

Next Event:  
November 14, 2014

24 Hour Start-Up

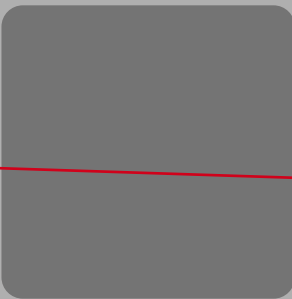
About NBTC Discovery Series Nspire TV Team | Contact

Nspirees Join



# Meet the teams behind...

Strategic



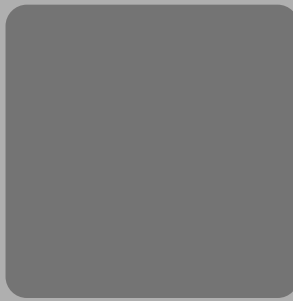
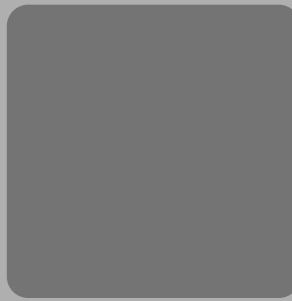
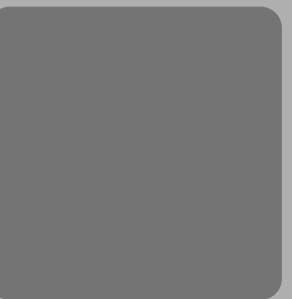
National Business



Discovery Series



NspireTV



Rocky Chen

VP of Graphics and Design

[website](#) [facebook](#) [linkedin](#) [twitter](#)

**Grew up in** Markham  
**Can't give up** Chatime  
**Exited by** chopsticks and design

Rocky Chen wants to live in a world where emotions are designed, where concepts are executed, and where every word is perfectly kerned. He's a second year student in Global Business and Digital Arts at the University of Waterloo and can't wait to get you Nspired.

Originally from Toronto China Town, raised in Markham, and currently in Scarborough, his mission is to bring design methodology into corporate institutions to show how design isn't about making things look pretty - it translates into economic benefit.

When he's not in his second home - the Davis Centre Library - he can be seen drinking a large, less ice and no sugar roasted milk tea with grass jelly as a self-proclaimed connoisseur of Chatime. With 4 national design awards, he plans to utilize his graphic design background and bring order to chaos, that when presented to the user, is invisible. Feel free to say hello!

[twitter](#)  
[facebook](#)  
[contact](#)

[legal](#)  
[privacy policy](#)

Nspire