

# GLOBAL SUPER STORE ANALYSIS



Global Super Store Sales Analysis



Global Super Store Risk Analysis





# GLOBAL SUPER STORE SALES ANALYSIS

2011

2012

2013

2014



Total Sales  
**\$12.64M**

Total Profit  
**\$1.47M**

Total Quantity  
**178K**

Total Ship Cost  
**\$1.35M**

Avg Ship Days  
**4**

Country Count  
**147**

Customer Count  
**2K**

Clear all slicers

Month

All

Region

All

Country

All

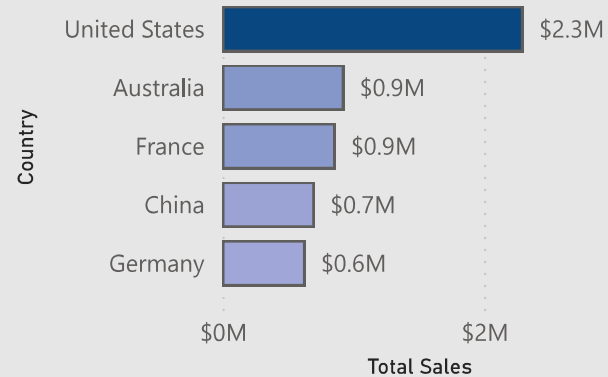
Category

All

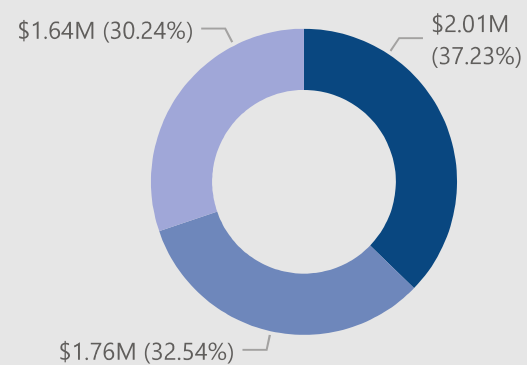
Sub-Category

All

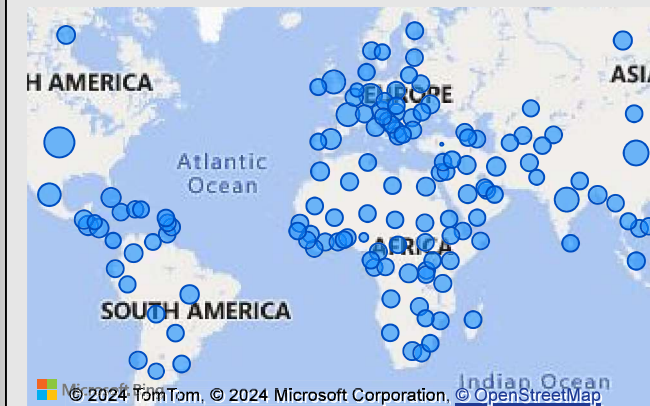
### Top 5 Country by Total Sales



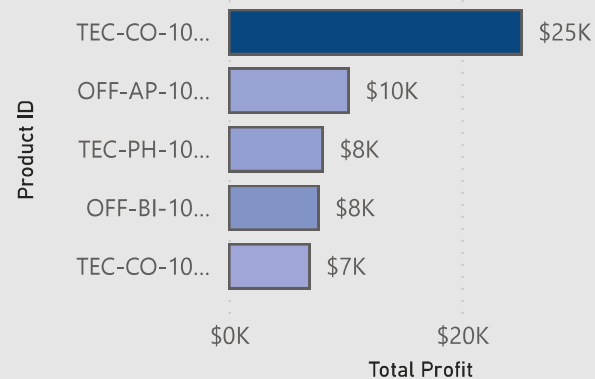
### Category by Total Sales



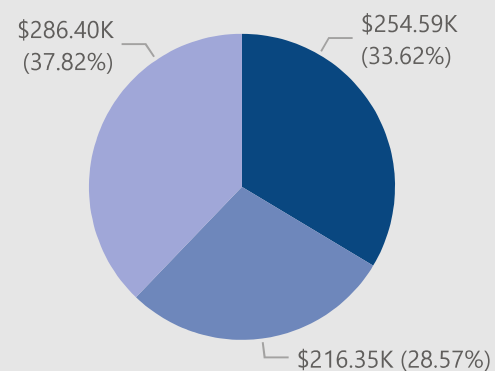
### Total Profit by Country



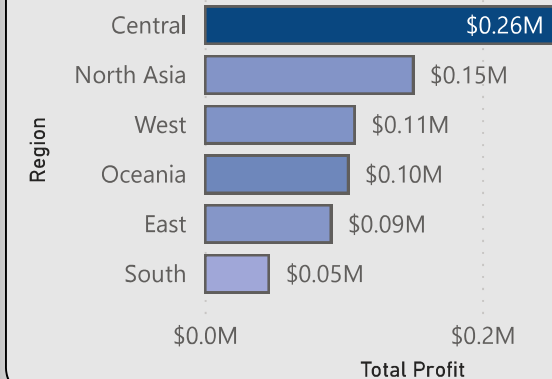
### Top 5 Profitable Product



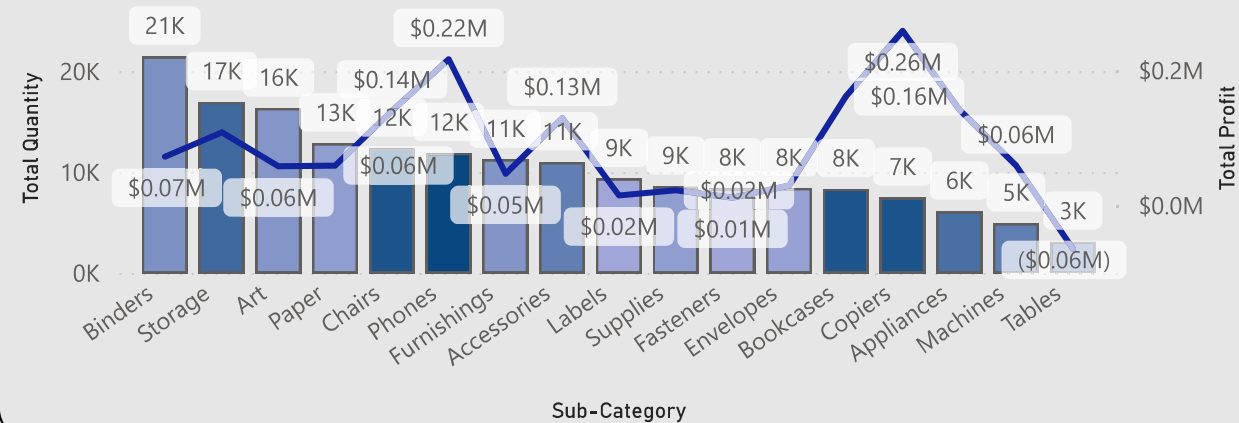
### Total Profit by Market



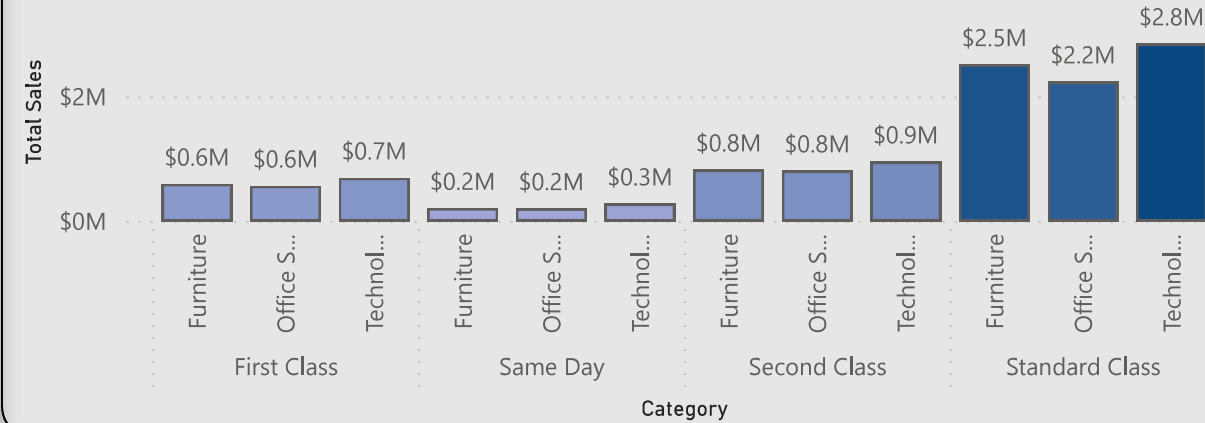
### Total Profit by Region



### Total Profit - Total Quantity by Sub Category



### Total Sales by Ship Mode and Category





# GLOBAL SUPER STORE RISK ANALYSIS

2011

2012

2013

2014



Total Loss  
**\$920.65K**

No of Country with Loss  
**56**

No of Product with Loss  
**2.67K**

Total Discount  
**\$7.33K**

Total Qty with Loss  
**43K**

Clear all slicers

Month

All

Region

All

Country

All

Category

All

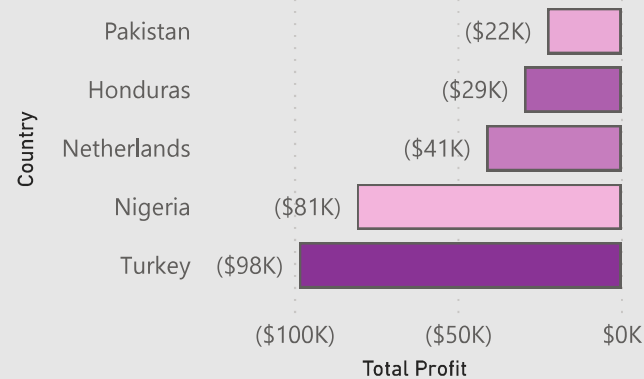
Sub-Category

All

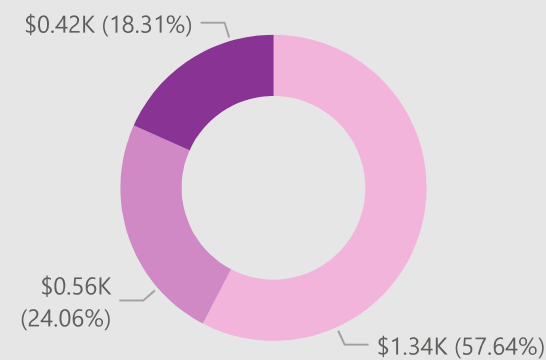
Sub-Category

All

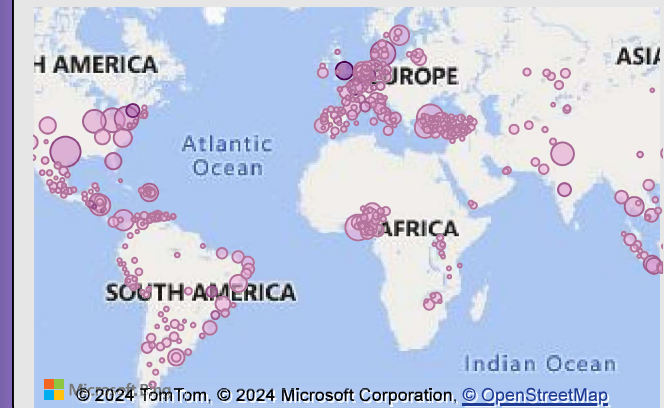
### 5 Low Profit Country



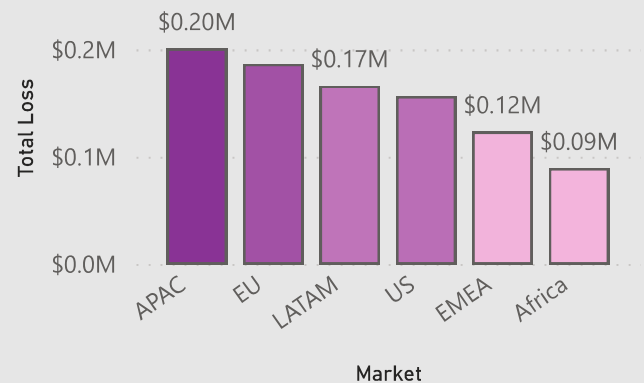
### Total Discount by Category



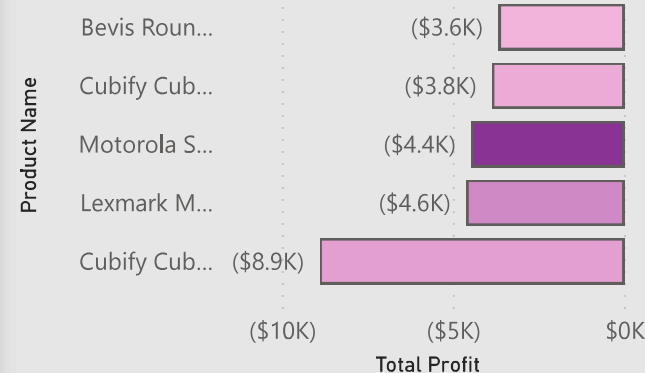
### Total Loss by State



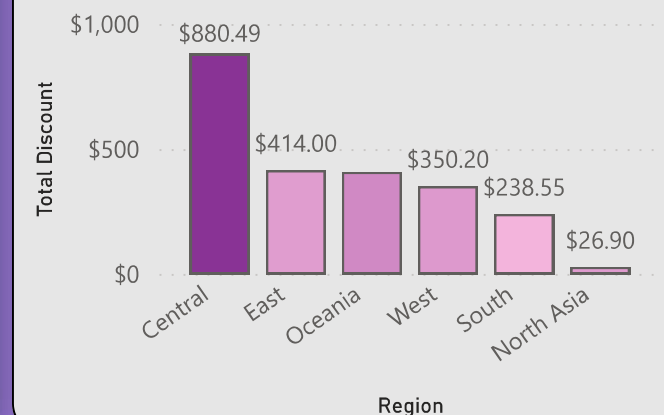
### Total Loss by Market



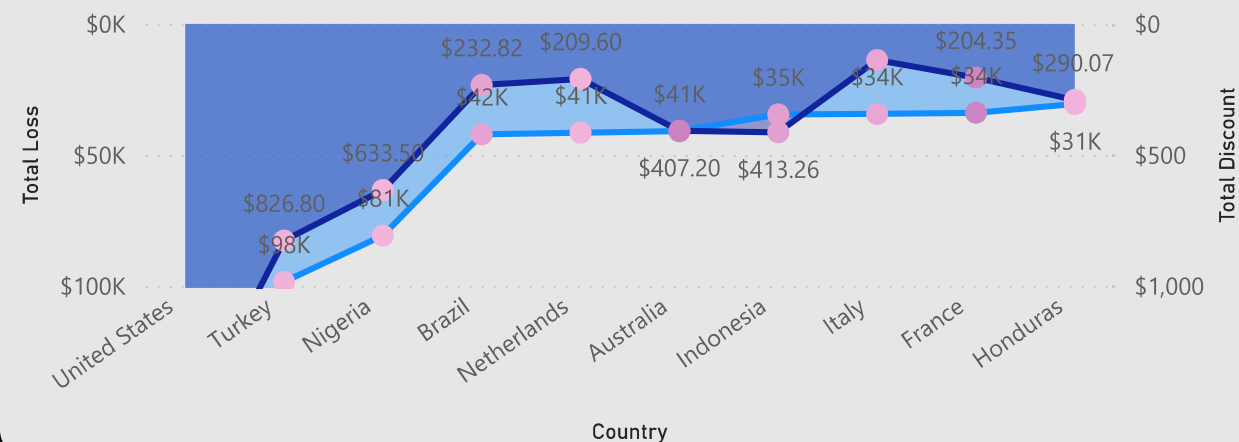
### 5 Low Profit Product



### Total Discount by Region



### Low Performed Country



### Total Loss by Ship Mode and Category

