

## NSPIRE WITH US

All students and young professionals are encouraged to apply and take on these challenging positions. If you feel that you may not be experienced or competent enough for a position, that is exactly the reason why it might be right for you! All positions are for May this year to April next year.

## WHY JOIN NSPIRE?

- 1

Make a real difference in the lives of other youth leaders and enable them to become the next generation of innovative CEOs, Founders and Leaders in the business and technology space
- 2

Build valuable relationships with professionals and youth across Canada who will help accelerate your career and achieve your goals
- 3

Acquire professional skills and knowledge that are highly sought after and are directly transferrable to any endeavors you may wish to pursue
- 4

Be on a team where everyone strives to help each other grow and has tons of fun!

## Positions

### Strategic

VP Marketing and Communications

### NBTC

VP Marketing and Communications

Sponsorship Coordinator

Attendee Coordinator

### Discovery Series

VP Marketing and Communications

Sponsorship Coordinator

Attendee Coordinator

### Campus Ambassador

Nspire Campus Ambassador

### NspireTV

VP Marketing and Communications

Sponsorship Coordinator

Attendee Coordinator

### Nspire Creative

VP Web Developer

Associate Web Developer

VP Graphic Designer

Associate Graphic Designer

UI/UX Designer

### Strategic

VP Marketing and Communications

- Determine the overall marketing strategy of the organization
- Manage and integrate all marketing levers within the organization through extensive collaboration with the directors of marketing for NBTC and Nspire DS
- Build relationships and execute innovative marketing campaigns through our strong social media channels (current Facebook page: 2000, Twitter: 1500)
- Devise and execute on all Nspire wide marketing initiatives
- Be the point of contact for all inbound inquiries through info@nspire.org and curate our monthly newsletter
- Build sustainable processes for leveraging marketing channels for various events and initiatives
- Manage graphic and web designers for content creation
- Manage Nspire campus ambassadors

#### Why?

- Build valuable and meaningful relationships with everyone that is part of the Nspire community online and offline including professionals, entrepreneurs and students from across Canada
- Be given the budget, resources, and authority to create innovative nationwide marketing campaigns to drive bottom line results