

# AI Automation Workflow & Data Strategy Expert

## About Me

+2 Years turning [data](#) into insights and action with [AI automation](#) and smart workflows. I leverage [Python](#), [n8n](#), [Make.com](#), and [Zapier](#) to scrape, analyze data, automate processes, and build solutions that make operations seamless and efficient.

## Experience

+2 Years

### Data & AI Automation PMO

**TARGETUP Consulting**

Oct 2025- Present

- Built AI-powered workflows with Python ,low code and Odoo automations to automate operations
- Conducted market research to optimize campaigns
- Managed digital marketing, including SEO and GEO
- Performed data analysis to extract insights for decision-making.
- Automated content creation, lead generation workflows,...
- Managed a team of 2 (Marketing Specialist & Odoo Developer)

### Data & Marketing Analyst / Automation Specialist

**IFCAR SOLUTIONS**

Dec 2024- Oct 2025

- Led market research and analysis to support strategic decisions.
- Improved SEO for the IFCARJOB and IFCAR SOLUTIONS websites.
- Creative lead and project owner for IFCAR SOLUTIONS website, built and managed using Odoo
- Developed and integrated AI automations using n8n and AI API including a CV classifier;
- Sourcing and Recruited IT talent for our clients

### Data Analyst

**SOREC**

Oct 2024- Nov 2024

- Analyzed datasets ( SQL, CSV, XLSX, Raw Data)
- Developed interactive dashboards

### Census Enumerator

**HAUT COMMISSARIAT AU PLAN**

Aug 2024- Sep 2024

Participated in the 2024 population and housing census.

### Data & Marketing Analyst

**IFCAR SOLUTIONS**

Jan 2024- Aug 2024

- Analyzed data and created dashboards to visualize trends.
- Web scraping and market research

## Education

### Bachelor's in Economics and Management

**University of Mohammed V, Rabat**

2019-2023

Focused on business strategy, financial analysis, organizational management, and data-driven decision-making.

# Anas Lachhab

## Contact

 +212 654615222

 anaslachhab666@gmail.com

 <https://www.linkedin.com/in/anas-lachhab>

 <https://github.com/anas6666>

 **Morocco** - Worldwide

## Skills

- Programming:** Python, HTML, CSS, JavaScript, Github workflow
- Data:** Data Analysis, Data Visualization, Web Scraping, Data Processing & Cleaning
- Automation:** N8n, Make.com, Zapier, OpenAI API, Gemini API, Voiceflow, vapi
- Marketing:** Google Analytics, Google Search Console, SEO, GEO, Social Media
- ERP / CRM :** Odoo18, Odoo19
- Data Science:** Data Cleaning, Data Preprocessing, Data Visualization
- Machine Learning:** Supervised Learning, Unsupervised Learning, Neural Networks with [Tensorflow](#), [keras](#) and [scikit-learn](#)
- Cloud:** AWS (Dynamodb, Lambda, S3,...)
- Databases:** SQL, NoSQL (Mongodb)
- Visualization:** Power BI
- Design:** Adobe Illustrator, Photoshop, Canva



## Skills

- **Problem-Solving**
- **Critical Thinking**
- **Creativity & Innovation**
- **Communication**
- **Leadership**
- **Team Coordination**
- **Analytical Mindset**
- **Adaptability**
- **Continuous Learning**
- **Strategic Thinking**
- **Attention to Detail**
- **Time Management**
- **Result-Oriented Mindset**

## Language

- **French:** Fluent
- **English:** Fluent
- **Arabic:** Native

## Projects

### • **Online Dashboard :**

#### **Morocco Jobs Analysis :**

Python ( BS4, Requests, Pandas, Streamlit)

#### **Forbes Analysis :** Python ( Selenium, Pandas, Streamlit)

#### **Google analytics Anlaysis Dashboard :**

Python (Google Cloud Console API, Streamlit )

### • **AI Automations :**

#### **Instagram DMs BOT :** n8n, OpenAI Api , Meta API

#### **Whatsapp AI Assistant :** n8n, OpenAI Api , Meta API

#### **AI Resume Classifier Via Gmail :** Gmail et Gemini API

#### **Lead Scraping bot :** Python, n8n, OpenAI API, Odoo

#### **Images Videos & carrousel Generator :**

n8n, Openai GPT Images and Sora

#### **Lead Scraper from Apollo / LeadRocks :**

Make.com, OpenAi, Odoo