



# Ana Ragazzi

graphic • & • web

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## PROFESSIONAL GOALS

Graphic Designer • Web Designer • Illustrator

## WORK EXPERIENCES

### Biwa Group

#### Web Design Intern

A jewelry importer where I worked as an intern. I was responsible for photographing the jewelry using professional cameras as well as editing the images. Created Newsletters, products catalogs, print advertisement and business cards using the Adobe Package. I was also responsible for the update and maintenance of the company's website.

### Marshmallow Pie

#### Owner/Founder

An E Commerce created by me in which I sold personalized mugs. I was responsible for the development of the visual identity, creating each mugs' art and reaching the clients. Moreover, I did the advertisements for social media pages, banners and Newsletters. I also developed a website for the company and updated it regularly.

### Cappuccino Digital

#### Art Director (AD)

A communications agency where I had the opportunity to work with social media. I was responsible for creating digital advertisements and banners for social media such as Facebook, Instagram and Snapchat. As an AD, I led the advertisements' design for brands such as Ajinomoto, Boehringer, AMD and Credicard, aiming at their target audience.

## SKILLS

### Languages

HTML  
Javascript  
CSS

### Softwares

Photoshop • Lightroom  
Indesign • Dreamweaver  
Final Cut • Illustrator

### Platforms

MAC OS X  
Windows  
Ubuntu

### Others

Digital Painting  
Photograph  
Illustration

## EDUCATION

### Bachelor of Graphic Design

Universidade Pres. Mackenzie  
São Paulo 2011-2014

### English Course

Cultura Inglesa  
São Paulo 2008-2011

### Advanced Photoshop Course

SENAC  
São Paulo 2011

### Advanced English Course

English Experience  
Edimburgo - UK 2015

## LANGUAGES

Portuguese Native  
English Fluent