JONES TR DIGITAL

Piano di Miglioramento Sito

Istruzioni per Architettura React + Supabase

Data:	28 January 2026
Progetto:	pixel-forge-studio-main
Stack:	React 18 + Vite + Supabase + PostgreSQL
Design:	Tailwind CSS + Framer Motion

IMPORTANTE: Nessun Cambio alla Struttura

Mantenere la cartella structure: pixel-forge-studio-main, node_modules, public, src, supabase

Non toccare: config files (tsconfig, vite, tailwind), database migrations

Modificare solo: Componenti React, pagine, contenuti, stili CSS, immagini

STRUTTURA CARTELLE (Mantieni Questa)

La Tua Struttura Attuale

```
sito-mio-github-incompleto/
■■■ pixel-forge-studio-main/
■   ■■■ src/
■   ■   ■■■ components/     <- Componenti React
■   ■   ■■■ pages/          <- Pagine principali
■   ■   ■■■ App.jsx
■   ■   ■■■ main.jsx
■   ■■■ public/             <- Assets
■   ■■■ supabase/           <- Database
■   ■■■ README.md
■   ■■■ package.json
■■■ node_modules/
■■■ Documentazione/
```

NON Modificare:

- node_modules (reinstalla con npm install)

- vite.config.js, tsconfig.json, tailwind.config.js

- supabase/migrations (database schema)

- .env, .env.local (configurazione)

Puoi Modificare:

- src/components/** (componenti React)

- src/pages/** (pagine)

- public/** (immagini, favicon, ecc)

- README.md (documentazione)

MIGLIORAMENTI PER COMPONENTI REACT

1 - HERO SECTION - Crea Nuovo Componente

Percorso: src/components/HeroSection.jsx

Questo componente deve essere piu impactante con headline potente, social proof e CTA visibili.

```jsx
// src/components/HeroSection.jsx
import { ArrowRight, Star } from 'lucide-react';
import { motion } from 'framer-motion';

export default function HeroSection() {
  return (
    <section className="relative min-h-screen bg-gradient-to-br
                from-blue-900 to-cyan-900 text-white">

      <div className="container mx-auto px-4 py-20">
        <motion.div
          initial={{ opacity: 0, y: 20 }}
          animate={{ opacity: 1, y: 0 }}
          transition={{ duration: 0.8 }}
        >
          {/* Social Proof */}
          <div className="flex items-center gap-2 mb-6">
            <div className="flex gap-1">
              {[...Array(5)].map((_, i) => (
                <Star key={i} size={16} fill="gold" />
              ))}
            </div>
            <span className="text-sm">100+ Aziende Fiducia</span>
          </div>

          {/* Headline */}
          <h1 className="text-5xl font-bold mb-6">
            Trasforma la Tua Azienda Online
          </h1>
          <p className="text-xl mb-8 text-blue-100">
            Siti Web che Generano Clienti
          </p>

          {/* CTA Buttons */}
          <div className="flex gap-4">
            <button className="bg-cyan-400 text-blue-900 px-8 py-4
                        rounded-lg font-bold hover:bg-cyan-300">
              Ricevi Consulenza Gratuita
            </button>
            <button className="border-2 border-white px-8 py-4
                        rounded-lg font-bold">
              Scopri i Servizi
            </button>
          </div>
```

```
      </motion.div>
    </div>
   </section>
  );
}
```

2 - SEZIONE SERVIZI - Migliora Componente

Percorso: src/components/ServicesSection.jsx

Aggiungere icone, badge Best Seller, evidenziazione visiva.

```jsx
// src/components/ServicesSection.jsx
import { Check, Crown } from 'lucide-react';

const services = [
  {
    name: 'Start',
    price: '590',
    icon: 'rocket',
    features: ['One-Page', 'SEO Base', 'Contatti'],
    bestSeller: false
  },
  {
    name: 'Pro',
    price: '2890',
    icon: 'crown',
    features: ['CMS', 'AI Chatbot', 'Analytics'],
    bestSeller: true
  },
];

export default function ServicesSection() {
  return (
    <section className="py-20 bg-gradient-to-b from-gray-50">
      <div className="container mx-auto px-4">
        <h2 className="text-4xl font-bold text-center mb-16">
          I Nostri Servizi
        </h2>

        <div className="grid md:grid-cols-3 gap-6">
          {services.map((service) => (
            <div key={service.name}
              className={`p-8 rounded-xl border-2 ${
                service.bestSeller
                  ? 'border-yellow-400 bg-yellow-50'
                  : 'border-gray-200 bg-white'
              }`}>

              {service.bestSeller && (
                <div className="mb-4 bg-yellow-400 text-yellow-900
                        px-4 py-1 rounded-full text-sm font-bold
                        inline-block">
                  Best Seller
                </div>
              )}

              <h3 className="text-2xl font-bold mb-2">{service.name}</h3>
              <p className="text-3xl font-bold text-cyan-600 mb-4">
                {service.price}
              </p>

              <ul className="space-y-3 mb-8">
```

```jsx
            {service.features.map((feature, i) => (
              <li key={i} className="flex items-center gap-2">
                <Check size={18} className="text-green-500" />
                <span>{feature}</span>
              </li>
            ))}
          </ul>

          <button className="w-full py-3 rounded-lg font-bold
                      bg-blue-500 text-white
                      hover:bg-blue-600">
            Scopri di Piu
          </button>
        </div>
      ))}
    </div>
  </div>
  </section>
  );
}
```

NUOVE PAGINE DA CREARE

3 - Crea: src/pages/Portfolio.jsx

Mostrare 3-5 progetti reali con screenshot, risultati, testimonial.

```
// src/pages/Portfolio.jsx
export default function Portfolio() {
  const projects = [
    {
      title: 'E-commerce Gioielleria',
      category: 'E-commerce',
      result: '+150K vendite',
      testimonial: 'Abbiamo triplicato le vendite'
    },
  ];

  return (
    <section className="py-20">
      <div className="container mx-auto px-4">
        <h1 className="text-4xl font-bold mb-16">Portfolio</h1>
        <div className="grid md:grid-cols-3 gap-8">
          {projects.map((p) => (
            <div key={p.title} className="rounded-lg shadow-lg">
              <div className="p-6 bg-gray-50">
                <h3 className="text-xl font-bold">{p.title}</h3>
                <p className="text-green-600 font-bold">{p.result}</p>
              </div>
            </div>
          ))}
        </div>
      </div>
    </section>
  );
}
```

4 - Crea: src/pages/HowItWorks.jsx

Timeline 5 step: Consulenza → Proposta → Sviluppo → Testing → Launch

5 - Crea: src/pages/FAQ.jsx

Accordion con domande frequenti.

6 - Crea: src/pages/Testimonials.jsx

4-6 testimonianze con nome, foto, azienda, stelle.

DATABASE SUPABASE

Nuove Tabelle da Aggiungere:

```
-- Tabella Progetti (Portfolio)
CREATE TABLE projects (
  id UUID PRIMARY KEY DEFAULT gen_random_uuid(),
  title TEXT NOT NULL,
  category TEXT NOT NULL,
  image_url TEXT,
  result TEXT,
  created_at TIMESTAMP DEFAULT NOW()
);

-- Tabella Testimonianze
CREATE TABLE testimonials (
  id UUID PRIMARY KEY DEFAULT gen_random_uuid(),
  client_name TEXT NOT NULL,
  company TEXT,
  rating INT,
  quote TEXT NOT NULL,
  created_at TIMESTAMP DEFAULT NOW()
);

-- Tabella Analytics
CREATE TABLE site_analytics (
  id UUID PRIMARY KEY DEFAULT gen_random_uuid(),
  page_views INT DEFAULT 0,
  date DATE DEFAULT TODAY()
);
```

Passo per Passo:

1. Vai su supabase.com e accedi

2. SQL Editor -> esegui comandi sopra

3. Abilita RLS (Row Level Security)

4. Nei componenti React, query con supabase-js

MODIFICHE AL CODICE REACT

7 - Migliora: App.jsx - Routing

```
// src/App.jsx
import { BrowserRouter as Router, Routes, Route } from 'react-router-dom';
import Navbar from './components/Navbar';
import Footer from './components/Footer';
import Home from './pages/Home';
import Portfolio from './pages/Portfolio';
import HowItWorks from './pages/HowItWorks';
import FAQ from './pages/FAQ';
import Testimonials from './pages/Testimonials';

function App() {
  return (
    <Router>
      <Navbar />
      <Routes>
        <Route path="/" element={<Home />} />
        <Route path="/portfolio" element={<Portfolio />} />
        <Route path="/come-funziona" element={<HowItWorks />} />
        <Route path="/faq" element={<FAQ />} />
        <Route path="/testimonianze" element={<Testimonials />} />
      </Routes>
      <Footer />
    </Router>
  );
}

export default App;
```

8 - Crea: src/components/Navbar.jsx

```
// src/components/Navbar.jsx
import { Menu, X } from 'lucide-react';
import { useState } from 'react';
import { Link } from 'react-router-dom';

export default function Navbar() {
  const [isOpen, setIsOpen] = useState(false);

  return (
    <nav className="sticky top-0 z-50 bg-white border-b">
      <div className="container mx-auto px-4 h-16
              flex justify-between items-center">
        <Link to="/" className="text-2xl font-bold text-blue-900">
          JONES TR DIGITAL
        </Link>

        <div className="hidden md:flex gap-8">
          <Link to="/" className="hover:text-blue-600">Home</Link>
```

```jsx
      <Link to="/portfolio" className="hover:text-blue-600">
        Portfolio
      </Link>
      <Link to="/come-funziona" className="hover:text-blue-600">
        Come Funziona
      </Link>
      <Link to="/faq" className="hover:text-blue-600">FAQ</Link>
    </div>

    <button className="hidden md:block bg-cyan-400
              text-blue-900 px-6 py-2 rounded-lg">
      Contattaci
    </button>

    <button onClick={() => setIsOpen(!isOpen)}
          className="md:hidden">
      {isOpen ? <X size={24} /> : <Menu size={24} />}
    </button>
  </div>
</nav>
  );
}
```

BEST PRACTICES DA SEGUIRE

Naming Conventions

File Componenti	PascalCase: HeroSection.jsx
File Pagine	PascalCase: Portfolio.jsx
CSS Classes	kebab-case con Tailwind
Variabili JS	camelCase: const heroTitle
Database	snake_case: site_analytics

Tailwind CSS - Mantieni Coerenza

Colori Primari	blue-900, blue-600, cyan-400, cyan-500
Background	gradient-to-br, from-blue-900 to-cyan-900
Spacing	py-20, px-4, gap-8
Rounded	rounded-lg (12px), rounded-xl (16px)
Shadows	shadow-lg, shadow-xl

CHECKLIST IMPLEMENTAZIONE

COMPONENTI

[ ] Crea HeroSection.jsx

[ ] Migliora ServicesSection.jsx

[ ] Crea Navbar.jsx

[ ] Crea Footer.jsx

PAGINE

[ ] Crea pages/Portfolio.jsx

[ ] Crea pages/HowItWorks.jsx

[ ] Crea pages/FAQ.jsx

[ ] Crea pages/Testimonials.jsx

DATABASE

[ ] Crea tabella 'projects'

[ ] Crea tabella 'testimonials'

[ ] Crea tabella 'site_analytics'

[ ] Abilita RLS

ROUTING

[ ] Aggiungi React Router in App.jsx

[ ] Configura route per pagine

[ ] Link Navbar ai percorsi

STILI

[ ] Palette colori coerente

[ ] Animazioni Framer Motion

[ ] Responsive design mobile

CONTENUTI

[ ] Headline Hero section

[ ] 3-5 progetti Portfolio

[ ] 4-6 Testimonial veri

[ ] FAQ domande frequenti

SEO

[ ] Meta tags (title, description)

[ ] Comprimisci immagini

[ ] Lazy loading immagini

[ ] Lighthouse 90+

TESTING

[ ] Test desktop, tablet, mobile

[ ] Test Chrome, Firefox, Safari

[ ] Form contatti funziona

[ ] Database queries OK

[ ] Admin panel accesso OK

TIMELINE DI SVILUPPO

Fase 1	Setup Componenti Base	3 gg	HeroSection, Navbar
Fase 2	Pagine Nuove	4 gg	Portfolio, FAQ, ecc
Fase 3	Database & API	2 gg	Supabase tabelle
Fase 4	Stili & Animazioni	3 gg	Tailwind, Framer
Fase 5	Contenuti & SEO	2 gg	Copy, Meta tags
Fase 6	Testing & Deploy	2 gg	Bug fix, Performance

TOTALE: ~16 giorni di sviluppo

RISULTATI ATTESI

Conversione	+30-50% piu lead
Engagement	+2-3 min permanenza
SEO	Top 3 Google per parole chiave
Mobile	100% responsive
Credibilita	+40% brand perception

PROSSIMI PASSI

1. Condividi PDF al tuo team sviluppo

2. git checkout -b feature/miglioramenti-sito

3. Segui checklist fase per fase

4. Testa con npm run dev

5. Deploy quando ready

Documento per JONES TR DIGITAL - 28 January 2026