

AI & Data Project Manager

+2 years of experience

About Me

+2 Years turning [data](#) into insights and action with [AI automation](#) and smart workflows. I leverage [Python](#), [n8n](#), [Make.com](#), and [Zapier](#) to scrape, analyze data, automate processes, and build solutions that make operations seamless and efficient.

Experience

+2 Years

Data & AI Automation PMO

TARGETUP Consulting

Oct 2025- Present

- Built AI-powered workflows with Python ,low code and Odoo automations to automate operations
- Conducted market research to optimize campaigns
- Managed digital marketing, including SEO and GEO
- Performed data analysis to extract insights for decision-making.
- Automated content creation, lead generation workflows,...
- Managed a team of 2 (Marketing Specialist & Odoo Developer)

Data & Marketing Analyst / Automation Specialist

IFCAR SOLUTIONS

Dec 2024- Oct 2025

- Led market research and analysis to support strategic decisions.
- Improved SEO for the IFCARJOB and IFCAR SOLUTIONS websites.
- Creative lead and project owner for IFCAR SOLUTIONS website, built and managed using Odoo
- Developed and integrated AI automations using n8n and AI API including a CV classifier;
- Sourcing and Recruited IT talent for our clients

Data Analyst

SOREC

Oct 2024- Nov 2024

- Analyzed datasets (SQL, CSV, XLSX, Raw Data)
- Developed interactive dashboards

Census Enumerator

HAUT COMMISSARIAT AU PLAN

Aug 2024- Sep 2024

Participated in the 2024 population and housing census.

Data & Marketing Analyst

IFCAR SOLUTIONS

Jan 2024- Aug 2024

- Analyzed data and created dashboards to visualize trends.
- Web scraping and market research

Education

Bachelor's in Economics and Management

University of Mohammed V, Rabat

2019-2023

Focused on business strategy, financial analysis, organizational management, and data-driven decision-making.



Anas Lachhab

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<https://github.com/anas6666>

Morocco - Worldwide

Hard Skills

- Programming:** Python, HTML, CSS, JavaScript, Github Actions (Yml / Json)
- Data:** Data Analysis, Data Visualization, Web Scraping, Data Cleaning, Data predictions
- Automation:** N8n, Make.com, Zapier, OpenAI API, Gemini API, Ollama, Voiceflow
- Marketing:** Google Analytics, Google Search Console, SEO, GEO, Social Media, Google business, META developper, Market research
- ERP / CRM :** Odoo18, Odoo19
- Machine Learning:** Supervised Learning, Unsupervised Learning, Neural Networks with [Tenserflow](#), [keras](#) and [scikit-learn](#)
- Cloud:** AWS, GCP, OVHCloud
- Databases:** SQL, NoSQL (Mongodb)
- Visualization:** Power BI
- Office :** Excel, Word, Powerpoint
- Mailing :** Brevo, MailGun
- Design:** Adobe Illustrator, Photoshop, Canva

Soft Skills

- **Problem-Solving**
- **Critical Thinking**
- **Creativity & Innovation**
- **Communication**
- **Leadership**
- **Team Coordination**
- **Analytical Mindset**
- **Adaptability**
- **Continuous Learning**
- **Strategic Thinking**
- **Attention to Detail**
- **Time Management**
- **Result-Oriented Mindset**

Freelance

- **Relentless design - South Africa** 2022
Projet AI Automations with MAKE.com
Building an AI automation workflow with Make.com to scrape Google Maps business listings, extract contact information, and send personalized cold emails.
- **Mabelka - Belguim** 2024
Projet AI Automations with n8n
Building an AI automation that collects resumes from Gmail, extracts candidate emails, calculates experience and education level, stores the data in Google Sheets, and sends interview links to qualified candidates
- **VITA Gym - Morocco** 2025
Projet AI Automations with n8n
Building three automation systems: automated invoice handling and internal distribution, and AI customer support bots for WhatsApp and Instagram.

Language

- **French:** Fluent
- **English:** Fluent
- **Arabic:** Native

Projects

- **Online Dashboard :**
Morocco Jobs Analysis :
Python (BS4, Requests, Pandas, Streamlit)
Forbes Analysis : Python (Selenium, Pandas, Streamlit)
Google analytics Anlaysis Dashboard :
Python (Google Cloud Console API, Streamlit)
- **AI Automations :**
Instagram DMs BOT : n8n, OpenAI Api , Meta API
Whatsapp AI Assistant : n8n, OpenAI Api , Meta API
AI Resume Classifier Via Gmail : Gmail et Gemini API
Lead Scraping bot : Python, n8n, OpenAI API, Odoo
Images Videos & carrousel Generator :
n8n, Openai GPT Images and Sora
Lead Scraper from Apollo / LeadRocks :
Make.com, OpenAi, Odoo