








Anas Lachhab

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-  Morocco - Worldwide

Skills

- **Programming:** Python, HTML, CSS, JavaScript, Github workflow
- **Data:** Data Analysis, Data Visualization, Web Scraping, Data Processing & Cleaning
- **Automation:** N8n, Make.com, Zapier, OpenAI API, Gemini API, Voiceflow, vapi
- **Marketing:** Google Analytics, Google Search Console, SEO, GEO, Social Media
- **ERP / CRM :** Odoo18, Odoo19
- **Data Science:** Data Cleaning, Data Preprocessing, Data Visualization
- **Machine Learning:** Supervised Learning, Unsupervised Learning, Neural Networks with Tenserflow, keras and scikit-learn
- **Cloud:** AWS (Dynamodb, Lambda, S3,...)
- **Databases:** SQL, NoSQL (Mongodb)
- **Visualization:** Power BI
- **Design:** Adobe Illustrator, Photoshop, Canva

AI Automation Workflow & Data Strategy Expert

About Me

+2 Years turning **data** into insights and action with **AI automation** and smart workflows. I leverage **Python, n8n, Make.com, and Zapier** to scrape, analyze data, automate processes, and build solutions that make operations seamless and efficient.

Experience +2 Years

- **Data & AI Automation PMO**
TARGETUP Consulting Oct 2025- Present
 - Built AI-powered workflows with Python ,low code and Odoo automations to automate operations
 - Conducted market research to optimize campaigns
 - Managed digital marketing, including SEO and GEO
 - Performed data analysis to extract insights for decision-making.
 - Automated content creation, lead generation workflows,...
 - Managed a team of 2 (Marketing Specialist & Odoo Developer)
- **Data & Marketing Analyst / Automation Specialist**
IFCAR SOLUTIONS Dec 2024- Oct 2025
 - Led market research and analysis to support strategic decisions.
 - Improved SEO for the IFCARJOB and IFCAR SOLUTIONS websites.
 - Creative lead and project owner for IFCAR SOLUTIONS website, built and managed using Odoo
 - Developed and integrated AI automations using n8n and AI API including a CV classifier;
 - Sourcing and Recruited IT talent for our clients
- **Data Analyst**
SOREC Oct 2024- Nov 2024
 - Analyzed datasets (SQL, CSV, XLSX, Raw Data)
 - Developed interactive dashboards
- **Census Enumerator**
HAUT COMMISSARIAT AU PLAN Aug 2024- Sep 2024

Participated in the 2024 population and housing census.
- **Data & Marketing Analyst**
IFCAR SOLUTIONS Jan 2024- Aug 2024
 - Analyzed data and created dashboards to visualize trends.
 - Web scraping and market research

Education

- **Bachelor's in Economics and Management** 2019-2023
University of Mohammed V, Rabat

Focused on business strategy, financial analysis, organizational management, and data-driven decision-making.

Skills

- Problem-Solving
- Critical Thinking
- Creativity & Innovation
- Communication
- Leadership
- Team Coordination
- Analytical Mindset
- Adaptability
- Continuous Learning
- Strategic Thinking
- Attention to Detail
- Time Management
- Result-Oriented Mindset

Language

- **French:** Fluent
- **English:** Fluent
- **Arabic:** Native

Projects

• Online Dashboard :

Morocco Jobs Analysis :

Python (BS4, Requests, Pandas, Streamlit)

Forbes Analysis : Python (Selenium, Pandas, Streamlit)

Google analytics Anlaysis Dashboard :

Python (Google Cloud Console API, Streamlit)

• AI Automations :

Instagram DMs BOT : n8n, OpenAI Api , Meta API

Whatsapp AI Assistant : n8n, OpenAI Api , Meta API

AI Resume Classifier Via Gmail : Gmail et Gemini API

Lead Scraping bot : Python, n8n, OpenAI API, Odoo

Images Videos & carrousel Generator :

n8n, Openai GPT Images and Sora

Lead Scraper from Apollo / LeadRocks :

Make.com, OpenAi, Odoo