



PIZZA SALES REPORT

Jan/15 - Dec/15

pizza_category

All

01/01/2015

31/12/2015

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of . . .

BUSIEST DAYS & TIMES

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales



817,86K

Total Revenue



38,31

Avg Order Value



50K

Total Pizzas Solde



21K

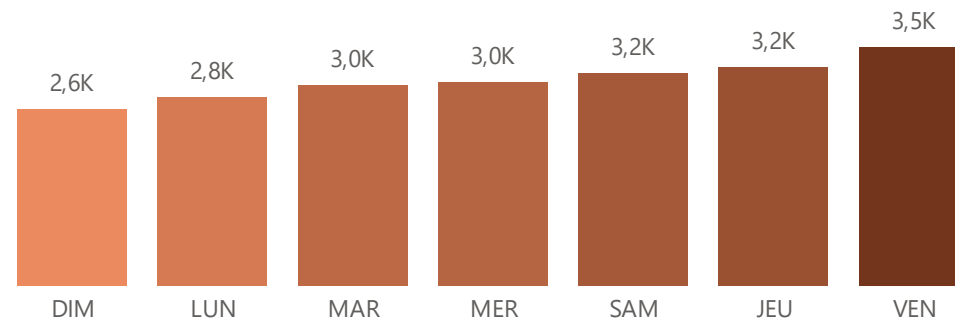
Total Orders

2,32

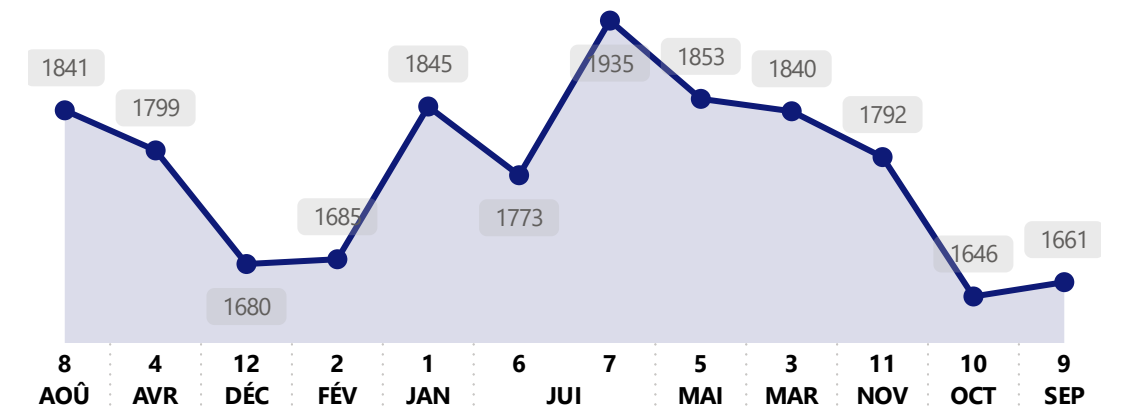
Avg Pizzas Per Order

Total Orders by Order Day

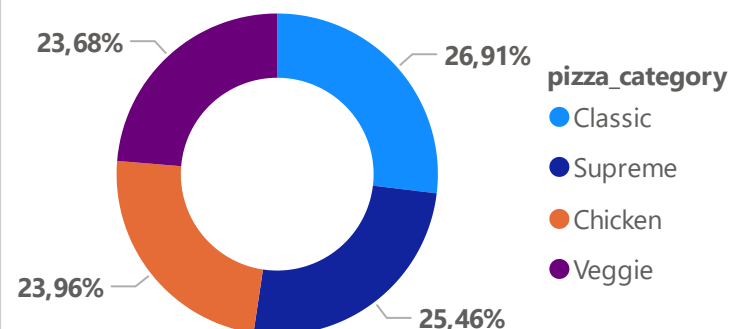
Total Orders 2,62K 3,54K



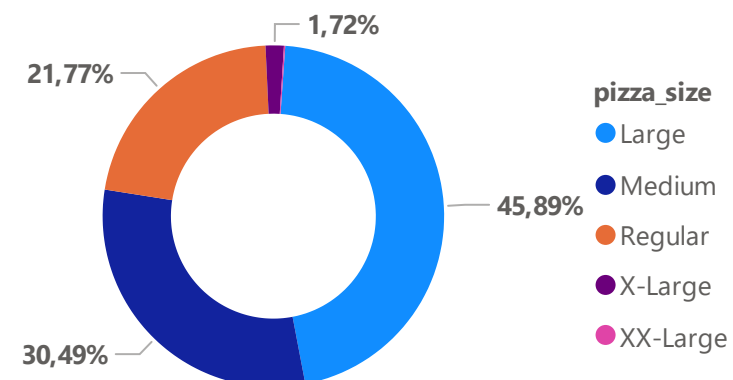
Total Orders by Months



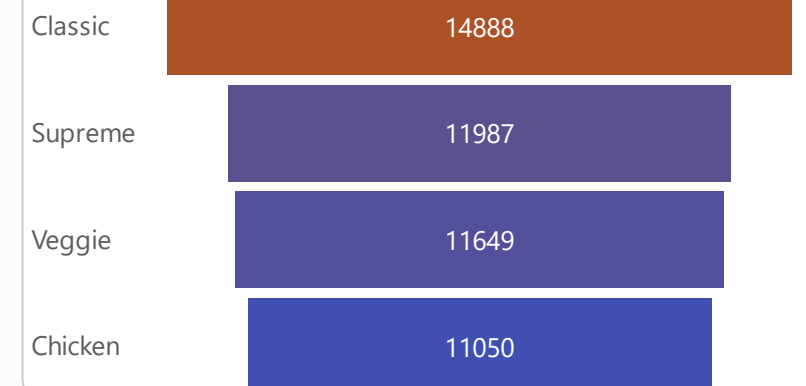
% of sales by pizza_category



% of sales by pizza_size



Total Pizzas Solde by pizza_category





PIZZA SALES REPORT

Jan/15 - Dec/15

pizza_category

All

01/01/2015

31/12/2015

BEST SELLERS

DAYS

Orders are **highest** on
weekends,
Friday/Saturday
evenings.

MONTHLY

There are **maximum**
orders from month of
July and January.

WORST SELLERS

CATEGORY

Classic Category
contributes to
maximum sales & total
orders.

SIZE

Large size pizza
contributes to
maximum sales



817,86K

Total Revenue



38,31

Avg Order Value



50K

Total Pizzas Sold



21K

Total Orders

2,32

Avg Pizzas Per Order

Top 5 pizzas by Revenue

Count of pizza_name 1,89K 2,42K

The Thai Chi...	43K
The Barbecu...	43K
The Californi...	41K
The Classic D...	38K
The Spicy Ital...	35K

Top 5 pizzas by Quantity

Count of pizza_name 2,32K 2,42K

The Classic D...	2,5K
The Barbecu...	2,4K
The Hawaiia...	2,4K
The Pepperoni...	2,4K
The Thai Chi...	2,4K

Top 5 pizzas by Total Orders

Count of pizza_name 2,32K 2,42K

The Classic D...	2,3K
The Hawaiia...	2,3K
The Pepperoni...	2,3K
The Barbecu...	2,3K
The Thai Chi...	2,2K

Bottom 5 pizzas by Revenue

Count of pizza_name 480 987

The Spinach ...	16K
The Mediterr...	15K
The Spinach ...	15K
The Green G...	14K
The Brie Carr...	12K

Bottom 5 pizzas by Quantity

Count of pizza_name 480 957

The Soppress...	961
The Spinach ...	950
The Calabres...	937
The Mediterr...	934
The Brie Carr...	490

Bottom 5 pizzas by Total Orders

Count of pizza_name 480 961

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediterr...	912
The Brie Carr...	480