Anas Hakeem

Hackathon #03, Day-01

Foundation Of My Market Place Journey:-

Market Place Type:- Avion E-Commerce.

Rental E-Commerce Purpose:-

Provides a user-friendly platform to rent essential items for event like weddings, parties and other functions. Customers can access Plant Pots, Ceramics Tables, Chairs, Crockery, Cutlery with the Convenience of a pick & drop Service.

Business Goals:-

① **Problem Solving:-**

*) Provide affordable access to event essentials for those who Cannot buy expensive items for one-times use.

*) Reduce the logistical by offering pick & drop Services.

Product Shema Continues:-

*)	Images	URLs or paths to product images for visual representation.
*)	Rental - Duration	Minimum and maximum rental periods allowed for the product.
*)	Condition	The condition of the product (e.g New, Good, Used).
*)	Location	The storage or service location of product (e.g. City/Area).

Order :-

*)	Order ID	Unique identifier for each order.
*)	Customer ID	Reference to customer placing order.
*)	Product Details	List of rented items, including quantities and rental durations.
*)	Order Date	Date and time the order was placed
*)	Rental Period	Start and end dates for rental.
*)	Delivery - address	Location where the items will be delivered.
*)	Delivery - Status	Status of the order (e.g. Pending, Shipped, Delivered, Returned).
*)	Total Amount	Total rental cost for the order.

Payment :-

*)	Payment ID	Unique identifier for each payment.
*)	Order ID	Reference to the associated order.
*)	Customer ID	Reference to the paying customer.
*)	Amount Paid	Total amount paid by the customer.
*)	Payment Date	Date and time of payment.
*)	Payment — Method	Mode of payment (e.g. Credit Card, PayPal, Bank Transfer).
*)	Payment — Status	Status of the payment (e.g. Successful, Pending, Failed).

② Customer loyalty :-

*)   Build trust through efficient and Seamless Service.

③ Target Audience :-

*) Event Planners and decorators.
*) Families hosting wedding or parties.
*) Businesses Organizing Corporate event and Seminars.

④ Service Offered :-

*) Online Platform to browse and rent event.
*) Pick & Drop Services for added Convenience.
*) Real-time order tracking and Customer Supports.