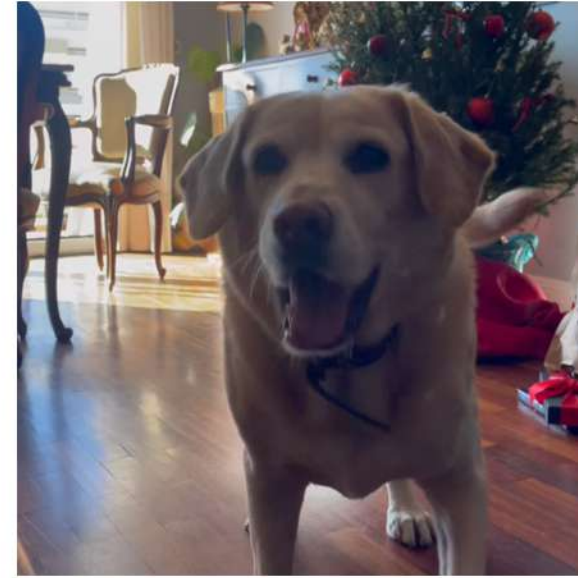
Target:

Dog lovers and dog enthusiasts

Mission:

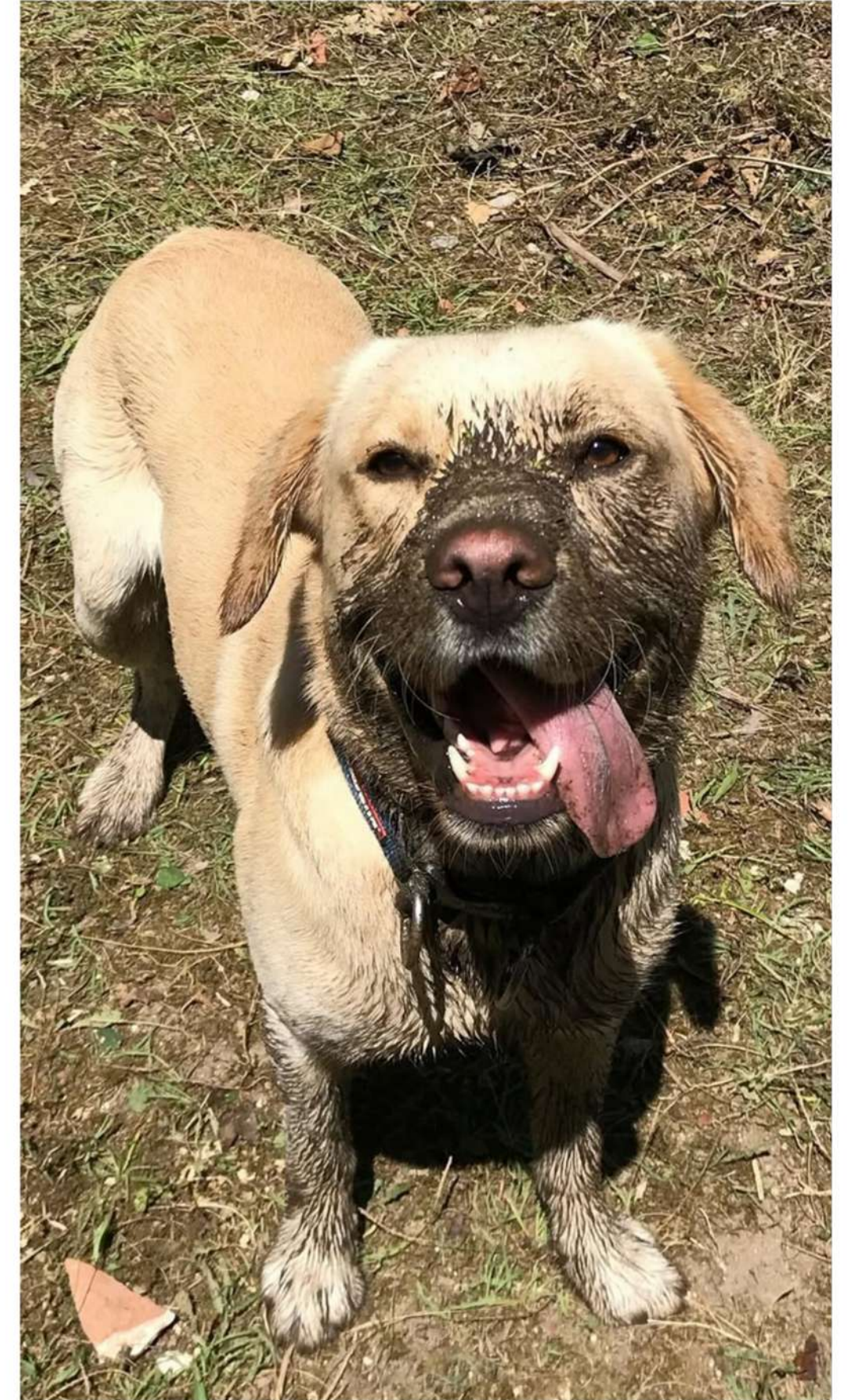
Create engaging and heartwarming content that spreads happiness, strengthens connections with dog lovers, and reinforces the fun, lovable qualities that make him a unique and unforgettable companion.

#Instagram





# Paco





# Thank you!

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