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ABOUT ME

Skilled Data Analyst with expertise in SQL, Python, Machine Learning, and Power BI. Dedicated to extracting actionable insights from intricate data sets. Demonstrated success in data collection, cleaning, analysis, and visualization for effective problem-solving.

EDUCATION

- 2022 – Present

Online

MTech in Software Systems (Working Professional)
Birla Institute of Technology, Pilani
- 2020 – 2023

Trivandrum

Bachelor of Technology in Civil Engineering
APJ Abdul Kalam Technological University

SKILLS

- Data Science

• AI/ML

• Excel

• Strong Analytical Skills

• Python

• Deep Learning

• Pandas & NumPy

• Effective Communication

• SQL

• Problem-Solving

• Power-BI

• Data Cleaning

• NLP

• Feature Engineering

Work Experience

- Systems Engineer**
Infosys Limited

[Oct 2021 - Jul 2023]

- Served as a Microsoft Dynamics CRM Developer, driving optimizations and enhanced functionalities for key projects.
 - Collaborated cross-functionally to deliver on client requirements, ensuring timely project completion.
 - Utilized analytical tools to refine CRM processes, enhancing user experience and operational efficiency.
- Systems Engineer Trainee**
Infosys Limited

[May 2021 - Oct 2021]

- Underwent comprehensive training in Microsoft Dynamics CRM, DBMS, Data Structures, SQL, Python, and Power BI
 - Contributed to team projects, applying learned methodologies and tools for practical solutions.
 - Consistently met training milestones, leading to a seamless transition to a fulltime System Engineer role.

PROJECTS

- Employee Attrition Analysis and Hypothesis Testing**

Objective: Dive deep into an extensive dataset detailing employee metrics to derive actionable insights about factors steering attrition

- Detailed Data Analysis: Segmented employees based on satisfaction, tenure, and average hours, and conducted hypothesis tests to understand variations in monthly hours among different experience levels.
 - Attrition Insights: Compared attrition rates of employees with varying tenures, focusing on factors influencing the decision to leave.
 - Strategic Recommendations: Analyzed dataset integrity and provided data-driven insights to HR for formulating effective retention strategies and understanding diverse work patterns.
- Insurance Data Analysis and Predictive Modeling**

Objective: Develop a model to predict insurance charges based on a comprehensive analysis of an insurance dataset

- Understood patterns, relationships, and determinants influencing insurance claims and charges.
 - The insights provided were invaluable for stakeholders to make informed decisions.

Netflix Movie Recommendation System

Objective: Enhance user experience by predicting and suggesting movies aligned with individual user preferences.

- Developed a recommendation system based on the Netflix Prize dataset, which had 100M+ ratings for 4,499 movies from 480,000.
- The project used Singular Value Decomposition (SVD) to understand user-movie interactions and enable tailored movie recommendations

Bank Marketing Campaign Analysis

Objective: Develop a predictive logistic regression model to understand customer behavior and refine targeted marketing strategies.

- Conducted comprehensive data analysis on a bank's marketing dataset.
- Involved extensive data preprocessing and employed collinearity checks and variance inflation factor (VIF) calculations

Fraud Detection Model Development

Objective: Develop a machine learning model to detect fraudulent transactions based on transaction data.

- Conducted initial analysis, revealing no missing values in the dataset, simplifying preprocessing.
- Utilized a Decision Tree Classifier trained on transaction amount and high-value transaction indicators. Achieved 75% testing accuracy.
- Examined precision, recall, and F1-score metrics to assess model performance on both testing and entire datasets.

Time Series Forecasting for Business Insights

Objective: Create a time series forecasting model to predict future sales for the given Company, using historical data alongside variables like website traffic, inventory levels, temperature, and marketing spend.

- Analyzed historical sales figures along with website traffic, inventory levels, temperature, and marketing spend to identify patterns and trends.
- Utilized ARIMA modeling techniques to forecast future sales figures, optimizing hyperparameters for improved accuracy
- Evaluated model performance using Root Mean Squared Error (RMSE) metrics, refining the model to achieve higher forecasting accuracy.

CERTIFICATIONS

Advanced Certification in Data Analytics for Business (IIT Madras Parvatak – Intellipaat - March 2023 – Present)

- Proficient in data handling and analysis tools including SQL, Python, NumPy, Pandas, Matplotlib, Power BI
- Deep understanding of statistical methods, probability, and machine learning principles.
- Acquired skills in business problem solving, deriving insights, and effective storytelling to communicate results.
- Demonstrated practical application through a comprehensive Data Analytics Capstone Project and real-world Business Case Studies.

Proficient in data handling and analysis tools including SQL, Python, NumPy, Pandas, Matplotlib, Power BI

PL-900: Microsoft Power Platform Fundamentals