








# Anas Lachhab

## Contact

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-  Morocco - Worldwide

## Hard Skills

- **Programming:** Python, HTML, CSS, JavaScript, Github Actions (Yml / Json)
- **Data:** Data Analysis, Data Visualization, Web Scraping, Data Cleaning, Data predictions
- **Automation:** N8n, Make.com, Zapier, OpenAI API, Gemini API, Ollama, Voiceflow
- **Marketing:** Google Analytics, Google Search Console, SEO, GEO, Social Media, Google business, META developer, Market research
- **ERP / CRM :** Odoo18, Odoo19
- **Machine Learning:** Supervised Learning, Unsupervised Learning, Neural Networks with Tensorflow, keras and scikit-learn
- **Cloud:** AWS, GCP, OVHCloud
- **Databases:** SQL, NoSQL (Mongodb)
- **Visualization:** Power BI
- **Office :** Excel, Word, Powerpoint
- **Mailing :** Brevo, MailGun
- **Design:** Adobe Illustrator, Photoshop, Canva

# AI & Data Project Manager

## +2 years of experience

## About Me

**+2 Years** turning **data** into insights and action with **AI automation** and smart workflows. I leverage **Python, n8n, Make.com, and Zapier** to scrape, analyze data, automate processes, and build solutions that make operations seamless and efficient.

## Experience +2 Years

- **Data & AI Automation PMO**  
**TARGETUP Consulting** Oct 2025- Present
  - Built AI-powered workflows with Python ,low code and Odoo automations to automate operations
  - Conducted market research to optimize campaigns
  - Managed digital marketing, including SEO and GEO
  - Performed data analysis to extract insights for decision-making.
  - Automated content creation, lead generation workflows,...
  - Managed a team of 2 (Marketing Specialist & Odoo Developer)
- **Data & Marketing Analyst / Automation Specialist**  
**IFCAR SOLUTIONS** Dec 2024- Oct 2025
  - Led market research and analysis to support strategic decisions.
  - Improved SEO for the IFCARJOB and IFCAR SOLUTIONS websites.
  - Creative lead and project owner for IFCAR SOLUTIONS website, built and managed using Odoo
  - Developed and integrated AI automations using n8n and AI API including a CV classifier;
  - Sourcing and Recruited IT talent for our clients
- **Data Analyst**  
**SOREC** Oct 2024- Nov 2024
  - Analyzed datasets ( SQL, CSV, XLSX, Raw Data)
  - Developed interactive dashboards
- **Census Enumerator**  
**HAUT COMMISSARIAT AU PLAN** Aug 2024- Sep 2024
  - Participated in the 2024 population and housing census.
- **Data & Marketing Analyst**  
**IFCAR SOLUTIONS** Jan 2024- Aug 2024
  - Analyzed data and created dashboards to visualize trends.
  - Web scraping and market research

## Education

- **Bachelor's in Economics and Management** 2019-2023  
**University of Mohammed V, Rabat**  
Focused on business strategy, financial analysis, organizational management, and data-driven decision-making.

## Soft Skills

- Problem-Solving
- Critical Thinking
- Creativity & Innovation
- Communication
- Leadership
- Team Coordination
- Analytical Mindset
- Adaptability
- Continuous Learning
- Strategic Thinking
- Attention to Detail
- Time Management
- Result-Oriented Mindset

## Freelance

- **Relentless design - South africa** 2022  
*Projet AI Automations with MAKE.com*  
Building an AI automation workflow with Make.com to scrape Google Maps business listings, extract contact information, and send personalized cold emails.
- **Mabelka - Belguim** 2024  
*Projet AI Automations with n8n*  
Building an AI automation that collects resumes from Gmail, extracts candidate emails, calculates experience and education level, stores the data in Google Sheets, and sends interview links to qualified candidates
- **VITA Gym - Morocco** 2025  
*Projet AI Automations with n8n*  
Building three automation systems: automated invoice handling and internal distribution, and AI customer support bots for WhatsApp and Instagram.

## Language

- **French:** Fluent
- **English:** Fluent
- **Arabic:** Native

## Projects

- **Online Dashboard :**
  - Morocco Jobs Analysis :**  
Python ( BS4, Requests, Pandas, Streamlit)
  - Forbes Analysis :** Python ( Selenium, Pandas, Streamlit)
  - Google analytics Anlaysis Dashboard :**  
Python (Google Cloud Console API, Streamlit )
- **AI Automations :**
  - Instagram DMs BOT :** n8n, OpenAI Api , Meta API
  - Whatsapp AI Assistant :** n8n, OpenAI Api , Meta API
  - AI Resume Classifier Via Gmail :** Gmail et Gemini API
  - Lead Scraping bot :** Python, n8n, OpenAI API, Odoo
  - Images Videos & carrousel Generator :**  
n8n, Openai GPT Images and Sora
  - Lead Scraper from Apollo / LeadRocks :**  
Make.com, OpenAi, Odoo