



Rights Statements in Digital Object Aggregators

DPLA, Europeana, and the International Rights
Statement Working Group

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Statement of Problem

- Over 87,000 unique rights statements in DPLA
- Lack of standardized mechanism to express rights statements for digitized cultural heritage material
- Wide variety of *textual* rights statements make potential for reuse of digital objects unclear
- Metadata requirements for aggregators often lead to implementation of “boilerplate” statements

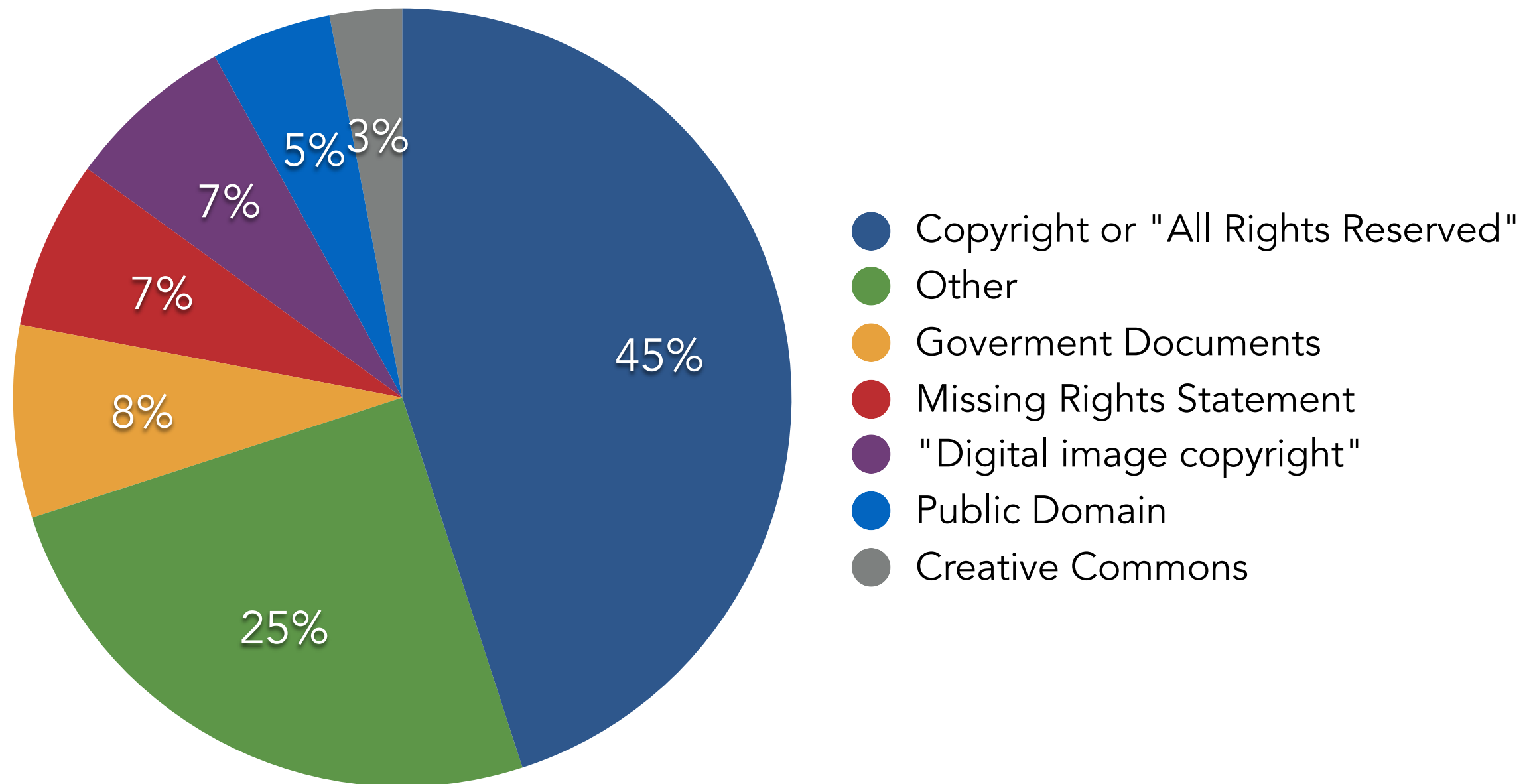
DPLA Rights Statements

[illegible]

Visualization by Dean Farrell (<http://deanfarr.com/viz/rights.php>)

Further DPLA analysis

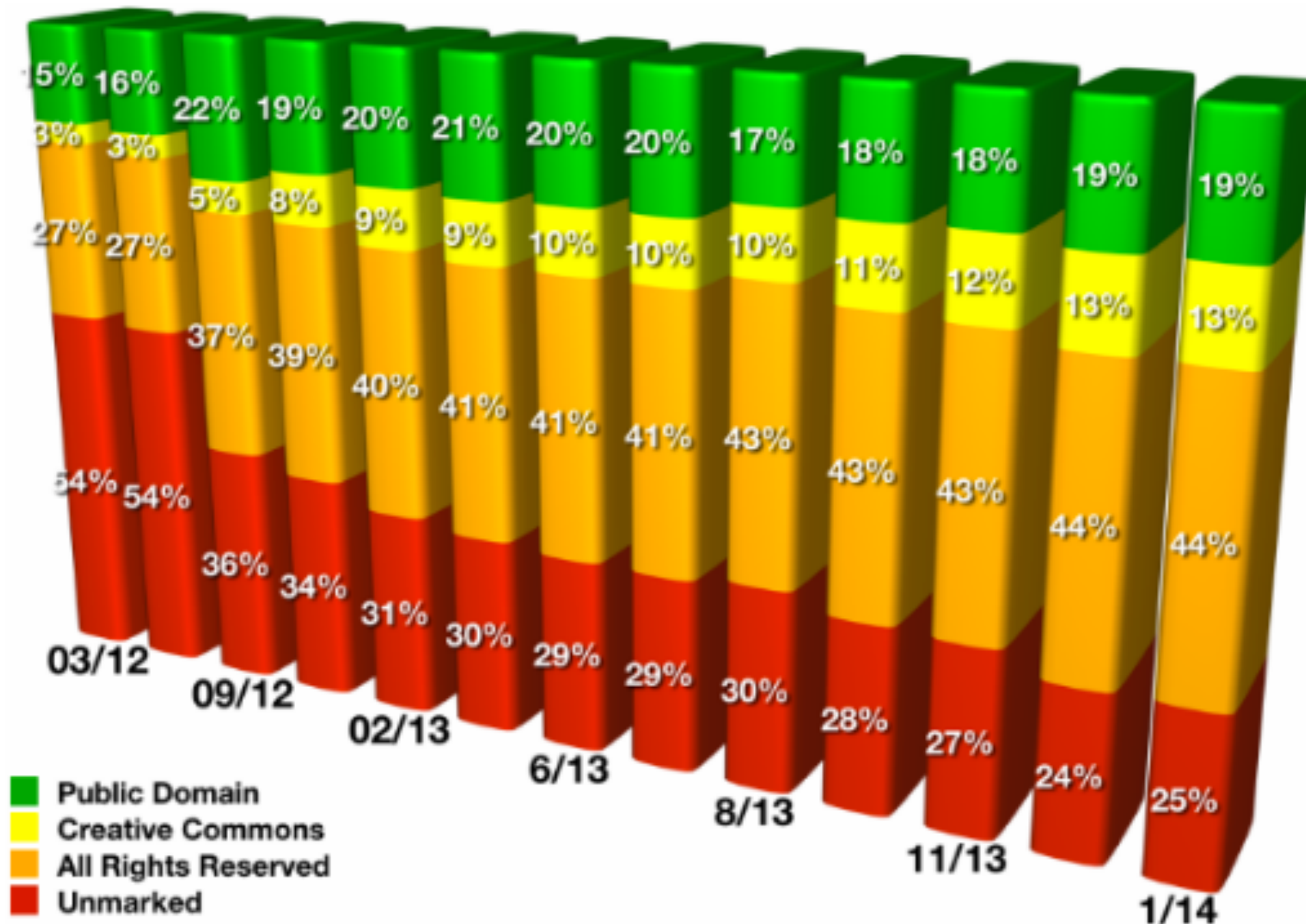
Very informal analysis based on rights statements from 6 Service Hubs (~1.36 million objects)



Europeana Rights Labeling

- **Europeana Rights Labeling Campaign:** collaborative project between Europeana and Kennisland
- Focused on ensuring digital objects are labeled with accurate rights statements and actively addressed unlabeled and incorrectly objects
- Allowed Europeana to expand and refine the specific standardized rights statements permitted in their context

Europeana Rights Over Time



Rights label per category (as percentage of total)

Image credit: [Kennisland \(CC-BY-SA 3.0\)](#)

Europeana Rights Statements

- Public Domain Mark
- Out of Copyright: Non-commercial Reuse *
- Free access - no reuse ^
- Paid access - no reuse ^
- Orphan work (EU) *
- Unknown ^
- Creative Commons CC0
- Creative Commons - Attribution (CC-BY)
- Creative Commons - Attribution, ShareAlike (BY-SA)
- Creative Commons - Attribution, No Derivatives (BY-ND)
- Creative Commons - Attribution, Non-Commercial (BY-NC)
- Creative Commons - Attribution, Non-Commercial, ShareAlike (BY-NC-SA)
- Creative Commons - Attribution, Non-Commercial, No Derivatives (BY-NC-ND)

<http://pro.europeana.eu/available-rights-statements>

A Way Forward



Knight News Challenge: Strengthening the Internet

'Getting It Right on Rights'



Dan Cohen
@DANCOHEN



Emily Gore
@NCSCHISTORY

WINNER

**Digital Public
Library
of America**

@DPLA

Knight News Challenge

@knightfdn | #Newschallenge

Image credit: The John S. and James L. Knight Foundation

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Subgroups

- Rights Statements (Melissa Levine, Diane Peters, Greg Cram, Dave Hansen, others from Europeana)
- Governance (Emily Gore, Paul Keller, Julia Fallon, and others)
- Technology (Mark Matienzo, Maarten Zeinstra, Patrick Peiffer, Amy Rudersdorf, Richard Urban, Matt Lee)

What You Can Do

- Comment on forthcoming white papers from each subgroup, to be released in early 2015
- Once the framework is established, work with your digital collections and/or those of your partners to implement
- DPLA's plan for implementation will utilize Hubs Network to train the current 1,300+ DPLA contributing institutions

Thank You!

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