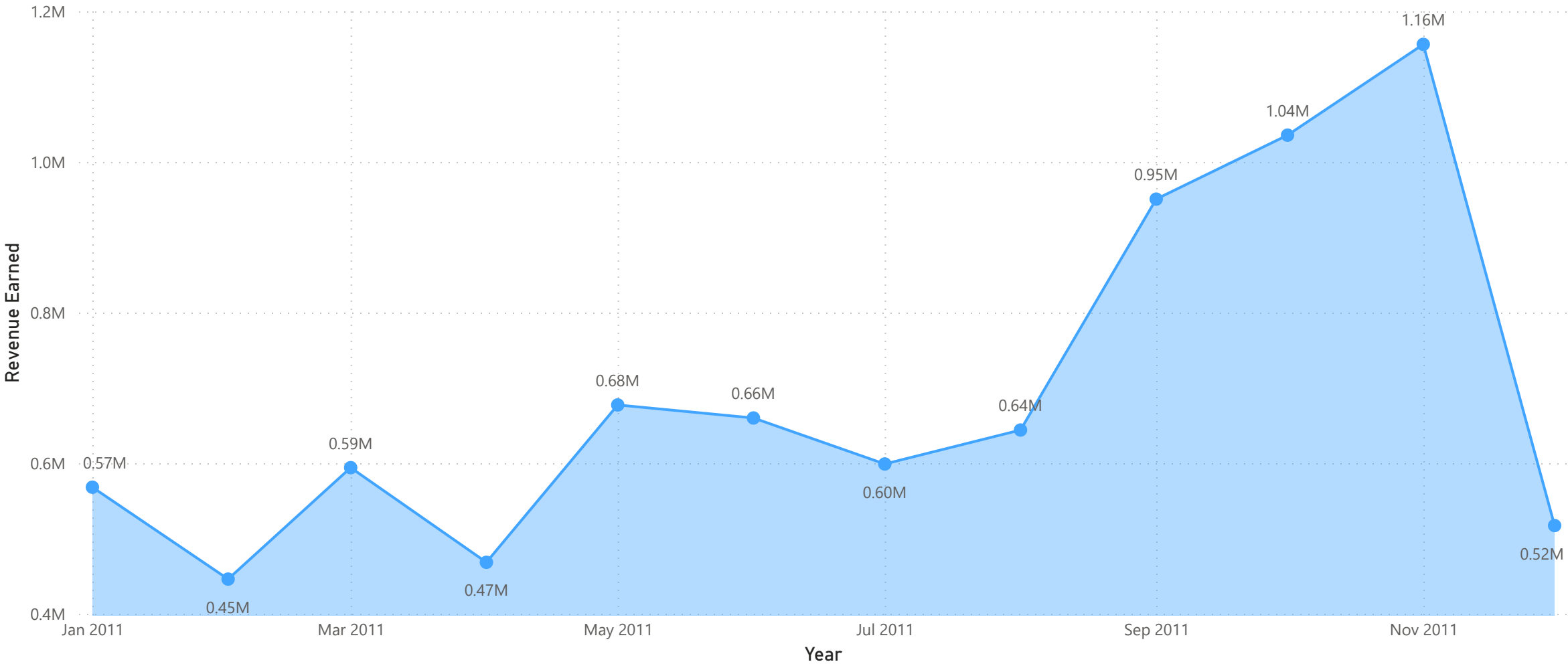


Revenue Earned by Year and Month

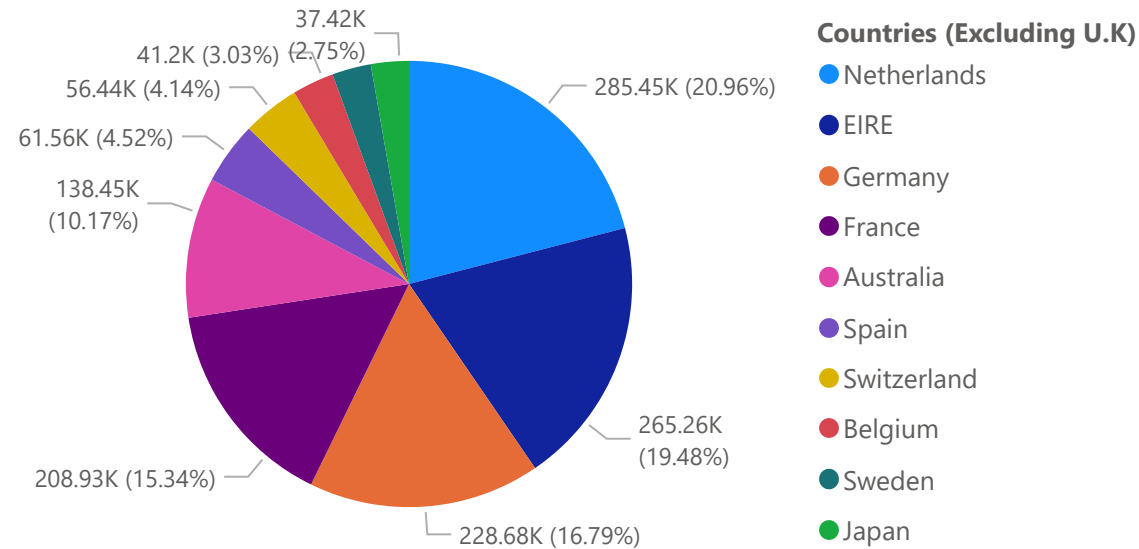


Sum of Revenue trended down, resulting in a 8.96% decrease between January 2011 and December 2011.

Sum of Revenue started trending up on June 2011, rising by 75.17% (4,96,159.56) in 5 months.

Sum of Revenue jumped from 6,60,046.05 to 11,56,205.61 during its steepest incline between June 2011 and November 2011.

Top 10 Revenue generation by Countries (Excluding U.K)



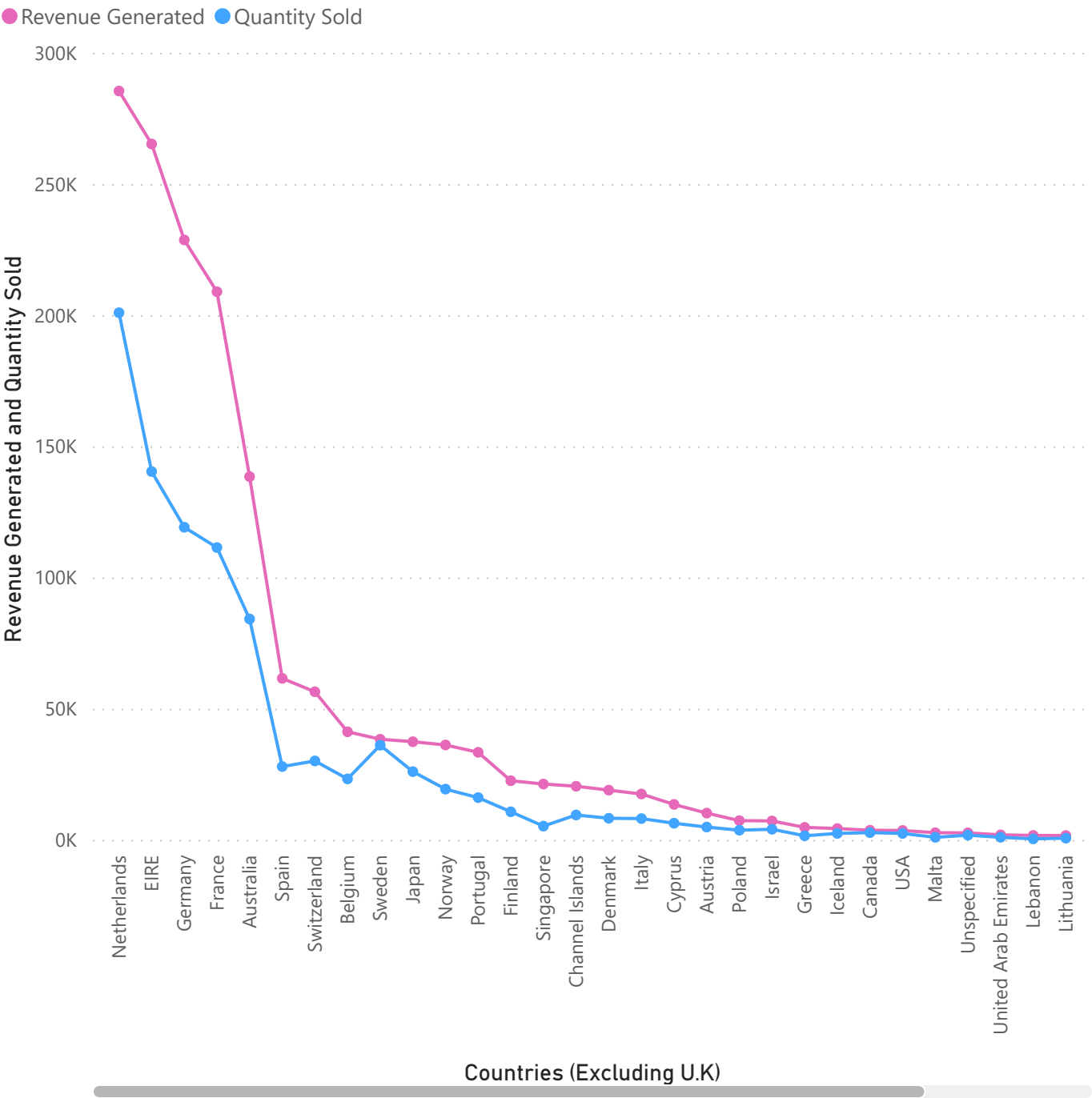
At 2,85,446.34, Netherlands had the highest Revenue Generated and was 1,95,518.38% higher than Saudi Arabia, which had the lowest Revenue Generated at 145.92.

Revenue Generated and total Quantity Sold are positively correlated with each other.

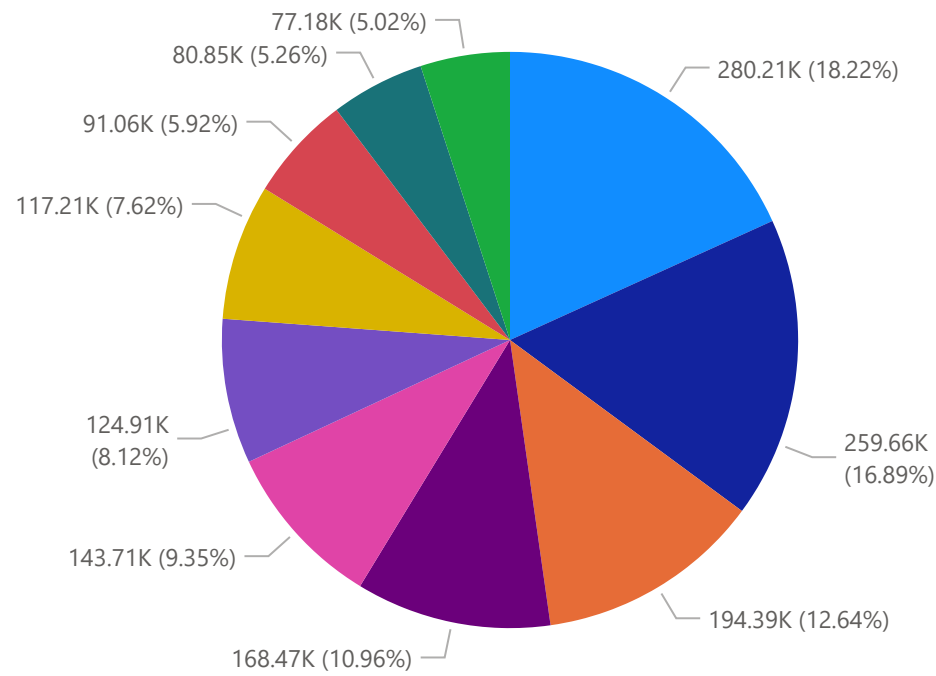
Netherlands accounted for 17.82% of Revenue Generated.

Revenue Generated and Quantity Sold diverged the most when the Countries (Excluding U.K) was EIRE, when Revenue Generated were 1,24,879.46 higher than Quantity Sold.

Revenue Generated and Quantity Sold by Countries (Excluding U.K)



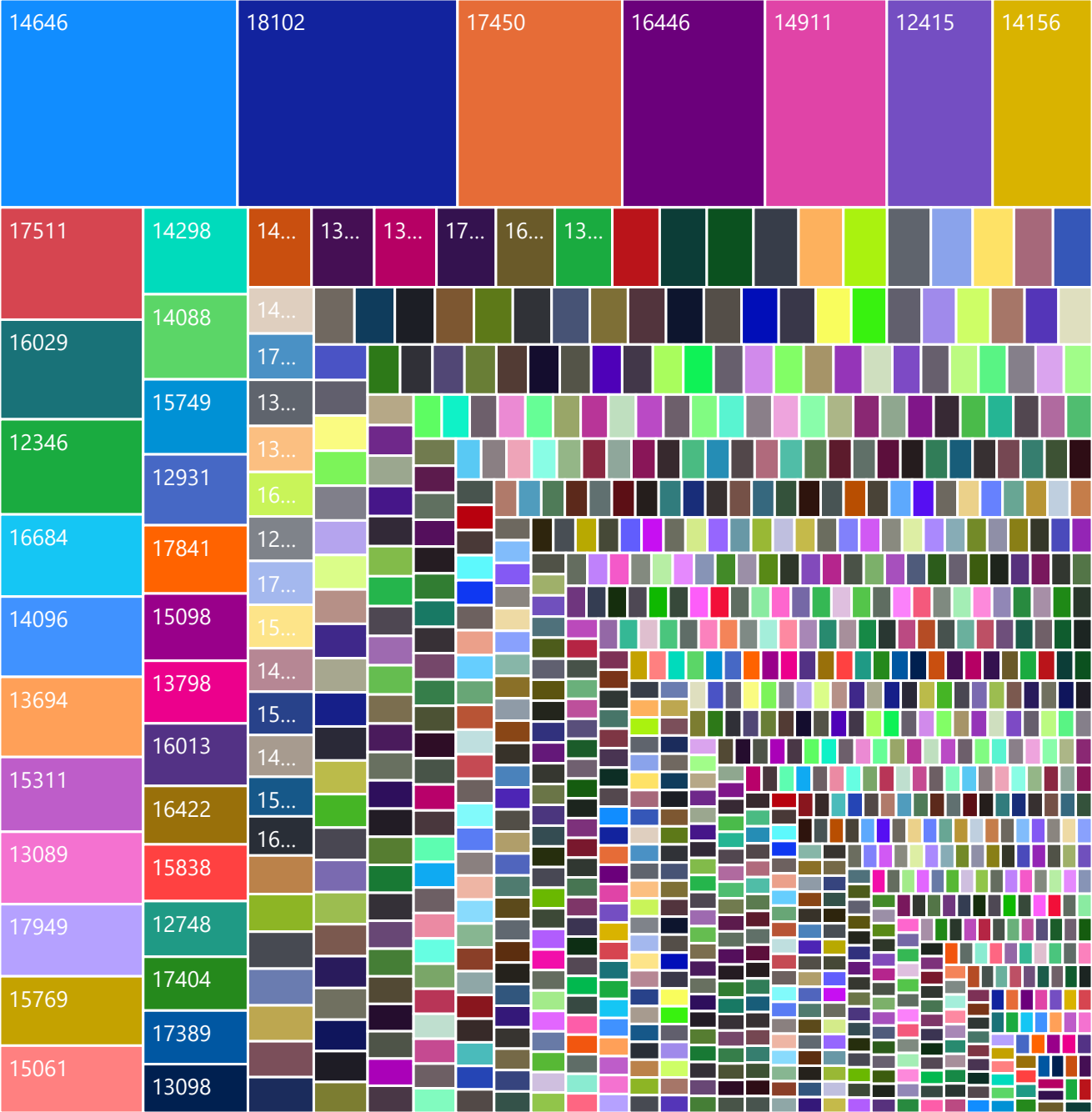
Top 10 Revenue Generating Customers by Customer ID



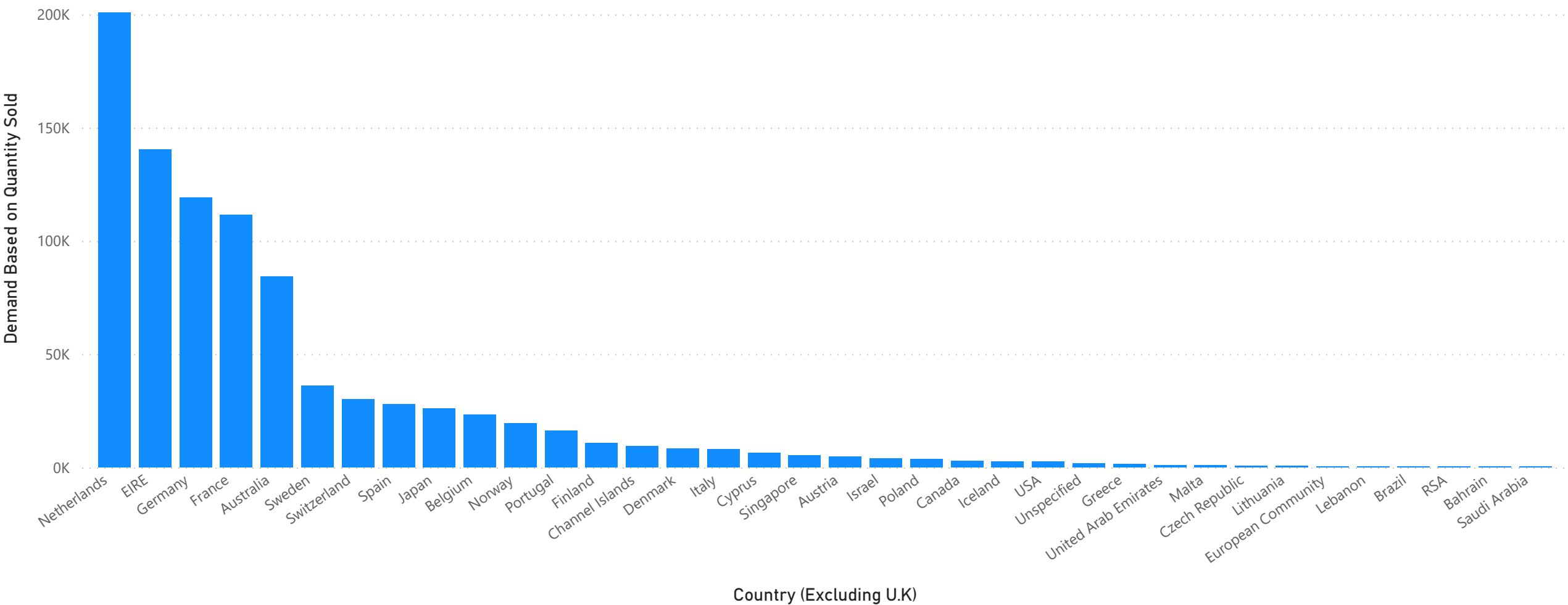
Customer ID

- 14646
- 18102
- 17450
- 16446
- 14911
- 12415
- 14156
- 17511
- 16029
- 12346

Sum of Revenue by Customer ID



Demand Based on Quantity Sold by Country (Excluding U.K)



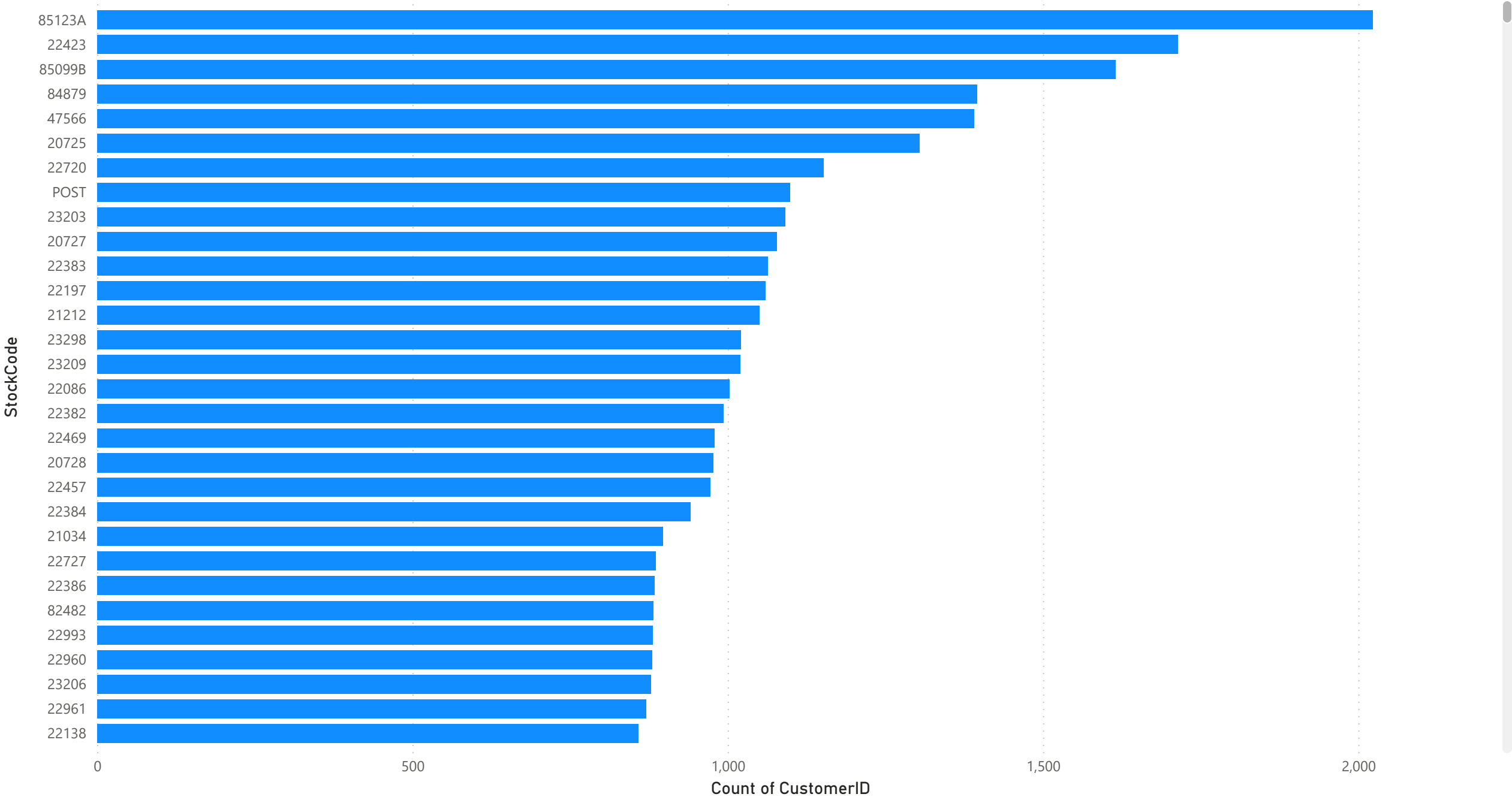
At 200937, Netherlands had the highest Demand Based on Quantity Sold and was 2,51,071.25% higher than Saudi Arabia, which had the lowest Demand Based on Quantity Sold at 80.

Netherlands had the highest Demand Based on Quantity Sold at 200937, followed by EIRE and Germany. Saudi Arabia had the lowest Demand Based on Quantity Sold at 80.

Netherlands accounted for 22.04% of Demand Based on Quantity Sold.

Across all 36 Country (Excluding U.K), Demand Based on Quantity Sold ranged from 80 to 200937.

Count of CustomerID and Sum of Revenue by StockCode



Sum of Revenue and Sum of UnitPrice by Country

